



# Programme

## XXX Economic Forum

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SEPTEMBER 7–9, **2021**



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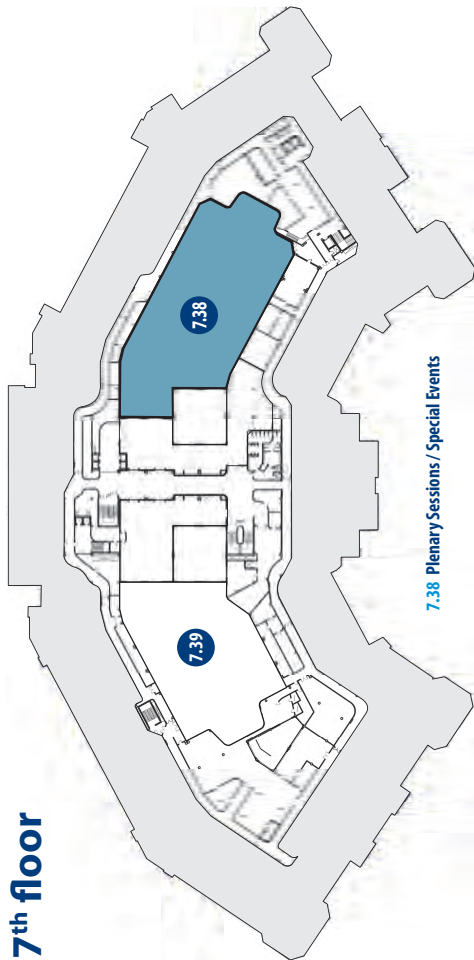
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- 444** Malopolska Innovation Rocket – presentations of SME from Malopolska
- 447** Interview with the Winner of the SGH Economic Award



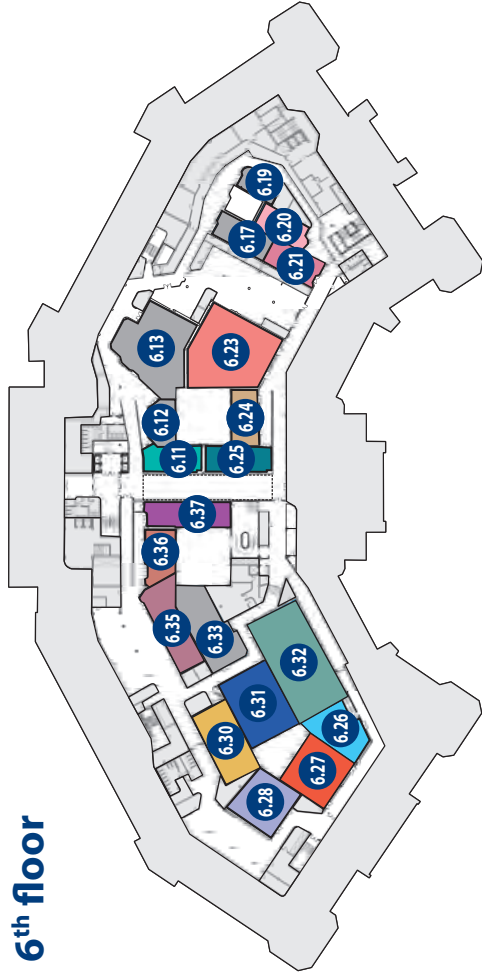
- 448** (Post) Pandemic Directions of Changes in Socio-economic Systems. Consequences for Business
- 449** Regional Development Funds (RDF): Institutional Innovation in Financing Development
- 450** Effectiveness of the Policy-mix in Poland in 2020-21
- 451** The Role and Challenges of a Leader in Times of Transformation. What does Modern Leadership Shaping Look Like?
- 452** Leadership Talks
- 453** The Impact of COVID-19 on the Banking Sector in Poland and Other Central and Eastern European Countries
- 454** Managing Work Boundaries in Pursuit of Harmony. New Challenges for Leaders and Transformation of the Work-Life Balance Area
- 455** Healthcare in Central and Eastern Europe After the Pandemic – Overcoming the Crisis or Permanent Changes?
- 456** Challenges for Unevenly Developed Regions
- 457** The Labour Market in the Face of Challenges Related to the COVID-19 Pandemic the Countries of Central and Eastern Europe
- 458** Competition on the Single European Market and Central and Eastern Europe – Opportunities and Threats for Polish Companies
- 459** Polish Scientists Abroad as an Inspiration for the Development of Poland
- 460** Business Networking – Using the Potential of Poles and the Polish Diaspora Abroad
- 461** The Potential of Business People of Polish Origin in the United States – Prospects Team Work
- 462** Polish Culture in the World. How to Invest in Art?
- 464** Polish Diaspora Tourism – Challenges for the Tourism Industry in Poland
- 465** The Startup Potential of Polish Young Entrepreneurs in the World
- 466** Challenges for Solidarity with the Polish Diaspora and Poles Abroad
- 467** How to Properly Address the Climate Challenge?
- 468** Economic relations in Europe from the perspective of the young generation
- 469** Economic Sovereignty in the Crisis of Globalization
- 470** The Common Agricultural Policy – Connecting or Dividing?
- 471** Electromobility – Recommendation of Statutory Solutions

**7<sup>th</sup> floor**



7.38 Plenary Sessions / Special Events

# 6<sup>th</sup> floor

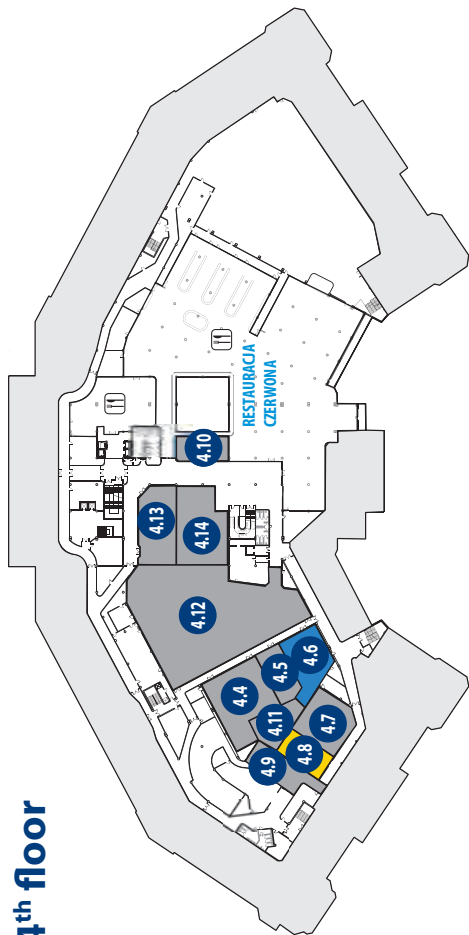


- 6.11 Europe of the Future
- 6.12 AWR
- 6.13 Media zone
- 6.17 INFOR
- 6.19 VIP Room
- 6.20 Culture and Communication
- 6.21 Macroeconomics/ Forum Poland-Czech Republic

- 6.22 International Polish Community Forum
- 6.24 Security Forum
- 6.25 Economic Accelerator Forum
- 6.26 Regions Forum
- 6.27 New Economy
- 6.28 Cybersecurity Forum

- 6.30 PFR Zone
- 6.31 Business and Management
- 6.32 Kinowa Sustainable Development
- 6.33 Onet
- 6.35 SGH Zone
- 6.36 Society
- 6.37 International Politics

## 4<sup>th</sup> floor

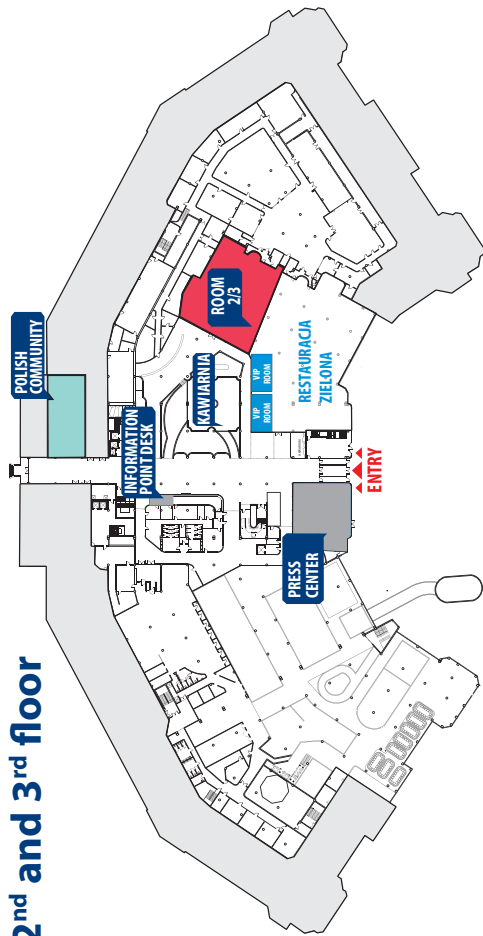


4.4 Partners Zone  
4.5 Gremi Personal  
4.6 Energy Forum  
4.7 KOWR

4.8 Ukraine Forum  
4.9 PZU  
4.10 Polska Press  
4.11 PZU

4.12 Lower Silesia zone / Lower Silesia  
– the region of opportunities  
4.13 Lidl Polska  
4.14 PKN ORLEN

## 2<sup>nd</sup> and 3<sup>rd</sup> floor



TVP INFO  
i TVP WROCLAW

**ROOM 2/3** Europe of the Carpathians

Conference rooms location

## PAVILION "A" OF THE ECONOMIC FORUM

Salon „Rzeczpospolitej”	PGNiG	Money.pl	Biedronka. Responsibility every day.
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## PAVILION "B" OF THE ECONOMIC FORUM

AmCham Diner	CAFÉ FRANCE	RAS Polska
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## PAVILION "C" OF THE ECONOMIC FORUM



## Cultural Programme – September 7th

Hour	place		
	4.12 hall, Lower Silesia Zone	exhibition	"Together" – artistic glass from Wrocław
	4.12 Lower Silesia Zone	installation	The Non–telephone Booth
	Pavilion A		Cafe France
	4.12 Lower Silesia Zone	exhibition	Artistic Glass – Lower Silesian genius loci
	4.12 Lower Silesia Zone	exhibition	Zawsze Fragment. Tadeuszowi Różewiczowi – Teresa Kępowicz
14:30	Room 7.38	presentation	Teqball – the Fastest Growing Sport in the World
18:00	6.21 Macroeconomics	author's meeting	A conversation about Czech literature with Petra Hůlova and Marek Šindelka
20:40	Room 7.38	special event	Gala of the Economic Forum
20:40	Room 7.38	concert	Concert of the Lower Silesian Philharmonic Orchestra in Jelenia Góra



## SEPTEMBER 7

13:00—14:20 Plenary Session

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### The New Deal 2021 – Opportunity or Challenge?

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The Marshall Plan was to rebuild a war-tired Europe. After the pandemic, we will enter the new reality created by the European Green Deal. Will its implementation prove sufficient to limit climate change? How to build a competitive and innovative economy in Europe, based on more expensive energy, in a situation in which China opens up new coal blocks? About the opportunities and environmental benefits of the Green Deal, not only for Europeans.

*Moderator:*

**Mary Dejevsky**, Columnist, The Independent, United Kingdom

*Speakers:*

**David Anderson**, Senior Vice-President Renewables Growth, BP PLC, United Kingdom

**Teresa Czerwinska**, Vice-President, European Investment Bank, Poland

**Georgette Mosbacher**, Former US Ambassador to Poland, USA  
**Włodzimierz Wlazlak**, CEO, Lidl Poland

**SEPTEMBER 7****18:00—19:20 Plenary Session**

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**Europe in Search of Leadership**

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Weakened by the Covid-19 pandemic, Europe faces a major challenge in rebuilding its economic position and maintaining a significant role in international relations. However, in order to be a strong player on the global stage, Europe must first speak with one coherent voice. It seems that to achieve such a consensus at this stage, strong leadership is required. Where to look for such leadership? Who will be able to shoulder the burden of setting Europe on the right course?

*Moderator:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

*Speakers:*

**Joachim Bitterlich**, Professor, former Adviser to Helmut Kohl, ESCP Europe, Germany

**Zbigniew Rau**, Minister, Ministry of Foreign Affairs, Poland

**Peter Szijjarto**, Minister, Ministry of Foreign Affairs and Trade, Hungary

**Peter Kodwo Appiah Turkson**, Cardinal Prefect, Dicastery for Promoting Integral Human Development, Vatican

**Irma Veberic**, General Manager, Roche Polska, Slovenia

## SEPTEMBER 7

14:30—15:30 **Special Event**

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### Teqball – the Fastest Growing Sport

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Teqball is statistically the fastest growing sport in the world. It is designed for both professional footballers and amateurs who want to develop their football skills. It was established in 2014 in Hungary and since then its popularity has been growing steadily. Present in over 80 countries, it quickly found application in the largest football clubs and federations that use teqball tables as an effective training tool to improve technical skills and improve concentration.

*Special guests:*

**Mate Tamas Bor**, Senior Adviser to the FITEQ President,  
International Teqball Federation, Hungary

**Michal Listkiewicz**, President, Polish Teqball Association,  
Poland

**Peter Szijarto**, Minister, Ministry of Foreign Affairs and Trade,  
Hungary

**SEPTEMBER 7****12:00—13:00 Discussion Panel***Partner: Podlaskie Region's Marshal's Office*

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**Pearls of business – Podlasie is a gateway between East and West**

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Enterprises from the Podlaskie Voivodeship are conquering world markets and breaking export records. They invest in innovation and build modern manufacturing plants. They consciously take advantage of the region's location, which gives access to the markets of the East and West. Cooperation with the local government – the Podlaskie Voivodeship Marshal's Office – is the key to expansion. The voivodeship marshal will explain how to promote both powerful enterprises and the SME sector. The leaders of their sectors will tell how global brands are created that win the competition with global giants.

*Moderator:*

**Karol Wasilewski**, Journalist, Polish Television S.A., Poland  
**Ewelina Zych-Mylek**, President of the Board, Institute of Consciousness Foundation, Poland

*Speakers:*

**Artur Kosicki**, Marshal, Podlaskie Region's Marshal's Office, Poland  
**Sylwia Olechno**, General Director, Grupa Chorten, Poland  
**Marek Olszewski**, Founding Member, M-Windykacja, Poland  
**Sebastian Rynkiewicz**, President, Metal Processing Cluster, Poland

## SEPTEMBER 7

14:30—15:30 Discussion Panel

*Partners: The Ombudsman for Small and Medium-sized Enterprises*

*European Federation of Pharmacy Chains*

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### Running Generally Accessible Pharmacies in Poland Against the Background of EU Countries – Challenges, Prospects for Changes

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The panel will include a presentation of a report prepared by the Office of the Ombudsman for Small and Medium Enterprises on the problems of entrepreneurs on the pharmacy market in Poland, followed by a discussion.

Since 2015, the Polish pharmacy market has been rebuilding, which has since become one of the most restrictive pharmaceutical markets in Europe. At the same time, the process of overregulation is accompanied by an attempt to broaden the interpretation of regulations. The victims of this situation are entrepreneurs who have been operating on the pharmacy market for years. An attempt to assess the scale of the phenomenon was undertaken by the Office of the Ombudsman for Small and Medium-sized Enterprises, which has been participating since the very beginning in court and administrative disputes, striving to stabilize the regulatory environment.

*Moderator:*

**Pawel Chrupek**, Director of the Intervention and Process Department, Office of the Ombudsman for the Small and Medium-size Entrepreneurships, Poland

*Speakers:*

**Zdenek Blahuta**, Executive Director, European Federation of Pharmacy Chains, Czech Republic

**Jacek Cieplak**, Deputy Ombudsman for Small and Medium Enterprises, Office of the Ombudsman for the Small and Medium-size Entrepreneurships, Poland

**Mariusz Jablonski**, Academic Teacher, Wroclaw University, Poland

**Ewa Krajewska**, Chief Pharmaceutical Inspector, Chief Pharmaceutical Inspectorate, Poland

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## How Will Inflation Affect the Economy?

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The long-term increase in the price level in Poland continues despite the pandemic. In this respect, Poland is an exception compared to most Western economies, especially the American one, where inflation remained particularly low before the pandemic. The fear of inflation may be indirectly confirmed by the record interest in Treasury bonds on the part of retail investors. How can we protect corporate and private assets against inflation, and do we really need to fear it as a permanent phenomenon?

*Moderator:*

*Speakers:*

**Adam Banai**, Executive Director, The National Bank of Hungary, Hungary

**Przemysław Klobut**, CFO, VIVUS Finance, Poland

**Bogusław Poltorak**, Vice-Dean for Academic Programs, Wrocław University of Economics and Business, Poland

**Mateusz Wodejko**, Vice-President of the Management Board, Poczta Polska S.A., Poland

**Laurent Zylberberg**, Vice-President for Public Affairs and International Relations, Caisse des Dépôts et Consignations (CDC), France

## SEPTEMBER 7

16:50—17:50 Discussion Panel

Partner:  Grupa Azoty

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### From Idea to Market – Commercialization of R&D

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The ability to create knowledge, and above all to transform it into new products, services and technologies, determines the market success of enterprises and the entire economy. Under these conditions, creativity, innovation and entrepreneurship are at the core of business development and nation welfare strategies. How to commercialize research and development projects? What should technology transfer between sectors look like? What are the barriers and problems in implementing the results of research and development, with particular emphasis on the situation of Polish SMEs? The invited guests will seek answers to these and other questions.

*Moderator:*

**Wojciech Murdzek**, Secretary of State, Ministry of Education and Science, Poland

*Speakers:*

**Grzegorz Kadzielawski**, Vice-President of the Board, Grupa Azoty, Poland

**Arkadiusz Kawa**, Director, Łukasiewicz Research Network, Institute of Logistics and Warehousing, Poland

**Joanna Kwiecinska**, Director of Strategic Projects, European Innovation Center, Poland

**Tomasz Nasilowski**, CEO, InPhoTech, Poland

**Adam Piotrowski**, President of the Board, VIGO System S.A., Poland

**Piotr Henryk Skarzynski**, Deputy Head of the Department of Teleaudiology and Screening, Institute of Physiology and Pathology of Hearing, Poland



**Arkadiusz Wojs**, Rector, Wrocław University of Science and  
Technology, Poland

## SEPTEMBER 7

19:30—20:30 Discussion Panel

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**The Future of the Domestic Capital Market  
and Trading Floors in the Region**

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To a large extent, the further development of the domestic capital market will be influenced by the monetary policy of the National Bank of Poland. The second factor is the composition of the main stock indices. In Poland, the reorientation of WIG towards technology companies has begun. The WSE is unique in this respect in the region as two of the five companies with the highest valuation represent new technologies. How will the funds allocated under the PPK affect the further functioning of the market? On the changing role of the domestic capital market from places that make it possible to raise capital to an increasingly frequent form of cash-out for early investors and founders.

*Moderator:*

**Andrzej Stec**, Deputy Editor-in-Chief, Rzeczpospolita, Poland

*Speakers:*

**Lukas Bonko**, Director General, The Bratislava Stock Exchange, Slovakia

**Jacek Chwedoruk**, Managing Director, ROTHSCHILD & CO, Poland

**Krzysztof Jajuga**, Professor, Wrocław University of Economics and Business, Poland

**Iwona Sroka**, Member of the Board, Murapol, Poland

*Partners of the Economic Accelerator Forum:*



*Lidl Poland*



*Ministry of Economic Development and Technology*

## SEPTEMBER 7

14:30—15:30 Discussion Panel

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### Made in Poland

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Buses, furniture, cosmetics and food products – these are just a few Polish products that are making a career in the world. However, Polish companies too often compete on foreign markets with lower prices than with the value of goods. Therefore, the next step should be to focus on quality in order to maximize profits. Time is needed to achieve full effects of the government's activities promoting Polish products abroad.

What actions should be taken to make the label "made in Poland" evoke positive associations? What are the best practices so far?

*Moderator:*

**Michal Karnowski**, Member of the Board, Fratria, Poland

*Speakers:*

**Jan Emeryk Rosciszewski**, President of the Management Board, PKO Bank Polski, Poland

**Jacek Sasin**, Deputy Prime Minister, Minister of State Assets, Ministry of State Assets, Poland

## SEPTEMBER 7

15:40—16:40 Discussion Panel

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### Different Internationalization Strategies – Which One to Choose?

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There are different strategies for the internationalization of enterprises. The subject literature lists, for example, defence, market development, product development, diversification and global. The multitude of paths a company can take to achieve its export goals can leave managers with the dilemma of taking the best direction. How did Polish export leaders create the strategy of internationalization of enterprises? What were they guided by when undertaking internationalization activities?

*Moderator:*

**Boguslaw Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

*Speakers:*

**Barbara Mroz-Gorgon**, Professor, Wrocław University of Economics and Business, Poland

**Elena Paweta**, Assistant Professor at the Institute of International Economics, SGH Warsaw School of Economics, Poland

**Katarzyna Sokolowska**, Director of Warsaw Office, Trade & Investment Agency of the German State of North Rhine-Westphalia (NRW), Poland

**Maja Tomanic Vidovic**, Director, Slovene Enterprise Fund, Slovenia

**Herbert Wirth**, Wrocław University of Science and Technology, Professor, Poland

**Janusz Wladyczak**, President of the Management Board, KUKE, Poland

**SEPTEMBER 7****16:50—17:50 Discussion Panel**

*Partner: SPIRIT Slovenija – Public Agency for Entrepreneurship, Internationalization, Foreign Investments and Technology*

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**The Export Potential of SMEs – Is it a Good Development Strategy?**

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There are over 2 million enterprises in Poland. 99.8 per cent of them are companies that make up the sector of small and medium-sized enterprises (SME), i.e. those that employ less than 250 people. But although their exports are systematically growing, their share in the total sale of goods and services on foreign markets is relatively small – in contrast to large Polish enterprises. What are the main barriers and problems faced by Polish SMEs that plan to expand abroad? How can the state aid, but also the aid of business environment institutions, help them in the scope of internationalization of activities and export of products and services?

*Moderator:*

**Jacek Cieplak**, Deputy Ombudsman for Small and Medium Enterprises, Office of the Ombudsman for the Small and Medium-size Entrepreneurships, Poland

*Speakers:*

**Zygmunt Dudek**, Marzipan Norimp Bako Poland, President, Poland

**Klaus Hachmeier**, Siemens Energy Global, Senior Director, Germany

**Maciej Monkosa**, Senior Manager, Economic Development Agency Brandenburg (WFBB), Germany

**Marek Nieduzak**, Undersecretary of State, Ministry of Economic Development and Technology, Poland

**Demis Lukasz Pandelidis**, Wrocław University of Science and Technology, PhD, Poland

**Hubert Papaj**, CEO, Karkonosze Agency for Regional Development S.A., Poland

**Olga Pelekh**, EIT Food Seedbed Warsaw Hub Manager, University of Warsaw, Poland

**Mikolaj Rozycki**, Acting President, The Polish Agency for Enterprise Development, Poland

**Barbara Stepnowska**, Assistant Professor, Gdansk University of Technology, Poland

## SEPTEMBER 7

19:30—20:30 Discussion Panel

Partner:  McDonald's Poland

### The Road from Farm to Fork Through Value Chains

From the point of view of Polish agriculture, the EU's Farm to Fork strategy should be an opportunity. Poland as a country with a fragmented structure of farms and with a great potential for sustainable agriculture should be the main beneficiary of the change – but is it really? During the panel, experts will discuss the impact of key reforms under the Farm to Fork strategy on the Polish agricultural production sector and consider what we can do as a country to build a competitive advantage? What is the role of large agri-food recipients in supporting this change? What local problems does the sector that de facto employs the most people in the country face and what threats can it expect in connection with a series of ambitious pro-environmental changes?

*Moderator:*

**Malgorzata Bojanczyk**, Director, Polskie Stowarzyszenie Rolnictwa Zrównoważonego "ASAP", Poland

*Speakers:*

**Maciej Golubiewski**, Head of Cabinet of the EU Commissioner for Agriculture, European Commission, Poland

**Marek Lipka**, Merchandising and Supply Chain Director, Carrefour Polska Sp. z o.o., Poland

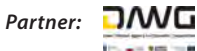
**Adam Pienkowski**, Managing Director, McDonald's Poland, Poland

**Jerzy Wierzbicki**, Chairman, Polish Platform for Beef Sustainable, Poland



## SEPTEMBER 7

11:00—12:30 Discussion Panel



Lower Silesia Agency of Economic  
Cooperation

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### The Future of the Regions – The Regions of the Future

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For years the need for cooperation between frontier regions has been an obvious matter not only from the perspective of the local government. However, dynamic changes on the global scale mean that today the need for cooperation can play a significant role in shaping the modern economy and help face the challenge of energy transformation. International projects, inspiration coming from good practices, and competition driving innovation – those are only some of the benefits that frontier regions should derive from their location. How should the future of regions be shaped to attract investors and develop a high-tech industry? Are regions ready today to face the challenges of imminent economic change?

*Moderator:*

**Wojciech Jakobik**, Editor-in-Chief, BiznesAlert.pl, Poland

*Speakers:*

**Pavel Branda**, Project Manager, Euroregion Nisa, Czech Republic

**Michael Kretschmer**, Minister President, Government of Free State of Saxony, Germany

**Cezary Przybylski**, Marshal, Marshal's Office of Lower Silesia, Poland

**Martin Puta**, President, The Liberec Region, Czech Republic

**Helmar Rendez**, President, Lausitz Energie Bergbau AG, Germany

**Maciej Zathay**, Director, Institute of Territorial Development, Poland

SEPTEMBER 7

14:30—14:40 Presentation

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Presentation of the Visegrad Atlas

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*Host:*

**Maciej Szymanowski**, Director, The Waław Felczak Polish–  
Hungarian Cooperation Institute, Poland

## SEPTEMBER 7

14:40—15:30 Discussion Panel

Partner: Sejm

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### Young People (from Central Europe) about the Future of Europe

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Europe must prepare to face many challenges. Shrinking demography, terrorist threat, military and energy security, socio-economic changes, the spread of disinformation. These issues overlap with the clash of two civilization visions: Christian and liberal-left, and the dispute that is taking place between them, leading to a deep social division. We give a voice to young Europeans as those who shape the future of our continent today. What do they think about the most important challenges Europe is facing and how should they be met?

*Moderator:*

**Sebastien Meuwissen**, Office of Parliamentary Committees, Chancellery of the Sejm of the Republic of Poland, Poland

*Speakers:*

**Ferenc Almassy**, Editor-in-Chief, Visegrad Post, Hungary

**Piotr Mazurek**, Secretary of State, The Chancellery of the Prime Minister, Poland

**Zsofia Racz**, Deputy State Secretary for Youth Affairs, The Prime Minister's Office, Hungary

**Maxim Rust**, Editor of "New Eastern Europe", Centre for East European Studies, University of Warsaw, Poland

**Yehor Stadnyi**, Vice-President, Kyiv School of Economics, Ukraine

**Stefan Thompson**, Journalist, Poland/United Kingdom

## SEPTEMBER 7

15:40—16:40 Discussion Panel

Partner: Sejm

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### New Challenges in International Politics: the USA – Europe – Russia – China

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Both the elections in the United States and the pandemic have changed the geopolitical situation in the world. We are currently witnessing a rise in the importance of China and also a change in the political order in the European Union amid debates on its reform. The growth of Russia's military potential in the face of its conflicts also remains an unquestionable challenge for the world community.

*Moderator:*

**Przemyslaw Zurawski vel Grajewski**, Lecturer at the Diplomatic Academy of the Ministry of FA, Ministry of Foreign Affairs, Poland

*Speakers:*

**Zbigniew Rau**, Minister, Ministry of Foreign Affairs, Poland

**Peter Szijjarto**, Minister, Ministry of Foreign Affairs and Trade, Hungary

## SEPTEMBER 7

16:50—17:50 Discussion Panel

Partner: Sejm

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### Parliamentary Diplomacy of the Three Seas

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Parliamentary diplomacy is becoming, on the one hand, an element of parliamentary power and prestige, and, on the other, an effective tool of soft power for the realisation of specific foreign policy interests. In this context, an extremely interesting issue is the potential directions of parliamentary cooperation both within the Central European region and the European Union, as well as projects addressed to other states, which will allow strengthening the significance of the region in global relations. In the framework of the discussion, the representatives of the foreign affairs committees of the Three Seas Initiative countries will discuss the proposal to create a parliamentary dimension to the initiative.

*Moderator:*

**Grzegorz Gorny**, President of the Board, Three Seas Initiative Association, Poland

*Speakers:*

**Rozalia-Ibolya Biro**, Chairwoman of the Committee on Foreign Affairs, Chamber of Deputies, Romania

**Rihards Kols**, Head of Committee on Foreign Affairs, Saeima, Latvia

**Marek Kuchcinski**, Deputy, Chairman of International Relations Committee, Sejm, Poland

**Zsolt Nemeth**, Chairman of the Foreign Affairs Committee, National Assembly, Hungary

**Marek Pek**, Deputy Speaker, Senate of the Republic of Poland, Poland

SEPTEMBER 7

16:50—17:50 Discussion Panel

Partner:  Żabka Polska Sp. z o.o.

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## ESG Factors – Sustainable Business Growth

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ESG factors are slowly becoming an integral part of assessing the investment attractiveness of a given company. Not only the largest companies decide to implement them, but also medium-sized and large enterprises, which can issue bonds in this way at a lower cost. Although the term is currently becoming increasingly popular, due to inaccurate terminology, companies do not communicate in this regard in a reliable way and there is a lack of consideration for socio-environmental and management factors in traditional methods of valuing a company. What should be the role of the regulator and the market in popularising ESG as a component of corporate performance evaluation, not only in the long term?

*Moderator:*

**Waldemar Rogowski**, Head of the Risk Management Department, SGH Warsaw School of Economics, Poland

*Speakers:*

**Piotr Dmuchowski**, Head of Markets and Treasurer, Poland, HSBC in Poland, Poland

**Anna Grabowska**, Executive Vice-President (EVP), Chief Commercial Officer, Żabka Polska Sp. z o.o., Poland

**Wojciech Hann**, President of the Board, BOŚ, Poland

**Dorota Macieja**, Member of the Board, PZU Życie SA, Poland

**Marta Mikliszanska**, Head of Public Affairs & Sustainability, Allegro.pl, Poland

**Irena Pichola**, Leader of Sustainability Consulting Central Europe, Deloitte Advisory Sp. z o.o., Poland

## SEPTEMBER 7

14:30—15:30 Thematic Block

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### State of the Economy and Society after the Pandemic

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Last year the French President Emmanuel Macron, when he appointed an advisory commission composed of world-renowned economists and scientists, spoke of the need to rethink economic dogmas on a French, European and international scale and the need for new economic solutions, especially in the economies affected by the Covid-19 crisis, in the challenging areas of climate, inequality and demographics. How has the coronavirus affected European and global politics and society? What lessons should we learn for the future? Are fundamental changes realistically achievable?

#### Talk

##### Arms Race or Technology Race?

*Special guest:*

**Magdalena Nizik**, General Director, CEO, Thales Polska Sp. z o.o., Poland

#### Discussion Panel

##### State of the Economy and Society after the Pandemic

*Moderator:*

**Andrzej Augustynski**, President, DEMOS Foundation, Poland

*Speakers:*

**Zbigniew Jagiello**, Member of the Council, Programme Council of the Economic Forum, Poland

**Justyna Schulz**, Director, Institute for Western Affairs, Poland

**Agata Stremecka**, President of the Board, Civil Development Forum, Poland

**Oleg Shabrov**, Professor, Lomonosov Moscow State University, Russia

**Hlib Vyshlinsky**, Executive Director, Centre for Economic Strategy, Ukraine



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### European Green Deal – What Does It Mean for Europeans?

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One of the European Commission's main projects is the "European Green Deal". This ambitious plan aims to make Europe the first climate-neutral continent. It is also supposed to set a positive example for the rest of the world. How will the proposed transformation affect the competitiveness of European economies? Is society adequately prepared for such major changes? Will this project pay off for Europeans?

*Speakers:*

**Gustaw Marek Brzezina**, Marshal, Marshal's Office of Warmińsko–Mazurskie Region, Poland

**Grzegorz Macko**, Deputy Marshal, Marshal's Office of Lower Silesia, Poland

**Måns Nilsson**, Executive Director, Stockholm Environment Institute (SEI), Sweden

**Robert Perkowski**, Vice-President of the Management Board, Operational, PGNiG SA, Poland

**Joanna Maria Stolarek**, Director, Heinrich Boell Foundation Warsaw, Germany

*Introductory presentation:*

**Anna Zalewska**, Member, European Parliament, Poland

## SEPTEMBER 7

16:50—17:50 Discussion Panel

Partners:  ZIPSEE Digital Poland

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### A Digital Future for Europe

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At the beginning of the year, the European Commission presented new strategies for the development of the digital economy. Its goals assume that the EU will be a role model in the field of digitisation. The assumptions of the new strategy include, among others, effective actions in cybersecurity, access to information and data protection, ensuring fair competition for companies or the use of digital technologies to support democracy, fight disinformation and ensure climate neutrality. Is an ambitious plan likely to succeed? Can Europe become a world leader in digitisation?

*Moderator:*

*Speakers:*

**Michał Kanownik**, President of the Board, ZIPSEE Digital Poland, Poland

**Przemysław Kurczewski**, Director, National Center for Research and Development, Poland

**Artur Rot**, Head of Informational Systems Department, Wrocław University of Economics and Business, Poland

**Nelson Silva**, Deputy, Assembly of the Republic, Portugal

**Marek Zagorski**, Deputy, Sejm, Poland

## SEPTEMBER 7

18:00—19:20 Discussion Panel

*Partner: The Institute for Development and International Relations (IRMO)*

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### Evaluating Chinese Influence in South–Eastern Europe: From Partnership to a Threat?

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This panel will evaluate Chinese influence in SE Europe and assess whether fostering relations between China and countries in the region, primarily WB6, are beneficial or pose a long term–political and economic threat. In 2013 Chinese president Xi Jinping has launched the BRI, while the 17+1 format was launched in an attempt to spread the Chinese influence more assertively in SE Europe. Will the ongoing Covid–19 pandemic act as a trigger that will entice SEE countries to turn away from China, and will the corona–crisis act the same way to motivate the EU to fill in the vacuum left in the WB6?

*Moderator:*

**Krsevan Antun Dujmovic**, The Institute for Development and International Relations (IRMO), Croatia

*Speakers:*

**Stephanie Fenkart**, Director, International Institute for Peace, Austria

**Lukasz Gacek**, Head of Department of China, Institute of the Middle and Far East, Jagiellonian University, Poland

**Zoran Kekovic**, University of Belgrade, Professor, Serbia

**Julia Osmolovska**, Executive Director, Eastern Europe Security Institute, Ukraine

**Vladimir Shopov**, European Council on Foreign Relations, Expert, Bulgaria

**Dávid József Szabó**, Founder and Chairman, Trimarium Geostrategic Institute, Hungary

## SEPTEMBER 7

19:30—20:30 Discussion Panel

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### Nation and Europe – a State of Mind

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What does being a European mean, and how is the concept of the European community perceived today? What ideas are becoming more appealing to some of the societies, and why so? How is Europe positioning itself today in relation to the rest of the world?

*Moderator:*

**Grzegorz Gorny**, President of the Board, Three Seas Initiative Association, Poland

*Speakers:*

**Jorge Buxade Villalba**, Member, European Parliament, Spain

**Zdzisław Krasnodebski**, Deputy, Vice–Chair of the Committee on Industry, Research and Energy, European Parliament, Poland

**Frederic Petit**, Member of Parliament, National Assembly, France

**Bronisław Wildstein**, Publicist, Poland

**Anna Zaborska**, Member of Parliament, National Council of the Slovak Republic, Slovakia

SEPTEMBER 7

14:30—15:30 Discussion Panel

Partner:



*The National Centre for Research  
and Development*

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## Increasing the Competitiveness of Domestic Enterprises Through Innovation

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Poland is not only in Europe, but also globally, because of its high-quality specialists and relatively low labour and living costs. However, progressive digitization increases the field of competition. Domestic entrepreneurs are more and more often struggling with the global competition when selling especially services, which will be particularly intense in the post-covid reality. How to build support mechanisms and incentives for entrepreneurs to implement innovative solutions and increase the scope of competition in the area of knowledge and competences, thus contributing to increasing the chances of Poland breaking out of the trap of a country with an average success and a small innovator?

*Moderator:*

**Jacek Zalek**, Secretary of State, Ministry of Development  
Funds and Regional Policy, Poland

*Speakers:*

**Grazyna Ciurzynska**, President of the Board, Foundation  
Cashless Poland, Poland

**Michal Janasik**, Vice-President for Finances and  
Commercialisation, Łukasiewicz Center, Poland

**Wojciech Kamieniecki**, Director, National Center for Research  
and Development, Poland

**Maciej Makuszewski**, Director of the Strategy Bureau,  
Totalizator Sportowy, Poland

**Grzegorz Rabsztyń**, Head of EIB Group Office in Poland,  
European Investment Bank, Poland

**Mariusz Strojny**, Rector's Proxy for Technology Transfer, SGH  
Warsaw School of Economics, Poland

**SEPTEMBER 7****15:40—16:40 Discussion Panel**

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**Politics of Power and Disinformation**

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The conventional approach to inter-state conflicts has boiled down to describing the differences of interests for many decades, striving for domination and finally using force, especially armed force, to achieve the desired goals: to seize territory or seize some important resources. Currently, disinformation is often the weapon of the adversary and the strength of his politics. Owing to this, it is possible to win peace without waging war. Many actors use disinformation and even more of them try to combat and limit its influence. Will fake news be enough to win the war in the near future?

*Moderator:*

**Andrzej Zybortowicz**, Adviser, Chancellery of the President of the Republic of Poland, Poland

*Speakers:*

**Artem Bidenko**, Head, Institute for Information Security, Ukraine

**Irina Khalip**, Special Correspondent in Belarus, Novaya Gazeta, Belarus

**Sigitas Mitkus**, Adviser to the President, Office of the President, Lithuania

**Benjamin Tufft**, Strategic Communications, NATO, Belgium

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### Will Europe Defend Itself?

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Over the past few years, discussions on the EU's strategic autonomy have intensified. A political agreement was reached in December 2020 to establish a multi-annual European Defense Fund to support joint defense projects and make them competitive. Is this the best time for Europe to take concrete steps to achieve strategic autonomy and what role would then be given to the transatlantic alliance? Voices on the role of NATO in this case remain strongly varied. Do these two views on defense policy have to be mutually exclusive? Can Europe strengthen its position while renewing transatlantic relations?

*Moderator:*

**Harold Hyman**, Foreign Editor, CNEWS, France

*Speakers:*

**Kamil Bortniczuk**, Deputy, Sejm, Poland

**Vincenzo Camporini**, Advisor, former Chief of the Italian Defence General Staff (2008–2011), International Affairs Institute, Italy

**Bogdan Klich**, Senator, Senate of the Republic of Poland, Poland

**Krzysztof Miszczak**, Head of the International Security Unit, SGH Warsaw School of Economics, Poland

**SEPTEMBER 7****19:30—20:30 Thematic Block**

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**Donbass: War, Peace and Humanitarian Crisis**

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The humanitarian crisis in the Donbas has different aspects. The most important of them are the threats resulting from military operations, mined areas, impoverishment and mental exhaustion of people who found themselves in the conflict zone, the lack of permanent access to drinking water, education for young people, and others. In addition, there are problems caused by the COVID-19 pandemic and the inability of Ukrainian organizations to operate in the temporarily occupied territories. What are the ways to improve the humanitarian situation in Donbas? Whose help can Ukraine count on in the reconstruction of Donbas? It is already clear today that this path will be very long and difficult.

**Presentation****Interregional Cooperation as a Driving Force for the Economic Renewal of the Donbas***Host:*

**Olena Snihova**, Senior Researcher, Associate Professor,  
National Academy of Science, Ukraine

**Discussion Panel****Donbass: War, Peace and Humanitarian Crisis***Moderator:*

**Yaroslav Matiychyk**, Executive Director, Strategic and Security  
Studies Group, Ukraine

*Speakers:*

**Malgorzata Gosiewska**, Deputy Speaker, Sejm, Poland



**Alexander Hug**, Head of Mission, International Commission on Missing Persons, Switzerland

**Jock Mendoza-Wilson**, Director of International and Investor Relations, System Capital Management, Ukraine

**Paulius Saudargas**, Deputy Speaker, Seimas, Lithuania

**SEPTEMBER 7****14:30—15:30 Discussion Panel***Partners: The Chancellery of the Prime Minister  
NASK National Research Institute*

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**ISAC – from Casual Meetings to Dynamic Organizations – Various Forms of Maturity**

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It is rare for only one institution to be at risk from ICT that is why good cooperation and proper knowledge sharing can significantly improve the level of cybersecurity. The data collected by ENISA show that ISAC – The Information Exchange and Analysis Centers – have clearly contributed to raising the level of knowledge as well as to increase the competence of companies and institutions to address these threats. The panellists will talk about the benefits of setting up ISAC. They will also share their best practices on how to take the first steps. There will also be a discussion on ISAC in relation to the specificities of different sectors, considering possible perspectives.

*Moderator:*

**Krzysztof Silicki**, Deputy Director, Director for Cybersecurity and Innovation, NASK National Research Institute, Poland

*Speakers:*

**Grzegorz Bojar**, The Polish Power Grid Company, CIO, Poland

**Slawomir Gorniak**, Expert, European Union Agency for Network and Information Security (ENISA), Greece

**Robert Kosla**, Director of the Cybersecurity Department, The Chancellery of the Prime Minister, Poland

**Marek Pawlik**, Deputy Director, Railway Research Institute, Poland

**Octavian Popa**, Deputy Director, CERT-RO, Romania

## SEPTEMBER 7

15:40—16:40 Discussion Panel

*Partners: The Chancellery of the Prime Minister  
NASK National Research Institute*

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### European Cybersecurity Certification Programme – Are We Ready for Mass Certification of Products and Services?

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ENISA formally forwarded the European Commission the first EU cybersecurity certification programme on the 26th of May 2021 – European Union Common Criteria scheme V1.1.1. The programme is based on international standards of Common Criteria, Common Methodology for Information Technology Security Evaluation (CC), ISO/IEC 15408 and ISO/IEC 18045. The EUCC programme will replace current SOGIS MRA programmes (The Agreement on Mutual Recognition of the security of information systems of the Senior Level Group). The EUCC programme was prepared by ENISA with the support of a group of experts on cybersecurity certification and representatives of EU Member States as part of the European Cybersecurity Certification Group (ECCG).

*Moderator:*

**Nikola Bochynska**, Editor-in-Chief, CyberDefence24.pl,  
Poland

*Speakers:*

**Andrzej Bialas**, Professor, Łukasiewicz Research Network,  
Institute of Logistics and Warehousing, Poland

**Slawomir Gorniak**, Expert, European Union Agency for  
Network and Information Security (ENISA), Greece

**Robert Kosla**, Director of the Cybersecurity Department, The  
Chancellery of the Prime Minister, Poland

**Pawel Kostkiewicz**, Head of the Certification Body, NASK  
National Research Institute, Poland

**Dariusz Rogowski**, ITSEF Manager, Institute of Innovative  
Technologies EMAG, Poland

**SEPTEMBER 7****16:50—17:50 Discussion Panel***Partners: The Chancellery of the Prime Minister  
NASK National Research Institute*

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**How Has the COVID–19 Pandemic Changed Our Approach Towards Digitisation and Cybersecurity?**

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Since February 2020, a social revolution has been taking place in the way how our societies function during a pandemic. The new reality has changed the functioning of every group, from family life to the operation of international businesses or the public sector. Were societies ready for this digital revolution? What have we gained and what have we lost thanks to an even greater emphasis on the digitisation of everyday life? Has remote working been a success or a bane for enterprises and institutions? Is it possible to return to the situation before the pandemic, or would it be a step backwards?

*Moderator:***Patryk Slowik**, Journalist, Wirtualna Polska S.A., Poland*Speakers:***Izabela Albrycht**, Chairperson of the Board, The Kościuszko Institute, Poland**Justyna Orłowska**, Plenipotentiary of the Prime Minister for Govtech, The Chancellery of the Prime Minister, Poland**Włodzimierz Owczarczyk**, Member of the Board, Social Insurance Institution, Poland**Wojciech Pawlak**, Director, NASK National Research Institute, Poland

## SEPTEMBER 7

19:30—20:30 Discussion Panel

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### Digital Transformation of the Civil Service

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The dynamically changing reality of the COVID-19 era has accelerated the digital transformation, changing the communication and service delivery model of public administration. How to optimise the functioning of institutions and improve the quality of e-services for citizens? How to implement innovative solutions and achieve sustainable development goals?

*Moderator:*

**Krzysztof Glomb**, President of the Board, Cities on Internet Association, Poland

*Speakers:*

**Roman Ciepiela**, Mayor, City of Tarnow, Poland

**Michal Kanownik**, President of the Board, ZIPSEE Digital Poland, Poland

**Tadeusz Krzakowski**, Mayor, City of Legnica, Poland

**Kamil Mroczka**, Director General, Polish Financial Supervision Authority, Poland

**Grzegorz Napieralski**, Deputy, Sejm, Poland

*Participation in discussion:*

**Lukasz Sek**, Councillor, Krakow City Council, Poland

**SEPTEMBER 7****14:30—15:30 Thematic Block**Partner:  **GE Power Sp. z o.o.**

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**Opportunities and Challenges for Energy Transformation in the CEE Region**

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The shift towards a low-carbon economy is gaining momentum. In order to achieve the assumptions of the “Green Deal” governments, financial institutions, investors, societies and enterprises need to cooperate together. This creates many challenges, including technological or environmental, but at the same time – opens up opportunities. What are the main challenging issues and opportunities arising in connection with the energy transition, also in the context of digitization of the power sector?

**Presentation****Leading the Way to Net-zero in Europe****Leading the Way to Net-zero in Europe–Type of Event:***Host:***Slawomir Zygowski**, President of Management Board, CEO, GE Power, Poland**Discussion Panel****Opportunities and Challenges for Energy Transformation in the CEE Region***Moderator:**Speakers:***Patryk Demski**, Vice President of the Management Board for Strategy and Development, TAURON Polska Energia, Poland  
**Rafal Gawin**, President, Energy Regulatory Office, Poland

**Pawel Majewski**, President of the Management Board, PGNiG SA, Poland

**Dariusz Sliwowski**, Vice-President, Chmura Krajowa, Poland

**Jan Szewczak**, Chief Financial Officer, PKN ORLEN, Poland

**Slawomir Zygowski**, President of Management Board, CEO, GE Power, Poland

## SEPTEMBER 7

15:40—16:40 Discussion Panel

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**Will the Baltic Sea Be Crowded? –  
Investments in Offshore**

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The wind is currently the largest source of renewable energy in Poland, generating 10% of total energy. More and more investors see the great potential of offshore wind farms. The offshore act is to give impetus to the Polish renewable energy industry to develop big investments in the Baltic Sea. Will it be crowded in the Baltic Sea?

*Moderator:*

**Jacek Szczesny**, Editor-in-Chief, Ekologia i Rynek, Poland

*Speakers:*

**Mateusz Berger**, Vice-President of the Management Board,  
Industrial Development Agency Jsc (IDA Jsc), Poland

**Wojciech Dabrowski**, President of the Management Board,  
PGE Polska Grupa Energetyczna, Poland

**Zbigniew Gryglas**, Undersecretary of State, Ministry of State  
Assets, Poland

**Krzysztof Ksiezopolski**, Assistant Professor at the Department  
of Public Policy, SGH Warsaw School of Economics, Poland

**Artur Michalowski**, Vice President of the Management Board  
for Trade and acting President of the Management Board,  
TAURON Polska Energia, Poland

**Michal Obiegala**, Government Affairs Manager Poland, BP  
Europa SE, Poland



## SEPTEMBER 7

16:50—17:50 Discussion Panel

Partner:



PKN ORLEN

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### Green Energy – How to Make the Energy Revolution Safe for Poland's Economy

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- What are the challenges and opportunities for Poland in the context of the inevitable energy transition and EU guidelines in this area?
- The investments and technologies we need to capture the potential of the Green Deal
- Costs of energy as a factor driving the competitiveness of Poland's economy – which ones?
- Building the ORLEN–LOTOS–PGNiG multi–utility group as an element of the 'green revolution' in the Polish energy sector
  - transformation as a change of energy market principles: the inevitability of change and opportunities to achieve long–term business benefits on this path.

*Moderator:*

**Justyna Piszczatowska**, Editor–in–Chief, green–news.pl,  
Poland

*Speakers:*

**Jaroslav Dybowski**, Executive Director, Energy Department,  
PKN ORLEN, Poland

**Artur Michalski**, Vice–President, National Fund for  
Environmental Protection and Water Management, Poland

**Krzysztof Nowicki**, Merger and Acquisitions Officer, Vice  
President, Grupa LOTOS S.A., Poland

**Gustaw Szarek**, Local Partner, McKinsey & Company, Poland

**Ireneusz Zyska**, Secretary of State, Ministry of Climate, Poland

## SEPTEMBER 7

19:30—20:30 Discussion Panel

## High Speed Rail – a New Quality of Domestic Travel

High Speed Rail, which is part of the Central Communication Port project, is a great opportunity to include the largest possible number of Polish residents in public transport. Activities aimed at eliminating the phenomenon of communication exclusion play a particularly important role in areas losing their social and economic functions. It is also emphasized that the authorities are listening to the voices of the inhabitants regarding the route of the High Speed Railway. How should the railroad network be shaped in order to stimulate economic development?

*Moderator:*

**Alan Beroud**, CEO, SKM Sp. z o.o., Poland

*Speakers:*

**Andrzej Bittel**, Secretary of State, Ministry of Infrastructure, Poland

**Ignacy Gora**, President, Office of Railway Transport, Poland

**Leszek Holda**, Member of the Board, PKP Energetyka Sp. z o.o., Poland

**Ireneusz Merchel**, President of the Management Board, PKP Polskie Linie Kolejowe S.A., Poland

**Tymoteusz Myrda**, Member of the Board, Marshal's Office of Lower Silesia, Poland

**Tomasz Nasilowski**, CEO, InPhoTech, Poland

## SEPTEMBER 7

12:00—13:00 Discussion Panel

Partner: *Domański Zakrzewski Palinka*

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### How To Build An Effective Quality Monitoring System In Health Care And What Will Be Its Benefits?

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An effective quality management system in health care should be created from scratch and based on reliably obtained information and appropriately shaped standards of conduct. The proposed pillars of the system are: knowledge, standard of conduct, transparency, rules of responsibility, change management and the use of new technologies. Benefits that could be brought about by better spending of public funds, faster change management and dynamic implementation of modern technologies.

*Moderator:*

**Michał Czarnuch**, Advocate, Partner / Head of Life Sciences Practice, Domański Zakrzewski Palinka, Poland

*Speakers:*

**Bogna Cichowska–Duma**, General Director, Employers' Union of Innovative Pharmaceutical Companies INFARMA, Poland

**Jarosław J. Fedorowski**, President, Polish Hospital Federation, Poland

**Tomasz Jaworski**, Digital Transformation Director, MICROSOFT, Poland

**Magdalena Kolodziej**, President of the Board, WE the Patients Foundation, Poland

**Adam Maciejczyk**, Director, Dolnośląskie Centrum Onkologii we Wrocławiu, Poland

**Adam Niedzielski**, Minister, Ministry of Health, Poland

**Filip Nowak**, President, National Health Fund, Poland

**SEPTEMBER 7****14:30—15:30 Discussion Panel**

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**Innovations in Healthcare – Economic,  
Social and Scientific Benefits**

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The necessity to invest in innovations in health care: clinical and epidemiological research, or innovative drugs is nowadays not only extremely topical but also necessary. Access to innovative treatment has a direct impact on improving the health of society, bringing with it economic benefits. A healthy and competitive economy needs a healthy society.

*Moderator:*

**Krzysztof Jakubiak**, Editor-in-Chief, mZdrowie.pl, Poland

*Speakers:*

**Marcin Bruszewski**, General Manager District Direct CEER,  
Philips, Poland

**Dimitri Gitas**, Managing Director, MSD Poland, Greece

**Anna Golawska**, Undersecretary of State, Ministry of Health,  
Poland

**Phil Krzyzek**, General Manager Healthcare and Managing  
Director, MERCK, Poland

**Przemysław Kulach**, Member of the Board, The Polish  
Chamber of Commerce of Medical Devices POLMED, Poland

**Radosław Sierpinski**, President, The Polish Medical Research  
Agency, Poland

**Jakub Swadzba**, CEO, Diagnostyka Ltd., Poland

## SEPTEMBER 7

15:40—16:40 Thematic Block

Partner: BFF Banking Group

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### Sources and Methods of Financing Healthcare System

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The COVID-19 pandemic has highlighted many of the challenges that the Polish health care sector is facing. How much money for health care is actually in the treatment system in Poland? How to organise this system, what instruments should be used? Where can we draw examples from and how to effectively implement changes? Will the 'New Deal' and the solutions proposed in it, such as raising the health contribution, translate into real benefits for patients?

#### Presentation

##### 3rd Edition of Healthcare Report

Host:

**Vincenzo Atella**, Scientific Director, Farmafactoring Foundation, Italy

#### Discussion Panel

##### Sources and Methods of Financing Healthcare System

Moderator:

**Dominika Sikora-Malicka**, Deputy Editor-in-Chief, Gazeta Prawna Daily, Poland

Speakers:

**Jaroslaw J. Fedorowski**, President, Polish Hospital Federation, Poland

**Jerzy Gryglewicz**, Expert, The Institute of Management in Health Care, Poland

**Radoslaw Moks**, Sales Director, Member of the Management Board of BFF Banking Group in Poland, BFF Banking Group, Poland

**Adam Niedzielski**, Minister, Ministry of Health, Poland

**Filip Nowak**, President, National Health Fund, Poland

**Adam Rozwadowski**, Chairman of the Board, ENEL-MED S.A. Medical Center, Poland

## SEPTEMBER 7

16:50—17:50 Discussion Panel

Partners: National Health Fund

Lazarski University, The Cardinal Stefan  
Wyszyński Institute of Cardiology

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### Implementation of Innovations in Poland Based on Hospital Health Technology Assessment

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Health Technology Assessment (HTA) is a process to determine the value of health technology and informing decision making at various levels of the health care system. In Poland, HTA is a well-respected tool for drugs' reimbursement decision making made at the national level (macro-level). The issue panel will discuss whether HTA can be a valuable tool supporting decision making on the implementation of innovative health technologies in the context of an individual hospital (micro-level).

*Moderator:*

**Krzysztof Jakubiak**, Editor-in-Chief, mZdrowie.pl, Poland

*Speakers:*

**Marcin Czech**, Professor, Head of the Department  
of Pharmacoeconomics, Institute for Mother and Child,  
Poland

**Malgorzata Galazka-Sobotka**, Director of the Institute  
of Management in Healthcare, Lazarski University, Poland

**Tomasz Hryniewiecki**, Director, MD, PhD, National Institute  
of Cardiology Stefan Cardinal Wyszyński, Poland

**Jakub Kraszewski**, General Director, University Clinical Centre  
in Gdansk, Poland

**Iga Lipska**, Project Manager, National Health Fund, Poland

**Filip Nowak**, President, National Health Fund, Poland

## SEPTEMBER 7

18:00—19:20 Discussion Panel

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**Consequences of COVID-19 – What Changes in the Healthcare System?**

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The pandemic has frozen health protection in almost all areas, aside from COVID-19 treatment. Before the end of the pandemic, the health ministry, politicians, healthcare professionals and patients will need to do the examen covering all layers of the system's operation. How will health protection change under the influence of the critical situation in which it finds itself? Does the coronavirus pandemic have a chance to come out of the pandemic refreshed and with new solutions?

*Moderator:*

**Irena Rej**, President, The Farmacja Polska Chamber of Commerce, Poland

*Speakers:*

**Bartłomiej Chmielowiec**, The Commissioner for Patients' Rights, Bureau of the Commissioner for Patients' Rights, Poland

**Nienke Feenstra**, General Manager, Takeda, Poland

**Michał Kepowicz**, Director of Strategic Relations – Health Systems Philips, Philips, Poland

**Tomasz Latos**, Member, Chairman of the Health Committee, Sejm, Poland

**Beata Malecka-Libera**, Senator, Senate of the Republic of Poland, Poland

**Adam Niedzielski**, Minister, Ministry of Health, Poland

**Filip Nowak**, President, National Health Fund, Poland

**Paweł Ptaszynski**, Chief Medical Officer of Central University Hospital Lodz, Medical University in Lodz, Poland



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### Innovations in Medicine. How to Build a Specialization in this Field?

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The rate of progress of medical technologies in the world rapidly accelerates. Almost everyday we hear about revolutionary solutions changing the way we perceive medicine. Considering this issue more broadly, the real race for technologies of the future is just about to begin – robotics and artificial intelligence are becoming more and more frequently used and they are getting more accessible. Poland is currently staying in the middle of the race. To get out of it, we need complex solutions, which will lead the way for entrepreneurs and scientists.

*Moderator:*

**Maciej Banach**, Head of Department of Preventive Cardiology and Lipidology, Medical University in Lodz, Poland

*Speakers:*

**Alicja Chybicka**, Senator, Senate of the Republic of Poland, Poland

**Tomasz Kaczmarek**, Chief Operational Officer, Dr.Max Sp. z o.o., Poland

**Piotr Ponikowski**, Rector, Wroclaw Medical University, Poland

**Henryk Skarzynski**, Director, Institute of Physiology and Pathology of Hearing, Poland

**Joanna Szyman**, President of the Board, NEO Hospital Szpital na Klinach, Poland

**Roman Topor-Madry**, Agency for Health Technology Assessment and Tariff System (AOTMiT), President, Poland

**SEPTEMBER 7****14:30—15:30 Discussion Panel***Partner: Financial Ombudsman in Poland*

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**Foreign Currency Loans in Europe: Different Solutions to a Shared Problem**

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Loans denominated in or indexed to foreign currencies were equally popular in several European countries during the first decade of the 21st Century, however, the responses to the economic crisis caused by the surge of the Swiss franc in 2015 were vastly different. The purpose of this panel is to provide a forum for participants with various backgrounds – from the public sector, banking industry to consumer organisations – to discuss the implemented national mechanisms as well as the legal significance of the interpretation of the Unfair Terms Directive 93/13 on consumer protection standards. The panel aims at presenting diverse solutions to a similar problem in order to exchange, compare and assess the outcomes to draw viable conclusions for the future.

*Moderator:***Piotr Tereszkiwicz**, Professor, Jagiellonian University, Poland*Speakers:***Mariusz Jerzy Golecki**, Financial Ombudsman, Financial Ombudsman in Poland, Poland**Jacek Jastrzebski**, Chairman of the Board, Polish Financial Supervision Authority, Poland**Zoltan Kiss**, Professor, National University of Public Service, Hungary**Andras Pomeisl**, Assistant professor, Pázmány Péter Catholic University, Hungary**Teresa Rodriguez de las Heras Ballell**, Professor, University Carlos III of Madrid, Spain**Zvonimir Slakoper**, University of Zagreb, Professor, Croatia

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### Increasing Foreign Direct Investment as an Opportunity for the Economy Development

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In the first half of 2020, the inflow of foreign direct investments in Poland amounted to \$ 5.8 billion, we recorded a 35% decrease compared to the previous year. In terms of the number of implemented projects with a foreign source of financing, Poland took third place in the European Union, ahead of France and, minimally, Spain. To what extent will large foreign investments be located in Poland due to the current advantages of the domestic market? Can Poland be a beneficiary of shortening the global supply chain? How can individual European countries create regulations and systems encouraging to increase the FDI index?

*Moderator:*

**Fabrizio Zucca**, Professor, Bocconi University, Italy

*Speakers:*

**Dorota Dabrowski-Winterscheid**, Expert, Poland

**Simone Granella**, President, Confindustria Polonia, Italy

**Kazimierz Kleina**, Senator, Senate of the Republic of Poland, Poland

**Dariusz Kucharski**, CEO, HSBC in Poland, Poland

**Rafal Stepnowski**, Government Affairs Director, Boeing International, Poland

**Grzegorz Slomkowski**, Member of the Management Board, Polish Investment and Trade Agency, Poland

**SEPTEMBER 7****16:50—17:50 Thematic Block**

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**Reconstruction of the Saxon Palace and the  
Brühl Palace – Benefits for Poland**

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Restitution is a symbolic end to the post-war reconstruction of the Polish capital and the creation of a space open to educational, cultural, and socially useful activities in the “heart” of Warsaw. A project combining the past with the future, modernity with tradition will show the strength of Polish identity and steadfastness.

**Talk****Piotr Gliński***Special guest:*

**Piotr Gliński**, Deputy Prime Minister, Minister of Culture, National Heritage and Sport, Ministry of Culture, National Heritage and Sport, Poland

*Host:*

**Stanisław Karczewski**, Senator, Senate of the Republic of Poland, Poland

**Discussion Panel****Reconstruction of the Saxon Palace and the Brühl  
Palace – Benefits for Poland***Moderator:*

**Stanisław Karczewski**, Senator, Senate of the Republic of Poland, Poland

*Speakers:*

**Jerzy Bombczynski**, President of the Board, Sasaki 2018 Association, Poland

**Magdalena Gawin**, Undersecretary of State, General Conservator of Monuments, Ministry of Culture, National Heritage and Sport, Poland

**Piotr Glinski**, Deputy Prime Minister, Minister of Culture, National Heritage and Sport, Ministry of Culture, National Heritage and Sport, Poland

**Jan Kowalski**, Director, Niepodlegla Programme, Poland

**Jakub Lewicki**, Mazovian Provincial Conservator of Monuments, Provincial Office for the Protection of Monuments in Warsaw, Poland

**Michal Olszewski**, City of Warsaw, Deputy Mayor, Poland

**SEPTEMBER 7****19:30—20:30 Discussion Panel***Partner: Family Enterprise Initiative (FEI)*

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**What is Necessary for Family Enterprises to be Leaders of the Polish Economy?**

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The debate will aim to analyze the existing legislation to support the development of family businesses and to identify the areas requiring new regulations. The basis for the discussion will be the answer to the question: How the Polish economy should develop and what role family businesses will play in it. We will discuss issues related to capital security, legal stability, equality, and transparency. We will develop recommendations that give opportunities for the sustainable development of family businesses and Polish capital.

*Moderator:*

**Rafal Kunaszyk**, Chairman of Małopolska Region, Family Enterprise Initiative (FEI), Poland

*Speakers:*

**Tomasz Budziak**, Vice-President of the Board, Family Enterprise Initiative (FEI), Poland

**Piotr Grabowski**, Legal Adviser, Managing Partner, Grabowski i Wspólnicy Kancelaria Radców Prawnych A k., Poland

**Stanislaw Han**, President of the Board, PPF Hasco-Lek S.A., Poland

**Janusz Kasztalewicz**, Chairman of the Board, Sadecki Bartnik Sp. z o.o., Poland

**Marek Nieduzak**, Undersecretary of State, Ministry of Economic Development and Technology, Poland



# LOWER SILESIA

**MARSHAL'S OFFICE OF LOWER SILESIA**

*Main Partner of the Regions Forum*

## SEPTEMBER 7

14:30—15:30 Discussion Panel

Partner:  **LOWER SILESIA** Marshal's Office of Lower Silesia

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## The New Cohesion Policy

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Poland will continue to be the biggest beneficiary of Cohesion Policy in the EU, with €66.8 billion invested in infrastructure, enterprise, energy, environment, digitalisation and social affairs. The funds will provide the regions with the most powerful tool to build sustainable infrastructure that will contribute to climate neutrality and combat socio-economic disparities. Especially now, after the coronavirus pandemic, the funds are an important tool to rebuild and strengthen the economy.

*Moderator:*

**Jakub Szymanski**, Director of the Department of Operational Programmes Management, Malopolska Region Marshal's Office, Poland

*Speakers:*

**Magnus Berntsson**, President, Assembly of European Regions, Sweden

**Dariusz Blocher**, Member of Supervisory Board, Budimex S.A., Poland

**Malgorzata Jarosinska-Jedynak**, Secretary of State, Ministry of Development Funds and Regional Policy, Poland

**Petr Kulhanek**, Governor, Region of Karlovy Vary, Czech Republic

**Cezary Przybylski**, Marshal, Marshal's Office of Lower Silesia, Poland



## SEPTEMBER 7

14:30—15:30 Discussion Panel

Partner: *Regional Cooperation Council*

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### The Western Balkans and the European Union. A Realistic Plan or a Distant Dream?

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Until recently, the enlargement of the European Union was one of its foreign policy priorities. However, the lack of concrete actions and indecisiveness of some EU member states resulted in a gradual loss of interest in the “EU perspective” by some Western Balkan countries. In turn, internal disputes or lack of decisive actions towards adjustment to the EU requirements in these countries sent contradictory signals to the EU community. In times of crisis, does the EU’s enlargement policy still have an important place on its agenda?

*Moderator:*

**Tatjana Dordevic Simic**, Journalist, Al Jazeera Balkans, Italy

*Speakers:*

**Odetta Barbullushi**, Advisor to the Prime Minister and National Coordinator for Regional Economic Area, Council of Ministers, Albania

**Zorka Kordic**, Chief Negotiator, Ministry of Foreign Affairs, Montenegro

**Szymon Szykowski vel Sek**, Secretary of State, Ministry of Foreign Affairs, Poland

*Participation in discussion:*

**Maja Handjiska-Trendafilova**, Head of Programme Department, Regional Coordination Council, North Macedonia

**SEPTEMBER 7****15:40—16:40 Discussion Panel**

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**Revitalization Until 2023 – State, Approach,  
New Perspective**

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Until the end of 2023, there is a transitional period during which it is possible for local governments to carry out revitalization projects through three types of revitalization programs. The use of EU and national funds and statutory tools depends on the type of program adopted. At the same time, from 1 January 2024, the municipal revitalisation program shall be the only basis for the execution of revitalisation projects in communes. This forces the local governments to take a decision on the approach to the revitalisation program and to start working on a new document. What is the state of revitalization in Polish cities and towns? When is it worth adopting a GRP? Are Special Revitalisation Zones a good idea?

*Moderator:*

**Wojciech Jarczewski**, Director, Institute of Urban and Regional Development, Poland

*Speakers:*

**Waldemar Buda**, Secretary of State, Ministry of Development Funds and Regional Policy, Poland

**Jacopo Ibello**, President, Save Industrial Heritage, Italy

**Malgorzata Manka-Szulik**, Mayor, City of Zabrze, Poland

**Magdalena Piasecka**, Councillor, Regional Council of Lower Silesia, Poland

**Krzysztof Piatkowski**, Deputy, Sejm, Poland

**Joanna Skrzydlewska**, Deputy Mayor, City of Lodz, Poland

## SEPTEMBER 7

16:50—17:50 Discussion Panel

Partner: Podlaskie Region's Marshal's Office

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### Podlaskie Region with model cooperation between business, science, culture and social organizations

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Podlasie is an example of a successful partnership between local government – business – education – non-governmental organizations – cultural institutions. This cooperation is crucial for the entire region. It is also essential for citizens to be able to fully benefit from the highest-quality public services provided. How did the EU funds develop the region? How to effectively obtain and spend them? How do academic centres cooperate with the largest business centres in the region? How does it affect the creation of new staff and regional leaders? How important is the role of local NGOs?

*Moderator:*

**Karol Wasilewski**, Journalist, Polish Television S.A., Poland

*Speakers:*

**Maciej Lisowski**, Director, Lex Nostra Foundation, Poland

**Karol Pawlowski**, Director, Royal Staff, Poland

**Jan Boleslaw Perkowski**, District Governor, Bialystok District Council, Poland

**Piotr Recko**, District Governor, Sokolka District Council, Poland

**Pawel Wnukowski**, Councillor, Regional Council of Podlaskie, Poland

**Bogdan Zielinski**, District Governor, Wysokie Mazowieckie District Council, Poland

## SEPTEMBER 7

14:30—15:30 Discussion Panel

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## New Horizons of Cooperation. Aspirations of Ukraine, Georgia, and Moldova to Strengthen the Integration Within the Eastern Partnership

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Creating a new package of tasks and objectives for the Eastern Partnership Summit in 2021, deeper integration into the EU market, rapprochement with the EU in the fields of transport, energy, digital market, green economy, healthcare and strengthening cooperation in the field of security – these are the main goals in the Eastern Partnership for Ukraine, Georgia and Moldova. How to effectively adapt the activities of the Eastern Partnership to the new realities and needs of the Member States? How to ensure stability in the region?

*Moderator:*

**Piotr Buras**, Director, European Council on Foreign Relations (Warsaw), Poland

*Speakers:*

**Gabriel Bartas**, Counsellor, Ministry of Foreign Affairs, Romania

**Davit Gabaidze**, Chairman, The Supreme Council of the Autonomous Republic of Adjara, Georgia

**Jan Hofmokl**, Director of Eastern Department, Ministry of Foreign Affairs, Poland

**Markiyany Malskyy**, Dean of the Faculty of International Relations, Ivan Franko National University of Lviv, Ukraine

## SEPTEMBER 7

15:40—16:40 Discussion Panel

Partner: *European Pravda*

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### Prospects for EU–Ukraine Relations for Upcoming Years

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Ukraine is at the halfway point of implementing the Association Agreement with the EU, and today it primarily depends on the Ukrainians themselves. However, partner countries' support can help to speed up this process. Poland and Lithuania, being most supportive of Ukraine's European aspirations, start to prepare for the forthcoming Presidencies of the Council of the European Union in 2025 and 2027. What should be done to ensure that Kyiv and Brussels are ready to start the next stage of integration, i.e. talks on fully-fledged membership? How can Ukraine use various regional initiatives (including the Eastern Partnership and the Lublin Triangle) to develop relations with the EU?

*Moderator:*

**Yuriy Panchenko**, Editor, *European Pravda*, Ukraine

*Speakers:*

**Gianluigi Donelli**, Editor in Chief, *Radio 24 Il Sole 24 Ore*, Italy

**Malgorzata Gosiewska**, Deputy Speaker, *Sejm*, Poland

**Volodymyr Groysman**, Head, Prime Minister of Ukraine (2016–2019), *Ukrainian Strategy Party*, Ukraine

**Serhiy Tsivkach**, Head, *UkraineInvest*, Ukraine

**James Wilson**, Founder and Publisher, *EU Political Report*, Belgium

## SEPTEMBER 7

16:50—17:50 Discussion Panel

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**The Eurasian Union. A Paper Tiger  
or a Voracious Bear?**

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What is the actual role of the Eurasian Union in the development of the economy of its members? Does economic integration of post-Soviet countries make economic sense? How did it affect the development of Belarus? Is the Euroasian Union an instrument of Russian domination or can it become a forum for cooperation between states against Russia?

*Moderator:*

**Ales Alechnowicz**, Chief Economic Adviser, Bielorussian Democratic Movement, Belarus

*Speakers:*

**Vakhtang Charaia**, Director, Tbilisi State University Center for Analysis and Forecasting, Georgia

**Edgar Ghazaryan**, Associated Professor, Armenian State Institute of Economy, Armenia

**Vladislav Kondratovič**, Head of group, Ministry of Transport and Communications, Lithuania

**Pavel Latushka**, Member of the Coordination Council, Bielorussian Opposition, Belarus

## SEPTEMBER 7

19:30—20:30 Discussion Panel

Partner:



City of Karpacz

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### How to Rebuild Tourism in Region?

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The health crisis and the accompanying restrictions and bans have hit domestic tourism hard. Representatives of this branch of the economy complain about huge losses and insufficient assistance from the state. How quickly can the tourism industry in Poland be rebuilt? What measures should be taken to avoid such a dangerous situation for the industry in the future?

*Moderator:*

**Marta Malska**, Head of the Department of Tourism, Ivan Franko National University of Lviv, Ukraine

*Speakers:*

**Janez Fajfar**, District Prefect, Municipality of Bled, Slovenia

**Radoslaw Jeczek**, Mayor, City of Karpacz, Poland

**Aleksander Miszalski**, Deputy, Sejm, Poland

**Krzysztof Mroz**, Senator, Senate of the Republic of Poland, Poland

**Magdalena Piasecka**, Councillor, Regional Council of Lower Silesia, Poland

*Participation in discussion:*

**Viktor Kushnirenko**, Chairman of the Board, "Pidhirtsi Castle" Foundation, Ukraine

## SEPTEMBER 7

14:30—15:30 Discussion Panel

Partner:



Ministry of Culture,  
National Heritage and Sport  
of the Republic of Poland

Ministry of Culture, National  
Heritage and Sport

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## Director of a Cultural Institution – Artist or Manager?

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Despite their specific domain of activity, cultural institutions are subject to the same laws as other public sector organizations. As a result, both organizers and local communities, ever more frequently and commonly expect managerial competencies from directors of local government cultural institutions and candidates for directors. The need to have and develop competencies in this area is also noticed by the directors and employees of cultural institutions themselves. However, is the managerial model of managing a cultural institution optimal? Should managers be at the head of artistic institutions? How to reconcile the managerial approach with artistic goals?

*Moderator:*

**Pawel Kaminski**, Director, Centre for Creative Attitudes in Wrocław, Poland

*Speakers:*

**Grzegorz Cwiertniewicz**, Director of Culture Department, Marshal's Office of Lower Silesia, Poland

**Blażej Moder**, Managing Director, "EC1 Łódź, City of Culture" in Łódź, Poland

**Olga Nowakowska**, Executive Director, Wrocławski Teatr Pantomimy im. Henryka Tomaszewskiego, Poland

**Anna Zabska**, President of the Board, Książ Castle Ltd, Poland



## SEPTEMBER 7

15:40—16:40 Discussion Panel

Partner: Polish National Radio Symphony Orchestra

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### Culture and Business – Development of Competences of the Future

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Based on the experience of the NOSPR AI project – the first artificial intelligence with which you can talk about classical music – we want to discuss new ways of integrating the world of art, technology and business. The value of such pioneering projects turns out to be particularly important in stimulating the curiosity and creativity of the youngest generation. Can contact with culture help young audiences develop competencies sought by employers, such as creativity, the ability to take the initiative and critical thinking?

*Moderator:*

**Aleksandra Janus**, Director, Board Member, Centrum Cyfrowe, Poland

*Speakers:*

**Ewa Bogusz-Moore**, Director, Polish National Radio Symphony Orchestra, Poland

**Janusz Cieszynski**, Secretary of State, Government Plenipotentiary for Cybersecurity, The Chancellery of the Prime Minister, Poland

**Marcin Krupa**, Mayor, Katowice City Council, Poland

**Marta Poslad**, Head of Government Affairs and Public Policy CEE, Google, Poland

**Jaroslav Szymczuk**, General Manager, IBM Poland, Poland

**Rafal Wisniewski**, Director, National Centre for Culture, Poland

**SEPTEMBER 7****16:50—17:50 Discussion Panel**

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**Will Global Media Push Domestic Publishers Out of the Market? Future of Media in CEE**

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Until recently, native publishers could feel unthreatened in the media market. The development of social media and the expansion of foreign corporations have inevitably led to stiffer competition. Due to the commercialization of content, less and less intellectual engagement is required from the audience. Are large foreign corporations able to replace domestic publishers? How can they avoid being marginalized?

*Moderator:*

**Andrzej Stankiewicz**, Deputy Editor-in-Chief, Onet-RAS  
Poland Group, Poland

*Speakers:*

**Edwin Bendyk**, Columnist, "Polityka" weekly, Poland

**Juliusz Braun**, Member of Council, National Media Council,  
Poland

**Magdalena Dziejguc**, Google Cloud Country Manager,  
Google, Poland

**Krzysztof Jedlak**, Editor-in-Chief, Gazeta Prawna Daily,  
Poland

**Rafał Stepniewski**, Editor in Chief, dziennikprawny.pl, Poland

**Wojciech Surmacz**, President of the Board, Polish Press Agency  
(PAP), Poland

## SEPTEMBER 7

19:30—20:30 Discussion Panel

Partner:



Ministry of Culture,  
National Heritage and Sport  
of the Republic of Poland

Ministry of Culture, National  
Heritage and Sport

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### The Role of Cultural Institutions in Building Social Capital

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Cultural institutions are increasingly becoming active participants in social life in local communities. This is true both in small environments and large cities. Among other things, owing to programs such as the House of Culture + Initiatives, local houses, centres and centres of culture are building relations with their surroundings in an increasingly conscious way. Should building and strengthening social capital be the mission of cultural institutions? What impact could this approach have on the institution and its stakeholders? Does such an approach threaten to instrumentalise culture?

*Moderator:*

**Pawel Kaminski**, Director, Centre for Creative Attitudes in Wrocław, Poland

*Speakers:*

**Edwin Bendyk**, Columnist, "Polityka" weekly, Poland

**Krzysztof Maj**, CEO, Culture Zone Wrocław, Poland

**Anna Swietochowska**, Plenipotentiary for the Mazovian Cultural Education Program, Independent expert, Poland

**Marek Szymaniak**, Reporter, Poland

## SEPTEMBER 7

14:30—15:30 Discussion Panel

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European Year Of Rail – a Chance for Development

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By the decision of the European Commission, 2021 is the European Year of Rail. It is one of the elements of the European Green Deal policy implemented in the European Union. This is the year that should inspire a pan-European debate on the future of railways. Above all, it is a great opportunity for the railway industry to undertake promotional activities that will increase the interest in this means of transport. What are the needs and what are the possibilities of rail transport? Is the promotion of railways combined with systemic activities increasing the attractiveness of this ecological means of transport a recipe for success?

*Speakers:*

**Kaspars Briškens**, Head of Strategy and Development, Rail Baltica, Latvia

**Krzysztof Maminski**, President of the Board, Polish State Railways, Poland

**Artur Martyniuk**, CEO, POLREGIO, Poland

**Ireneusz Merchel**, President of the Management Board, PKP Polskie Linie Kolejowe S.A., Poland

**Tymoteusz Myrda**, Member of the Board, Marshal's Office of Lower Silesia, Poland

## SEPTEMBER 7

15:40—16:40 Discussion Panel

Partner:  PLAY

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### Digital Backbone of Poland – which Network is Optimal for Our Country?

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One of the key challenges in achieving Poland's digitalization goals is building an optimal telecommunications infrastructure. Its shape and the choice of optimal technologies is also influenced by demography – population concentration in cities and dispersion in de-distributed areas. The new perspective of the European funds for 2021–2027, under which Poland negotiated record funds, is also a huge impuls for digitization. How should these funds be spent to ensure an optimal network shape combining both FBB and mobile technology, including 5G?

*Moderator:*

**Przemysław Sypniewski**, Poland

*Speakers:*

**Jean-Marc Harion**, CEO, PLAY, France

**Justyna Orłowska**, Plenipotentiary of the Prime Minister for Govtech, The Chancellery of the Prime Minister, Poland

## SEPTEMBER 7

16:10—16:40 Discussion Panel

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**Telecoms and 5G – Is it Better to Compete  
or to Build a Modern Broadband  
Infrastructure Together?**

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Building 5G infrastructure – in all aspects: business, technology and security, is a very complex process. But it is certainly best – in all respects – to build and share one common infrastructure for all operators. From the ecological point of view – one common network means less electromagnetic emissions through 5G networks; on the economic side – in case of one infrastructure – its construction and maintenance – significant savings on a global basis; and finally certainty – that the last so-called White Spots on the map of Poland will be fully covered. The operator of such a network could be an entity composed of private operators and state-owned companies. These are plans. And in what direction are we heading now?

*Speakers:*

**Andrzej Abramczuk**, President of the Management Board,  
Netia S.A., Poland

**Jedrzej Kowalczyk**, FANUC Polska Sp. z o.o., President of the  
Management Board, Poland

**Andrzej Kozłowski**, Emitel S.A., President of the Management  
Board, Poland

**Andreas Maierhofer**, T-Mobile Polska, President of the Board,  
Poland

**Jacek Oko**, President, Office of Electronic Communications,  
Poland

**Olga Ustynova**, Vodafone Ukraine, General Director, Ukraine

**Artur Waliszewski**, Google, Regional Business Director CEE,  
Poland

**Krzysztof Witon**, CEO, IPT Fiber, Poland

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### Poland as an Investment Zone – Adjusting Support to the Needs of Entrepreneurs

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Support for new investment projects on the territory of Poland concerns not only CIT or PIT tax exemption for entrepreneurs but also servicing of domestic and foreign investors and far-reaching substantial assistance. State aid in the current market situation is one of the basic factors influencing decisions concerning the location of planned investments. In cities losing their social and economic functions and in communes bordering them the minimum amount of investment outlays was significantly reduced, which should stop unfavourable trends. How to support new investment projects in order to make it easier for companies to start and run business in Poland?

*Moderator:*

**Krzysztof Jedlak**, Editor-in-Chief, Gazeta Prawna Daily, Poland

*Speakers:*

**Krzysztof Kielec**, President of the Board, Kostrzyn–Slubice Special Economic Zone, Poland

**Grzegorz W. Kolodko**, Professor, Kozminski University, Poland

**Marek Michalik**, President of the Board, Lodz Special Economic Zone S.A., Poland

**Nazario Pagano**, Senator, Chairman of the Inter-Parliamentary Group of Friendship of Italy and Poland, Senate, Italy

**Tadeusz Rycharski**, President of the Board, Special Economic Zone For Small Entrepreneurship, Poland

**SEPTEMBER 7****19:30—20:30 Thematic Block**

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**The Ways of Development of European Transport. How to Ensure Safety?**

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European transport should be safe, innovative and environmentally friendly. Mobility and an advanced infrastructure network are essential for economic development, and above all for the associated free movement of services and trade. That is why it is so important to develop common solutions in Europe in the field of transport policy. What will be the future of transport in Europe? What are the current trends and modern solutions in the field of infrastructure expansion? What should regional cooperation look like in this field?

**Presentation****New Central Polish Airport***Host:*

**Marcin Horala**, Secretary of State, the Government Plenipotentiary for Solidarity Transport Hub, Ministry of Infrastructure, Poland

**Discussion Panel****The Ways of Development of European Transport. How to Ensure Safety?***Speakers:*

**Alvin Gajadhur**, General Inspector of Road Transport, General Inspectorate of Road Transport, Poland

**Adam Hamryszczak**, President of the Board, "Rzeszów-Jasionka" Airport Ltd., Poland

**Jerzy Polaczek**, Deputy, Sejm, Poland



**Marcin Slezak**, General Director, Motor Transport Institute,  
Poland

**Rafal Weber**, Secretary of State, Ministry of Infrastructure,  
Poland

## SEPTEMBER 7

14:30—15:30 Discussion Panel

Partner:



Totalizator Sportowy

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## Combating Gray–Market Activities in the face of COVID–19

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Combating the grey market is one of the key issues for the Polish economy. The question of illegal operations has gained even more importance in the context of the COVID–19 pandemic. These new circumstances rekindle the debate about the notion of the “grey market”, the industries most subject to increased grey market activities and possible measures that can block any further growth of the informal economy.

*Speakers:*

**Olgierd Cieslik**, CEO, Totalizator Sportowy, Poland

**Arkadiusz Paczka**, Federation of Polish Entrepreneurs,  
Wicepresident, Poland

**Magdalena Rzeczowska**, Secretary of State, Director General  
of the National Revenue Administration, Ministry of Finance,  
Poland

**Robert Laniewski**, CEO, Foundation for Non–Cash  
Transactions Development, Poland

**Kamil Wyszowski**, Representative, Executive Director, United  
Nations Global Compact Poland, Poland

**SEPTEMBER 7****15:40—16:40 Discussion Panel***Partner: New Europeans International*

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**What Lies over the Horizon for the EU–UK Relationship, Both for Business and for Citizens?**

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Following the Brexit announcement, many British companies moved their headquarters or opened branches in EU countries to avoid the bureaucracy, taxes and additional fees resulting from Brexit. Unfortunately, some British companies have even completely cut their ties with the EU. The EU undertakes similar actions as well. Admittedly, the so-called “No-deal Brexit” has been avoided, but is the EU–UK Trade and Cooperation Agreement satisfactory for entrepreneurs? How will it affect business relations between the EU and the UK? Who will lose the most from it and who will gain?

*Moderator:***Roger Casale**, CEO, New Europeans International, United Kingdom*Speakers:***Bogna Gawronska–Nowak**, Professor, Institute of Urban and Regional Development, Poland**Andrei Kapytok**, Chairman of the Presidium and Supreme Coordination Council, Republican Confederation for Enterprise Development, Belarus**Richard Tice**, Leader, Reform UK, United Kingdom**Katarzyna Ueberhan**, Deputy, Sejm, Poland

## SEPTEMBER 7

16:50—17:50 Discussion Panel

Partner:  *American Chamber of Commerce in Poland (AmCham)*

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## Post-pandemic Economy. How to Keep Poland Attractive Market for Foreign Investors?

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Opportunities and threats /challenges for economic growth after the pandemic. Main market factors, regulatory stability, good quality legislation and constructive business and government dialogue as factors supporting business development in Poland.

*Speakers:*

**Michał Jaszczyk**, President of the Board, Pepsi-Cola General Bottlers Poland Sp. z o.o., Poland

**Radosław Kaskiewicz**, Managing Director, 3M Poland Sp. z o.o., Poland

**Tadeusz Koscinski**, Minister of Finance, Funds and Regional Policy, Ministry of Finance, Poland

**Lukasz Kowalski**, Deputy Managing Director, MSL, Poland

**Adam Pienkowski**, Managing Director, McDonald's Poland, Poland

**Natalia Stroe**, Coca-Cola Poland Services Sp. z o.o., Country Manager Poland and Baltics, Poland

## SEPTEMBER 7

18:00—19:20 Discussion Panel

Partners: *Women Business Angels*

• Visegrad Fund *International Visegrad Fund*

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### Innovation in Women's Hands. Working Towards Equal Opportunities

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The under-representation of women in business and finance in the region has a negative impact on its productivity. By attracting female investors, it is possible to mobilize new, previously dormant capital in the economies of the V4 countries. The number of women, including in the innovation sector, still lags far behind the number of men involved in business decision-making processes. How to get more women involved in the innovation industry? Who should act to increase the feminization rate in decision making? Is it possible to increase the competitiveness of Central and Eastern Europe in the era of digital transformation?

*Moderator:*

**Aleksandra Karasinska**, Editor-in-Chief “Forbes Women”,  
Ringier Axel Springer Polska Sp. z o.o., Poland

*Speakers:*

**Sylwia Chada**, General Manager TikTok CE, TikTok, Poland

**Marta Mikliszanska**, Head of Public Affairs & Sustainability,  
Allegro.pl, Poland

**Ewa Okon-Horodynska**, Professor of Economics, Head  
of Economics and Innovation Department, Jagiellonian  
University, Poland

**Justyna Orlowska**, Plenipotentiary of the Prime Minister for  
Govtech, The Chancellery of the Prime Minister, Poland

**Katarzyna Sobotka**, Head of Business, EIT InnoEnergy, Poland

*The project is co-financed by the Governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe.*

## SEPTEMBER 7

19:30—20:30 Discussion Panel

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**Small and Medium-sized Enterprises in the Face of the Challenges of the 21st Century**

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Over the past year, the SME sector has experienced significant constraints, falling sales and rising costs. Despite the implementation of aid programs, reviving growth, more than ever in a time of crisis, requires stimulating the entrepreneurial spirit of local structures. Craft enterprises constitute an important part of the SME sector. Creating one's own workplace requires knowledge and passion, but also support in that endeavour.

*Moderator:*

**Jan Bolanowski**, Fakt Biznes Editor, Ringier Axel Springer  
Polska Sp. z o.o., Poland

*Speakers:*

**Adam Abramowicz**, Spokesman for Small and Medium Enterprises, Office of the Ombudsman for the Small and Medium-size Entrepreneurships, Poland

**Sergio Arzeni**, President, The International Network for SMEs (INSME), Italy

**Jean-Paul Bastin**, President of the Board, SOWALFIN, Belgium

**Michal Rado**, President of the Board, Lower Silesia Agency for Economic Cooperation, Poland

**Magdalena Zmitrowicz**, Vice-President of the Management Board, Bank Pekao S.A., Poland

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### Financial Management in Local Self-Government Units – Where to Look for Necessary Funds and Savings?

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Decrease of Personal Income and Company tax revenues, amount of funds allocated for realization of educational tasks long before the pandemic significantly weakened the financial condition of local self-governments. Additional disinfection of cities, lost income from parking fees, tickets for the city's swimming pools are just some of the revenues that cities and municipalities lost as a result of the pandemic. How to manage finances when there is not much left in the local government coffers, and sometimes you can even see the bottom? Where to look for savings?

*Moderator:*

**Malgorzata Galecka**, Wrocław University of Economics and Business, Poland

*Speakers:*

**Grzegorz Czarnocki**, Deputy Chairman, Krajowa Rada Regionalnych Izb Obrachunkowych, Poland

**Malgorzata Gromala**, Deputy Mayor, Rabka Zdroj City Council, Poland

**Grzegorz Kubalski**, Deputy Director, Association of Polish Counties, Poland

**Krzysztof Pietraszkiewicz**, President, Polish Bank Association, Poland

**Sebastian Wiatr**, Director of the Corporate Insurance Office, Polish Mutual Insurance Company, Poland

**SEPTEMBER 7****15:40—16:40 Discussion Panel***Partner: The National Centre for Research and Development*

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**Sustainable Economy for the Climate**

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Climate change and degradation of the environment have become an ever more serious threat to Europe and the world. In addition to the COVID-19 pandemic, 2020 has brought other tragic events, such as gigantic fires in Australia. The catastrophic consequences of the drought killed over half a billion animals and emitted hundreds of millions of tons of carbon dioxide into the atmosphere. The fight against climate change is becoming an important element of the policy of countries around the world. Europe has developed a Green Deal strategy to transform the Union states into modern and sustainable economies. What solutions are European countries implementing to achieve climate neutrality? How can we save the Blue Planet?

*Moderator:*

**Agnieszka Sznyk**, President of the Board, Institute of Innovation and Responsible Development INNOVO, Poland

*Speakers:*

**Ryszard Hordynski**, Strategy and Communications Director, Huawei Poland, Poland

**Wojciech Kamieniecki**, Director, National Center for Research and Development, Poland

**Beata Moskal-Slaniewska**, Mayor, City of Swidnica, Poland

**Andrzej Porebski**, Member of Management Board of Lidl Polska, Lidl Poland, Poland

**Gianfranco Tamburelli**, National Research Council, Italy



## SEPTEMBER 7

18:00—19:00 Discussion Panel

Partner:  *Market and Social Research  
Institute*

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### Polish Politics at the Halfway Point of the Election

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From 2023, the election calendar will start in Poland, first parliamentary, then to the European parliament and presidential elections in 2025. For each of the leading political groups in a country now so divided, they will be crucial. From the perspective of maintaining changes or reversing them. The Poles will decide about it. What are the current preferences of Poles according to the leaders of political groups and what do we expect in overcoming the pandemic? What leaders of individual groups perceive the changes among citizens and what issues will the election campaigns take place around?

*Moderator:*

**Henryk Domanski**, Professor of Sociology, Institute of Philosophy & Sociology, Polish Academy of Sciences, Poland

*Speakers:*

**Krzysztof Bosak**, Deputy of Parliament, Confederation of Freedom and Independence, Poland

**Krzysztof Gawkowski**, Deputy, Chairman of the Left Parliamentary Club, Sejm, Poland

**Marcin Horal**, Secretary of State, the Government Plenipotentiary for Solidarity Transport Hub, Ministry of Infrastructure, Poland

**Michał Kobosko**, Vice-President, Poland 2050, Poland

**Robert Kropiwnicki**, Deputy, Sejm, Poland

**Krzysztof Kwiatkowski**, Senator, Senate of the Republic of Poland, Poland

**Norbert Maliszewski**, Undersecretary of State Head of the Government Analysis Centre, The Chancellery of the Prime Minister, Poland

**Robert Raczynski**, Mayor, Lubin City Council, Poland

## SEPTEMBER 7

19:30—20:30 Discussion Panel

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### Putin's Russian Foreign Policy: a Challenge to the International Community or the Protection of "National Interests"

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The Kremlin's foreign policy over the past decade has posed many difficult problems for the entire world community, it is also troublesome for its neighbours. Experts believe that Putin builds his foreign policy on the basis of the values and priorities of the eighteenth and twentieth centuries, not the twenty-first century. However, the Kremlin's policy turns out to be effective – the leaders of many countries engage in dialogue and even cooperation with him. The values of the Western world pale in the face of economic and political gains. Are those who consider Putin the most influential politician right – if he manages to influence the relationship between the United States and China and impose the game on the whole world according to his own, perhaps outdated, but hard rules?

*Moderator:*

**Vladimir Milov**, Adviser, Alexey Navalny Team, Russia

*Speakers:*

**Volha Kavalkova**, Member, Bielorussian Opposition, Belarus

**Witold Modzelewski**, Chairman of the Board, Tax Studies Institute, Poland

**Anastasia Sergeeva**, Chief of the Board, WOT Fund  
– Association For Free Russia, Russia

**David Shahnazaryan**, President and Founder, The "Concord"  
Centre for Political and Legal Studies, Armenia

## SEPTEMBER 7

14:30—15:30 Discussion Panel

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**From Brain Drain to Brain Gain – How the Pandemic Changed the Migration Trends?**

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In 2020, the size of temporary and permanent emigration has changed significantly. This reversed trend was caused, among others, by the outbreak of the pandemic, which caused the economic crisis in many industries and had an effect on workplace culture. Economic migrants began to return to their countries, where the current economic situation is not worse than in Western European countries. Brexit also had a significant impact on the decision to return. Is this trend likely to continue? How to use it effectively to keep employees for longer?

*Moderator:*

**Myroslava Keryk**, President of the Board, Our Choice Foundation, Ukraine

*Speakers:*

**George Byczynski**, Chief Editor, British Poles, United Kingdom

**Patrycja Matusz**, Vice-Rector for Projects and International Relations, Wroclaw University, Poland

**Carlos Silva**, Secretary General, General Union of Workers, UGT, Portugal

**Oleg Slobotchikov**, Rector, Professor, Institute of World Civilizations, Russia

**Franz Wolf**, Director, Austrian Integration Fund, Austria

SEPTEMBER 7

14:30—15:30 Discussion Panel

Partner:



Polish Investment and Trade  
Agency

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## How to Shape the Pro-Export Policy? – Preparations for the World in 2030

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Trends towards regionalism in the world economy, protectionist responses to the crisis, supply chain reorientation and diversification, progressive automation and digitization of production processes, greater commitment to ensuring the security of supply of strategic and sensitive products, selecting the right production organization: just-in-time vs. just-in-case model and finally developing sales through e-commerce channels are just some of the expected effects of the ongoing COVID – 19 epidemic. Polish exporters planning international expansion in the coming years should immediately undertake efforts to diversify export markets, expand the customer and supplier base, build a varied product offer and look more boldly towards capital expansion, i.e. actively seek acquisition opportunities. Managing export activities, including mitigating various types of risks, taking into account multi-stage commercial transactions, complicated procedures, new regulations, complex logistic operational activities, cost optimization activities requires greater investment in human capital and flexibility in adapting to rapidly changing business conditions.

*Moderator:*

**Krzysztof Drynda**, President of the Management Board, Polish Investment and Trade Agency, Poland

*Speakers:*

**Jakub Farys**, President, Polish Automotive Industry Association, Poland

**Vazil Hudak**, Vice Chair, Globsec Policy Institute, Slovakia

**Jan Mladek**, former Minister of Industry and Trade, Director,  
Czech Institute of Applied Economics, Czech Republic

**Ewa Labno-Falecka**, Dyrektor ds. External Policy, Mercedes-  
Benz Poland, Poland

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## Business In the Time of Covid-19

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IT, furniture, cosmetics, food, gaming. Polish export can boast a wide range of products and services that it sells abroad. Nevertheless, we cannot yet say that Poland is known abroad for one specific industry and is a clear leader in this area. Certainly, the image of Polish exports is also greatly influenced by appropriate PR carried out with tools provided by the state. How can we effectively promote the Polish brand abroad? Which industries have the best chance of success in this regard?

*Speakers:*

**Elzbieta Adamowicz**, Professor, SGH Warsaw School of Economics, Poland

**Pawel Borys**, President of the Management Board, Polish Development Fund, Poland

**Sebastian Bykowski**, Deputy President of the Management Board, Director General, PRESS-SERVICE Monitoring Mediów, Poland

**Bartosz Ciolkowski**, Regional Director for Poland, Czech Republic and Slovakia, Mastercard Europe, Poland

**Lukasz Gadowski**, Team Europe Ventures, Founder, Germany

**Krzysztof Ingot**, Chairman of the Board, Personnel Service S.A., Poland

**Michal Jaros**, Deputy, Sejm, Poland

**Wojciech Rembikowski**, Vice-President of the Board, Chief Financial Officer, Impel S.A., Poland

**Anna Rulkiewicz**, CEO, LUX MED Group, Poland

**Barbara Wiazewska**, Senior Retail Operations Manager Poland, BP Europa SE, Poland

## SEPTEMBER 7

19:30—20:30 Discussion Panel

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**“No Country for Old Men”? – The Ups and Downs of Senior Policy**

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During the coronavirus pandemic, a particularly important element of the crisis management program was the protection of the elderly, who are particularly vulnerable to health damage or even loss of life. Social policy programs have slowed down in the face of the crisis, such as housing program plans, but we have introduced solutions to protect seniors. Were those actually effective? What senior policy should we implement? Is shaping a positive perception of old age in society and supporting all forms of civic, social and cultural activity really the most important in this matter? What solutions are other countries implementing?

*Moderator:*

**Remigiusz Zagorski**, Editor-in-Chief, Portal Slowoseniora.pl, Poland

*Speakers:*

**Attila Fulop**, Secretary of State for Social Affairs, Ministry of Human Capacities, Hungary

**Aleksandra Hadzik**, President, Agricultural Social Insurance Fund, Poland

**Wladyslaw Kosiniak-Kamysz**, President, Polish People's Party, Poland

**Marek Kosny**, Vice-Dean of Faculty of Economics and Finance, Wrocław University of Economics and Business, Poland

**Jolanta Perek-Bialas**, Assistant Professor, Applied Statistics Unit, SGH Warsaw School of Economics, Poland

**Stanislaw Szwed**, Secretary of State, Ministry of Family and Social Policy, Poland



## *Dolnośląskie Innovation Rocket*



## SEPTEMBER 7

15:40—16:40 Discussion Panel

Partner:  Wrocław

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## To Address Challenges of AI at the Local Government Level – Critical or Optional Issue?

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Issues related to artificial intelligence, knowledge acquisition and decision-making processes based on big-data analysis appear more and more often in social and public life. As a result, cities' citizens will experience the social effects of implementing these technologies more intensively. So shouldn't there be a policy today at the level of municipal governments regarding not only personal data protection, not only open data and public services digitization but also AI technologies, big data and related issues? Will the use of new data processing technologies at the city management level, or the lack of this kind of activity – improve or deteriorate the quality of life of local communities in the near future? Will cities need their specialized services for managing the big-data resources they generate?

*Moderator:*

**Dionizy Smolen**, Director, Public Sector,  
PricewaterhouseCoopers Poland, Poland

*Speakers:*

**Konrad Fulawka**, Innovation Operational Officer, Nokia  
Garage, Poland

**Tomasz Kajdanowicz**, Professor, Head of the Department  
of Artificial Intelligence, Wrocław University of Science and  
Technology, Poland

**Jakub Mazur**, Deputy Mayor, City of Wrocław, Poland

**Paulina Nowicka**, Plenipotentiary for City Development  
Strategy, City of Warsaw, Poland

**Sylwester Szczepaniak**, Coordinator for Information Society  
and Smart City, The Union of Polish Metropolises, Poland

## SEPTEMBER 7

16:50—17:50 Discussion Panel

Partner:  Wrocław

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### A Healthy City is a Smart City

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Healthy cities are cities of the future that focus on ensuring the well-being of their inhabitants. Cities collect and analyse a wide variety of data to make rational decisions. Healthy cities are part of the answer to the future. Their development will increase the quality of inhabitants' life.

*Moderator:*

**Dionizy Smolen**, Director, Public Sector,  
PricewaterhouseCoopers Poland, Poland

*Speakers:*

**Suparno Banerjee**, Global Public Sector Lead, Nokia, USA

**Agnieszka Gajewska**, CEE Public Sector & Infrastructure  
Leader, PricewaterhouseCoopers Poland, Poland

**Marzena Krawiec**, Vice-President of the Board, Telemedycyna  
Polska S.A., Poland

**Jakub Mazur**, Deputy Mayor, City of Wrocław, Poland

**Zdzisław Wolny**, President, Grupa BST A z o.o., Poland

**SEPTEMBER 7****14:30—15:30 Discussion Panel**

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**Polish Development Institutions – 5 years of Experience and Priorities for the Future**

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For 5 years of the PFR Group's activity, we have managed to build the foundation for a strong, professional, European group of development institutions, that support the sustainable social and economic development of Poland. Thanks to the activities of PFR, BGK, ARP, KUKE, PAIH and PARP, among others, entrepreneurs in Poland can obtain support and services at the level available in the world's largest economies. What made it successful? What challenges did the PFR Group have to face and what are its most important plans for the future?

*Moderator:*

**Pawel Borys**, President of the Management Board, Polish Development Fund, Poland

*Speakers:*

**Krzysztof Drynda**, President of the Management Board, Polish Investment and Trade Agency, Poland

**Cezariusz Lesisz**, President of the Management Board, Industrial Development Agency Jsc (IDA Jsc), Poland

**Mikolaj Rozycki**, Aciting President, The Polish Agency for Enterprise Development, Poland

**Janusz Władyczak**, President of the Management Board, KUKE, Poland

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### The Role of the Internet in the Digitization of SMEs and the Competences of the Future

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The digitization of work and the economy is the source of the increase in the productivity of companies. There is no turning back from the path of progressive digitization, and the COVID-19 pandemic has significantly accelerated this process. What are the current trends related to technological transformations in companies? What are the challenges facing entrepreneurs at the beginning of this path? Digital competences and education in Poland. What are the current “competences of the future”?

*Moderator:*

**Eliza Kruczkowska**, Innovation Director, Polish Development Fund, Poland

*Speakers:*

**Izabela Banas**, Deputy Director, Analysis and Strategy Department, The Polish Agency for Enterprise Development, Poland

**Magdalena Dziewguc**, Google Cloud Country Manager, Google, Poland

**Aleksandra Sroka-Krzyzak**, Strategy Director/Chief of Staff, Allegro.pl, Poland

## SEPTEMBER 7

19:30—20:30 Discussion Panel

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**Sport, Health, Money – Does it Work for Us?**

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For many years now, sport has no longer fulfilled just the function of entertainment or professional rivalry but has become a powerful economic sector. The countries that invest heavily and extensively in measures to promote sporting activity are also highly developed economically. At the same time, we ever more frequently hear about the problems of underfunding particular sporting disciplines. What is the recipe for real profits in the sports industry? Is it worth investing in training and coaching the youngsters? How to attract business to sport?

*Moderator:*

**Mirosław Bieniecki**, President, The Butcher's Race Foundation, Poland

*Speakers:*

**Tomasz Jazdzynski**, President of the Board, Gremi Media SA, Poland

**Robert Korzeniowski**, Chairman of Foundation Council, Robert Korzeniowski Foundation, Poland

**Anna Krupka**, Secretary of State, Ministry of Culture, National Heritage and Sport, Poland

**Tomasz Michalowski**, President, "For the City" Association, Poland

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## Challenges for the Polish Economy After the Pandemic

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The Polish economy is still struggling with the effects of the crisis caused by the coronavirus. However, this year is showing positive dynamics in macroeconomic indicators. After a year of negative results, this is confirmation that the economy is recovering from the downturn, returning to the pre-coronavirus growth path. How to unlock the development potential of the Polish economy after a pandemic to enable its dynamic development? Where are the development reserves of the economy? Can inflation, excessive spendings, and the growing scale of taxation on entrepreneurs constitute a barrier for the growth of the Polish economy?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

*Speakers:*

**Andrzej Kaleta**, Rector, Wrocław University of Economics and Business, Poland

**Stanisław Mazur**, Rector, Cracow University of Economics, Poland

**Celina Olszak**, Rector, University of Economics in Katowice, Poland

**Piotr Wachowiak**, Rector, SGH Warsaw School of Economics, Poland

**SEPTEMBER 7****15:40—16:00**

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## Summary of the Current Situation on the Credit and Loan Market – Key Observations and Trends

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In the first half of 2021, more loans and credits were granted, compared to the first half of 2020. Is the specter of a pandemic really looming over the market? This question will be answered by the analysis of key trends and observations on the credit and loan market. The client's scoring profile and the quality of individual groups of credit products will be presented, as well as a comparison of the commercial and cooperative banking sectors and selected areas of entrepreneurs' activity.

*Host:*

**Waldemar Rogowski**, Head of the Risk Management  
Department, SGH Warsaw School of Economics, Poland



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### The Polish Credit Market 1.5 years After the Outbreak of the Pandemic. Is the Worst Behind Us?

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The last year and a half have changed a lot, the households of most Poles struggled with the loss of economic security, most companies experienced problems with financial liquidity, many industries wavered in their jobs or practically changed their business model overnight. The pandemic also hit the credit and loan market. How the credit market underwent COVID? Which phenomena shaped the situation on the market? Who was helped by the pandemic, and who it hurts? Is there a chance to rebuild the loan sector? What the post-pandemic banking will be like?

*Moderator:*

**Waldemar Rogowski**, Head of the Risk Management Department, SGH Warsaw School of Economics, Poland

*Speakers:*

**Mariusz Cholewa**, President of the Management Board, Credit Information Bureau, Poland

**Marek Lusztyn**, Deputy Chairman of the Management Board, Chief Risk Officer, mBank, Poland

**Ewa Wernerowicz**, CEO, VIVUS Finance, Poland

**SEPTEMBER 7****16:50—17:10**

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**The Role of Trust in Business**

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Trust is the foundation of human relation necessary for success. In order to survive the crisis, business relations must be based on strong trust. The ability to build an organizational culture based on trust is quintessential for innovation. It is also the basis of the employer–employee relationship, especially in times of pandemic and remote work.

*Moderator:*

**Agnieszka Chlon-Dominczak**, Vice-Rector for Research, SGH  
Warsaw School of Economics, Poland

*Speaker:*

**Mark Loughran**, General Manager, MICROSOFT, Poland

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### The Reaction of the Polish Tax Policy to the Crisis Related to the Pandemic, Against the Background of the Visegrad Group Countries. Taxes, Taxes and the Enterprise. Taxes and the Economy

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Public debt in each of the Visegrad Group countries has increased significantly. The nature and, above all, the size of the measures taken in response to the pandemic is unprecedented. The burden of the public sector deficit will require the provision of additional sources of revenue. After introducing a number of tax reliefs, exemptions and supporting tools, it is time to search for new sources of levy in the tax area. Will the increased transfers and state intervention in the economy stay with us for good? What new taxes and fees can we expect?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

*Speaker:*

**Dominik Jan Gajewski**, Head of the Tax Law Department, SGH Warsaw School of Economics, Poland

**SEPTEMBER 7****17:30—17:50 Report**

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**Innovative Local Shields – Business and Local Government Initiatives**

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The period of a pandemic is a big challenge for local governments. New tasks appeared – ensuring access to health care and reorganization of education. However, there is a lack of adequate financial support, and municipalities revenues have decreased. The response of local governments should take the form of innovative local shields, supporting the population and the economy. Many of the innovations of the pandemic period are universal and should be a permanent element of the functioning of municipalities also after the pandemic. What is the condition of local governments? How do local governments function during the economic and health crisis?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

*Speakers:*

**Krzysztof Figat**, President of the Board, Polimex–Mostostal S.A., Poland

**Jacek Sierak**, Assistant Professor at the Department of Local Government Economy and Financing, SGH Warsaw School of Economics, Poland

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### A New Green Opening in the Energy Sector of Central and Eastern Europe

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Thanks to the Covid –19 pandemic, renewable sources turned out to be much more resistant to threats and risks than traditional coal-based energy. This is another argument, next to the rising prices of CO2 emission allowances, for a faster shift towards alternative energy sources. Hydrogen is looming on the horizon, which may be a remedy for the uncertainty of wind and solar energy. Increasing the dynamics of renewable energy sources is possible thanks to the new mechanisms for financing the energy transformation. Could hydrogen be the fuel of the future? What place can the countries of the CEE region take in the hydrogen value chain?

*Moderator:*

*Speakers:*

**Mateusz Berger**, Vice-President of the Management Board,  
Industrial Development Agency Jsc (IDA Jsc), Poland

**Krzysztof Ksiezopolski**, Assistant Professor at the Department  
of Public Policy, SGH Warsaw School of Economics, Poland

**Pawel Straczynski**, Vice-President, Bank Polska Kasa Opieki  
Spolka Akcyjna, Poland

**Karol Wolff**, Director of the Strategy and Strategic Projects  
Office, PKN ORLEN, Poland

SEPTEMBER 7

20:10—20:30

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## Advancement of Central and Eastern European Countries in Value Chains Before and After the Pandemic: Opportunities and Challenges for the Future

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While the future of value chains after the pandemic is unpredictable, research shows that the production industry is returning to Europe. Over the past decades, CEE countries have benefited from the reorganization of global chains, but the region still lacks capital and advanced technologies. The key is to create unique competences in the field of robotics, innovative agriculture and electronics. The role in the drugs and medical equipment production chain is getting more and more important. Do the CEE countries have a chance to change their position in the global value chains?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics,  
Poland

*Speaker:*

**Mariusz Radlo**, Head of the Department of Global Economic  
Interdependence, SGH Warsaw School of Economics, Poland

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## Road Investments as a Driving Force for Economic Development

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In order to counteract the negative effects of the COVID-19 pandemic by, among other things, financing important transport investment tasks, an amendment to the Law on the Local Government Roads Fund came into force at the end of 2020. Funding was increased by PLN 3 billion, the Government Road Development Fund (formerly the Local Government Roads Fund) now has PLN 39 billion at its disposal. More money will be allocated for bypasses on voivodeship roads, roads managed by mayors of cities with county rights, and tasks aimed at improving pedestrian safety on roads.

*Moderator:*

*Speakers:*

**Peter Petko**, Member of the Board, Director for Operations,  
National Motorway Company, Slovakia

**Mariusz Piatkowski**, President of the Board, Trasa Lagiewnicka  
S.A., Poland

**Andrzej Plonka**, President of the Board, Association of Polish  
Counties, Poland

**Bożena Szczypior**, Deputy Mayor, City of Kielce, Poland

**Tomasz Zuchowski**, General Director for National Roads and  
Motorways, General Directorate for National Roads and  
Motorways, Poland

**SEPTEMBER 7****14:30—15:30 Discussion Panel**

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**Don't Be Afraid of Diversity! Protection of Ethnic and Linguistic Minorities**

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Before the pandemic, national and ethnic minorities were one of the permanent elements of social discourse in many European countries. Research says that around 50 million citizens of the European Union speak a regional or minority language. According to UNESCO warnings, many of them are seriously endangered, such as the Kashub language or a variant of Hungarian Csángó. What measures should the European Union take to preserve its own cultural and linguistic diversity? Why is the unification of the minority protection law in the European Union countries so important?

*Moderator:*

**Lukasz Warzecha**, Journalist, Do Rzeczy Weekly, Poland

*Speakers:*

**Gordana Comic**, Minister for Human and Minority Rights and Social Dialogue, Government of the Republic of Serbia, Serbia

**Ryszard Czarnecki**, Deputy, European Parliament, Poland

**Valdemar Tomasevski**, Member, European Parliament, Lithuania

**Lorant Vincze**, Member, European Parliament, Belgium



## SEPTEMBER 7

15:40—16:40 Discussion Panel

Partner: Caritas Poland

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### Humanitarian Synergy – Forms and Motivations of Cooperation Between Business and the Humanitarian Sector

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The 21st century brings us a very specific global context on almost all levels. Economic, social, cultural and environmental challenges are no longer so simple. Therefore, it is not surprising that the role of business in mitigating the effects of crises, as well as the role of cross-sector partnerships, has significantly increased. So what could be the forms of private sector involvement in the fight against the effects of contemporary crises? What types of partnerships can we build? What are the motivations and driving forces behind companies and governments entering into cooperation with NGOs?

*Moderator:*

**Tomasz Surdel**, Journalist, Caritas Poland, Poland

*Speakers:*

**Nuno Aguiar**, Chief Operating Officer, Pingo Doce, Colombia

**Bartosz Ciolkowski**, Regional Director for Poland, Czech Republic and Slovakia, Mastercard Europe, Poland

**Juan Francisco Espinosa Palacios**, Director General of the Colombian Special Administrative Department for Migration, Ministry of Foreign Affairs, Colombia

**Marcin Izycki**, Director, Caritas Poland, Poland

**Peter Kodwo Appiah Turkson**, Cardinal Prefect, Dicastery for Promoting Integral Human Development, Vatican

**SEPTEMBER 7****16:50—17:50 Discussion Panel**

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**Europe's Cultural Identity – Values, Faith or Traditions?**

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The migration crisis of recent years and the Covid-19 pandemic have highlighted problems of and attitudes among European societies. The public debate is increasingly turning to issues relating to the cultural future of Europe and the common values and traditions that unite Europeans. Do factors such as similar traditions and religion bind the nations of Europe together and distinguish them from others? What is the role of common values? Where should we look for the source of what unites the inhabitants of the Old Continent? Is it worth building unity on the foundation of cultural identity?

*Moderator:*

**Lukasz Kaminski**, Lecturer, Wroclaw University, Poland

*Speakers:*

**Beata Bialowas**, Member of the Board, Silesian Region  
Marshal's Office, Poland

**Jan Draus**, Professor, University of Rzeszow, Poland

**Bohdan Hud**, Professor, Director of the Institute of European  
Integration, Ivan Franko National University of Lviv, Ukraine

**Laura Kolbe**, Professor, University of Helsinki, Finland

**Miklos Mitrovits**, Institute of Central European Studies,  
Senior Research Fellow, National University of Public Service,  
Hungary

**Hanna Radziejowska**, Head, Pilecki Institute Berlin, Germany

## SEPTEMBER 7

18:00—19:00 Discussion Panel

Partner: Polish Community Association

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### There Are 60 Million of Us – Challenges for Building a Community of Poles and the Polish Diaspora Abroad

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There are over 20 million Poles and people who admit to being of Polish origin living outside Poland. Therefore, of Polish people live outside their homeland. Hence, it gives Poland fourth place among countries with the biggest amount of emigrations in the world. How to integrate Poles and Polish diaspora with their motherland. How to use its huge potential for the development of Poland?

*Moderator:*

**Dariusz Piotr Bonislawski**, President, Association “Polish Community”, Poland

*Speakers:*

**Artur Cieslik**, Vice-President of the Management Board, Strategy and Regulation, PGNiG SA, Poland

**Michał Dworczyk**, Minister, Member of the Council of Ministers, The Chancellery of the Prime Minister, Poland

**Agnieszka Kaminska**, President of the Board, Polish Radio, Poland

**Robert Korzeniowski**, Chairman of Foundation Council, Robert Korzeniowski Foundation, Poland

**Romuald Poplawski**, Polonia Forum Guest, The Polish American Congress, USA

**SEPTEMBER 7****19:30—20:30 Discussion Panel***Partner: Polish Community Association*

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**Polish Schools, Are They Worth Investing In?**

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Teaching Polish abroad is mainly based on social activity. Polish schools take a vast role not only in teaching the mother language to Polish children but also they are important when considering integration of the Polish community abroad and the promotion of Polish culture and language. What is the future of Polish schools? Is the professionalization and standardization of teaching the way to strengthen and develop them?

*Moderator:***Katarzyna Czyzycka**, Program Director, Polish Community Association, Poland*Speakers:***Anna Fidelus**, Vice-Rector, Cardinal Stefan Wyszyński University, Poland**Marta Kmet**, Director, Pedagogical Centre for Polish National Education in the Czech Republic, Czech Republic**Zdzislaw Palevic**, Mayor, Salcininkai District Municipality, Lithuania**Malgorzata Rosek**, President, Director, Polish Educational Society in Ireland, Ireland

## SEPTEMBER 7

14:30—15:30 Discussion Panel

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### Leaders. Management. Exports. Trends for 2022

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The COVID-19 pandemic has definitely revised most companies' export plans. Nevertheless, which is reassuring, Polish companies did not experience such strong perturbations related to the hindrance of Polish products and services. Research even shows that some industries, such as IT and innovation, have benefited from the current situation. What are the export trends for 2022? Which industries will benefit from the wave of mass migration of companies to the Internet and can this be a strategy for Polish companies?

*Moderator:*

**Filip Kowalik**, Journalist, Forbes Poland, Poland

*Speakers:*

**Nuno Aguiar**, Chief Operating Officer, Pingo Doce, Colombia

**Aleksandra Sroka-Krzyzak**, Strategy Director/Chief of Staff,  
Allegro.pl, Poland

**Ewa Wernerowicz**, CEO, VIVUS Finance, Poland

## SEPTEMBER 7

15:40—16:40 Discussion Panel

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**Reorganising the Food System – How to Stop Hunger and Protect the Environment?**

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The current way in which we produce and consume food has a huge impact on the condition of our planet. We use the precious resources of our natural environment to produce food, one-third of which is wasted and ends up in the bin. At the same time, millions of people are suffering from hunger. How do we improve the food system so that it meets the real needs of people and does not devastate our common home? How do we feed people in harmony with nature?

*Moderator:*

**Andrzej Okruszek**, Dean of the Faculty, Wrocław University of Economics and Business, Poland

*Speakers:*

**Georgi Avetisyan**, Head of the Food Safety Inspection, Government of the Republic of Armenia, Armenia

**Marek Borowski**, President, Food Bank in Olsztyn, Poland

**Jim Clarken**, Chief Executive, Oxfam Ireland, Ireland

**Niclas Fjellstrom**, European Coordinator, Regional Culinary Heritage Europe Countries, Sweden

**Ludwig Theuvsen**, State Secretary, Lower Saxony Ministry of Food, Agriculture and Consumer Protection, Germany

**Jacques Vandenschrik**, President, European Food Banks Federation (FEBA), Belgium

*Participation in discussion:*

**Piotr Polulich**, President of the Board, Stawy Milickie Inc., Poland

## SEPTEMBER 7

16:50—17:50 Thematic Block

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### Chambers of Commerce as Export Facilitators

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Chambers of commerce, as well as all business environment institutions that work to support exports, play a very important role in helping companies to start international operations. The knowledge and contacts base of these institutions makes it much easier for companies to acquire new partners and business customers around the world. In Poland alone, there are several hundred institutions supporting companies in this area, but does their statutory activity actually translate into real activities that can be used by Polish entrepreneurs? What are the problems and challenges such entities have to face? How to facilitate the cooperation of institutions and entrepreneurs?

#### Presentation

##### **Polish–Swiss Dialogue: Successful Tourism Branding, Regionally and Nationally**

*Host:*

**Urs Eberhard**, Deputy Director, Switzerland Tourism, Switzerland

#### Discussion Panel

##### **Chambers of Commerce as Export Facilitators**

*Moderator:*

**John Grogan**, Chairman, The Mongolian British Chamber of Commerce, United Kingdom

*Speakers:*

**Fabrice Audan**, CEO, Wyborowa Pernod Ricard, Poland

- Tomasz Kobierski**, Chairman of the Board of Directors,  
Międzynarodowe Targi Poznańskie Sp. z o.o., Poland
- Stanislav Kucirek**, Chairman, Slovak–Polish Chamber  
of Commerce, Slovakia
- Anna Wisniewski**, General Director, Polish–Hungarian  
Chamber of Commerce, Hungary



## SEPTEMBER 7

19:30—20:30 Discussion Panel

Partner: *Stowarzyszenie Młody Dolny Śląsk*

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### New Habits of the Z Generation – How Are they Changing the Service Sector?

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People born after 1995 constitute a growing group of consumers in terms of purchasing power. These are people who do not know the world without the Internet. How do their habits and habits influence the evolution of the service and manufacturing sector? In the segment of financial services, will applications such as Revolut, Robinhood, which enable investing and managing assets, be a real alternative to banks? How will the e-commerce segment develop in the face of the growing expenses of the Z generation?

*Moderator:*

*Speakers:*

**Rafał Drzewiecki**, Marketing Director, TikTok, Poland

**Bartłomiej Gola**, General Partner, SpeedUp Venture Capital Group, Poland

**Maciej Kloska**, Director, Lower Silesian Sports Center, Poland

**Andrej Modic**, Founder, Farmer Direct, Slovenia

**Paweł Przewoźny**, CEO, Director, DOP, White Studio, Poland



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## Cultural Programme – September 8th

Hour	place		
	4.12 hall, Lower Silesia Zone	exhibition	"Together" – artistic glass from Wrocław
	4.12 Lower Silesia Zone	installation	The Non–telephone Booth
	4.12 Lower Silesia Zone	exhibition	Artistic Glass – Lower Silesian genius loci
	4.12 Lower Silesia Zone	exhibition	Zawsze Fragment. Tadeuszowi Różewiczowi – Teresa Kępowicz
10:45	Pavilion A, Cafe France	Author's meeting	Meeting with Pierre–André de Chalendar. City in the face of challenges. How to recapture the desire to live in the city?
13:00	Hotel GreenMountain	exhibition	Art glass exhibition
17:00	Room 6.20 Culture and Communication	author's meeting	When the past overtakes the future, the only rescue is renewal. Meeting with Krzysztof Gawkowski
17:30	Pavilion A, Salon „Rzeczpospolitej”	author's meeting	Meeting with Bogusław Chrabota around the book „Influenza Magna. U progu wieczności”
19:00	Level 2/3 Kawiarnia	concert	Piano evening with Jakov Katznelson
19:30	6.11 Europe of the Future	author's meeting	Dreams and reality. Access to culture in smaller cities – a conversation around the book „Collapse”
19:30	4.6 Energy Forum	movie	My Life Without Waste
19:30	level 7, Hall	exhibition	The next generation. Conversation about the photo exhibition with prof. Grzegorz W. Kolodko
19:30	6.36 Society	author's meeting	A non–modern country. Russia in the 21st century. Meeting with Vladyslav Inozemtsev
19:30	6.20 Culture and Communication	Author's meeting	Professor Jerzy Bralczyk: How to talk to communicate?
20:00	6.24 Security Forum	author's meeting	Meeting with Joachim Bitterlich
20:40	Room 7.38	special event	Gala of the 30th Anniversary of the Economic Forum
20:40	Room 7.38	concert	Polish Music in Karpacz
22:00	6.32 Sustainable Development	movie	„Courage”
22:00	Room 2/3 Europe of the Carpathians	concert	Blues & jazz – concert erformer by NaVi band
22:00	6.31 Busieness and Management	---	Find the Taste of Georgia



## SEPTEMBER 8

09:15—10:35 Plenary Session

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### Challenges of the post-Covid Era

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The Covid-19 pandemic has forced many changes not only in the daily lives of citizens but in particular in the strategies of the authorities. Some of these are likely to stay with us longer, as the coronavirus has highlighted various problems that have not yet come to the fore. How can we ensure adequate security for citizens while respecting their full rights? Should Europe relocate all production within its borders? How to conduct coordinated European action to ensure economic and political stability? What are the major challenges of the post-Covid era?

*Moderator:*

**Michał Karnowski**, Member of the Board, Fratria, Poland

*Speakers:*

**Magnus Berntsson**, President, Assembly of European Regions, Sweden

**Piotr Gliński**, Deputy Prime Minister, Minister of Culture, National Heritage and Sport, Ministry of Culture, National Heritage and Sport, Poland

**Jewel Howard-Taylor**, Vice-President of Liberia, Chancellery of the Vice President of Liberia, Republic of Liberia

**Volodymyr Groysman**, Head, Prime Minister of Ukraine (2016–2019), Ukrainian Strategy Party, Ukraine

**Tomasz Suchanski**, CEO, Żabka Polska Poland

**SEPTEMBER 8****16:50—18:10 Plenary Session**

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**Times of Change. Europe at the Threshold of a New Decade**

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The Covid-19 pandemic has forced a number of changes in international relations, business models and our daily lives. The new decade begins with a multitude of challenges that Europe has to face. Ensuring citizens' health security, calming the growing turmoil in societies, leading harmonious digitisation, ecological transformation or political and economic stability. What awaits Europe on the threshold of a new decade?

*Moderator:*

**Katarzyna Kozłowska**, Editor-in-Chief, FAKT, Ringier Axel Springer Polska Sp. z o.o., Poland

*Speakers:*

**Sviatlana Tsikhanouskaya**, Leader of Democratic Belarus, Belarus

**Tibor Navracsics**, Government Commissioner, The Prime Minister's Office, Hungary

**Dimitri Gitas**, Managing Director, MSD Poland, Greece

**Jaroslaw Gowin**, Chairman, Agreement of Jaroslaw Gowin, Poland

**Jakov Milatovic**, Minister, Ministry of Economic Development, Montenegro

## SEPTEMBER 8

12:10—13:10 Discussion Panel

*Partner:* SPIRIT Slovenija – Public Agency for Entrepreneurship, Internationalization, Foreign Investments and Technology

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### Investment Opportunities in Slovenia

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Slovenia offers perfect investment opportunities. It is characterized by its strategic location, highly skilled labour, and a large number of R&D centres. Slovenia is one of the least restrictive Member States of the Organization for Economic Co-operation and Development (OECD) in terms of foreign direct investments (FDI). Over the past 10 years, the number of such investments has been doubled. Slovenian economy has been one of the fastest-growing economies in the EU over the past few years, mainly due to the continued growth in exports. All of these issues and the investment potential of selected sectors of the Slovenian economy will be discussed at this discussion panel which will serve as a Slovenian Business Conference.

*Moderator:*

**Klara Klinger**, Journalist, Gazeta Prawna Daily, Poland

*Speakers:*

**Matej Hojnik**, President of the Board, The Triglav-Rysy Business Club, Slovenia

**Piotr Kaczor**, Linetech Sp. z o.o. S.K.A., President of the Board, Poland

**Tomasz Kalinowski**, Honoraty Consul in Lublin, The Consulate of the Republic of Slovenia, Slovenia

**Tomaz Kostanjevec**, Director of Public Agency, Spirit, SPIRIT Slovenia, Slovenia

**Bostjan Leban**, ETI-POLAM, Director, Slovenia

**Robert Zmiejko**, Director of the Foreign Development Division, PKO Bank Polski, Poland

## SEPTEMBER 8

10:45—12:00 Discussion Panel

Partner:

Association of Employers Polish  
Spirits Industry (ZP PPS)

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## Improvement of the Excise Tax on Alcohol – Additional PLN 40 Billion to the State Budget in a Decade

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There is no uniform system of calculating alcohol excise duty in Poland. The excise on spirits is transparent – based on the alcohol content. Excise duty from beer is calculated from the so-called degree of Plato, which causes inequalities, that could have generated losses to the budget counted in billions in the last 10 years. Spirits (38% of domestic consumption) generates 69% of revenues to the budget from alcohol excise duty – approximately PLN 8.35 billion, and beer (55% of consumption) is responsible for only 28% of revenues from excise duty on alcohol – approximately PLN 3.35 billion.

*Moderator:*

**Wojciech Szelag**, Journalist, Interia.pl, Poland

*Speakers:*

**Artur Bartoszewicz**, Economist, SGH Warsaw School  
of Economics, Poland

**Henryk Kowalczyk**, Deputy, Chairman of Public Finances  
Committee, Sejm, Poland

**Witold Modzelewski**, Chairman of the Board, Tax Studies  
Institute, Poland

**Witold Włodarczyk**, President of the Management Board,  
Association of Employers Polish Spirits Industry (ZP PPS),  
Poland

**SEPTEMBER 8**

**12:10—13:10 Discussion Panel**

Partner:  **PZU Group**

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## The Financial Ecosystem of the Future: Towards Sustainable Growth

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How is ESG to be implemented in business practice to ensure sustainable, environmentally and socially responsible business growth? What threats and opportunities are created by the current transformation for the leaders of the financial market? How to find a healthy balance between the rush to new technologies and the traditional prudence and organic growth that once built the power of the financial sector in insurance and banking? How to combine the speed and flexibility required by today's world with the scale of operations, huge resources and the responsibility of the market leader?

*Moderator:*

**Wojciech Surmacz**, President of the Board, Polish Press Agency (PAP), Poland

*Speakers:*

**Iwona Duda**, President of the Board, Alior Bank, Poland

**Beata Kozłowska-Chyla**, President of the Board, PZU S.A., Poland

**Jacek Sasin**, Deputy Prime Minister, Minister of State Assets, Ministry of State Assets, Poland

**Leszek Skiba**, Bank Pekao S.A., Prezes Zarządu Banku kierujący pracami Zarządu, Poland

**SEPTEMBER 8****13:20—14:20 Discussion Panel***Partner: Financial Ombudsman in Poland*

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**Unauthorized Payments: a Contemporary Concern for Consumer safety**

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Protection against unauthorized transactions has become a primary concern for consumer safety with the increase of digital payments. The key takeaway from this panel is to deliberate over the existing solutions to the emerging problem. Speakers will share insights about the intersection of law and modern technology, in order to share viable measures to strengthen consumer protection systems across Europe. This panel will encompass all research aspects related to unauthorized payments and other contemporary concerns for consumer safety in the third decade of the 21st Century. It welcomes insightful perspectives and theories on unauthorized payments from academia, the banking industry and the government.

*Moderator:***Jakub Szczerbowski**, Director, Financial Ombudsman in Poland, Poland*Speakers:***Ger Deering**, Ombudsman, Financial Services and Pensions Ombudsman, Ireland**Mariusz Jerzy Golecki**, Financial Ombudsman, Financial Ombudsman in Poland, Poland**Denisa Jindrichova**, Senior Legal Counsel, Czech National Bank, Czech Republic**Csaba Kandrac**, Deputy Governor, The National Bank of Hungary, Hungary**Johannes Meier**, Philipp University of Marburg, Germany

## SEPTEMBER 8

14:30—15:30 Discussion Panel

Partner:



Association of Employers Polish  
Spirits Industry (ZP PPS)

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### Online Sale of Alcohol. Popular but Prohibited

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In the 21st century, online sale is the foundation of almost every shop. However, not all products can be purchased legally... Poland is one of the last countries in the EU that does not allow alcohol online sales. Despite this, buying alcohol on the internet is becoming more and more popular. Approving this sale channel wouldn't result in any new costs for the state budget. Moreover, it is an opportunity for Polish producers to expand their distribution to foreign markets (not only the fiscal but also the reputation angle is crucial).

*Moderator:*

**Wojciech Szelag**, Journalist, Interia.pl, Poland

*Speakers:*

**Ulrich Adam**, Director General, spiritsEUROPE, Belgium

**Aneta Jozwicka**, Diageo Polska Sp. z o.o., Northern Europe  
Corporate Relations Director, Poland

**Arkadiusz Kawa**, Director, Łukasiewicz Research Network,  
Institute of Logistics and Warehousing, Poland

**Jaroslav Sachajko**, Deputy, Sejm, Poland

**Jacek Jerzy Tomczak**, Sejm, Deputy, Poland

**Witold Włodarczyk**, President of the Management Board,  
Association of Employers Polish Spirits Industry (ZP PPS),  
Poland

**SEPTEMBER 8****15:40—16:40 Discussion Panel**

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**M&A after the Pandemic**

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Last year, 229 mergers and acquisitions were conducted in Poland. Most of them are in the communication and media sector. Globally, COVID-19 has caused a significant decline in the value and volume of transactions, despite a record rebound after the first half. How will the M&A market change, and in which sectors should we expect it especially after the pandemic? Can M&A in a post-pandemic reality be a permanent part of brands' strategies?

*Moderator:*

**Filip Kowalik**, Journalist, Forbes Poland, Poland

*Speakers:*

**Karol Czepukojc**, Counsel, Baker McKenzie, Poland

**Marek Moczulski**, President of the Board, Unitop Ltd., Poland

**Tomasz Pasiewicz**, Partner, Deal Advisory, Head of  
Mergers&Acquisitions Team, KPMG in Poland

**Michal Popiolek**, Managing Director for Global and  
Investment Banking mBank SA, mBank, Poland

**Andriy Romanchuk**, International Legal Center "EUCON",  
Partner, Ukraine



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**Health Management in the Workplace  
– How to Build the Health Capital  
of an Enterprise**

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The health condition of employees significantly affects their productivity, which translates into the effective functioning of entire enterprises. A healthy employee free from health concerns can fully focus on their professional goals. The long-term effects of the COVID-19 pandemic and demographic changes make building health capital an important element of companies' strategies. Managing health in the workplace based on the achievements of medical sciences and management sciences enables the implementation of a stable and long-term human resources policy.

*Moderator:*

**Mariusz Gujski**, Dean of the Faculty of Health Sciences,  
Medical University of Warsaw, Poland

*Speakers:*

**Iwona Duda**, President of the Board, Alior Bank, Poland

**Andrzej Fal**, President, Polskie Towarzystwo Zdrowia  
Publicznego, Poland

**Anna Janiczek**, President of the Management Board, PZU  
Zdrowie SA, Poland

**Tomasz Rostkowski**, Professor, SGH Warsaw School  
of Economics, Poland

**Gertruda Uscinska**, President, Social Insurance Institution,  
Poland

## SEPTEMBER 8

18:20—19:20 Discussion Panel

Partner: *Mises Institute of Economic Education*

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### Rock–Paper–Electronics – Has the Evolution of Money Ended with Central Banks?

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The topic of the discussion panel is the evaluation of the current monetary system of the West, as well as, its present or potential alternatives.

Government intervention in the realm of money has dwarfed the market evolution of money and resulted in deterioration in the quality of money. Instead of being the best medium of exchange one can imagine money today must perform other functions – its production and distribution should advance secondary political or social objectives. Central banks will not offer sound money voluntarily. We need global and politically independent money. Unfortunately, it is hard to imagine the gold standard alive again and Bitcoin has problems of its own without simple solutions in sight.

*Moderator:*

**Lukasz Warzecha**, Journalist, Do Rzeczy Weekly, Poland

*Speakers:*

**Federico N. Fernandez**, President, Fundación Internacional Bases, Argentina

**Mateusz Machaj**, Associate Professor, The University of Wrocław, Mises Institute of Economic Education, Poland

**Pawel Marszalek**, Assistant Professor, Poznań University of Economics and Business, Poland

**Dominik Stroukal**, Chief Economist, Roger, Czech Republic

## SEPTEMBER 8

19:30—20:30 Discussion Panel

Partner:  **PORT  
GDAŃSK** *Port of Gdańsk Authority*

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### Export Giants Stronger than the Pandemic

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Building your position as an international trade partner is a long process that requires knowledge and many skills. Nevertheless, the sooner companies adopt the “go global” approach, the faster they can achieve success in the international arena and also accelerate their development on the domestic market. It is worth mentioning that Poland is conquering the world not only with fruit and vegetables. We are a leader in the export of windows, silver, and even coffee and tea. Poland is also the fourth exporter of furniture in the world. What good practices can Polish export giants show? What can companies that are just starting to think about exporting learn from them?

*Moderator:*

*Speakers:*

**Ryszard Florek**, President, Owner, FAKRO Sp. z o.o., Poland

**Lukasz Greinke**, CEO, Port of Gdansk Authority, Poland

**Krzysztof Pawinski**, CEO, Maspex, Poland

**Piotr Roman**, Mayor, City of Bolesławiec, Poland

**Sebastian Stepak**, Managing Director, MSL, Poland

**Dominik Tarczynski**, Deputy, European Parliament, Poland

*Partners of the Economic Accelerator Forum:*



*Lidl Poland*



*Ministry of Economic Development and Technology*

## SEPTEMBER 8

10:45—12:00 Discussion Panel

Partner:  TikTok

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### Corporate Social Impact – Can Noble Ideas Earn Out Profit?

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Pro-ecological, pro-social or pro-health activities are more and more often inscribed in the companies' strategies. Consumers expect brands to educate, engage and speak up on important social issues. Can the willingness to change the world for the better be the driving force of entrepreneurs and bring measurable business results?

*Moderator:*

**Grzegorz Szczepanski**, CEO, Hill+Knowlton Strategies, Poland

*Speakers:*

**Sylvia Chada**, General Manager TikTok CE, TikTok, Poland

**Beata Iwanienko**, Scientific, Regulatory and Public Affairs Director, L'Oreal, Poland

**Dorota Kleszczewska**, Member of the Board, KUKE, Poland

**Michał Nowaczyk**, Member of Management Board, Lidl Poland, Poland

**Tomaz Orlik**, Member of the Management Board, PFR TFI, Poland

## SEPTEMBER 8

12:10—13:10 Discussion Panel

Partner:

EXATEL

EXATEL

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### Development Perspectives for the Space Industry in Europe

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In recent years, SpaceX, the company founded by Elon Musk, has proven that private businesses can also take part in the space race. If this industry proves to be profitable, the competition in this field will intensify. We are probably now witnessing a new phase of space exploration. Will private entrepreneurs be more efficient than government agencies?

*Moderator:*

**Marcin Kamassa**, Editor-in-Chief, Grupa Defence24,  
Space24.pl, Poland

*Speakers:*

**Orsolya Ferencz**, Ministerial Commissioner for Space  
Activities, Ministry of Foreign Affairs and Trade, Hungary

**Christian Hauglie-Hanssen**, CEO, Norwegian Space Agency,  
Norway

**Jacek Kubrak**, President of the Management Board,  
Subcarpathian Innovation Centre, Poland

**Rafal Magrys**, CTO, EXATEL, Poland

**Grzegorz Wrochna**, President, Polish Space Agency, Poland

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### Polish Order. Liquidity of Enterprises and Legal Stability in Times of Increased Uncertainty

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The previous year was a particular challenge for liquidity managers in companies in industries directly and indirectly affected by COVID-19, one of the biggest challenges was maintaining financial liquidity. The Polish Order is to be a recipe for a new, post-pandemic economic reality. Among the many directions of activities and expectations, the Ministry of Finance sets a clear goal for this program – the fight against the shadow economy. How do legal changes, especially in tax law and external factors affect the way of managing the finances of enterprises today? About the importance of legal stability, especially in times of increased uncertainty.

*Moderator:*

*Speakers:*

**Mariusz Cholewa**, President of the Management Board, Credit Information Bureau, Poland

**Adam Czerniak**, Head at the Department of Institutional and Political Economics, SGH Warsaw School of Economics, Poland

**Waldemar Dotkus**, Professor, State School of Higher Vocational Education in Glogow, Poland

**Konrad Raczkowski**, Professor of Economics, University of Social Science, Poland

**Jan Sarnowski**, Undersecretary of State, Ministry of Finance, Poland

## SEPTEMBER 8

14:30—15:30 Discussion Panel

Partner:



*Erasmus+ and European Solidarity Corps National Agency*

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### The Leaders of Today and the Leaders of Tomorrow – How to Prepare Your Companies and Employees for the new Challenges of Industry 4.0

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The growing role of competences (digital competences, competences related to management and organisation, cognitive competences and social and psychosocial competences) as a response to the 4th Industrial Revolution. The role of these competences has been further accelerated by the COVID-19 pandemic. During the debate, we will answer the question where these competences can be acquired and developed, using the example of Erasmus+ programme (thanks to international cooperation, modern digital tools, a wide range of Erasmus+ project topics and working with the project method – from the conception, acquisition of funds and implementation of activities to the evaluation and dissemination of results). We will also touch upon the competences of educational project coordinators and the challenges they had to face during the pandemic.

*Moderator:*

*Speakers:*

**Jaroslav Gowin**, Chairman, Agreement of Jaroslav Gowin, Poland

**Jaroslav Jurzak**, Councillor, Oswiecim District Council, Poland

**Tomasz Kierul**, Vice-President, Polish Fundraising Association, Poland



**Marek Osinski**, President of the Board, DMG MORI Polska  
Sp. z o.o., Poland

**Pawel Poszytek**, Director General, Erasmus+ and European  
Solidarity Corps National Agency, Poland

**Tomasz Szymczak**, CEO, Gdansk Entrepreneurial Foundation,  
Poland

## SEPTEMBER 8

15:40—16:40 Discussion Panel

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### Export After the Pandemic – How to Plan Internationalization for the Coming Years?

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The COVID-19 pandemic has forced companies to drastically change their export strategy. In some cases, export chains have been interrupted and have not returned to the pre-pandemic situation so far, and the persistent restrictions and the uncertain international situation also due to the delay in the vaccination process of the society do not facilitate the entry of entrepreneurs into foreign markets but pose further challenges. What export strategy to choose for an enterprise in such an uncertain period? Will the lack of return to “normal” before the pandemic mean that exports will not look like they used to? How to take advantage of the situation related to the development of digital channels in the field of export?

*Moderator:*

**Roman Sobiecki**, Vice-Rector for Development, SGH Warsaw School of Economics, Poland

*Speakers:*

**Anatoliy Kinakh**, President, Ukrainian League of Industrialists and Entrepreneurs, Ukraine

**Christophe Lecourtier**, General Director, Business France, France

**Lukas Parizek**, Chairman, Council of Slovak Exporters, Slovakia

**Kristof Szabo**, CEO, Hungarian Export Promotion Agency, Hungary

**SEPTEMBER 8**

**18:20—19:20 Discussion Panel**

*Partner:*



*Lidl Poland*

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## CSR – Can Corporations Be Socially Responsible?

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Globalization, strong competition on individual markets, high uncertainty in terms of the environment, and the complication of legal regulations, mean stakeholders, and public opinion, more and more often formulate a number of expectations towards enterprises, including those related to CSR. In Polish conditions, this idea is relatively unpopular, especially among domestic enterprises. The situation is different in the markets of Western Europe or the USA, where companies operating on these markets are often obliged to adopt business standards to the expectations of various stakeholders, including contractors. However, can large multinational corporations really be socially responsible? Are these ideas only written on paper or can they be fulfilled for real?

*Moderator:*

**Adam Zych**, President of the Board, Project PL Foundation,  
Poland

*Speakers:*

**Ryszard Hordynski**, Strategy and Communications Director,  
Huawei Poland, Poland

**Iwona Jarzebska**, Bank Millennium, Director PR, Poland

**Dorota Liszka**, Communications & Public Affairs Manager,  
Maspex, Poland

**Ewa Stanczyk-Hugiet**, Dean, Faculty of Business and  
Management, Wrocław University of Economics and Business,  
Poland

**Maciej Tylkowski**, Member of Management Board, Lidl Poland,  
Poland

## SEPTEMBER 8

19:30—20:30 Discussion Panel

Partner:  Google

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### Digital Development of the Three Seas Initiative – Plans and Challenges

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The Three Seas Initiative is an ambitious project and a broad vision in the field of economic cooperation and infrastructure development in the region. One of the most important projects is the so-called Three Seas Digital Highway, which involves the construction of cross-border digital infrastructure in the countries included in the initiative. What decisions should be made to combine the idea of the Digital Three Seas Initiative with plans for the development of information networks in the European Union. How to effectively plan investments, implement and synchronize flagship projects of the initiative so that they jointly create a unique infrastructure in the region? How will digital development affect the cybersecurity of the Three Seas countries and enterprises?

*Moderator:*

**Grzegorz Napieralski**, Deputy, Sejm, Poland

*Speakers:*

**Ondrej Ditrych**, Director, Institute of International Relations in Prague, Czech Republic

**Yaroslav Matiychyk**, Executive Director, Strategic and Security Studies Group, Ukraine

**Marta Poslad**, Head of Government Affairs and Public Policy CEE, Google, Poland

## SEPTEMBER 8

10:45—12:00 Discussion Panel

Partner: Sejm

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### 30 Years of Free Central European Countries and Building Regional Cooperation

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The similarities among the Central European countries have enabled 30 years of fruitful cooperation. The region is now facing new challenges, and the pandemic is forcing changes for which each country must prepare. Cooperation in the region is possible despite our differences, thanks to our common goals, our ideas and our proximity to the border of the European Union. Only together we can solve the problems of Central Europe if we acknowledge that we need each other.

*Moderator:*

**Maciej Szymanowski**, Director, The Waclaw Felczak Polish–Hungarian Cooperation Institute, Poland

*Speakers:*

**Jan Draus**, Professor, University of Rzeszow, Poland

**Martin Fronc**, Deputy Chairman, Institute of Christian Social Politics, Slovakia

**Richard Horcsik**, Chairman of the Committee on European Affairs, National Assembly, Hungary

**Vaclav Klaus**, President of the Czech Republic (2003–2013), Chairman, Vaclav Klaus' Institute, Czech Republic

**Mihail Popsoi**, Deputy Speaker, Moldavian Parliament, Republic of Moldova

**Boguslaw Sonik**, Deputy, Sejm, Poland

**Ryszard Terlecki**, Deputy Speaker, Sejm, Poland

## SEPTEMBER 8

12:10—13:10 Discussion Panel

Partner: Sejm

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### European Neighbourhood Policy

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The discussion will focus on the eastern and southern dimensions of the European Neighbourhood Policy, identifying similarities and issues of disagreement as well as humanitarian and development aid and countries' involvement in solving the migration crisis, including the protection of the EU's external borders and the impact of borders on economic, tourist and migration development.

*Moderator:*

**Arkadiusz Mularczyk**, Deputy, Sejm, Poland

*Speakers:*

**Bartosz Cichocki**, Ambassador, Embassy of Poland in Ukraine, Poland

**Malgorzata Gosiewska**, Deputy Speaker, Sejm, Poland

**Pavel Latushka**, Member of the Coordination Council, Bielorussian Opposition, Belarus

**George Simion**, Deputee, Chamber of Deputies, Romania

**Bjorn Soder**, Member of Parliament, Riksdag, Sweden

**George Cristian Tuta**, Deputee, Chamber of Deputies, Romania

## SEPTEMBER 8

13:20—14:20 Discussion Panel

Partner: Sejm

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### The Impact of the Green Deal on Transport Policy in Central Europe

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The discussion will focus on the eastern and southern dimensions of the European Neighbourhood Policy, identifying similarities and issues of disagreement as well as humanitarian and development aid and countries' involvement in solving the migration crisis, including the protection of the EU's external borders and the impact of borders on economic, tourist and migration development.

*Moderator:*

**Włodzimierz Zientarski**, Journalist, Poland

*Speakers:*

**Andrzej Adamczyk**, Minister, Ministry of Infrastructure, Poland

**Andrej Dolezal**, Minister, Ministry of Transport and  
Construction of the Slovak Republic, Slovakia

**Oleksandr Kubrakov**, Minister, Ministry of Infrastructure,  
Ukraine

**Jan Sechter**, Deputy Minister, Ministry of Transport, Czech  
Republic

**Julius Skackauskas**, Vice-Minister, Ministry of Transport and  
Communications, Lithuania

**Jernej Vrtovec**, Minister, Ministry of Infrastructure, Slovenia

## SEPTEMBER 8

14:30—15:30 Discussion Panel

Partner: Sejm

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### Future Europe: Open or Closed?

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Fourteen years have passed since the greatest enlargement of the European Union, but the question remains open as to whether this period has allowed the division between the old and new Member States to disappear. The search for a compromise between the demands for greater integration and the concept of a Europe of solidarity and sovereignty is still the region's greatest challenge, as is the question of where the boundaries of European integration lie: geographical, structural, social and economic.

*Moderator:*

**Jan Malicki**, Director, Centre for East European Studies,  
University of Warsaw, Poland

*Speakers:*

**Ben-Oni Ardelean**, Vice-President of the Committee on  
International Affairs, Chamber of Deputies, Romania

**Barbara Bartus**, Deputy, Sejm, Poland

**Ivan Brajovic**, Member of the Committee for Defence and  
Security, Parliament of Montenegro, Montenegro

**Dominik Mierzejewski**, University of Łódź, Poland

**Aliaksandr Milinkevich**, Chancellor, Free Belarusian  
University, Belarus

**Tibor Navracsecs**, Government Commissioner, The Prime  
Minister's Office, Hungary



## SEPTEMBER 8

15:40—16:40 Discussion Panel

Partner: Sejm

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### European Conservative Alliance – Joint Declaration

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Contrary to the treaties in force, the European Union is moving ever more clearly towards a federal state, becoming hostage to radical forces – fanatical pan-Europeanism, extreme liberalism and environmentalism. Therefore, what is sorely needed is an alliance of those political forces – parties of common sense – which, without rejecting modernity and European cooperation, want to build a community of sovereign states and free nations which relate positively to Europe's cultural heritage and our fundamental social institutions in their traditional form.

*Moderator:*

**Zdzislaw Krasnodebski**, Deputy, Vice-Chair of the Committee on Industry, Research and Energy, European Parliament, Poland

*Speakers:*

**Nicolas Bay**, Deputy, European Parliament, France

**Jorge Buxade Villalba**, Member, European Parliament, Spain

**David Engels**, Senior Analyst, Institute for Western Affairs, Belgium

**Jan Figel**, Member of the Board, European Institute of Innovation and Technology (EIT), Slovakia

**Francesco Giubilei**, President, Fondazione Tatarella, Italy

## SEPTEMBER 8

18:20—19:20 Discussion Panel

Partner: Sejm

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### Digital Europe of the Carpathians. Security and Economic Leap, or why Do We Need New Technologies?

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Panellists will discuss why it is impossible to talk about the security of states without taking into account digital solutions, the translation of new technologies into traditional and innovative sectors of the economy, as well as the fourth industrial revolution.

*Moderator:*

**Andrzej Zybertowicz**, Adviser, Chancellery of the President of the Republic of Poland, Poland

*Speakers:*

**Krzysztof Gawkowski**, Deputy, Chairman of the Left Parliamentary Club, Sejm, Poland

**Robert Gontarz**, Deputy, Sejm, Poland

**Vadym Melnyk**, President of the Board, Dronehub, Poland

**Pavel Popescu**, Deputy, Chamber of Deputies, Romania

**Reinis Znotins**, Deputy, Seimas, Latvia

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### Development of Infrastructure – Highway to Closer Cooperation and Strengthening of the Common Market Not Only in the Balkans

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Is it possible to build a common market without a strong and well-developed transport infrastructure? How to accelerate the expansion of the road network to become a strong foundation for strengthening and expanding regional cooperation and an opportunity to expand even more potential for investors? Can Via Carpatia be an example for Via Balkans?

*Moderator:*

**Adam Eberhardt**, Director, Centre for Eastern Studies, Poland

*Speakers:*

**Andrzej Adamczyk**, Minister, Ministry of Infrastructure, Poland

**Jakov Milatovic**, Minister, Ministry of Economic Development,  
Montenegro

**Jernej Vrtovec**, Minister, Ministry of Infrastructure, Slovenia

## SEPTEMBER 8

12:10—13:10 Discussion Panel

Partner:

*French–Polish Chamber  
of Industry and Commerce (CCIFP)*

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## Is Environmental Transformation a Challenge or a Chance for a Transnational Partnership?

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Climate neutrality, fair transformation, sustainable development are only some of the keywords dominating the discussion about the future of Poland and Europe. The challenges surpass the boundaries of each country engaging public administration and business. How should we use the synergy of actions undertaken between multiple actors locally and transnationally, to efficiently achieve the climate, environmental and developmental goals, all the while taking into account various experiences and needs?

*Moderator:*

**Bartłomiej Godusławski**, Journalist, *Gazeta Prawna* Daily,  
Poland

*Speakers:*

**Jacek Chodkowski**, CEO, Dalkia Polska sp. z o.o., Poland

**Frederic Faroche**, President of the Board, General Director,  
Veolia Group in Poland, Poland

**Xavier Pontone**, President of the Board, Air Liquide, Poland

**Artur Sobon**, Secretary of State, Ministry of State Assets,  
Poland

SEPTEMBER 8

13:20—14:20 Discussion Panel

Partner:  *French–Polish Chamber  
of Industry and Commerce (CCIFP)*

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## Sustainable Investments, or How to Align Both Environmental and Social Issues with Economic Interests of Firms

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How to make peace between Polish growth ambitions and the transformation into a low-carbon economy? What is the role of foreign investors in this process? Does Poland still represent an attractive market? What kind of investors do we need? Can foreign companies become leaders of sustainable investments? What are their plans for the years to come? How to finance pro-environmental investments: are EU funds or state budget resources real support for this type of projects?

*Moderator:*

**Grzegorz Kowalczyk**, Journalist, Gazeta Prawna Daily, Poland

*Speakers:*

**Fabrice Audan**, CEO, Wyborowa Pernod Ricard, Poland

**Joanna Czysz-Piechowiak**, CEO, Saint-Gobain Polska Sp. z o.o., Poland

**Julien Ducarroz**, President of the Management Board, Orange Polska, Poland

**Marek Nieduzak**, Undersecretary of State, Ministry of Economic Development and Technology, Poland

**Szymon Zolcinski**, Partner, CRIDO, Poland

*Introductory presentation:*

**Frederic Billet**, Ambassador, Embassy of France in Poland, France

## SEPTEMBER 8

14:30—15:30 Discussion Panel

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### Putin 2021 – and What's Next?

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The constitution of the Russian Federation has been amended, allowing Vladimir Putin to run for president again. The controversy surrounding Russia is still visible and has been gaining momentum recently. Conflicts between particular social groups are also growing. The participants of the panel will try to answer the question of what awaits Russia in the near future and how will it affect world politics?

*Moderator:*

**Dmytro Gordon**, Founder, GORDONUA.COM, Ukraine

*Speakers:*

**Grigory Amnel**, Director, Open Club International Dialogue, Russia

**Gennady Gudkov**, Former Vice Chairman of the State Duma of the Russian Federation, Russia

**Andrei Illarionov**, President (IEA), Senior Fellow (Cato), IEA (Russia), Cato (USA), Russia

**Leszek Miller**, Deputy, European Parliament, Poland

**David Satter**, Senior Fellow, Hudson Institute in Washington DC, USA

**Elena Lukyanova**, Member of the Board, Free University of Moscow, Russia

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### Between Quarantine and Development – Pandemic Response Models and the European Economy

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The COVID-19 pandemic response is a devilish alternative. Is it full lockdown or full opening? On the one hand, the risk of a collapse of the economy is at stake, on the other hand, the health of citizens. Data from the European Commission show that the Scandinavian and Baltic states did the best. At the other extreme, we find Spain and Italy. Is there a universal answer for Europe?

*Moderator:*

**Yaroslav Zhalilo**, First Deputy Director, National Institute for Strategic Studies, Ukraine

*Speakers:*

**Laura Castelli**, Deputy Minister, Ministry for Economy and Finance, Italy

**Gatis Eglitis**, Minister for Welfare, Government of the Republic of Latvia, Latvia

**Vladislav Inozemtsev**, Founder and Director, Centre for Post-Industrial Studies, Russia

**Nino Kutateladze**, Editor, Journalist, Online Magazine Tbilisi Guide, Georgia

**Antal Nikoletti**, Alternate Secretary General, Central European Initiative (CEI), Hungary

**Piotr Uscinski**, Undersecretary of State, Ministry of Economic Development and Technology, Poland

## SEPTEMBER 8

15:40—17:30 **Thematic Block**

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### #Plan4Poland – a Democratic, Supportive, Green and Safe Poland

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Polska 2050 is a Movement of thousands of Poles, initiated by Szymon Hołownia last year. We are united by the conviction that after three decades of freedom and two decades of the 21st century, the mentioned 21st century must finally begin in Poland. And for this to happen – a new civic force must introduce different energy, a different perspective and quality into Polish politics, which is more and more barren and full of predictable rituals of violence and seduction. During the panel, we will talk about Plans for Poland. These Polska 2050 documents present a diagnosis and offer comprehensive solutions in areas important to citizens. We will show that we know how to make Poland democratic, supportive, green and safe.

15:40—16:30 **Talk**

#### **A Generation, not a Term. Meeting with Szymon Hołownia**

*Special guest:*

**Szymon Hołownia**, President, Poland 2050, Poland

*Host:*

**Bogusław Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

16:30—17:30 **Discussion Panel**

#### **#Plan4Poland – a Democratic, Supportive, Green and Safe Poland**

*Moderator:*

**Michał Szuldrzynski**, Deputy Editor-in-Chief, Rzeczpospolita,  
Poland



*Speakers:*

**Hanna Gill-Piatek**, Deputy, President of Polska 2050  
Parliamentary Group, Sejm, Poland

**Paulina Hennig-Kloska**, Deputy, Sejm, Poland

**Michal Kobosko**, Vice-President, Poland 2050, Poland

**Mirosław Suchon**, Deputy, Sejm, Poland

**Jan Szyszko**, Member of the Board, Strategie 2050 Institute,  
Poland

**SEPTEMBER 8****10:45—12:00 Thematic Block***Partner: General Consulate of Hungary in Cracow*

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**Equitable Transformation and Sustainable Development – How to Implement It in Central Europe?**

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The policy of sustainable development has become an integral part of the strategies of large corporations, SMEs and countries and is an important part of the Central Europe policy. A crucial step on this path is achieving climate neutrality. The process of departure from the coal and other non-renewable energy resources and the development of sustainable methods of obtaining and producing energy is a challenge for some countries from the region. How to introduce the transformation without harming the employees in this industry? Can the Visegrad Group pave the way to sustainable development for other countries? What needs to be changed in individual sectors for sustainable development to bring benefits?

**Presentation****Planet Budapest 2021 – On a Path to Sustainability***Host:***Andras Huszar**, Director, Green Policy Center, Hungary**Discussion Panel****Equitable Transformation and Sustainable Development – How to Implement It in Central Europe?***Moderator:***Andras Huszar**, Director, Green Policy Center, Hungary

*Speakers:*

**Barna Kovacs**, General Secretary, BIOEAST, Hungary

**Bogdan Kucharski**, Head of Country Poland, BP Europa SE,  
Poland

**Artur Sobon**, Secretary of State, Ministry of State Assets,  
Poland

**Artur Wasil**, President of the Management Board, LUBELSKI  
WĘGIEL "BOGDANKA" SPÓŁKA AKCYJNA, Poland

**Karol Wolff**, Director of the Strategy and Strategic Projects  
Office, PKN ORLEN, Poland

**SEPTEMBER 8****12:10—13:10 Discussion Panel**

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**Between Berlin, Moscow and Ankara:  
Central and Eastern Europe in Search  
of a Policy for the Region**

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During the discussion, the panellists will try to answer the question of what are the interests of Moscow, Berlin and Ankara in Central and Eastern Europe, as well as to define the relations between these three capitals. The political and economic aspects (including trade, investments and economic initiatives) of the policies of Berlin, Moscow and Ankara towards the Region states as well as the policy of these states towards the three regional powers will be discussed. The panellists will also try to define the role Poland plays in this geopolitical puzzle.

*Moderator:*

**Kazimierz Kik**, Professor, Jan Kochanowski University in Kielce, Poland

*Speakers:*

**Adam Balcer**, Program Director, The Jan Nowak Jezioranski College of Eastern Europe, Poland

**Wawrzyniec Konarski**, Rector, Vistula University, Poland

**Karolina Wanda Olszowska**, Research Fellow, Jagiellonian University, Poland

**Lubos Palata**, EU Editor, Denik, Czech Republic

**Oleg Shabrov**, Professor, Lomonosov Moscow State University, Russia

**Przemyslaw Zurawski vel Grajewski**, Lectruer at the Diplomatic Academy of the Ministry of FA, Ministry of Foreign Affairs, Poland

## SEPTEMBER 8

13:20—14:20 Discussion Panel

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### The Green Deal in European regions. How to seize this opportunity for growth?

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Local governments are obliged to implement the regulations of the European Green Deal. How to ensure that the associated idea of a “new Bauhaus” allows to change the management style of local governments as part of the great changes in Europe? What instruments should be used and how to educate staff necessary to achieve this goal?

*Speakers:*

**Aleksandra Dulciewicz**, Mayor of Gdansk, Poland

**Konrad Fijolek**, Mayor of Rzeszów, Poland

**Magnus Berntsson**, President, Assembly of European Regions,  
Sweden

**Petr Kulhánek**, Hetman, Karlovarský kraj, Czech Republic

**SEPTEMBER 8****14:30—15:30 Discussion Panel**

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**Youth Health and the Pandemic**

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The pandemic situation caused increasing health problems among young people. They mainly concern mental health, which has been significantly disturbed by distance learning, inability to meet peers and frequent work at the computer. Social relations play an important role in young people's lives, and the lack of classroom activities may contribute to the development of many diseases. How can we support the youth in this difficult time? Can limited contacts with peers be replaced with online relations? How to maintain mental health during the pandemic?

*Moderator:*

**Bartosz Kwiatek**, Journalist, Television Polsat, Poland

*Speakers:*

**Anna Janiczek**, President of the Management Board, PZU Zdrowie SA, Poland

**Dorota Kleszczewska**, Member of the HBSC (Health Behavior in School Aged Children), KUKE, Poland

**Tomasz Mikołaj Maciejewski**, Director, Institute for Mother and Child, Poland

**Piotr Mazurek**, Secretary of State, The Chancellery of the Prime Minister, Poland

**Adam Niedzielski**, Minister, Ministry of Health, Poland

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## Made in Poland – the Potential of the Polish Brand on the Domestic and International Market – part I

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In October, the value of exports of goods from Poland for the first time in history has exceeded PLN 100 billion, according to NBP data. The surplus on the current account in the perspective of one year amounts to as much as 3.5% GDP. According to the estimates of the central bank, exports of goods, calculated in Polish zlotys, increased by 9.5% in October yoy, while imports – by 1.9 per cent. Foreign sales in euros were also record-breaking – they were just a hair from 23 billion euros or 3.7 per cent higher than a year ago. So it can be seen that Polish exports are growing in strength, and thus also the Polish brand abroad. But what are we really known for abroad? Does Poland, 30 years after the transformation, already have its own specializations, jobs and brands, like France – kitchen, Italy – design, and Germany – cars?

*Moderator:*

**Dominik Wagner**, Partner, TIGGES Rechtsanwälte, Germany

*Speakers:*

**Ryszard Florek**, President, Owner, FAKRO Sp. z o.o., Poland

**Jaroslav Gowin**, Chairman, Agreement of Jaroslav Gowin, Poland

**Tomasz Machura**, Trustee, Federation of Poles in Great Britain, United Kingdom

**Maciej Lukowski**, Chief Commercial Officer, Member of the Board, Jeronimo Martins Polska owner of Biedronka retail chain, Poland

**SEPTEMBER 8****16:50—17:50 Discussion Panel**

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**Made in Poland – the Potential of the Polish Brand on the Domestic and International Market – part II**

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In October, the value of exports of goods from Poland for the first time in history has exceeded PLN 100 billion, according to NBP data. The surplus on the current account in the perspective of one year amounts to as much as 3.5% GDP. According to the estimates of the central bank, exports of goods, calculated in Polish zlotys, increased by 9.5% in October yoy, while imports – by 1.9 per cent. Foreign sales in euros were also record-breaking – they were just a hair from 23 billion euros or 3.7 per cent higher than a year ago. So it can be seen that Polish exports are growing in strength, and thus also the Polish brand abroad. But what are we really known for abroad? Does Poland, 30 years after the transformation, already have its own specializations, jobs and brands, like France – kitchen, Italy – design, and Germany – cars?

*Moderator:*

**Dominik Wagner**, Partner, TIGGES Rechtsanwalte, Germany

*Speakers:*

**Karolina Czekaj**, Corporate Finance and Investment Director,  
Adamed Pharma S.A., Poland

**Artur Kosicki**, Marshal, Podlaskie Region's Marshal's Office,  
Poland

**Pawel Kusiak**, Head of Commercial and Global Banking  
Coverage Line, HSBC in Poland, Poland

**Przemyslaw Lutkiewicz**, Vice President of the Management  
Board, LPP, Poland



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## The Climate Policy and Security

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For decades, the needs of national security have shaped the domestic and foreign policies of many countries. To a large extent, this is also the case today. However, widespread concerns about the climate condition have created such a strong climate policy that it becomes a powerful regulator of domestic and international policy. How important are climate change and global climate policy to our security?

### Presentation

#### The World Climate and Security Report 2021

*Host:*

**Tom Middendorp**, Netherlands Chief of Defense (2012–2017),  
Chairman, International Military Council on Climate and  
Security (IMCCS), The Netherlands

### Discussion Panel

#### The Climate Policy and Security

*Moderator:*

**Katarzyna Pisarska**, Chairwomen of The Board, The Casimir  
Pulaski Foundation, Poland

*Speakers:*

**Laura Birkman**, Head of the Climate and Security Program,  
The Hague Centre for Strategic Studies, The Netherlands

**Robert Dresen**, Advisor, NATO, Belgium

**Zbigniew Karaczun**, CEO, Climat Coalition, Poland

**Boguslaw Pacek**, Director, Institute of the Security and  
International Cooperation, Poland

**Eduard Proshchuk**, Deputy, Supreme Council, Ukraine

**SEPTEMBER 8****19:30—20:00 Talk***Partner: Foundation for Polish–German Cooperation*

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**31 Years After the Reunification of Germany.  
Consequences for Europe and the World**

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On the 3rd of October 1990, the reunification of Germany became a reality. This date is celebrated as an official state holiday – German Unity Day. This was made possible by the agreement of the former occupying powers USA, USSR, Great Britain and France. This event, along with the collapse of the Soviet Union, was the most important geopolitical change in Europe after the end of the “Cold War”. How does contemporary Germany assess the last 30 years after reunification? How does Germany see its position in the world today?

*Moderator:*

**Joanna Maria Stolarek**, Director, Heinrich Boell Foundation  
Warsaw, Germany

*Speakers:*

**Joachim Bitterlich**, Professor, former Adviser to Helmut Kohl,  
ESCP Europe, Germany

**Markus Meckel**, Former Minister of Foreign Affairs, Foundation  
for Polish–German Cooperation, Germany

## SEPTEMBER 8

10:45—12:00 Discussion Panel

*Partners: The Chancellery of the Prime Minister  
NASK National Research Institute*

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### Digital Economy, Digital Sovereignty and Digital Solidarity – How to Act in the Face of Global Competition and Global Cyber Threats?

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For the last decade, actors in the digital services market have treated the globalisation process exclusively as an opportunity. Today, it is increasingly talked about as a challenge. The concept of digital sovereignty is gaining popularity. Whether such sovereignty is possible that is debatable....

Digital sovereignty is one of the most current topics, going beyond the area of traditionally understood cybersecurity, i.e. beyond the technical and operational aspect.

This issue is related to challenges in the area of global market competition, the fight against cybercrime, as well as regulations that allow companies to operate freedom of action while protecting the security of technology users.

*Moderator:*

**Krzysztof Szubert**, High Representative of the Prime Minister for European Digital Policy, Republic of Poland  
Plenipotentiary for UN IGF 2021, The Chancellery of the Prime Minister, Poland

*Speakers:*

**Janusz Cieszyński**, Secretary of State, Government  
Plenipotentiary for Cybersecurity, The Chancellery of the Prime Minister, Poland

**Margiris Abukevičius**, Deputy Minister, Ministry of Defence, Lithuania

**Balazs Bencsik**, Director, National Cyber Security Center,  
Hungary

**Jakub Boratynski**, Acting Director, Directorate–General  
Communications Network, Content and Technology (DG  
CONNECT), Poland

## SEPTEMBER 8

12:10—13:10 Discussion Panel

*Partners: The Chancellery of the Prime Minister  
NASK National Research Institute*

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### Cooperation or Individual Action of States in the Field of Cybersecurity?

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How does and how should look like the strategic cooperation of states in the area of cybersecurity? Which cooperation frameworks at the national and international level, among others in the context of attribution, should be implemented? States are taking different models of action. Is multilateral and close cooperation in this field a necessity? How can we securely share sensitive information? Finally, we look at the European Commission's proposals contained in the draft NIS2 directive, specifically in the area of multilateral cooperation within the EU and with partners?

*Moderator:*

**Robert Kosla**, Director of the Cybersecurity Department, The Chancellery of the Prime Minister, Poland

*Speakers:*

**Mariusz Chmielewski**, Deputy Director, National Cyber Security Centre, Poland

**Tadeusz Chomicki**, Ambassador for Cyber & Tech Affairs, Ministry of Foreign Affairs, Poland

**Octavian Popa**, Deputy Director, CERT-RO, Romania

**Matej Salmik**, Director for International Cooperation, National Security Authority, Slovakia

**SEPTEMBER 8****13:20—14:20 Discussion Panel***Partners: The Chancellery of the Prime Minister  
NASK National Research Institute*

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**Cyber Hygiene – an Invention of the  
Pandemic Era or a Rule without Exceptions?**

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The first computer virus appeared in 1986. How has the approach to cyber hygiene changed in less than 4 decades? Recent years have increased the importance of digitisation and transformed cyberspace, and the COVID-19 pandemic has further highlighted the importance of informed online behaviour. Will cyber hygiene continue to be marginalised, or will it eventually become a security norm that societies will take with duly account?

*Moderator:***Dariusz Jedryczek**, Architect, The Chancellery of the Prime Minister, Poland*Speakers:***Mariusz Grab**, Vice-President of the Management Board, Grupa Azoty, Poland**Jerzy Kosinski**, Professor, Director of the Maritime Cybersecurity Center, Polish Naval Academy, Poland**Mirosław Maj**, President, Cybersecurity Foundation, Poland**Tomasz Zdzikot**, President of the Board, Poczta Polska S.A., Poland**Krzysztof Zielinski**, Head of Cybersecurity Department, Financial Supervision Commission, Poland

**SEPTEMBER 8**

**14:30—15:30 Discussion Panel**

*Partners: The Chancellery of the Prime Minister  
NASK National Research Institute*

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## Hybrid Threats in Cyberspace – Opportunities and Challenges for Europe’s Ecosystem

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How did the new technologies affect the landscape of hybrid threats in cyberspace? What is the scale of hybrid threats in the EU? How do online platforms support the fight against disinformation? What are the strengths and weaknesses of the EU’s approach towards tackling disinformation?

*Moderator:*

**Pawel Zegarow**, Specialist, NASK National Research Institute,  
Poland

*Speakers:*

**Mariusz Chmielewski**, Deputy Director, National Cyber  
Security Centre, Poland

**Przemyslaw Jaroszewski**, Head of CERT Polska, NASK National  
Research Institute, Poland

**Robert Kosla**, Director of the Cybersecurity Department, The  
Chancellery of the Prime Minister, Poland

**Piotr Potejko**, Assistant Professor, Institute of Political Science  
at Warsaw University, Poland

**Wojciech Wrzesien**, Director, NASK National Research  
Institute, Poland

**SEPTEMBER 8****16:50—18:10 Discussion Panel***Partners: The Chancellery of the Prime Minister  
NASK National Research Institute*

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**Cybercrime – the Plague of the 21st Century?**

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The scale of criminals' activities in cyberspace has increased drastically. As shown by data from the CSIRT NASK team, in 2020, out of a total number of 10,420 cyber security incidents registered, as many as 8,310 were classified as computer frauds, including as many as 7,600 phishing incidents, i.e. attacks consisting in obtaining our data. How to deal with the rising tide of cybercrime? What will the creation of the Central Office for Combating Cybercrime change? How are criminals prosecuted in other countries?

*Moderator:***Patryk Slowik**, Journalist, Wirtualna Polska S.A., Poland*Speakers:***Philipp Amann**, Head of Strategy, European Cybercrime Centre, European Union Agency for Law Enforcement Cooperation (EUROPOL), The Netherlands**Janusz Cieszynski**, Secretary of State, Government Plenipotentiary for Cybersecurity, The Chancellery of the Prime Minister, Poland**Pawel Dobrodziej**, Deputy Chief of Police, Polish National Police, Poland**Agnieszka Gryszczynska**, Prosecutor, District Prosecutor's Office in Warsaw, Poland**Michael Malsch**, Legal Attache, United States Embassy in Poland, USA



## SEPTEMBER 8

18:20—19:20 Discussion Panel

*Partners: The Chancellery of the Prime Minister  
NASK National Research Institute*

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### 5G a Challenge in Cybersecurity?

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One of the major technologies that are heating up public opinion is the implementation of 5G networks. Many myths have already been created around this topic and misinformation is still running. Questions about the security of 5G networks are among the key issues. It is on the basis of this technology that autonomous vehicles, IoT, smart-cities or smart-homes are to operate. EU member states are required to implement specific Toolbox regulations. What is the biggest challenge for them and what have they already achieved? How does the EU compare to others, such as the USA, Japan, South Korea or China? How do individual countries approach HRV (High Risk Vendors) regulation and how might this affect their economies?

*Moderator:*

**Robert Kosla**, Director of the Cybersecurity Department, The Chancellery of the Prime Minister, Poland

*Speakers:*

**Nikodem Boncza Tomaszewski**, CEO, EXATEL, Poland

**Slawomir Gorniak**, Expert, European Union Agency for Network and Information Security (ENISA), Greece

**Jordi Mongay Batalla**, Professor, Warsaw University of Technology, Poland

**Matej Salmik**, Director for International Cooperation, National Security Authority, Slovakia

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## Is Atomic Power Still the Energy of the Future?

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The nuclear power plant is a diversification of the fuel base and a response to the tightening of climate requirements and a path to rapid decarbonisation of the energy sector, therefore it has a positive effect on security and climate. According to a public opinion poll from 2020, 57% of the respondents supported the need to build a nuclear power plant in Poland. Despite the long-awaited implementation of the nuclear programme, it may be too late for it – the EU is betting on renewable energy and does not mention nuclear. What strategies should we implement to strive for climate neutrality? Is the atom still the energy of the future?

*Moderator:*

**Julita Zylinska**, Journalist, Gazeta Prawna Daily, Poland

*Speakers:*

**Kamil Blazek**, Chairman, Association for Foreign Investment (AFI), Czech Republic

**Oleksandr Motsyk**, Advisor to the President, Energoatom (National Nuclear Energy Generating Company of Ukraine), Ukraine

**Jean-Christophe Niel**, Director General, Radioprotection and Nuclear Safety Institute (IRSN), France

**Pawel Olko**, Head of Applied Physics Division, Institute of Nuclear Physics Polish Academy of Sciences, Poland

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## (Say) Yes to RES! – Why Is it Worth Investing in Wind Farms and Other Renewable Energy Sources?

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Inexhaustible resources of energy are those sources, which will not exhaust in the future. That is why renewable energy sources are so important, and we should invest in them. Apart from increasing national energy security, investing in RES, among other things, accelerates local economic development by creating new jobs. What other benefits does investing in RES bring to the local government?

*Moderator:*

**Krzysztof Jan Stawnicki**, Editor-in-Chief, OZEON Magazine, Poland

*Speakers:*

**Arkadiusz Chęcinski**, Mayor, City of Sosnowiec, Poland

**Tomasz Niewola**, Director of Structural Finance and Mezzanine Department, mBank, Poland

**Remigiusz Nowakowski**, President of the Board, Lower Silesian Institute for Energy Studies, Poland

**Janusz Piechocki**, Mayor, City of Margonin, Poland

**Ireneusz Zyska**, Secretary of State, Ministry of Climate, Poland

## SEPTEMBER 8

13:20—14:20 Discussion Panel

Partner:  Gas Transmission Operator  
GAZ-SYSTEM S.A.

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## Challenges for Energy Security

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How to ensure uninterrupted availability of energy sources? What are the technical and economic requirements to guarantee affordability? What is the impact of the growing problem of cyber threats on the level of energy security in the light of the current world situation?

*Moderator:*

**Wojciech Jakobik**, Editor-in-Chief, BiznesAlert.pl, Poland

*Speakers:*

**Ewa Drozd**, Board Member, MICROSOFT, Poland

**Szabolcs I. Ferencz**, Chairman of the Board, CEO, FGSZ Natural Gas Transmission, Hungary

**Pawel Majewski**, President of the Management Board, PGNiG SA, Poland

**Mateusz Radecki**, Vice President, PERN S.A., Poland

**Tomasz Stepien**, President of the Management Board, Gas Transmission Operator GAZ-SYSTEM S.A., Poland

**Tomasz Szulc**, Director of Analysis Department, The European Center for Non-Governmental Projects, Poland

**SEPTEMBER 8****14:30—15:30 Discussion Panel***Partner: National Fund for Environmental Protection and Water Management*

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**Prosumer Energy 4.0 – From Load Shedding to Energy Storage**

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Last year, Poland installed 2.2 GW in PV – twice as much as in 2019. Ultimately, we will reach about 4 GW, which forces certain measures to stabilize the system, primarily reducing energy transmission. However, further steps need to be taken on the road to an efficient, safe and market-based distributed energy model, including intelligent storage management and consumption of each megawatt produced.

*Moderator:*

**Michał Niewiadomski**, Rzeczpospolita, Managing Editor at Energianews, Poland

*Speakers:*

**Barbara Adamska**, President of the Board, Polish Energy Storage Association, Poland

**Michał Kurtyka**, Minister, Ministry of Climate, Poland

**Przemysław Mandelt**, Chairman of the Board, TAURON Ekoenergia Sp. z o.o., Poland

**Paweł Mirowski**, Vice-President of the Management Board, National Fund for Environmental Protection and Water Management, Poland

**SEPTEMBER 8****15:40—16:40 Discussion Panel***Partner: Association France–Poland*

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**Environment: the Responsibility of Every Organization and Each of Us**

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Does ecology in companies go beyond the image aspect and do companies take environmental issues seriously? What is the role of companies and organizations in the fight against climate change and what are the specific pro-ecological activities undertaken or planned in companies / organizations? About decarbonisation strategies and plans for adaptation to climate change, employee education about the environment and climate change, and awareness of managers and staff about the current ecological situation. Do leaders and staff show an integral attitude at work and home and is it consistent with the company's external communication?

*Moderator:*

**Adam Sankowski**, President of the Board, Association France–Poland, Poland

*Speakers:*

**Francois Colombie**, Chairman, Tokoma Engineering SA, France

**Pierre–Andre de Chalendar**, Chairman of the Board, Saint–Gobain Group, France

**Anna Janiczek**, President of the Management Board, PZU Zdrowie SA, Poland

**Michal Kurtyka**, Minister, Ministry of Climate, Poland

**Piotr Wachowiak**, Rector, SGH Warsaw School of Economics, Poland

After the panel, the President of the Association France–Poland will mention Jacques de Chalendar, President of the France–Poland Foundation in the years 1989–1998. Fifteen people of merit for the Association France–Poland will receive the Jacques de Chalendar Honorary Diplomas. In the 1990s, the Foundation led by Jacques de Chalendar financed, from the funds of the French government, 30 programs of higher education in French language, enabling over 30 thousand Poles to receive education at the European level.

**SEPTEMBER 8****16:50—17:50 Discussion Panel**

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## Hydrogen as a Link in the Energy Transformation in Poland

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The work on the draft of the “Polish hydrogen strategy until 2030 with a perspective until 2040” Project is in progress. According to this concept, hydrogen is to take over – as part of the energy transformation – the large part of the energy market, and above all, it is to play a significant role in decarbonising both industry and transport. The hydrogen-powered transport is to be a rescue for reducing gas emission and minimizing smog, which is becoming more and more frequent in various areas of Poland. And as it happens with innovative projects – there are many supporters, but also many doubters. What needs to be done and what are the obstacles – both business and technological – for hydrogen to become a real competitor to conventional fuels?

*Moderator:*

*Speakers:*

**Alan Beroud**, CEO, SKM Sp. z o.o., Poland

**Filip Grzegorzcyk**, Vice President of the Board, Grupa Azoty, Poland

**Pawel Kolczynski**, Vice-President of the Management Board, Industrial Development Agency Jsc (IDA Jsc), Poland

**Michal Piekarski**, Head of Energy and Infrastructure Practice, Baker McKenzie, Poland

**Andrzej Szalek**, Advisor to the Board, Toyota Motor Poland, Poland



## SEPTEMBER 8

18:20—19:20 Discussion Panel

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### Security Is Crucial – the Main Challenges in the Region

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Thanks to NATO and EU membership, many countries in our region have solid foundations for their security. However, other countries in the region, both those in the Baltic, the Eastern Partnership countries and the Black Sea region, have different conditions for their national security, some of which are at risk of Russian intervention and violation of sovereignty. What are the main security challenges and ways to strengthen them in our region?

*Moderator:*

**Slawomir Debski**, Director, Polish Institute of International Affairs, Poland

*Speakers:*

**Magnus Christiansson**, Swedish Defense University, Sweden

**Gustav Gressel**, Senior Policy Fellow, European Council on Foreign Relations, Germany

**Teodor Melescanu**, Member of the Scientific Council, New Strategy Center, Romania

**Bartłomiej Paczek**, Dean of the Faculty of Command and Maritime Operations, Polish Naval Academy, Poland

**Robert Vass**, President, Globsec Policy Institute, Slovakia

**SEPTEMBER 8****10:45—12:00 Discussion Panel***Partner: Employers of Poland*

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**Professionally Vaccinated**

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During the panel, recommendations will be presented in the field of employee vaccinations, including organizational changes in the field of vaccinations and changes in the scope of vaccinations itself. We would like to point out how important it is to strengthen awareness and responsibility in the area of health challenges for employers and employees because vaccination carried out in the population of professionally active adults is not only a cost-effective intervention but also brings tangible benefits related to savings, both for employers and the society.

*Moderator:***Bartosz Kwiatek**, Journalist, Television Polsat, Poland*Speakers:***Adam Antczak**, Chairman of Scientific Council, National Program for Influenza Prevention, Poland**Grzegorz Cessak**, President, The Office for Registration of Medicinal Products, Medical Devices and Biocidal Products, Poland**Grzegorz Juszczak**, Director, National Institute of Public Health, National Institute of Hygiene, Poland**Maciej Milkowski**, Undersecretary of State, Ministry of Health, Poland**Anna Rulkiewicz**, CEO, LUX MED Group, Poland**Krzysztof Saczka**, Chief Sanitary Inspector, Chief Sanitary Inspectorate, Poland**Jolanta Walusiak-Skorupa**, Director, Nofer Institute of Occupational Medicine, Poland

**SEPTEMBER 8**

**12:10—13:10 Discussion Panel**

*Partner:*  **Plasma Protein Therapeutics Association**

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## Security & self-sufficiency of the Polish healthcare system – the importance of plasma & other strategic resources

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During the discussion panel, systemic experts will overview key challenges for both Polish and European healthcare systems from the prism of strategic resources such as blood & plasma. International experts will discuss the local-global dimension of the strategic resources distribution (also in the context of national security) and analyze the most important Polish & European policies regarding blood & plasma (including the planned development of a National Plasma Fractionator in Poland).

*Moderator:*

**Bartosz Kwiatek**, Journalist, Television Polsat, Poland

*Speakers:*

**Matthias Gessner**, Senior Director, BioLife EU Operations, TAKEDA, Austria

**Tomasz Latos**, Member, Chairman of the Health Committee, Sejm, Poland

**Radosław Sierpinski**, President, The Polish Medical Research Agency, Poland

**Maarten Van Baelen**, Executive Director, Plasma Protein Therapeutics Association, Belgium

## SEPTEMBER 8

13:20—14:20 Discussion Panel

Partner: **Dr.Max<sup>+</sup>** Dr.Max

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**Seize The Opportunity – The COVID–19  
Pandemic – The Beginning Of The  
Introduction Of Services To Polish  
Pharmacies**

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Vaccinations against COVID–19 are underway in pharmacies. To make this possible, a lot of work has been done: a number of legal changes have been introduced, pharmacists have undergone appropriate training, and pharmacy owners have made financial and organizational investments. This effort cannot be wasted, it should be used to change the model of the Polish pharmacy's operation by implementing a wide range of services. Their introduction would bring significant benefits to patients and relieve the health care system in Poland.

*Moderator:*

**Mariusz Gujski**, Dean of the Faculty of Health Sciences,  
Medical University of Warsaw, Poland

*Speakers:*

**Ewa Krajewska**, Chief Pharmaceutical Inspector, Chief  
Pharmaceutical Inspectorate, Poland

**Tomasz Latos**, Member, Chairman of the Health Committee,  
Sejm, Poland

**Stanisław Mackowiak**, President, Federation of Polish  
Patients, Poland

**Beata Malecka–Libera**, Senator, Senate of the Republic  
of Poland, Poland

**Maciej Milkowski**, Undersecretary of State, Ministry of Health,  
Poland

**Marcin Piskorski**, President of the Board, Association  
of Pharmaceutical Employers PharmaNET, Poland  
**Krzysztof Szponder**, Managing Director, Dr.Max Sp. z o.o.,  
Poland

**SEPTEMBER 8****14:30—15:30 Discussion Panel**

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**Diabetes as Epidemic of the 21st Century  
– How Can You Recover from it after  
COVID-19?**

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The role of modern methods of monitoring the level of health and telemedicine in the individual state of care for a diabetic patient.

What are the economic costs in Poland and can they be changed?

What recommendations are included in the report “Continuous glycaemic monitoring system by scanning 2021 availability in Poland – current status and directions for change” and may be necessary for the diabetes treatment system in Poland?

A new source of financing as a way to improve the diabetes condition in Poland

*Moderator:*

**Krzysztof Jakubiak**, Editor-in-Chief, mZdrowie.pl, Poland

*Speakers:*

**Bartłomiej Chmielowiec**, The Commissioner for Patients’ Rights, Bureau of the Commissioner for Patients’ Rights, Poland

**Malgorzata Galazka-Sobotka**, Director of the Institute of Management in Healthcare, Lazarski University, Poland

**Jakub Gierczynski**, Health Expert, Poland

**Maciej Milkowski**, Undersecretary of State, Ministry of Health, Poland

**Malgorzata Mysliwiec**, Professor, Doctor of Medicine, University Clinical Centre in Gdansk, Poland

**Jaroslaw Pinkas**, Director, School of Public Health Centre of Postgraduate Medical Education, Poland

**Anna Sliwinska**, President of the Board, Polish Diabetes Association, Poland

**Dorota Zozulinska-Ziolkiewicz**, President, Polish Diabetes Association, Poland

**SEPTEMBER 8****15:40—16:40 Discussion Panel**

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**Oncology – Prevention, Diagnosis, Therapy**

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Oncologists in Europe and Poland are alerting about the critical situation that has affected oncological treatment. There have been significant delays in cancer diagnosis due to the Covid-19 pandemic. As estimated by the European Cancer Organization, not even a million cases of cancer were diagnosed across Europe. One million Poles live with cancer. Every year, over 170,000 people are diagnosed with the disease, and 100 thousand die. In a decade, this number of people diagnosed will definitely exceed 200,000. This is a huge organizational and systemic challenge.

*Moderators:*

**Aleksandra Kurowska**, Editor-in-Chief, [www.cowzdrowiu.pl](http://www.cowzdrowiu.pl), Poland

*Speakers:*

**Malgorzata Bogusz**, Member of EESC, European Economic & Social Committee, Poland

**Marcin Bruszewski**, General Manager District Direct CEER, Philips, Poland

**Slawomir Gadomski**, Undersecretary of State, Ministry of Health, Poland

**Krzysztof Jakubiak**, President, Modern Healthcare Institute, Poland

**Monika Klaus-Piskala**, Market Access Director, MSD Poland, Poland

**Adam Maciejczyk**, Director, Dolnośląskie Centrum Onkologii we Wrocławiu, Poland

**Lucie Steklova**, Chief Medical Officer, Loono, Czech Republic



## SEPTEMBER 8

16:50—18:10 Discussion Panel

Partner: *Termedia*

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### “Infectious Diseases” specialization – current and future importance in the protection of the health of Poles – COVID–19 experiences

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The experts will focus on: clarify the specialization of Infectious Diseases in the health care system in Poland, based on the example of activities aimed at eliminating HCV and preventing HIV, as well as the development made during the COVID–19 pandemic; developing directions of priority to ID in public health, including the financing of procedures and medical staff; addressing the problem of “attractiveness” of the ID specialization among young doctors, in the context of future challenges.

*Moderator:*

**Bartosz Kwiatek**, Journalist, Television Polsat, Poland

*Speakers:*

**Michał Kazmierski**, General Director, Gilead Sciences, Poland

**Justyna Kowalska**, Head of the Department of Infectious Diseases for Adults, Medical University of Warsaw, Poland

**Waldemar Kraska**, Secretary of State, Ministry of Health, Poland

**Filip Nowak**, President, National Health Fund, Poland

**Krzysztof Tomasiewicz**, Head of the Department and Clinic of Infectious Diseases, Medical University in Lublin, Poland

**SEPTEMBER 8****18:20—19:20 Discussion Panel***Partners: Polish National Forum ORPHAN  
Modern Healthcare Institute*

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**Rare Diseases: Systemic Solutions Needed**

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In Poland, about 3 million people suffer from rare diseases. Patients struggling with them usually have the same problems, including poor access to diagnostics, lack of multidisciplinary comprehensive medical care and very expensive drugs that are rarely reimbursed by the National Health Fund. On March 1, many years later, the National Plan for Rare Diseases was presented. Will it really meet the expectations of people suffering from such diseases?

*Moderator:***Krzysztof Jakubiak**, Editor-in-Chief, mZdrowie.pl, Poland*Speakers:***Stanisław Mackowiak**, President, Federation of Polish Patients, Poland**Bartłomiej Chmielowiec**, The Commissioner for Patients' Rights, Bureau of the Commissioner for Patients' Rights, Poland**Marcin Czech**, Professor, Head of the Department of Pharmacoeconomics, Institute for Mother and Child, Poland**Gianfranco Biliotti**, General Manager, Amgen, Italy**Joanna Lis**, Head of Market Access, Sanofi, Poland**Maciej Milkowski**, Undersecretary of State, Ministry of Health, Poland**Jolanta Sykut-Cegielska**, National Consultant in Paediatric Metabolic Medicine, Institute for Mother and Child, Poland

**SEPTEMBER 8**

**19:30—20:30**

*Partners: Polish National Forum ORPHAN  
Modern Healthcare Institute*

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## The Round Table For Rare Diseases

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Unmet needs and expectations of Polish patients. System perspective – development and implementation of the Rare Diseases Plan

Medical Fund as a separate access path. Amendment to the Reimbursement Act: opportunities and threats. Directions of development of technologies used in the treatment of rare diseases and the related challenges for the system.

*Moderator:*

**Krzysztof Jakubiak**, Editor-in-Chief, mZdrowie.pl, Poland

*Speakers:*

**Anna Latos-Bielenska**, Professor, Head of Department of Medical Genetics, Poznan University of Medical Sciences, Poland

**Radoslaw Sierpinski**, President, The Polish Medical Research Agency, Poland

**Maciej Banach**, Head of Department of Preventive Cardiology and Lipidology, Medical University in Lodz, Poland

**Jakub Gierczynski**, Health Expert, Poland

**Michal Nowicki**, Head of the Department of Nephrology, Hypertension and Renal Transplantation, Central Clinical Hospital of the Medical University of Lodz, Poland

**Robert Smigiel**, Head of Pediatrics Dep, Division of Pediatrics and Rare Disorders, Wroclaw Medical University, Poland

**Jaroslaw Regula**, Klinika Gastroenterologii Onkologicznej, Konsultant Krajowy w Dziedzinie Gastroenterologii, National Oncology M. Sklodowska-Curie Institute in Warsaw, Poland

**Pawel Wojtowicz**, Prezes, MATIO Polish CF Foundation, Poland

**SEPTEMBER 8****10:30—11:30 Discussion Panel**

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**Creating a Good Image of Poland Abroad  
– a Presentation of Selected Projects Co-  
financed by the Chancellery of the Prime  
Minister**

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The panel's purpose is to present actions taken by public benefit organizations and by Polish communities all around the world in order to create a positive image of Poland abroad. Some of the projects implemented in favour of the Polish Diaspora and Poles Abroad will be presented.

*Moderator:*

**Jan Michal Dziedziczak**, Government Plenipotentiary for the Polish Diaspora and Poles Abroad, The Chancellery of the Prime Minister, Poland

*Speakers:*

**Dariusz Jozwiak**, President, Proud of Poland Association, Poland

**Pawel Kurtyka**, Janusz Kurtyka Foundation, CEO, Poland

**Michal Klosowski**, International Project Manager, The New Media Institute, Poland

**Lilia Luboniewicz**, President, Freedom and Democracy Foundation, Poland

**Jaroslaw Papis**, Hatikva Foundation, President, Poland

**Robert Szaj**, CEO, Nicolaus Copernicus Foundation, Poland

## SEPTEMBER 8

11:30—12:00 Presentation

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### Polish Education Outside Poland in the Light of Recent Studies – its Condition and Perspectives

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The purpose is to talk about the education of Polish Diaspora and Poles Abroad from two different perspectives. The first one is a retrospective in which school is presented as one of the main pillars of maintaining Polishness abroad. The second perspective will show us tools and some preliminary results of the research that define factors that stimulate the development of Polish education outside Poland. Polish education abroad finds its origins in the 19th century and covers several dozen countries all around the world. Young Poles living abroad form a very important part of the human capital of the Polish Nation. Therefore, they require special attention and programs which will ensure national identity preservation and prevention from total assimilation in their countries of residence.

*Hosts:*

**Dorota Golebiowska**, Expert, Scientific Society of the Catholic University of Lublin, Poland

**Jacek Golebiowski**, Professor, The John Paul II Catholic University of Lublin, Poland

**SEPTEMBER 8****12:10—13:10 Discussion Panel***Partner: The Chancellery of the Prime Minister*

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**Polish Universities Open to Poles from  
Abroad**

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The purpose of this panel is to present an educational offer of Polish universities for Poles living abroad by providing specific examples of programmes for international students. It should be emphasized that a holder of the Polish passport or the Pole's card is entitled to study at public universities in Poland for free. Nonetheless, relatively few people take the opportunity. So how can the Polish educational offer reach young people around the world? Can studies be a reason to return to Poland not only in case of the latest wave of economic migration but also for the third- or higher-generation immigrants?

*Moderator:*

**Jan Michal Dziedziczak**, Government Plenipotentiary for the Polish Diaspora and Poles Abroad, The Chancellery of the Prime Minister, Poland

*Speakers:*

**Przemyslaw Czarnek**, Minister of Education and Science, Ministry of Education and Science, Poland

**Anna Fidelus**, Vice-Rector, Cardinal Stefan Wyszyński University, Poland

**Krzysztof Narecki**, Vice-Rector for Students and Doctoral Students, The John Paul II Catholic University of Lublin, Poland

**Dorota Sipinska**, Vice-Rector, State Higher Vocational School in Leszno., Poland

**Andrzej Wojtyła**, Rector, The President Stanislaw Wojciechowski Calisia University, Poland

## SEPTEMBER 8

13:20—14:20 Discussion Panel

Partner: *The Chancellery of the Prime Minister*

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### Repatriation – Balance of Expenditures vs Effects

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The purpose of the discussion is to encourage reflection on the relation between the costs and the outcomes of the repatriation process. The Government of Poland's intention is to allow all the people of Polish origin interested in returning to their homeland to resettle in Poland. The return policy has been consistently implemented for several years by Polish authorities. The Act on the Pole's Card is an important tool that allows to strengthen relations with Poland and helps people of Polish origin to return to their homeland. Supporting Polish Diaspora and Poles Abroad is Poland's national interest and a common challenge for politicians, government officials, local authorities and Polish businesses. This intensification and a new quality of the policy towards the Polish Diaspora and Poles abroad is also made possible through the commitment of many state institutions – the Sejm, the Senate, the Chancellery of the President of the Republic of Poland, the Chancellery of the Prime Minister of Poland, ministries, as well as foundations and organizations operating in the country.

*Moderator:*

**Jan Michal Dzedziczak**, Government Plenipotentiary for the Polish Diaspora and Poles Abroad, The Chancellery of the Prime Minister, Poland

*Speakers:*

**Sebastian Keciak**, Director, The Chancellery of the Prime Minister, Poland

**Maria Koc**, Senator, Senate of the Republic of Poland, Poland

**Michal Pralat**, President of the Board, Polska Dystrybucja Budowlana, Poland

**Aleksandra Slusarek**, President, Union of Repatriates  
of Poland, Poland

**Szymon Szykowski vel Sek**, Secretary of State, Ministry  
of Foreign Affairs, Poland

**Malgorzata Wisniewska-Zablocka**, Deputy District Governor,  
Poland



## SEPTEMBER 8

14:30—15:00 Discussion Panel

Partner: *The Chancellery of the Prime Minister*

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### State-owned Companies in Favour of Polish Diaspora

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The purpose of this panel is to present the work of the state-owned companies' foundations and to talk about their operating strategies. It is worth considering how to incorporate Poles living abroad into the Polish economic circuit. How to enlarge the corporate social responsibility for Polish Diaspora in order to maintain Polish culture abroad, and especially in the East? Who is worth making alliances with? How to engage people of Polish origin who hold positions of power in global companies?

*Moderator:*

**Jan Michal Dziedziczak**, Government Plenipotentiary for the Polish Diaspora and Poles Abroad, The Chancellery of the Prime Minister, Poland

*Speakers:*

**Karolina Dluska**, CEO, PGNiG Foundation, Poland

**Malgorzata Glebicka**, President of the Management Board, PKO Polish Bank Foundation, Poland

**Bartosz Niebrzydowski**, President, Polish Advantages Institute, Poland

## SEPTEMBER 8

15:00—15:30 Discussion Panel

*Partner: The Chancellery of the Prime Minister*

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### Polish Diaspora Entrepreneurship

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The aim of this panel is to give examples for activities in the scope of entrepreneurship of Polish Diaspora and Poles abroad. The topics that will be put under discussion include opportunities for joint initiatives of Polish businesses abroad and national projects. The panellists will deliberate on the possibilities of the Polish Diaspora entrepreneurs' involvement in the process of creating a positive image of Poland abroad. The ways of systemic support for such initiatives as part of the Polish economic diplomacy will be also debated.

*Moderator:*

*Speakers:*

**Marek Rudnicki**, Professor, Director of Residency Program,  
University of Illinois, USA

**Piotr Winiarski**, President, Poland Business Center World,  
Germany

## SEPTEMBER 8

15:40—16:40 Discussion Panel

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### New Silk Road, Via Carpatia, Rail Baltica – What do Poland and Europe Need?

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The wide range of infrastructure projects planned and currently underway in Europe suggests that it is possible to guarantee an effective trans-European communications network. Apart from projects serving specific areas, there are also those which may become crucial for the entire continent in economic terms, such as One Belt One Road. Do the needs of a particular country or region always coincide with the needs of Europe as a whole? What can be done to avoid being left by the wayside?

*Moderator:*

**Dominik Mierzejewski**, University of Łódź, Poland

*Speakers:*

**Leszek Dec**, President of the Board, Suwalki Special Economic Zone, Poland

**Ireneusz Merchel**, President of the Management Board, PKP Polskie Linie Kolejowe S.A., Poland

**Artur Popko**, CEO, Budimex S.A., Poland

**Jaroslav Romanchuk**, President, The Mises Scientific Research Center, Belarus

**Seweryn Szwarocki**, Director of the Office of the Plenipotentiary of the Polish Government for the Solidarity Transport Hub, Ministry of Infrastructure, Poland

**SEPTEMBER 8****18:20—19:20 Discussion Panel**

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**Migration Processes in Europe – the Perspective of the East and West**

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The first wave of emigration that spread across Europe in the 21st century was halted by a global pandemic. Can we expect another wave? What is behind the differences in the approach to the issue of emigration in Eastern and Western European countries? Can we use the American experience in shaping the state and the labour market, taking into account migration processes? The brain drain of the educated and the flight of the hard-working hands, how does it affect the countries of departure and destination countries? How does the Russian state and the post-Soviet space influence these processes?

*Moderator:*

**Olesia Batsman**, Editor-in-Chief, GORDONUA.COM, Ukraine

*Speakers:*

**Franck Duevell**, Osnabrück University, Germany

**Andrey Korobkov**, Professor, Middle Tennessee State University, USA

**Beata Mazurek**, Deputy, European Parliament, Poland

**Antonio Mendonça**, Reasercher, University of Lisbon, Portugal

**Valentina Vedeneva**, Research Fellow, Primakov National Reaserch Institute of World Economy and International Relations, RAS, Russia

**Temuri Yakobashvili**, President, TY STRATEGIES LLC, USA

## *Partners of the Poland–Czech Republic Forum:*



**SEPTEMBER 8****10:45—11:00 Opening of the  
Forum Poland–Czech Republic**

**Wojciech Dabrowski**, President of the Management Board,  
PGE Polska Grupa Energetyczna, Poland

**Cyril Svoboda**, former Minister of Foreign Affairs, Director,  
Diplomatic Academy Prague, Czech Republic

**11:00—12:00 Discussion Panel**

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**Cross-border Cooperation as an Engine for  
Regional Development**

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Cross-border cooperation between Poland and the Czech Republic is developing not only thanks to the Euroregions, but also local governments are becoming more and more actively involved. After the pandemic, further tightening of cross-border cooperation can be expected. The main areas of cross-border cooperation include the development of infrastructure in the border areas, effective implementation of joint projects and development of tourism. What will be the main challenges for cross-border cooperation? What is the role of local governments in its development?

*Moderator:*

**Martin Ehl**, Chief Analyst, Hospodarske noviny, Czech Republic

*Speakers:*

**Wojciech Dabrowski**, President of the Management Board,  
PGE Polska Grupa Energetyczna, Poland

**Wojciech Dobrowicz**, Mayor, Bogatynia City Council, Poland

**Petr Machej**, Member of the Board, Local Chamber  
of Commerce Karvina, Czech Republic

**Miroslav Vlasak**, Deputy Director, EGTC NOVUM, Czech  
Republic

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### The Development of Regions in the Polish–Czech Borderland

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For over a year, Poland and the Czech Republic have been taking a number of measures to combat the coronavirus pandemic. The temporary closure of border crossings significantly impeded economic exchange. A crucial challenge for the coming years will be the implementation of programs to support the economy. What measures have been introduced to minimize the negative economic impacts of the pandemic? What are the strategies of Poland and the Czech Republic in the recovery of the economy after the pandemic?

*Moderator:*

*Speakers:*

**Jan Mladek**, former Minister of Industry and Trade, Director, Czech Institute of Applied Economics, Czech Republic

**Frantisek Molik**, Director – Chamber of Commerce Nachod Branch, Czech Republic

**Martin Puta**, President, The Liberec Region, Czech Republic

**Boguslaw Szpytma**, II Vice Governor of Lower Silesia, Lower Silesian Governor's Office, Poland

**Teresa Zembik**, Councillor, Deputy Chairman of Culture, Science and Education Committee, Regional Council of Lower Silesia, Poland

**SEPTEMBER 8****13:20—14:20 Discussion Panel**

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## The Czech Republic and Poland in the Light of Hybrid Threats

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Combating hybrid threats belongs to the main priorities of the NATO–EU cooperation. Poland and the Czech Republic are exposed to an increasing amount of disinformation, cyberattacks and political pressure. Recently, the Czech Republic has been struck by a scandal when it turned out that the Russian intelligence services were involved in the explosion of ammunition warehouses in Vrbetice. Poland also seems to be the target of hybrid attacks. How should these threats be effectively dealt with? Will a common goal lead to more coordinated actions in this area?

*Moderator:*

**Nikola Bochynska**, Editor-in-Chief, CyberDefence24.pl

*Speakers:*

**Piotr Bajda**, Professor, Cardinal Stefan Wyszyński University, Poland

**Martina Heranova**, Security Expert, Prague Centre for Transatlantic Relations, CEVRO Institute, Czech Republic

**Grzegorz Napieralski**, Deputy, Sejm

**Martin Svarovsky**, Expert, European Values Think–Tank, Czech Republic



## SEPTEMBER 8

14:30—15:30 Discussion Panel

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### Protection of the environment in the Polish and Czech Perspective

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Protection of the environment belongs to the common goals of Poland and the Czech Republic. New targets to be achieved by the EU Member States have recently been included in the European Green Deal. How are both countries striving to ensure the common goals?

*Moderator:*

**Klara Klinger**, Journalist, Dziennik Gazeta Prawna

*Speakers:*

**Rut Bizkova**, Head of the Board, ISFOR z.ú., Czech Republic

**Radoslaw Jecek**, Mayor, City of Karpacz, Poland

**Lukasz Kasztelowicz**, President of the Management Board, Regional Fund for Environmental Protection and Water Management in Wrocław, Poland

**Bożena Ryszawska**, Professor, Department of Corporate Finance and Public Finance, Wrocław University of Economics and Business, Poland

**Jacek Szczesny**, Editor-in-Chief, Ekologia i Rynek, Poland

**SEPTEMBER 8****15:40—16:40 Discussion Panel**

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## Culture as a Tool for the Development of Polish–Czech Cooperation

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Despite the fact that the Czech Republic and Poland are neighbouring countries, the level of knowledge about each other's culture remains relatively low. The rich history, ease of mutual understanding and simple access to each other, create prospects for deepening cooperation in the field of culture. How to effectively promote one's own culture and how to encourage residents to be interested in their neighbour's culture? Can culture translate into increasing dynamics of mutual economic and political cooperation between Poland and the Czech Republic?

*Moderator:*

**Grzegorz Gauden**, Member of the Council, Programme  
Council of the Economic Forum, Poland

*Speakers:*

**Michala Cicvakova**, Coordinator for International Cooperation,  
Czech Literary Centre, Czech Republic

**Kamila Cyganek**, Deputy Mayor, City of Karpacz, Poland

**Edward Czapiewski**, Plenipotentiary of the Lower Silesian  
Region for Cooperation with Higher Education Institutions,  
Marshal's Office of Lower Silesia, Poland

**Silvia Dousova**, Deputy Mayor, City of Kutna Hora, Czech  
Republic

**Kveta Vinklatova**, Vice–Governor for Culture, Cultural  
Heritage and Tourism, The Liberec Region, Czech Republic



# LOWER SILESIA

**MARSHAL'S OFFICE OF LOWER SILESIA**

*Main Partner of the Regions Forum*

**SEPTEMBER 8****10:45—12:00 Discussion Panel***Partner: Veolia Poland Foundation*

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**Cities – Big Challenges – Courageous Decisions**

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The challenges that cities are facing nowadays – related to climate, infrastructure and also politics – require not only long-term strategies but also brave decisions. How to reconcile a long-term perspective with times requiring quick reactions to changes? How to make real, not superficial revolutions in decarbonization or resilience? How to stay in dialogue with citizens and avoid populism during decision-making processes?

*Moderator:*

**Dionizy Smolen**, Director, Public Sector,  
PricewaterhouseCoopers Poland, Poland

*Speakers:*

**Maria Andrzejewska**, General Director, UNEP/GRID-Warsaw,  
Poland

**Marcin Bazylak**, Mayor, City Hall in Dabrowa Gornicza, Poland

**Bartłomiej Orzel**, Pełnomocnik Prezesa Rady Ministrów ds.  
Programu “Czyste Powietrze”, The Chancellery of the Prime  
Minister, Poland

**Bartłomiej Pawlak**, Vice-President of the Management Board,  
Polish Development Fund, Poland

**Krzysztof Zamasz**, Commercial Director, Board Member,  
Veolia Group in Poland, Poland

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## Development as a Domain of Entrepreneurs – Local Services for Businesses

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On the local and regional market, there are companies whose key activity is to stimulate the development of entrepreneurship in the region. Assistance provided to entrepreneurs includes, among others, finding investment sites, obtaining administrative decisions and tax reliefs. Many years of cooperation with entrepreneurs translate into the dynamic development of the region's economy. Do the support instruments offered to entrepreneurs interested in developing their activities sufficiently facilitate the implementation of new projects?

*Moderator:*

**Kazimierz Karolczak**, Chairman of the Board, The Upper Silesia and Zagłębie Metropolis, Poland

*Speakers:*

**Lukasz Komoniewski**, Mayor, Bedzin City Council, Poland

**Grzegorz Kloczko**, Vice President of the Board, Warmia and Mazury Special Economic Zone, Poland

**Jacek Sierak**, Assistant Professor at the Department of Local Government Economy and Financing, SGH Warsaw School of Economics, Poland

**Arkadiusz Wisniewski**, Mayor, Opole City Council, Poland

**Karolina Zdrodowska**, Head Coordinator for Entrepreneurship and Social Dialogue, City of Warsaw, Poland

*Participation in discussion:*

**Mateusz Kaminski**, Mayor, Rzgow City Council, Poland

**SEPTEMBER 8****13:20—14:20 Discussion Panel**

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**Local Investments in the Age of the Pandemic**

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The pandemic has undoubtedly changed our lives, local governments had to allocate part of the funds earmarked for local investment for purposes related to the fight against COVID-19. Special economic zones, in order not to lose the dynamics of supporting investment and creating new jobs, had to adapt their activities to the crisis situation. At the same time, the government allocated about PLN 13 billion to support investments in the regions. What is the balance of joint activities?

*Moderator:*

**Grzegorz Belz**, Head of Department of Management Systems Design, Wrocław University of Economics and Business, Poland

*Speakers:*

**Joanna Drewla**, General Director, SERVIER POLAND SP. Z O.O., Poland

**Roman Matys**, Head, International Investment Office, Ukraine  
**Rafal Solecki**, Managing Director, Malopolskie Centre of Entrepreneurship, Poland

**Ferdynand Waliszewski**, Member of the Management Board, FBSerwis SA, Poland

**Adrian Wolkowski**, Mayor, Rudna Commune Council, Poland

**Krzysztof Zochowski**, President of the Board, Warmia and Mazury Special Economic Zone, Poland

## SEPTEMBER 8

14:30—15:30 Discussion Panel

Partner: Ministry of Finance

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### Fiscal Policy in the Coming Years

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The current worldwide huge economic crisis associated with the outbreak of the pandemic is a definitive gamechanger in the approach to fiscal policy. The policy of significant spending increasing became the main channel for supporting the economy. The fact that such a tailored policy made sense can already be seen from the dynamic resurgence of the global economy. However, the success of fiscal support raises questions about the role of fiscal policy in the years ahead. How and when to withdraw fiscal support? Are changes in fiscal rules needed? Is it necessary to increase funding for public investment?

*Moderator:*

**Lukasz Czernicki**, Chief Economist, Ministry of Finance, Poland

*Speakers:*

**Laura Castelli**, Deputy Minister, Ministry for Economy and Finance, Italy

**Tadeusz Koscinski**, Minister of Finance, Funds and Regional Policy, Ministry of Finance, Poland

**Balazs Rakossy**, Secretary of State, Ministry of Finance, Hungary

**Cristina Savescu**, Senior Economist, Bank S wiatowy, Romania

**SEPTEMBER 8****15:40—16:40 Discussion Panel**

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**Regions of Knowledge and Innovation  
– How to Develop an Effective System  
of Cooperation**

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Cooperation between regional authorities, entrepreneurs and scientific institutions is one of the necessary elements of proper development of the region's economy. Creating an effective model of cooperation directly translates into an increase in the innovation of enterprises in the region. Specialized jobs are created, which allows offering stable employment. How to create platforms of cooperation between entrepreneurs, scientific institutions and local and regional authorities?

*Moderator:*

**Jacek Kasz**, Director, Technology Transfer Centre, Cracow  
University of Technology, Poland

*Speakers:*

**Cezariusz Lesisz**, President of the Management Board,  
Industrial Development Agency Jsc (IDA Jsc), Poland

**Victoriia Levchuk**, Deputy Head, Volyn Regional State  
Administration, Ukraine

**Jerzy Lis**, Rector, AGH University of Science and Technology in  
Cracow, Poland

**Andzelika Mozdzanowska**, Deputy, European Parliament,  
Poland

**Elzbieta Anna Polak**, Marshal, Lubuskie Voivodeship Council,  
Poland



## SEPTEMBER 8

18:20—19:20 Discussion Panel

Partner: *Urbid*

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### As Green As... the City! – Modern and Sustainable Urban Infrastructure

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They produce oxygen, absorb pollution, protect against flooding, improve our well-being and our health (including mental health). These are just some of the benefits that literally grow trees. So it should come as no surprise that gardens and squares where shrubs and trees are planted are increasingly common in large cities. However, trees are also their roots, which often knock out asphalt and sidewalk. How to combine urban greenery with safety and functionality?

*Moderator:*

**Yane Frenski**, Director, Urbid, Austria

*Speakers:*

**Piotr Glowski**, Mayor, Pila City Council, Poland

**Krystian Kinastowski**, Mayor, City of Kalisz, Poland

**Rafal Komarewicz**, Deputy Chairman, Krakow City Council, Poland

**Marzena Majdzik**, Councillor, Regional Council of Lower Silesia, Poland

**Lucjusz Nadberezny**, Mayor, City of Stalowa Wola, Poland

**SEPTEMBER 8****19:30—20:30 Discussion Panel***Partner: Domański Zakrzewski Palinka*

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**Whistleblower in Poland – legal and social revolution**

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Directive (EU) 2019/1937 of the EP and of the Council on the protection of whistleblowers obliges companies and public entities, including local authorities, to establish internal reporting channels by the end of this year. During the panel, we will discuss not only the obligations of obliged entities but also how to increase the security of management in the event of a breach of regulations, and we will present a platform prepared by DZP and Microsoft to enable the requirements to be met. We will also talk about how to protect administrative units/management boards of companies against legal liability and financial and image losses.

*Moderator:*

**Anna Partyka–Opiela**, Partner, Domański Zakrzewski Palinka, Poland

*Speakers:*

**Marcin Bryniarski**, Chief Legal Officer, OKNOPLAST Sp. z o.o., Poland

**Adam Maciejczyk**, Director, Dolnośląskie Centrum Onkologii we Wrocławiu, Poland

**Filip Ostrowski**, Director of the Bureau for the Ownership Supervision Reform, Ministry of State Assets, Poland

**Anna Rulkiewicz**, CEO, LUX MED Group, Poland

**Robert Socha**, Journalist, TVN S.A., Poland

**Marcin Szczepanski**, Regional Compliance Officer, Siemens Energy, Poland

## SEPTEMBER 8

10:45—12:00 Thematic Block

Partner: *Federation of Catholic Family Associations in Europe FAFCE*

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### Family Policy in the Face of Modern Changes

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For many years, Europe has been struggling with the demographic problem, the effects of the labour market and family institutions change, and the impact of globalization. Due to the pandemic, the priorities were shifted to jobs protection and the implementation of solutions for reconciling family and professional roles. How do European countries respond to them? Which mechanisms have proven to be the most effective?

#### Talk

**May the Family be the Center of Attention for All of Us! It Pays off for Everyone**

*Special guest:*

**Marlena Malag**, Minister, Ministry of Family and Social Policy,  
Poland

*Host:*

**Jacek Karnowski**, Editor-in-Chief of Sieci Weekly, Fratria,  
Poland

#### Discussion Panel

**Family Policy in the Face of Modern Changes**

*Moderator:*

**Nicola Speranza**, Secretary General, Federation of Catholic Family Associations in Europe FAFCE, Belgium

*Speakers:*

**Gatis Eglitis**, Minister for Welfare, Government of the Republic of Latvia, Latvia

**Maryna Lazebna**, Minister, Ministry of Social Policy, Ukraine

**Marlena Malag**, Minister, Ministry of Family and Social Policy, Poland

**Tomas Novotny**, Deputy Vice–Minister, Ministry of Labor and Social Affairs, Czech Republic

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### The partnership of Ukraine with NATO in the Face of Global Threats

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Ukraine has been granted the status of a NATO partner with additional opportunities, Ukraine's course towards full membership in NATO is enshrined in the Constitution of Ukraine, obtaining a NATO membership action plan is set as a goal in the recently adopted National Security Strategy of Ukraine, during the last seven years Ukraine defends not only its own independence, but also the security and stability of Europe, and acts as a powerful outpost on NATO's eastern flank, reforming the armed forces and the state. Is this enough to obtain a MAP (Membership Action Plan) and open the door to NATO membership?

*Moderator:*

**Oleksii Nozdrachov**, Branch Chief, Central Research Institute of the Ukrainian Armed Forces

*Speakers:*

**Michal Kaminski**, Deputy Speaker, Senate of the Republic of Poland, Poland

**Denys Moskalyk**, Head of International Relations Department, National Institute for Strategic Studies, Ukraine

**Marcin Przydacz**, Undersecretary of State, Ministry of Foreign Affairs, Poland

**Klaus Wittmann**, University of Potsdam, Germany

## SEPTEMBER 8

13:20—14:20 Discussion Panel

Partner:  Gremi Personal Gremi Personal LLC

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**Ukrainian Labor Migrants: Integration in Poland or Departure to Other EU Countries?**

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How did the pandemic affect economic migration from Ukraine to Poland. Do Ukrainian economic migrants prefer to integrate in Poland or go to other EU countries?

Which contributed to the increased interest of Ukrainian migrants in starting their own business in Poland – the results of the sociological research of the Gremi Personal Analytical Center “Pulse of labor migration”. How the integration of Ukrainians in Poland affects the growth of the Polish economy. What does the Polish procedure of legalizing the stay and employment of foreigners look like now? What are the necessary changes.

*Moderator:*

**Margaryta Sytnik**, Journalist, Ukraine

*Speakers:*

**Karolina Bogdevic**, Vice-President, Gremi Personal, Poland

**Tomas Bogdevic**, Chief Executive Officer, Gremi Personal,  
Poland

**Evgenij Kirichenko**, President of the Board, Gremi Personal,  
Poland

**Iryna Syerova**, NGO “NPG”, Doctor of Juridical Science, Expert  
in International migration, Ukraine

SEPTEMBER 8

14:30—15:30 Discussion Panel

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## The Post-Soviet Space between Transformation and Stagnation

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After the dissolution of the Soviet Union, some of its former states joined the Commonwealth of Independent States, while others expressed their wish for integration with the West. Another integration project led by Russia was the creation of the Eurasian Economic Union. The decline of oil prices and the imposition of sanctions on Russia has had a negative impact on the dynamics of economic relations. What is more, some states, due to the process of democratization, reconsider their relations with Moscow.

*Moderator:*

**Konstantin Hidegkuti**, Journalist, moszkvater.com, Hungary

*Speakers:*

**Krzysztof Bosak**, Deputy of Parliament, Confederation of Freedom and Independence, Poland

**Andrei Sannikov**, Chairman, European Belarus Foundation, Belarus

**Sergey Stankevich**, Expert, The Anatoly Sobchak Sankt-Petersburg Public Foundation, Russia

**Dietmar Stuedemann**, Former Ambassador, German Federal Foreign Office, Germany

**Cecile Vaissie**, Head of Russian Studies Department, Rennes 2 University, France

## SEPTEMBER 8

15:40—16:40 Discussion Panel

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**Digitization of the Financial Sector, How Are Financial Institutions Changing?**

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The finance sector in Poland is a leader in digital transformation. Thanks to high flexibility and appropriate technological facilities, it was financial institutions that were one of the fastest-responding industries to changes caused by COVID-19. In international rankings measuring the competitiveness of banks, Polish institutions are at the forefront. What are the next stages of the development of digital financial institutions in Poland? Can smaller domestic banks become beneficiaries of the high digitization of the entire sector, or does it mean that they have to incur ever greater costs, disproportionate to the size?

*Moderator:*

**Detlev Hummel**, University of Potsdam, Germany

*Speakers:*

**Grzegorz Cimochoowski**, Partner, Head of Business Advisory, KPMG in Poland, Poland

**Iwona Duda**, President of the Board, Alior Bank, Poland

**Pawel Jakubik**, Board Member, MICROSOFT, Poland

**Jacek Jastrzebski**, Chairman of the Board, Polish Financial Supervision Authority, Poland

**Adam Pers**, Vice-President of the Management Board, Head of Corporate and Investment Banking, mBank, Poland

**Mirosław Skiba**, President of the Management Board, SGB-Bank S.A., Poland



## SEPTEMBER 8

18:20—19:20 Discussion Panel

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### Cities in a Post-Covid Reality

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The pandemic is changing the face of the city. For months, private flats have been used as schools and offices. Commerce has largely moved to the internet. The revenues of municipalities have fallen dramatically. It is not clear when – or if – the world will return to normality. Do city leaders have ideas for the new reality?

*Moderator:*

**Piotr Witwicki**, Editor-in-Chief, Interia.pl, Poland

*Speakers:*

**Daniel Beger**, President, Świętochłowice City Council, Poland

**Mirosław Karolczuk**, Mayor of Augustów, Augustow City Council, Poland

**Dariusz Maniak**, Mayor, City of Sycow, Poland

**Carlo Masci**, Mayor, Pescara, Italy

**Anna Zachariadou**, Head of International Relations, Municipality of Maroussi, Greece

SEPTEMBER 8

20:00—20:30 Discussion Panel

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30 years of independent Ukraine – a review

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*Moderator:*

**Bogumila Berdychowska**, Editor, "Więź" Quarterly, Poland

*Invited speakers:*

**Anatoliy Kinakh**, President, Ukrainian League of Industrialists  
and Entrepreneurs, Ukraine

**Volodymyr Groysman**, Head, Prime Minister of Ukraine  
(2016–2019), Ukrainian Strategy Party, Ukraine

## SEPTEMBER 8

10:45—12:00 Discussion Panel

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### The Road to the Olympics – Sport as an Ambassador of Values

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The COVID–19 pandemic has significantly hit professional sport. Even the Olympic Games, which are the world’s symbol of sports competition, had to be postponed. The games of practically all disciplines were held without an audience. This situation has forced professional clubs and national federations to change their business model. Has the coronavirus pandemic irreversibly affected the organisation of sports events?

*Moderator:*

**Ireneusz Ras**, Deputy, Chairman of the Physical Education, Sport and Tourism Committee, Sejm, Poland

*Speakers:*

**Witold Banka**, President, The World Anti–Doping Agency, Poland

**Olgierd Cieslik**, CEO, Totalizator Sportowy, Poland

**Andrzej Krasnicki**, President, Polish Olympic Committee, Poland

**Niels Nygaard**, President, former President of European Olympic Committees, Sport One Danmark, Denmark

**Predrag Sekulic**, Member of the Committee on the European Integration and the Committee on Tourism, National Assembly, Montenegro

**SEPTEMBER 8****12:10—13:10 Discussion Panel**

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**Culture in Time of Plague**

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Following the outbreak of the coronavirus pandemic, a lockdown was imposed at the beginning of March 2020. As a consequence, cultural institutions were closed. Although some artists have started to work online, the vast majority found themselves in a difficult situation, without the possibility to perform publicly and without any income. How serious threats does lockdown pose to cultural institutions? How are governments supposed to support cultural institutions effectively?

*Moderator:*

**Vladimir Sergijenko**, President, PEN International, Russia

*Speakers:*

**Michala Cicvakova**, Coordinator for International Cooperation,  
Czech Literary Centre, Czech Republic

**Vincenzo Del Gaudio**, University of Salerno, Italy

**Andrey Khadanovich**, Vice-President, Belarusian PEN-Centre,  
Belarus

**Rafal Wisniewski**, Director, National Centre for Culture, Poland

**Taras Voznyak**, General Director, Lviv National Art Gallery,  
Ukraine

## SEPTEMBER 8

13:20—14:20 Discussion Panel

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### Is Media a Business or a Mission?

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Those responsible for shaping media coverage are required to be independent, to have high ethical standards, and to have a rich craftsmanship. Thanks to the journalists, the public gains access to information that affects the functioning of society. Unfortunately, it is not common for this to go unnoticed by the publishers' business partners. How to reconcile business goals and mission to be fulfilled? What can be bought on the media market and who can afford it?

*Moderator:*

**Jacek Karnowski**, Editor-in-Chief of Sieci Weekly, Fratria,  
Poland

*Speakers:*

**Tomasz Jazdzynski**, President of the Board, Gremi Media SA,  
Poland

**Agnieszka Kaminska**, President of the Board, Polish Radio,  
Poland

**Pawel Kossek**, Director of the Central Advertising Office,  
Polska Press Group, Poland

**Zoltan Varga**, Chairman, Central Mediacsoport, Hungary

**SEPTEMBER 8****14:30—15:30 Discussion Panel***Partner: Caritas Poland*

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**Senior – Invisible – Present? Ageing Society  
– Forecasts, Challenges, Opportunities**

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By 2050 people aged 60+ will constitute 40% of the total population in Poland 2050. Every third customer will be a senior citizen, most companies will employ people 60+ and the number of older people requiring support will rise. The pandemic has shown the problems of invisible seniors – loneliness, digital exclusion, mobility restrictions, poverty. Caritas Polska will present a report on the challenges of the ageing society. How do companies position their offer to customers aged 60+? What services should be developed to support seniors in independent living? These issues will affect the whole society in the future.

*Introductory presentation:*

**Rafal Bakalarczyk**, Director for Social Studies, Old Age Policy  
Institute Senior Hub, Poland

*Moderator:*

**Monika Figiel**, Senior Program Specialist, Caritas Poland,  
Poland

*Speakers:*

**Jerzy Komorowski**, Director of the Department of Social  
Affairs, Marshal's Office of Lower Silesia, Poland

**Maryna Lazebna**, Minister, Ministry of Social Policy, Ukraine

**Marlena Malag**, Minister, Ministry of Family and Social Policy,  
Poland

**Anita Richert-Kazmierska**, Deputy Mayor, Kolbudy Commune  
Council, Poland

**Katarzyna Scheer**, President of the Foundation, Fundacja  
Biedronki, Poland

## SEPTEMBER 8

15:40—16:40 Discussion Panel

Partners:  Wikimedia Poland  
Bridge India

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### How to Strengthen Societal Resilience against Fake News?

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During the COVID-19 pandemics, several new disinformation narratives appeared, which concerned alternative treatment, wearing of masks, undermining the severity of the situation, vaccination, etc. International institutions as well as subjects of state administration call on using reliable sources of information and spread knowledge on disinformation threats. What are sources of disinformation relating to the coronavirus pandemic? How should we strengthen societal resilience against disinformation?

*Moderator:*

**Cezary Bielakowski**, Editor-in-Chief, Polish Press Agency (PAP), Poland

*Speakers:*

**Hazel Baker**, Global Head of UGC Newsgathering, Reuters, United Kingdom

**Yuriy Banakhevych**, Correspondent, Ukrinform, Ukraine

**Michal Buczynski**, President of the Board, Wikimedia Poland, Poland

**Tomasz Fill**, Vice-President of the Management Board, Polish Development Fund, Poland

**Mariya Lekuh**, Editor, Vot-tak.tv, Russia

**Joanna Pawlak**, CEO of WP Media, Wirtualna Polska S.A., Poland

*Participation in discussion:*

**Pratik Dattani**, Member of Advisory Board, Bridge India, United Kingdom

**SEPTEMBER 8****18:20—19:20 Discussion Panel**

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**Do Paper Media Still Have Future?**

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For print media, the emergence of technologically advanced ways to reach audiences means that they need to transform. Many publishers are expanding online services and offering digital subscriptions to prevent an outflow of readers. However, electronic access to content is resulting in a significant drop in revenue for even the most widely read titles. Will the paper media face an inevitable decline? What can replace them, should newspapers turn into, for example, portals?

*Moderator:*

*Speakers:*

**Michal Karnowski**, Member of the Board, FratRIA, Poland

**Katarzyna Kozłowska**, Editor-in-Chief, FAKT, Ringier Axel Springer Polska Sp. z o.o., Poland

**Alessio Postiglione**, Journalist, Formiche, Italy

**Krzysztof Lapinski**, Partner, Timing Agency, Poland



## SEPTEMBER 8

19:30—20:30 Discussion Panel

Partner:



Ministry of Culture,  
National Heritage and Sport  
of the Republic of Poland

*Ministry of Culture, National  
Heritage and Sport*

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### How to Talk to Communicate?

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The limits of my language mean the limits of my world” said Ludwig Wittgenstein. Believing that I have my own language to describe the world, I should, however, be open to other descriptions and allow other possibilities of naming. Language is durable, fortunately for the convenience of communication, and maybe for the convenience of exploring the world.

*Special guest:*

**Jerzy Bralczyk**, Vice–Chairman, The Polish Language Council,  
Poland

*Host:*

**Grzegorz Gauden**, Member of the Council, Programme  
Council of the Economic Forum, Poland

## SEPTEMBER 8

16:50—17:50 Discussion Panel

*Partner: SPIRIT Slovenija – Public Agency for Entrepreneurship, Internationalization, Foreign Investments and Technology*

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## The Perspectives for the Insurance Industry in 2021 – Opportunities and Threats

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The year 2020 was marked by COVID-19 in virtually every industry, including the insurance industry. The epidemic resulted in significant changes in individual market segments, especially an increase in demand for medical and life insurance. Will this trend continue in 2021? How will the pandemic affect the sector in the long and medium-term?

*Moderator:*

**Grzegorz Osiecki**, Publicist, Gazeta Prawna Daily, Poland

*Speakers:*

**Mateusz Litewski**, General Manager CEE, Cachet, Poland

**Marcin Nedwidek**, President of the Board, UNIQA TU S.A., Poland

**Malgorzata Sadurska**, Member of the Board, PZU S.A., Poland

**Radoslaw Sierpinski**, President, The Polish Medical Research Agency, Poland

**Robert Zapotoczny**, President of the Board, PFR Portal PPK Sp. z o.o., Poland

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### Europe Fighting Corruption and Organized Crime Groups

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One of the UN's Sustainable Development Goals is to ensure that all people have access to justice. The judiciary and the police are among the institutions most affected by corruption, which even prevents the proper functioning of the judiciary. Losses from crimes such as corruption, bribes, theft and tax evasion in developing countries are \$ 1.26 trillion annually. How to effectively fight against processes that are not only expensive for the state but also threaten the rule of law? How can we fight corruption?

*Moderator:*

**Valerio Mancini**, Director of Research Center, Rome Business School, Italy

*Speakers:*

**Charles Duchaine**, General Director, French Anti-Corruption Agency, France

**Jozsef Martin**, Executive Director, Transparency International Hungary, Hungary

**Ilya Shumanov**, CEO, Center Transparency International Russia, Russia

**Giovanni Tartaglia Polcini**, Chairman G20 Anticorruption Working Group, Ministry of Foreign Affairs and International Cooperation, Italy

## SEPTEMBER 8

10:45—12:00 Discussion Panel

Partner:  **KGHM** POLSKA MIEDŹ  
KGHM Polska Miedź S.A.

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**Employer Branding – How Do the Best Employers on the Market Do It?**

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The labour market is changing dynamically, but despite the crisis, competent employees are still in demand. How the company is perceived in the labour market becomes ever more important. Therefore, a strategic and consistent building of the brand image is necessary, even during a crisis. What factors of employer attractiveness are appreciated by employees during a recession? How, in times of challenges, build the image of a good workplace in the eyes of potential and current employees? What strategies are used by the best?

*Moderator:*

**Piotr Pilewski**, Wirtualna Polska S.A., Head of money.pl, Poland

*Speakers:*

**Marcin Chludzinski**, President of the Board, KGHM Polska Miedź S.A., Poland

**Marta Florczak**, Member of Management Board of Lidl Poland for Sales, Lidl Poland, Poland

**Marzena Machalek**, Secretary of State, Ministry of Education and Science, Poland

**Artur Miernik**, Partner, EY, Poland

**Rafał Mrowka**, Director of the MBA Program Office, SGH Warsaw School of Economics, Poland

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### The Welfare State – What Does It Mean Today?

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The Covid-19 pandemic has ever more highlighted the problem of social inequality that exists even in the most developed economies. The model of the Scandinavian countries combining state interventionism with the idea of economic liberalism seems to be the most protective for citizens against economic crises. What should a welfare state look like today? Does the idea of solidarity in such a strongly individualised world still have the support of the masses? Which social groups should receive the biggest support?

*Moderator:*

**Piotr Maszczyk**, Vice-Dean of the graduate study, SGH Warsaw School of Economics, Poland

*Speakers:*

**Birthe Larsen**, Academic Director of the Inequality Platform, Copenhagen Business School, Denmark

**Balazs Molnar**, Vice-President, Maria Kopp Institute for Demography and Families (KINCS), Hungary

**Marek Pek**, Deputy Speaker, Senate of the Republic of Poland, Poland

**Andrzej Rzonca**, Professor, SGH Warsaw School of Economics, Poland

**Krzysztof Tchorzewski**, Deputy, Sejm, Poland

**SEPTEMBER 8****13:20—14:20 Discussion Panel***Partner:**American Chamber of Commerce in  
Poland (AmCham)*

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**New Deal – New World. How American  
investors are changing today’s World and  
Poland**

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Transferring technologies, innovative solutions, dynamically developing multiple apps for cooperation, and work in the “new normal”. These factors contribute to the change in the business environment and drive business activities globally.

*Moderator:**Speakers:*

**Bartosz Ciolkowski**, Regional Director for Poland, Czech Republic and Slovakia, Mastercard Europe, Poland

**Jakub Kiwior**, Visa Europe Management Services limited Sp. z o.o., CEE Regional Managing Director, Poland

**Marcin Moczyrog**, General Manager CEE, Uber Poland, Poland

**Marta Poslad**, Head of Government Affairs and Public Policy CEE, Google, Poland

**Marian Sepesi**, Regional Operations Director, AMAZON, Poland

**Krzysztof Szubert**, High Representative of the Prime Minister for European Digital Policy, Republic of Poland Plenipotentiary for UN IGF 2021, The Chancellery of the Prime Minister, Poland

SEPTEMBER 8

14:30—15:30 Discussion Panel

Partners:  CIVIL DEVELOPMENT FORUM

Friedrich Naumann Foundation

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## More Free Market Or More Government? How To Strengthen Post-pandemic Recovery?

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The pandemic of COVID-19 has been accompanied by unprecedented government interventions, ranging from restrictions on many individual liberties to large government expenditures on financial compensation for the most affected sectors. We often hear about the need to stimulate the economy and a “new normal” in discussions about post-pandemic recovery. But, after the crisis what is truly required to sustain high growth? What reforms should be prioritized for future progress and to make our economies more resilient to similar events in the future? How do we ensure that governments withdraw and individuals have more freedom to act after months of unprecedented intervention? Experts from Germany, Bulgaria, and Poland will provide their local and regional viewpoints and recommendations. The panel is co-organized with the Friedrich Naumann Foundation.

*Moderator:*

**Agata Stremecka**, President of the Board, Civil Development Forum, Poland

*Speakers:*

**Latchezar Bogdanov**, Chief Economist, Institute for Market Economic, Bulgaria

**Slawomir Dudek**, Assistant Professor SGH and Vice-President, Chief Economist in FOR, SGH Warsaw School of Economics, Poland

**Justus Lenz**, Policy Advisor for Economic and Financial Affairs,  
Friedrich Naumann Foundation for Freedom, Germany

**Jakub Szulc**, Corporate Affairs Director, ALAB Laboratoria  
Sp. z o.o., Poland



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## Investing in Capital Markets in Times of Increased Uncertainty – How Do the Best Do It?

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2020 will go down in history as a year of extreme volatility. Indices measuring the level of uncertainty and volatility, such as the American VIX, reached record levels with the start of the pandemic. The sharp sell-off on major stock indices caused by COVID-19, in retrospect, provided an excellent investment opportunity. At the end of the year, most of the world's leading trading floors were above their early 2020 levels, led by the S&P 500, which gained over 16%. What factors, apart from the inflow of individual investors, were conducive to such increases and which of the investment strategies adopted by the managers turned out to be the most profitable and will they also have such a strong impact at the end of the current year? What are the key investment trends in reality after the pandemic?

*Moderator:*

**Marek Tejchman**, Deputy Editor-in-Chief, Gazeta Prawna Daily, Poland

*Speakers:*

**Michał Sapota**, President, HRE INVESTMENTS, Poland

**Jacek Chwedoruk**, Managing Director, ROTHSCHILD & CO, Poland

**Krzysztof Krawczyk**, Managing Partner, CVC Capital Partners, Poland

**Anna Milewska**, President of the Board, Skarbiec Investment Fund Company, Poland

**Marcin Zoltek**, Vice-Chairman of the Board, TFI PZU, Poland

## SEPTEMBER 8

16:50—17:20 Discussion Panel

Partner:

*Ministry of Culture, National  
Heritage and Sport*

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## Climate Fit – Sustainability According to the Clothing Industry

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More and more often we can find information on clothes labels that were produced in an ecological way. The words “recycled” and “eco” have become one of the most popular in descriptions of clothing products. Is this new trend a real concern for our planet or just another marketing strategy? In what way can the eco–turn of the clothing industry improve the global situation related to the climate crisis?

*Moderator:**Speakers:*

**Léonore Garnier**, Sustainability Project Manager, French  
Federation of Haute Couture and Fashion, France

**Enrico Moretti Polegato**, Diadora S.p.A., President & CEO, Italy  
**Jakub Stojek**, Rascal Industry, CEO, Poland

## SEPTEMBER 8

17:20—17:50 Discussion Panel

Partner:



Ministry of Culture, National  
Heritage and Sport

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### Polish Design on the International Arena

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The Polish design is created both by companies that use the principles of applied art in the production of their products, i.e. furniture manufacturers or various types of interior furnishings, as well as fashion and footwear companies. Design is also used by innovative companies that design modern solutions respecting the principles of good design and ease of use for the final recipient. It can be said that all companies can use design to create a competitive advantage in the market. Do Polish companies like to use the principles of design? What can be done to encourage companies to include design considerations in the product concept phase?

*Moderator:*

**Aleksandra Baka**, Marketing Manager, Institute for Eastern Studies, Poland

*Speakers:*

**Karolina Adamczyk**, Co-Owner, RESIN Monika Adamczyk, Poland

**Kristen Fernandes**, Owner, Seelanii Lingerie, Poland

**Dariusz Formela**, Black Red White, CEO, Poland

**SEPTEMBER 8**

**19:30—20:30**

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A non-modern country. Russia in the 21st century. Vladislav Inozemcev – Presentation of the book

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## SEPTEMBER 8

10:45—12:00 Discussion Panel

Partners: *Ukrainian Prism (Foreign Policy Council)*



*Bank Gospodarstwa Krajowego*

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### Five Years of the Three Seas Initiative. Achievements, Goals, Prospects for the Future

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It has been five years since the first summit of the Three Seas Initiative in Dubrovnik, we can now try to summarize the achievements of this project. Have we been able to achieve our initial goals and projects? What have we succeeded in? What should be considered a success, and what areas still need to be improved? Does the Three Seas Initiative need new goals and new ideas for the upcoming years?

*Moderator:*

**Sergiy Gerasymchuk**, Deputy Executive Director, Head of the South–Eastern Europe Studies, Ukrainian Prism (Foreign Policy Council), Ukraine

*Speakers:*

**Pawel Jablonski**, Under Secretary of State, Ministry of Foreign Affairs, Poland

**Jan Sechter**, Deputy Minister, Ministry of Transport, Czech Republic

**Krzysztof Senger**, Managing Director, Bank Gospodarstwa Krajowego, Poland

**Marton Ugrosdy**, Director, Institute for Foreign Affairs and Trade, Hungary

**SEPTEMBER 8****12:10—13:10 Discussion Panel***Partner: Federal Association for Economic Development and Foreign Trade (BWA)*

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**Values or Interests? European Perspectives on the Future of Foreign Policy in a Multipolar World**

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We are currently experiencing profound geopolitical and geo-economic processes of change, which are often forgotten in view of the consequences of the fight against Covid-19, but which entail no less impactful consequences. Europe finds itself in a geostrategic constellation between the US, Russia and China, which all try to enhance their own spheres of interests. In current foreign policy, the question of the relation between normative concepts and economic interests is becoming increasingly tense. How can this question be answered today? What priorities should the European states set here?

*Moderator:***Gianluigi Donelli**, Editor in Chief, Radio 24 Il Sole 24 Ore, Italy*Speakers:***Irina Datchenko**, Professor, Institute of World Civilizations, Russia**Patryk Jaki**, Deputy, European Parliament, Poland**Alexander Kulitz**, Member, Bundestag, Germany**Karl Pilny**, Founder, Asian Strategy Institute, Germany**Urs Unkauf**, Director Government Relations, Federal Association for Economic Development and Foreign Trade (BWA), Germany

## Russia as a Difficult Neighbour? Equal Neighborhood or Sphere of Influence

At the beginning (the 1990s), the last 25 years of Russia's relations with its neighbours marked an important package of treaties and agreements on good neighbourliness and new partner political and economic relations. Later, Russia returned to the policy of the "sphere of influence" by forcing its own historical or energy policy, and even by violating the territorial integrity of its neighbouring states: Ukraine and Georgia. Are the current problems possible to overcome from the perspective of Russia's neighbours?

*Moderator:*

**Eugeny Kiselev**, Anchor, Media Group Ukraine, Ukraine

*Speakers:*

**Argita Daudze**, Ambassador, Ministry of Foreign Affairs, Latvia

**Volodymyr Groysman**, Head, Prime Minister of Ukraine  
(2016–2019), Ukrainian Strategy Party, Ukraine

**Kestutis Kudzmanas**, Ambassador, Embassy of Lithuania in  
Moldova, Lithuania

**Jaroslav Kurfurst**, Special Envoy for the Eastern Partnership,  
Ministry of Foreign Affairs, Czech Republic

**Mikheil Saakashvili**, Leader, "Movement of New Forces",  
Georgia

**SEPTEMBER 8****14:30—15:30 Discussion Panel***Partner: Foundation for Polish–German Cooperation*

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**The Era of Angela Merkel Comes to its End.  
What does the New Chancellor Mean for  
Europe?**

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The election campaign in Germany is entering a decisive phase. The Bundestag elections will take place on the 26th September. After four terms in office of Angela Merkel, there will be a change in the position of Chancellor. The leaders of the other European countries are used to the stable government in Berlin. What does the new Chancellor mean for European politics? How will Germany look after this election and how it will affect the EU? Will it really be the most important political event in Europe in 2021?

*Moderator:*

**Cornelius Ochmann**, Director, Member of the Board,  
Foundation for Polish–German Cooperation, Germany

*Speakers:*

**Zdzislaw Krasnodebski**, Deputy, Vice–Chair of the Committee  
on Industry, Research and Energy, European Parliament,  
Poland

**Barbara Richstein**, Vice–President, Landtag Brandenburg,  
Germany

**Cyril Svoboda**, former Minister of Foreign Affairs, Director,  
Diplomatic Academy Prague, Czech Republic

**Francesca Traldi**, Konrad Adenauer Foundation, Italy



## SEPTEMBER 8

15:40—16:40 Thematic Block

Partner: *Justina Mutale Foundation*

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### Time For Women To Lead – Towards a Female-led World

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The onset of Covid-19 has demanded all the factors that leaders can muster to influence the response of the world populations to the aftermath of the Covid-19 pandemic. The year 2020 will go down in the history as the year in which the power of female leadership was brought to the fore. In the management of Covid-19 at the national level, women leaders have used their sense of natural wisdom to employ a different approach than that used by their male counterparts, which resulted in much better outcomes. What is the source of the difference? Would the world be better with a higher number of women in political and public offices?

#### Talk

##### **Interview with the Vice President of Liberia, Madam Jewel Howard-Taylor**

*Moderator:*

**Volha Kavalkova**, Member, Bielorrussian Opposition, Belarus

*Speakers:*

**Liliia Bilous**, General Director, Ukrainian Red Cross Society, Ukraine

**Jewel Howard-Taylor**, Vice-President of Liberia, Chancellery of the Vice President of Liberia, Republic of Liberia

**Gabriela Morawska-Stanecka**, Deputy Speaker, Senate of the Republic of Poland, Poland

**Magdalena Sobkowiak-Czarnecka**, President, Kobiety w Centrum, Poland

## SEPTEMBER 8

16:50—17:50 Discussion Panel

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**Shadow of Russia. What Tools of Influence Does the Kremlin Have in Postsoviet Area?**  
– part I

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Since the protests, the structures of the official Belarusian television have been supported by journalists from the Russian propaganda channel RT. It is similar to the structure of the most popular internet portals. In addition, Russian media is widely available and very popular in Belarus. Will Moscow be able to convince Belarusians and other nations in the post-Soviet area with soft power?

*Moderator:*

**Lukasz Adamski**, Centre for Polish–Russian Dialogue and Understanding – Deputy Director

*Speakers:*

**Teikmanis Andris**, Office of the President – Head of Chancery

**Viacorka Franak**, Senior Adviser to S.Tichnouska

**Gordon Dmytro**, journalist, GORDONUA.COM – Founder

**Meckel Markus**, Foundation for Polish–German Cooperation  
– Former Minister of Foreign Affairs

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### Requiem for Liberal Democracy?

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Are we witnessing the end of liberal democracy as we know and value it? Are we capable of renewing it, reviving it, give it new strength? And if not, what can we get in return? Until recently, it seemed to be the culmination in the development of systems of social organisation, and the best cure for all ills. Meanwhile, the liberal Western world has been sinking into apathy now, and seems to have failed to recognise the importance of contemporary challenges and threats. And there are many of them: the growing popularity of the idea of so-called “strong governments”, the growing power of competitive political systems in Asia, especially China, but also in the Arab world, the dependence of states on monopolies of large corporations, the development of artificial intelligence, etc...

*Moderator:*

**Filip Furman**, Służba Zdrowia 3.0, Poland

*Speakers:*

**Mary Dejevsky**, Columnist, The Independent, United Kingdom

**Andrei Emil Dirlau**, Advisor, Senate, Romania

**David Engels**, Senior Analyst, Institute for Western Affairs,  
Belgium

**Robert Wiszniowski**, Rector, State School of Higher Vocational  
Education in Walbrzych, Poland

**Marek Wojtkowski**, Mayor, Wloclawek City Council, Poland

**SEPTEMBER 8****19:30—20:30 Discussion Panel**

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**China vs. West – a New Opening, or a New Cold War?**

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Chinese President Xi Jinping's speech in January, in which he called for unity, equality and joint action by the whole world in the face of the difficult period we are currently experiencing, was widely echoed in public opinion. However, he took the opportunity to warn of a 'new cold war' that could come if there are countries that want to act in the name of self-interest and supremacy. He called for a rejection of the Cold War mentality. Can the Western countries, led by the USA, really rebuild the world after a pandemic side by side with China?

*Moderator:*

**Patrycja Pendrakowska**, President of the Board, Boym Institute, Poland

*Speakers:*

**Jacek Czaputowicz**, Professor, University of Warsaw, Poland

**Sam Geall**, CEO, The China Dialogue Trust, United Kingdom

**Adam Jelonek**, Professor, Jagiellonian University, Poland

**Andrew Spannaus**, Director, Transatlantico.info, Italy

**Darren Spinck**, Managing Partner, Washington Consulting Solutions, USA

**Pawel Zalewski**, Deputy, Sejm, Poland

## SEPTEMBER 8

10:45—12:00 Discussion Panel

*Partners: National University of Public Service**Embassy of Hungary in Poland*


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 Youth Is the Future. How to Build Polish–Hungarian Youth Cooperation? part I
 

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One of the factors contributing to taking up civic activity is the need for change and development, which is more common among young people. However, we still have problems with talking about the actual cooperation of young people, which is almost non-existent on a large scale, and the inclusion of young people in decision-making processes is only apparent. The social attitudes of young people are shaped not only by the need to influence the environment but also to build a community across borders. Is building the image of young leaders more than just a slogan? What benefits can this bring for international cooperation?

*Moderator:*

**Daniel Przewozniak**, Vice-President of the Polish Self-Government in Buda, Countrywide Local Government of Poland, Hungary

*Speakers:*

**Lukasz Kmita**, Voivode of Malopolska Region, Malopolska Voivodeship Office, Poland

**Piotr Mazurek**, Secretary of State, The Chancellery of the Prime Minister, Poland

**Zsofia Racz**, Deputy State Secretary for Youth Affairs, The Prime Minister's Office, Hungary

**Andras Volom**, President and Co-Founder, V4SDG, Visegrad for Sustainability, Hungary

*Project co-financed by the Hungarian–Polish Non-governmental Cooperation Programme*

## SEPTEMBER 8

12:10—13:10 Discussion Panel

Partners: National University of Public Service



Embassy of Hungary in Poland

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 Youth Is the Future. How to Build Polish–Hungarian Youth Cooperation? part II
 

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One of the factors contributing to taking up civic activity is the need for change and development, which is more common among young people. However, we still have problems with talking about the actual cooperation of young people, which is almost non-existent on a large scale, and the inclusion of young people in decision-making processes is only apparent. The social attitudes of young people are shaped not only by the need to influence the environment, but also to build a community across borders. Is building the image of young leaders more than just a slogan? What benefits can this bring for international cooperation?

*Moderator:*

**Denes Andras Nagy**, Researcher at the Europe Strategy Research Institute, National University of Public Service, Hungary

*Speakers:*

**Lilla Bartuszek**, Secretary General, V4SDG, Visegrad for Sustainability, Hungary

**Lorinc Nacs**, Member, National Assembly, Hungary

**Marcin Pacholski**, Member of the Board, Polish–Hungarian Chamber of Commerce, Poland

**Pawel Szefernaker**, Secretary of State, Ministry of the Interior and Administration, Poland

*Project co-financed by the Hungarian–Polish Non-governmental Cooperation Programme*

**SEPTEMBER 8****13:20—14:20 Discussion Panel***Partner: Waclaw Felczak Institute of Polish–Hungarian Cooperation*

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**Monetary Policy of Central Banks in Response to the Pandemic**

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The pandemic has had a decisive impact on our lives over the past year and a half. Despite the easing of restrictions, it will remain an element of our everyday life for some time. After the last financial crisis in 2008, the policy of tightening the belt has gained popularity, especially in Europe. Currently, the NBP was the first central bank in the CEE region to signal a loosening of monetary policy, and then consistently implemented them by lowering interest rates, lowering the required reserve ratio of banks and implementing a bond purchase programme as a part of structural open market operations. The purpose was to limit the impact of lockdowns on companies and to ensure liquidity to the market and the lowest possible bond issue conditions for the government. How did other central banks act and how did this affect individual economies?

*Moderator:***Zbigniew Krysiak**, Professor, President, Institute of Schuman's Thought, Poland*Speakers:***Adam Banai**, Executive Director, The National Bank of Hungary, Hungary**Vit Barta**, Adviser to the Governor, Czech National Bank, Czech Republic**Janko Odovic**, State Secretary, Ministry of Finance and Social Welfare, Montenegro**Adam Pers**, Vice-President of the Management Board, Head of Corporate and Investment Banking, mBank, Poland**Andris Strazds**, Adviser, Bank of Latvia, Latvia

**SEPTEMBER 8****14:30—15:30 Discussion Panel***Partner: Waclaw Felczak Institute of Polish–Hungarian Cooperation*

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**30 Years of the Visegrad Group – Are We Still Building a Strong Alliance?**

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Over the past few years, Poland has chosen the path of strengthening political cooperation with Hungary. Common positions on the European Union forum, similar interests and emphasizing the tradition that binds us strengthened bilateral Polish–Hungarian relations but removed us from the other V4 countries. Do we still have a chance to develop cooperation in the four Central European countries? How do experts rate the alliance after 30 years of operation? What projects should we implement together to strengthen these relations?

*Moderator:***Jan Rafael Lupomesky**, Advisor, CEE Group, Czech Republic*Speakers:***Pavlina Janebova**, Deputy Director, Association for International Affairs, AMO, Czech Republic**Marek Natusiewicz**, Board Member, The Waclaw Felczak Polish–Hungarian Cooperation Institute, Poland**Mihaly Rosonczy–Kovacs**, Member of the Board, Waclaw Felczak Foundation, Hungary**Maciej Ruczaj**, Director, Polish Institute in Prague, Poland**Michal Vasecka**, Program Director, Bratislava Policy Institute, Slovakia



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### Civil Society – Support or Problem for the Authorities? – part I

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Over the past year, we have seen an increase in the activity of social movements. Black Lives Matter in the US and the Women's Strike in Poland brought many people onto the streets to protest against the exclusionary measures taken by the authorities against certain social groups. It has always been human nature to question the decisions of those in power, but the Covid-19 pandemic has further intensified this tendency. However, we should not forget about the numerous, often local, grassroots initiatives which aim to improve social life, sometimes supplementing the actions of the authorities. Can we say that the last year has changed the nature of citizen activity? Is civil society becoming an obstacle for those in power?

*Moderator:*

**Ewelina Zych-Mylek**, President of the Board, Institute of Consciousness Foundation, Poland

*Speakers:*

**Vincenzo Bassi**, President, Federation of Catholic Family Associations in Europe FAFCE, Italy

**Piotr Cwik**, Chancellery of the President of the Republic of Poland, Secretary of State, Deputy Head of the Chancellery of the President, Poland

**Oleksandr Yarema**, State Secretary, Cabinet of Ministers of Ukraine, Ukraine

**Akos Kozma**, Commissioner for Fundamental Rights, The Office of the Commissioner for Fundamental Rights, Hungary

**Marcin Krupa**, Mayor, Katowice City Council, Poland

## SEPTEMBER 8

15:40—16:40 Discussion Panel

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**Civil Society – Support or Problem for the Authorities? – part II**

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Over the past year, we have seen an increase in the activity of social movements. Black Lives Matter in the US and the Women's Strike in Poland brought many people onto the streets to protest against the exclusionary measures taken by the authorities against certain social groups. It has always been human nature to question the decisions of those in power, but the Covid-19 pandemic has further intensified this tendency. However, we should not forget about the numerous, often local, grassroots initiatives which aim to improve social life, sometimes supplementing the actions of the authorities. Can we say that the last year has changed the nature of citizen activity? Is civil society becoming an obstacle for those in power?

*Moderator:*

**Ewelina Zych-Mylek**, President of the Board, Institute of Consciousness Foundation, Poland

*Speakers:*

**Miroslav Beblavy**, CEO, ESPRI, Slovakia

**Marcin Duma**, CEO, Market and Social Research Institute, Poland

**Jaroslaw Ferenc**, Mayor, City of Radomsko, Poland

**Wojciech Kaczmarczyk**, Director, National Freedom Institute, Centre for Civil Society Development, Poland

**Piotr Stec**, President, Fundacja MAPA Obywatelska, Poland

**SEPTEMBER 8****18:20—19:20 Discussion Panel***Partner: Waclaw Felczak Institute of Polish–Hungarian Cooperation*

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**About Us Without Us. Media and Information Market in the V4 Countries**

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30 years after the unique in a global scale agreement of the countries, on whose territories the hot fronts of the First and Second World Wars and the Cold War took place, it seems that we are still getting information about each other from third countries. What is the reason for this? Is information a value? Is there such a thing as an information war? Is Visegrad Europe organically doomed to be an object, not a subject? If not, what and how to proceed? This is a question that the editors of leading media from the Czech Republic, Poland, Slovakia and Hungary will answer.

*Moderator:***Maciej Szymanowski**, Director, The Waclaw Felczak Polish–Hungarian Cooperation Institute, Poland*Speakers:***Pawel Lisicki**, Editor-in-Chief, Do Rzeczy Weekly, Poland**Jozef Majchrak**, Editor, Postoj, Slovakia**Zoltan Szalai**, Editor-in-Chief, Mandiner, Hungary**Matyas Zrno**, Director of Programs, Civic Institute, Czech Republic

## SEPTEMBER 8

19:30—20:30 Discussion Panel

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Democracy in Times of the Pandemic  
– Part I

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After the outbreak of the coronavirus pandemic, governments imposed a set of different measures in order to limit the spread of the virus, such as mandatory quarantine for persons returning from abroad, lockdown, curfew, restrictions on free movement, restrictions on gatherings, etc. However, such restrictions should be imposed carefully, so as not to violate human rights. What concerns did the coronavirus pandemic mean for human rights? Under what circumstances are the aforementioned restrictions admissible?

*Moderator:*

**Michał Szuldrzynski**, Deputy Editor-in-Chief, Rzeczpospolita, Poland

*Speakers:*

**Detmar Doering**, Head of Office for Central Europe and the Baltic States, Friedrich Naumann Foundation for Freedom, Germany

**Konrad Fijolek**, Mayor, City of Rzeszów, Poland

**Wojciech Kaczmarczyk**, Director, National Freedom Institute – Centre for Civil Society Development, Poland

**Bartosz Rydlinski**, President of the Board, Ignacy Daszyński Centre, Poland

**Jacek Wasilewski**, Media and Cultural Expert, University of Warsaw, Poland

## *Dolnośląskie Innovation Rocket*



**SEPTEMBER 8****10:45—12:00 Discussion Panel**

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## How are Local Authorities Handling the 'Coronacrisis'?

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The economic crisis caused by the pandemic has exacerbated the financial problems of local authorities, which for years have been sounding the alarm about the underfunding of commissioned tasks and education. Local governments have taken steps to mitigate the negative effects of the pandemic by, among other things, applying various types of reliefs and exemptions for entrepreneurs. Their expenditures have also increased – in health care, disinfection or public transport. Government anti-crisis programmes will not change this situation permanently; they will only help temporarily alleviate the biggest problems of local governments. How to effectively combat the crisis and its social and economic consequences?

*Moderator:*

**Bartłomiej Nita**, Vice-Rector, Wrocław University of Economics and Business, Poland

*Speakers:*

**Michał Cieslak**, Minister, The Chancellery of the Prime Minister

**Aleksandra Dulciewicz**, Prezydent, Urząd Miejski Gdańsk

**Dirk Hilbert**, Dresden City Hall, Mayor, Germany

**Andriy Sadovyy**, Mayor, Lviv City Council, Ukraine

**Matej Smorada**, Mayor, City of Medzev, Slovakia

**Tadeusz Truskolaski**, Mayor, Municipal Office in Białystok, Poland

## SEPTEMBER 8

12:10—13:10 Discussion Panel

Partner:  **LOWER SILESIA** Marshal's Office of Lower Silesia  
MAJOWIACZYŃSTWO IZBY MARSZAŁKOWEJ DOLNOŚLĘSKIEJ

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### Territorialisation of Regional Policy

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The territorialisation of regional policy means a more transparent recognition of the diverse conditions for development and the optimal use of territorial capital. It becomes crucial to move away from scattered interventions to integrated projects dedicated to consciously and strictly defined territories. In this context, the functional approach to urban development, for example, is becoming increasingly important, assuming departure from perceiving issues and challenges only through the prism of administrative boundaries. An integrated territorial approach and territorial governance based on it integrates the actions of different public entities towards territories defined not administratively but functionally, characterised by similar social, economic and spatial features.

*Moderator:*

**Stanisław Korenik**, Professor Wrocław University of Economics and Business

*Speakers:*

**Jacek Ilnicki**, Director, Lower Silesian Intermediate Body, Poland

**Paweł Kurtasz**, Vice-President, Wałbrzych Special Economic Zone "INVEST-PARK" Ltd., Poland

**Ryszard Lech**, Councillor, Regional Council of Lower Silesia, Poland

**Maciej Zathy**, Director, Institute of Territorial Development, Poland

## SEPTEMBER 8

13:20—14:20 Discussion Panel

Partner:



Ministry of Culture, National  
Heritage and Sport

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## The Gaming Industry in Poland – Challenges and Opportunities

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The gaming industry in Poland has been very often commented on by the public over the last few years, thanks to, among others, the successes, but also the failure of CD Projekt. Nevertheless, this industry is represented not only by the aforementioned largest game producer in Poland, but also by numerous, successively emerging competitors creating a kind of art in gaming. The entire development of the industry in Poland, of course, would not be possible if it were not for the players themselves and the community that has developed around gaming. During the panel, we will talk about the challenges and opportunities of the Polish gaming sector, both from the perspective of producers, players, and the organization of the industry environment.

*Moderator:*

**Maciej Akimow**, CEO, Shark Agency, Poland

*Speakers:*

**Damian Fijalkowski**, CEO, T-Bull S.A., Poland

**Bartosz Gras**, Supervisory Board Member, Games Incubator S.A., Poland

**Maciej Kasprzak**, Director of Online Gaming Department, Totalizator Sportowy, Poland

**Jakub Marszałkowski**, Indie Games Poland, Board Member, Poland

**Paweł Mazurek**, CMO, Promatic Sp. z o.o., Poland

**Jan Szpetulski-Lazarowicz**, Supervisory Board Member, Play Way S.A., Poland



## SEPTEMBER 8

14:30—15:30 Discussion Panel

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### Champions of Lower Silesia

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The Lower Silesian Voivodeship has a strong economy that is still developing. Undoubtedly, this region is one of the most industrialized in the country. Special industrial zones, convenient location and natural resources create excellent investment conditions. The dominant sectors are automotive, electrotechnics, electromechanics, pharmaceuticals, and plastics and the production of metal products.

*Moderator:*

**Pawel Czurylo**, Deputy Editor-in-Chief, Interia.pl, Poland

*Speakers:*

**Grzegorz Dzik**, President of the Board, Impel S.A., Poland

**Jan Garbe**, Site Manager, Catalyst Production Site BASF Środa Śląska, BASF POLSKA SP. Z O.O., Germany

**Magdalena Okulowska**, President of the Board, Wrocław Agglomeration Development Agency, Poland

**Krzysztof Szponder**, Managing Director, Dr.Max Sp. z o.o., Poland

**SEPTEMBER 8****15:40—16:40 Discussion Panel***Partner:*  **Wrocław**

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**Industry 4.0 – Multidisciplinary Future**

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It is believed that in the near future as many as 65% of people will perform professions that do not exist today. To prevent our country from falling into the competence gap associated with the introduction of new technologies, it is necessary to strengthen the teaching of technical professions and promote the professions of the future. Compared to Europe and the world, Poland has a low level of automation of processes and is in the distant links of the value chain – producing instead of researching. How to transform our economy towards a service economy and adopt artificial intelligence technology in the Polish economy? How to change management structures in manufacturing companies in the face of new challenges related to Industry 4.0?

*Moderator:***Przemysław Ozga**, Editor-in-Chief, Production Manager,  
Poland*Speakers:***Edward Chlebus**, Professor Magnus, Professor at Mechanical Engineering Faculty, Wrocław University of Science and Technology, Poland**Dominika Kawala**, 3M Wrocław Plant Director, 3M, Poland**Ewa Mikos-Romanowicz**, Business Development Director,  
Siemens Sp. z o.o., Poland**Marcin Rojek**, Co-founder, byteLAKE, Poland

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### Anit-crisis Shield and the Post-pandemic Economic Landscape

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The COVID-19 pandemic required the Government to respond quickly and act decisively to stem the dangerous spread of the coronavirus. Sanitary restrictions, however, have affected many industries and workers. In hindsight, it is clear that the PFR Financial Shield and other support tools under the Anti-Crisis Shield have allowed companies to survive the most difficult time. Poland is at the forefront of European countries that are best able to recover quickly from the economic crisis and have maintained low unemployment. What is the economic picture of Poland and Europe after the pandemic? What challenges still lie ahead? What to do, to stay on course for further economic growth?

*Moderator:*

**Bartosz Marczuk**, Vice-President of the Management Board,  
Polish Development Fund, Poland

*Speakers:*

**Cezary Kazmierczak**, President, Union of Entrepreneurs and  
Employers, Poland

**Andrzej Kopyrski**, Managing Director, Polish Development  
Fund, Poland

**SEPTEMBER 8****12:10—13:10 Discussion Panel**

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**Foreign Investments as a Source of Transfer of Know How – Cooperation of Investors with SMEs and the Educational and Scientific Community**

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Foreign direct investments involve a high level of innovation and use of the most advanced technologies, bringing great potential for diffusion of know-how and knowledge transfer. Due to their size, foreign investors require cooperation with many different partners, including research entities, SMEs, academic and education centres. To effectively leverage FDI as a means to achieve technology transfer and diffusion, an appropriate innovation support system and space to connect partners is required.

*Speakers:*

**Radosław Kaskiewicz**, Managing Director, 3M Poland  
Sp. z o.o., Poland

**Kamil Nawirski**, Wrocław University of Science and  
Technology, Project Manager, Information and Promotion  
Department, Poland

**Grzegorz Słomkowski**, Member of the Management Board,  
Polish Investment and Trade Agency, Poland

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### PFR support for energy transformation – how to build the Polish value chain?

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Transformation is the biggest project, not only for the economy but also for civilisation. It brings challenges and risks, but it is also becoming an opportunity for the development of the domestic economy. That is why supporting the green transformation has become one of the strategic objectives of the Polish Development Fund. The measure of success will be, on one hand, the reduction of carbon footprint and shifting the economy to low-carbon tracks and, on the other hand, effectiveness in building the Polish value chain, supporting Polish technologies, companies and maximising domestic content. The panel aims to answer questions on how to turn these assumptions into concrete actions.

*Moderator:*

**Andrzej Kopyrski**, Managing Director, Polish Development Fund, Poland

*Speakers:*

**Bartłomiej Pawlak**, Vice-President of the Management Board, Polish Development Fund, Poland

**Ireneusz Zyska**, Secretary of State, Ministry of Climate, Poland

**SEPTEMBER 8****14:30—15:30 Discussion Panel**

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**Renting with a View to the Future – the Importance of the Residential Rental Market and the Prospects for its Development**

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The constantly rising prices of developer housing and the need to have a significant own contribution when taking out a mortgage are the main reasons why more and more Poles are interested in the institutional rental. Financial flexibility and professional mobility are also important in this context. What are the prospects for its development, and are we already seeing a change in the mindset that only ownership provides security and stability?

*Moderator:*

**Ewa Syta**, Press Office Director, PFR Nieruchomości S.A., Poland

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### Changing the Perception of Employee Benefits in the Second Year of the Pandemic

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The pandemic has changed the approach of both companies and employees to employee benefits. Benefits related to medical care or broadly understood security have started to be perceived much more positively. The experience of the pandemic has triggered a re-evaluation of many of the existing expectations that employees had of employers. During the panel, we will try to answer the question of what people's real needs are in terms of the benefits they receive and what influences a positive perception of the workplace, especially the experience of the pandemic caused by COVID-19.

*Moderator:*

*Speakers:*

**Marcin Chludzinski**, President of the Board, KGHM Polska Miedź S.A., Poland

**Marta Florczak**, Member of Management Board of Lidl Poland for Sales, Lidl Poland, Poland

**Jan Grzegorz Pradzynski**, President of the Board, Polish Chamber of Insurance, Poland

**Robert Zapotoczny**, President of the Board, PFR Portal PPK Sp. z o.o., Poland

**SEPTEMBER 8****10:45—11:10**

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**Economic Situation after the Pandemic**

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The pandemic and the restrictions introduced by the government affected entrepreneurs from various industries and consumers to a varying degree. In talks with representatives of various industries: industry, construction, trade, the service sector, but also farmers and consumers, we will identify emerging threats and actions taken by entrepreneurs to mitigate them. The subject of the talks will also be the effectiveness of the aid offered by the government in subsequent aid packages.

*Moderator:*

**Marek Rocki**, Director of the Research Institute For Economic Development, SGH Warsaw School of Economics, Poland

*Speakers:*

**Elzbieta Adamowicz**, Professor, SGH Warsaw School of Economics, Poland

**Slawomir Dudek**, Assistant Professor SGH and Vice-President, Chief Economist in FOR, SGH Warsaw School of Economics, Poland

**Vazil Hudak**, Vice-Chair, Globsec Policy Institute, Slovakia



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## Digitalization of the Public Sector

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The digital transformation of public services is aimed at creating a modern institutions which meets the needs of clients. The digital citizen–public relationship is mutually beneficial by facilitating the flow of information, reducing the need for control, and increasing convenience and accessibility. The digitization process takes place in many public institutions, including ZUS (Social Security Institution). This is evidenced by e–contributions, e–acts or e–sick leaves. There are plans to automate the settlement of contributions, pensions and benefits. When can we expect complete digitization of ZUS? When will our case be handled by a robot?

*Moderator:*

**Jolanta Perek–Bialas**, Assistant Professor, Applied Statistics Unit, SGH Warsaw School of Economics, Poland

*Speakers:*

**Dariusz Sliwowski**, Vice–President, Chmura Krajowa, Poland

**Gertruda Uscinska**, President, Social Insurance Institution, Poland

SEPTEMBER 8

11:40—12:00

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## Active Aging in Selected Countries of Central and Eastern Europe– Demographic Conditions and Policy Proposals

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Currently, most Central and Eastern European countries can be classified as younger in the terms of demography among the EU countries, but the changes in the populations' age structure are faster than in other parts of the EU. The ageing of the population in the region will progress with a simultaneous decrease in population, which will lead to an even greater increase in the share of people aged 65+. Healthcare and responsibility for the economic situation of the elderly will be a huge challenge for the countries of Central and Eastern Europe. How can we respond to the demographic challenges in the CEE region?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

*Speakers:*

**Jolanta Perek-Bialas**, Assistant Professor, Applied Statistics Unit, SGH Warsaw School of Economics, Poland

**Lukasz Surazynski**, President of the Board, Uzdrowiska Kłodzkie S.A., Grupa PGU, Poland

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## Change in Fiscal Policies for Entrepreneurs under the New Deal

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Tax changes for entrepreneurs under the New Deal (Nowy Ład) are becoming one of the most important and debated issues that raise numerous questions and controversies. The proposed changes will be of considerable importance not only for the entrepreneurs themselves, but also for the entire economy. The meeting with Deputy Minister Jan Sarnowski, responsible for the new tax regulations, will be an opportunity to discuss the detailed proposed tax solutions and their impact on the economy.

*Moderator:*

**Dominik Jan Gajewski**, Head of the Tax Law Department, SGH  
Warsaw School of Economics, Poland

*Speakers:*

**Jan Sarnowski**, Undersecretary of State, Ministry of Finance,  
Poland

**SEPTEMBER 8****12:40—13:10**

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**European platform race – how to create a competitive digital market?**

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We are now at a key moment for the regulation of the European digital sector. Currently, several very important acts are being processed by the European Commission, including the DSA/DMA package, which will significantly affect the competitiveness of the European and even global digital market, imposing a number of new obligations on the largest digital platforms. How will this package shape the Digital Single Market? In what manner will the business react to the new regulatory requirements? What challenges will supervision authorities face?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics,  
Poland

*Speakers:*

**Sylwester Gregorczyk**, Head of the Department of Strategic  
Management, SGH Warsaw School of Economics, Poland

**Magdalena Piech**, Head of Regulatory Affairs, Allegro.pl,  
Poland

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## Investing Based on ESG

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To attract long-term investors companies should focus on sustainable development. It is becoming the standard among global investment funds to include ESG factors in the process of selecting companies for portfolios. ESG reports are a reliable source of information about the company's condition for the stakeholders.

Will verification in terms of ESG become a standard before buying companies shares, and depending on the results, the decision will be positive or negative? Is there a possibility for such a breakthrough in the financial market?

*Moderator:*

**Majewski Bartosz**, Director of the Centre for Entrepreneurship and Technology Transfer, SGH Warsaw School of Economics, Poland

*Speakers:*

**Krzysztof Krawczyk**, Managing Partner, CVC Capital Partners, Poland

**Anna Milewska**, President of the Board, Skarbiec Investment Fund Company, Poland

**Joanna Pawlak**, CEO of WP Media, Wirtualna Polska S.A., Poland

**Michał Perlik**, Executive Director for Finance Management, PKN ORLEN, Poland

**Irena Pichola**, Leader of Sustainability Consulting Central Europe, Deloitte Advisory Sp. z o.o., Poland

**SEPTEMBER 8****14:05—14:20**

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**The Enslaved Consumer on the Free Market  
– the “Catch a Sucker” Syndrome**

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The occurrence of manipulation and fraud is an inherent feature of the free market. For the free market is free to do anything, both to offer socially useful goods and anti-goods, market rubbish and to artificially create needs. At the same time, there is a kind of enslavement of buyers of products and services (“catch a sucker” syndrome). At the same time, the free market, by its very nature, always rewards the strongest and fosters the development of oligopolistic structures. Thus, it has not only the power of freedom, but also the power of self-destruction. If, how and who can counteract it effectively?

*Moderator:*

**Elzbieta Maczynska**, Professor, President of Polish Economic Society, SGH Warsaw School of Economics, Poland

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## The Future of the Banking Sector

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The pandemic and its consequences significantly worsened the situation of the Polish banking sector. Successive lockdowns, restriction of activity by entrepreneurs, change in consumer behaviour and ultra-low Central Bank interest rates hinder the functioning of entities operating in the sector. How did the pandemic affect the situation of the banking sector? Have banks learned to operate in an environment of low-interest rates? What is the future of the banking sector?

*Moderator:*

**Jacek Bartkiewicz**, Chairman of the SGH Council, SGH Warsaw School of Economics, Poland

*Speakers:*

**Iwona Duda**, President of the Board, Alior Bank, Poland

**Dariusz Kucharski**, CEO, HSBC in Poland, Poland

**Jerzy Kwiecinski**, Vice-President of the Board, Bank Pekao S.A., Poland

**SEPTEMBER 8****15:10—15:30 Report**

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## Development Trajectories of Central and Eastern European Countries in 2015–2020

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The reduction of the development gap between the countries in the CEE region and the western economies is accelerating. Closing this gap was also facilitated by the differences in the scale of the economic slowdown in 2020. The economic recession caused by the Covid–19 pandemic was lower in the countries of CEE than in the old EU members. Poland is getting closer to other western economies in terms of GDP. This tendency may be threatened by a drastic increase in the public deficit, high inflation and imbalance in the labour market. Will the CEE countries manage to catch up with the EU average? How big is the gap between the CEE countries and the richest economies in the West?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

*Speakers:*

**Piotr Maszczyk**, Vice–Dean of the Graduate Study, SGH Warsaw School of Economics, Poland

**Mariusz Prochniak**, Dean of the Collegium of World Economy, SGH Warsaw School of Economics, Poland



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**The Future of Retail**

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Retail sales are developing dynamically, mainly due to the personalization of the offer and quick adaptation to the changing tastes of customers. Other changes that have already started to revolutionize the traditional shopping experience are the automation of stores, deliveries using drones, beacon networks and augmented reality. What will the stores look like in the future? What innovations are currently being introduced in retail? What has the pandemic changed in the functioning of trade?

*Moderator:*

**Bartosz Majewski**, Director of the Centre for Entrepreneurship and Technology Transfer, SGH Warsaw School of Economics, Poland

*Speakers:*

**Adam Manikowski**, Managing Director, Żabka Polska Sp. z o.o., Poland

**Michał Sacha**, Marketing, E-commerce, Digital, IT, Financial Services Director, Carrefour Polska Sp. z o.o., Poland

**Janusz Włodarczyk**, Member of Management Board, Lidl Poland, Poland

**SEPTEMBER 8****16:20—16:40**

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**Digital Transformation of Society, Economy and Business**

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The necessity of forced digital transformation fell on us with the onset of the pandemic, when online communication and remote work were the only means of functioning of enterprises and maintaining interpersonal relationships. The pandemic was an impulse for change, serving as a catalyst for the transformation of the economy. How are companies adapting to changes related to digitization? What will work in the companies of the future look like? What is the portrait of the digital consumer? Are public institutions keeping up with the digitization trend?

*Moderator:*

**Rafal Mrowka**, Director of the MBA Program Office, SGH  
Warsaw School of Economics, Poland

*Speaker:*

**Natalia Swirska**, Startup Development Manager for CEE,  
OVHcloud, Poland

## SEPTEMBER 8

18:20—18:40 Report

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### Agriculture Development

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Agriculture in the Central and Eastern Europe countries has substantial, but relatively poorly used potential. This also means a large potential for export expansion and taking a leading position on the global food market. The interview will discuss major challenges for the CEE agriculture development.

*Moderator:*

**Roman Sobiecki**, Vice-Rector for Development, SGH Warsaw School of Economics, Poland

*Speakers:*

**Sylwester Tabor**, Rector, University of Agriculture in Cracow, Poland

**Marek Sawicki**, Deputy, Sejm, Poland

**SEPTEMBER 8****19:00—19:20 Report**

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**Startup support systems in CEE**

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The system of supporting start-up entrepreneurship and Born Global companies is influenced by many interrelated and dependent factors. As a result of the pandemic, the possibilities of obtaining financing for projects of this type got more difficult, on the other hand, it also brought the possibility of transferring funds to projects related to digitization and the medical sector. What are the key factors in an efficient start-up support system? Which of the countries in the region has become this year's leader in start-up support systems and what is the distance between CEE countries and global leaders?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics,  
Poland

*Speakers:*

**Andrzej Dybczynski**, Director, Center for Technology  
Development, Poland

**Przemyslaw Kurczewski**, Director, National Center for  
Research and Development, Poland

**Elena Paweta**, Assistant Professor at the Institute  
of International Economics, SGH Warsaw School  
of Economics, Poland

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## The Role of Intellectual Property in Building a Competitive Advantage

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In recent years, there has been an increase in interest in intellectual property. In the conditions of the knowledge economy, it becomes one of the key elements of building a competitive advantage, and thus increasing the market value of enterprises. Poland, like other CEE countries, occupies a distant place in the EU in terms of the number of patent applications. What needs to be done to reverse this trend? When will intellectual property management cease to be the exclusive domain of legal departments and become the object of interest of the top management of enterprises in Poland?

*Moderator:*

**Bartosz Majewski**, Director of the Centre for Entrepreneurship and Technology Transfer, SGH Warsaw School of Economics, Poland

*Speakers:*

**Ryszard Florek**, President, Owner, FAKRO Sp. z o.o., Poland

**Edyta Demby-Siwiek**, President, Polish Patent Office, Poland

**Mariusz Strojny**, Rector's Proxy for Technology Transfer, SGH Warsaw School of Economics, Poland

**SEPTEMBER 8****20:00—20:30**

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**30 years of Ukraine's Independence –  
Challenges in Mutual Economic Relations**

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In the current political situation, economic relations between Ukraine and Poland are created by a number of factors, such as security, principles of trade cooperation, economic migrations or cross-border cooperation. The 30th anniversary of Ukraine's independence is a good time to assess the level of development and identify challenges in mutual economic relations. How to remove barriers faced by Poles on the Ukrainian market, and Ukrainians on the Polish market? What actions should Ukraine and its western partners take to ensure stable development and deepen integration with European structures?

*Moderator:*

**Piotr Wachowiak**, Rector, SGH Warsaw School of Economics,  
Poland

SEPTEMBER 8

10:45—12:00 Discussion Panel

Partner: **allegro** Allegro.pl

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## The Future of Trade. Will e-commerce Dominate the Market?

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The e-commerce market records spectacular growth. Although quite a strong ROPO (research online, purchase offline) effect can still be observed, it seems that the future belongs to e-commerce. Along with it, services dedicated to this sector are growing. One of such areas is logistics, which must meet the expectations of increasingly demanding e-shop customers. It also forces major changes in banks' business models – as the stability of the payment provider is a must when shopping online. What are the latest trends and solutions in e-commerce?

*Moderator:*

**Stanislaw Kluza**, Assistant professor at the Department of Applied Statistics, SGH Warsaw School of Economics, Poland

*Speakers:*

**Andrzej Bodziony**, Vice-President of the Board, Poczta Polska S.A., Poland

**Krzysztof Gerlach**, Managing Director for Corporate Clients and Corporate Banking Development, mBank, Poland

**Maciej Kasprzak**, Director of Online Gaming Department, Totalizator Sportowy, Poland

**Patrycja Klarecka**, Member of the Management Board, Retail Sales, PKN ORLEN, Poland

**Piotr Sekulski**, Technology Director, Allegro.pl, Poland

**Pawel Lawecki**, Vice-President, Chmura Krajowa, Poland

**SEPTEMBER 8****12:10—13:10 Discussion Panel**

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**In Search of a Polish Way to Climate  
Neutrality**

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In 2050, the reduction of CO<sub>2</sub> emission in the entire European Union is to amount to 55 percent. Compliance with these requirements entails shifting away from coal. New plans for the Polish energy sector are vital to avoid threats to the country's energy security. What is, therefore, the Polish strategy of achieving this goal? How can the process of inevitable transformation be carried out in a way that is the least harmful for the Polish economy?

*Moderator:*

*Speakers:*

**Jan Krzysztof Ardanowski**, Deputy, Sejm, Poland

**Katarzyna Byczkowska**, Managing Director, BASF POLSKA  
SP. Z O.O., Poland

**Michał Grzybowski**, CEO, Philips, Poland

**Wojciech Hann**, President of the Board, BOŚ, Poland

**Michał Kurtyka**, Minister, Ministry of Climate, Poland

**Urszula Pasławska**, Deputy, Sejm, Poland



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### Prospects For Residential and Commercial Real Estate Market in Poland

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What are the prospects for the residential and commercial real estate market in Poland? Can investors count on profits or rather count losses? Will office districts revive? What factors and how will they influence price trends in the property market?

*Moderator:*

**Katarzyna Mazur**, Editor in Chief, Home&Market, Poland

*Speakers:*

**Dariusz Blocher**, Member of Supervisory Board, Budimex S.A., Poland

**Wojciech Caruk**, President of the Management Board, PFR Nieruchomości S.A., Poland

**Anna Kornecka**, Legal Counsel, Poland

**Iwona Sroka**, Member of the Board, Murapol, Poland

**Piotr Uscinski**, Undersecretary of State, Ministry of Economic Development and Technology, Poland

**SEPTEMBER 8****10:45—12:00 Discussion Panel**

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**New Reality, New Forms of Exclusion**

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Rural areas are constantly struggling with transport and communication exclusion, poor access to education and culture. Programs aimed at equalizing the speed of development of individual regions are no longer sufficient in the pandemic reality. In addition to the problems that have so far affected the less affluent inhabitants of the country, there have also appeared others related to the digital divide. The lack of access to information technology makes it completely impossible to function in the times of the coronavirus. Without proper equipment and Internet access, children are unable to receive basic education, let alone contact with their peers or access to culture. What programs should the state implement so that inequalities between regions decrease, not increase? What good practices are being implemented by other countries in Europe? What can we learn from them?

*Moderator:*

**Gergely Szilvay**, Journalist, Mandiner, Hungary

*Speakers:*

**Adam Jarubas**, Deputy, European Parliament, Poland

**Janos Adam Karacsony**, Member of the European Committee of the Regions, Tahitotfalu, Hungary

**Piotr Pilch**, Deputy Marshal, Podkarpackie Region Marshal Office, Poland

**Agnieszka Scigaj**, Deputy, Sejm, Poland

**Jan Sliva**, Director, Czech Development Agency, Czech Republic

**Zoya Zmushko**, Director, Center for Entrepreneurship Support "Business-Center", Belarus

## SEPTEMBER 8

12:10—13:10 Discussion Panel

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### Recovery After the Pandemic – a Common Challenge for the Union and the Balkans

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The pandemic has left a lasting mark on economies around the globe. The countries of the Western Balkans have felt this very clearly. What are the region's biggest needs? What are the European Union's financial priorities to support the Balkans after the pandemic and what is the plan for implementing the proposed measures? Will it affect the dynamics of CRM AP?

*Moderator:*

**Viktor Buzna**, journalist, Index.hu, Hungary

*Speakers:*

**Luciano D'Alfonso**, Chairman of the Committee on Finance and Treasury, Senate, Italy

**Peter Grk**, Secretary General of the Bled Strategic Forum, Bled Strategic Forum, Slovenia

**Zdravko Ilic**, Senior Expert, Central European Free Trade Agreement, Serbia

**Maciej Popowski**, Director General, European Commission, Poland

**Christian Spahr**, Secretary General, Assembly of European Regions, Germany

**SEPTEMBER 8****13:20—14:20 Discussion Panel**

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**European Solidarity in the Face of Crisis. Fact or Fiction?**

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The pandemic has put the solidarity of EU Member States to a severe test. Those most affected by the spring wave of the pandemic, Italians and Spaniards, complained about the lack of help from the EU. Borders between the EU Member States were rapidly closed, and the Member States began to ban the export of face masks and respirators. Rescue measures are being taken by individual Member States, not by the EU. Does the threat of a pandemic mean the end of European solidarity? How can we tackle national egoism and help the countries particularly affected?

*Moderator:*

**Keith Best**, Chair, Wyndham Place Charlemagne Trust, United Kingdom

*Speakers:*

**Emanuele Errichiello**, Director of the EU Programme, Centro Studi Internazionali, Italy

**Yves Gernigon**, President, European Federalist Party, France

**Diego Lopez Garrido**, Director of the Foreign Policy Observatory, Foundation Alternativas, Spain

**Beata Mazurek**, Deputy, European Parliament, Poland

**Leszek Miller**, Deputy, European Parliament, Poland

## SEPTEMBER 8

14:30—15:30 Discussion Panel

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### So Many Countries, So Many Definitions – How Is Conservatism Understood in Europe?

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In every country in Europe, views can divide into more right-wing, left-wing or centrist. However, what one country sees as liberal may be understood as extremely conservative in another. Huge differences can occur even within EU countries. The difference in understanding tends to focus on topics that can easily divide society, i.e., religion, civil partnerships, abortion, migration, etc. What is the background to the difference in the definition? What could be the consequences of these differences for the European Union in the future?

*Moderator:*

**Francoise Pons**, President, Pons-Barig Europe, France

*Speakers:*

**Mate Curic**, Secretary, Center for the Culture Revival, Croatia

**Przemyslaw Czarnek**, Minister of Education and Science,  
Ministry of Education and Science, Poland

**Max-Erwann Gastineau**, Historian and Author, France

**Dirk Hazell**, Leader, UK EPP, United Kingdom

**SEPTEMBER 8****15:40—16:40 Discussion Panel****Partner:****State Water Holding Polish Waters  
The National Water Management  
Authority**

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**Oil of the 21st century – Will We Fight for Water?**

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Desiccation and pollution of water sources constitute a serious problem in Europe. Climate changes lead to unexpected heavy rainfalls, floods or droughts. Can water scarcity cause mass migrations or conflicts in the future? How should states protect their water sources? Will it be possible to ensure access to clean and safe water sources for everyone?

*Moderator:***Anna Cieslak-Wroblewska**, Journalist, Rzeczpospolita, Poland*Speakers:***Rafal Bonter**, Managing Director, Xylem Water Solutions  
Polska, Poland**Przemyslaw Daca**, President, State Water Holding Polish  
Waters The National Water Management Authority, Poland**Oleksii Nozdrachov**, Head, Civil–Military Cooperation, Ukraine**Rafal Wawer**, Professor, Institute of Soil Science and Plant  
Cultivation, Poland**Lukasz Wiejaczka**, Professor, Institute of Geography and  
Spatial Organization Polish Academy of Sciences, Poland

## SEPTEMBER 8

16:50—17:50 Discussion Panel

Partner: Polish Community Association

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### Repatriation as an Element of the Demographic Policy. Experience of Hungary and Poland

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Negative demographic processes, population ageing in European countries are one of the main social-economic problems. Hungary and Poland undertook ambitious repatriation programmes. Are they relevant and can they be relevant to improve the demographic conditions and to prevent ageing processes of populations?

*Moderator:*

**Krzysztof Lachmanski**, Polish Community Association, Poland

*Speakers:*

**Henryk Kowalczyk**, Deputy, Chairman of Public Finances Committee, Sejm, Poland

**Balazs Molnar**, Vice-President, Maria Kopp Institute for Demography and Families (KINCS), Hungary

**Lorinc Nacsá**, Member, National Assembly, Hungary

**Aleksandra Slusarek**, President, Union of Repatriates of Poland, Poland

**SEPTEMBER 8****18:20—19:20 Discussion Panel***Partner: Piast Foundation*

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**Ideology in Agriculture in Terms of Competitiveness of the Polish and European Agriculture Market in the World**

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Within the last few years, agricultural production has been influenced strongly by the climate, environmental and animal protection ideologies. Various EU and domestic strategies are imposing standards that will make Polish and European agriculture uncompetitive and dependent on the import of cheaper nutrition from locations where the mentioned standards are not in effect. The ideological pressure will not only affect the farmers but most of all the consumers. Will the Europeans be able to afford European nutrition in the future?

*Moderator:***Marek Szewczyk**, President of the Board, Piast Foundation, Poland*Speakers:***Anna Brylka**, Expert, Piast Foundation, Poland**Piotr Cezary Lisiecki**, President of the Board, Polish Chamber of Poultry and Forage, Poland**Jacek Jerzy Podgorski**, Director, Fundacja Instytut Gospodarki Rolnej, Poland**Dmytro Solomchuk**, Deputy, Supreme Council, Ukraine**Michał Urbaniak**, Deputy, Sejm, Poland



## SEPTEMBER 8

19:30—20:30 Discussion Panel

Partner: Polish Community Association

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### The Importance of Sport for Building the Community of Poles

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The Polish diaspora always supports Polish sportsmen competing in arenas all over the world. It is a symbolical manifestation of Polishness and the commitment to the homeland.

*Special guest:*

**Anna Krupka**, Secretary of State, Ministry of Culture, National Heritage and Sport, Poland

*Moderator:*

**Witold Rybczynski**, Chairman Commission to Cooperate with Polish Diaspora, Polish Olympic Committee, Poland

*Speakers:*

**Andrzej Bizon**, Chairman of the School and Sports Committee, The Congress of Poles in the Czech Republic, Poland

**Marek Horban**, CEO, Pogoń Lviv Sports Club, Ukraine

**Andrzej Krasnicki**, President, Polish Olympic Committee, Poland

**Andrzej Lech**, President, Polish Society of Sports in Austria, Austria

## SEPTEMBER 8

10:45—12:00 Discussion Panel

Partner:  McDonald's Poland

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How to Manage Waste Wisely?

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Three, five or maybe one? It is difficult to keep up with changes in the number of fractions into which waste is segregated. Legislators (both national and EU) are taking all possible steps to make the selective waste collection system as simple as possible. Unfortunately, despite their efforts, garbage is still often improperly segregated. How to avoid it? What else should be done to make society aware that putting waste into appropriate containers is not just a fad but an absolute necessity?

*Moderator:*

**Tadeusz Arkit**, President of the Board, Wodociągi Chrzanowskie Sp. z o.o., Poland

*Speakers:*

**Anna Borys**, Corporate Relations Director, McDonald's Poland, Poland

**Beata Klimek**, Mayor, City Hall in Ostrow Wielkopolski, Poland

**Jacek Ozdoba**, Secretary of State, Ministry of Climate, Poland

**Robert Pawlowski**, Mayor, City of Zlotoryja, Poland

**Artur Pielech**, President of the Management Board, FBSerwis SA, Poland

## SEPTEMBER 8

12:10—13:10 Discussion Panel

Partner: Social Insurance Institution

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### Digital Citizen – Opportunities and Challenges of the Electronicisation of Public Services

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Panel participants will discuss, among other things, how the use of electronic services in Poland has changed during the Covid-19 pandemic, including Social Insurance Institution (ZUS), what awaits us in the coming years in terms of electronic contact between citizens and the public administration, and what can be done to convince those still unconvinced to e-government.

*Moderator:*

**Mateusz Ratajczak**, Journalist, Money.pl, Poland

*Speakers:*

**Janusz Cieszynski**, Secretary of State, Government

Plenipotentiary for Cybersecurity, The Chancellery of the Prime Minister, Poland

**Cezary Kazmierczak**, President, Union of Entrepreneurs and Employers, Poland

**Włodzimierz Owczarczyk**, Member of the Board, Social Insurance Institution, Poland

**Wiesław Paluszynski**, President, Polish Information Processing Society, Poland

**Michał Potoczek**, CEO, Chmura Krajowa, Poland

**Gertruda Uscinska**, President, Social Insurance Institution, Poland

**SEPTEMBER 8****13:20—14:20 Discussion Panel**

**Partner:**   **Jeronimo Martins Polska owner of Biedronka retail chain**

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## The Evolution of Poles' Eating Habits over the Past 25 years – Presentation of the IPSOS Report

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The eating habits of Poles have changed dramatically over the last 25 years, and our nutritional awareness and the sense of what healthy eating means have changed for us. On the one hand, Poles have opened up to new tastes from around the world, and on the other, they have started to appreciate even more what is close, local, made according to traditional recipes. More than attractive packaging, Poles began to appreciate the simplicity of composition and form. Every year they read labels more often and more willingly and, above all, understand them better. The role of packaging as an information carrier is growing all the more as more and more people declare special nutritional needs.

*Moderator:*

**Arkadiusz Mierzwa**, Corporate Communication Director,  
Jeronimo Martins Polska owner of Biedronka retail chain,  
Poland

*Speakers:*

**Krystyna Gutkowska**, Warsaw University of Life Sciences,  
Director of the Institute of Human Nutrition Sciences, Poland

**Grzegorz Juszczyk**, Director, National Institute of Public  
Health, National Institute of Hygiene, Poland

**Justyna Szymani**, Own Brand Quality Development and  
Control Department Director, Jeronimo Martins Polska owner  
of Biedronka retail chain, Poland

**Patrycja Szymanska**, Director of Qualitative Research  
Department, Ipsos, Poland

## SEPTEMBER 8

14:30—15:30 Discussion Panel

Partner:



Ministry of Agriculture and Rural  
Development

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### Polish Deal in Agriculture

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Polish farmers will have to face the new challenge of the European Green Deal. This program raises a lot of controversy among farmers, agricultural organizations and politicians themselves. The program envisages a number of activities that are to lead to more efficient use of resources, transition to a clean circular economy and reduction of pollution levels. Is this direction an opportunity or a threat to Polish agriculture?

*Moderator:*

**Robert Glowacki**, Polish Television TVP S.A., journalist, Poland

*Speakers:*

**Malgorzata Gosniowska-Kola**, Acting General Director,  
National Support Centre of Agriculture, Poland

**Krzysztof Jurgiel**, Deputy, European Parliament, Poland

**Grzegorz Puda**, Minister, Ministry of Agriculture and Rural  
Development, Poland

**Halina Szymanska**, Agency for Restructuring and  
Modernisation of Agriculture, President, Poland

## SEPTEMBER 8

15:40—16:40 Discussion Panel

Partner:  **National Support Centre of Agriculture**

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### Innovations in Agriculture – Aspirations, Opportunities and Barriers

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Farms in the era of the industrial revolution require the integration of many modern solutions and systems. Agriculture 4.0 is a great opportunity for farms, but also a great challenge. How to prepare well for these changes? How to implement them? What should an automated and robotic farm of the future look like and how to manage it?

*Moderator:*

**Beata Jakoniuk-Wojcieszak**, Programme Manager, Polish Television TVP S.A., Poland

*Speakers:*

**Tomasz Bienkowski**, President, Polish Potato Federation, Poland

**Wojciech Pawlak**, Director, NASK National Research Institute, Poland

**Grzegorz Puda**, Minister, Ministry of Agriculture and Rural Development, Poland

**Michał Wisniewski**, Deputy General Director, National Support Centre of Agriculture, Poland

## SEPTEMBER 8

18:20—19:20 Discussion Panel

Partner:  **National Support Centre of Agriculture**

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### Zero Waste in Polish Agriculture

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The relentless increase in the world's population, and increasing demand for food, is one of the main reasons for over-exploitation, causing a great deal of damage to the environment. We can learn a lot from agriculture when looking for alternatives to this state of affairs! And follow agriculture in such a way as to minimize waste generation. But how to do it wisely and effectively?

*Moderator:*

**Beata Jakoniuk-Wojcieszak**, Programme Manager, Polish Television TVP S.A., Poland

*Speakers:*

**Nina Dobrzynska**, Director of the Department of Climate and Environment, Ministry of Agriculture and Rural Development, Poland

**Slawomir Mazurek**, Managing Director, BOŚ, Poland

**Artur Michalski**, Vice-President, National Fund for Environmental Protection and Water Management, Poland

**Piotr Pilch**, Deputy Marshal, Podkarpackie Region Marshal Office, Poland

## SEPTEMBER 8

19:30—20:30 Discussion Panel

Partner:



*Ministry of Agriculture and Rural  
Development*

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### Economic Aspects of Animal Diseases

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The emergence of certain diseases of livestock in the territory of a given EU country, such as avian influenza or ASF, and recently SARS-0CoV-2 infections in fur farm animals, on the one hand, makes it necessary to pay compensation to farmers and breeders (influenza, ASF), who, despite the virus incursion on the farm, maintained the principles of biosecurity, and on the other hand, limited the possibility of exporting products of animal origin from the entire territory of the country or its part where the disease is diagnosed. The situation that has arisen is intensified by the additional necessity to secure budgetary funds for the disposal of fallen animals – calculated in the case of influenza in kml of animals, and poses a threat to the liquidity of the budget reserved for agriculture and the functioning of the animal products export market.

*Moderator:*

**Robert Glowacki**, Polish Television TVP S.A., journalist, Poland

*Speakers:*

**Andrzej Koncicki**, Professor, Vice-Rector, Warminko-Mazurski University in Olsztyn, Poland

**Krzysztof Niemczuk**, Director, National Veterinary Research Institute, Poland

**Mirosław Welz**, Chief Veterinary Officer, Chief Veterinary Inspectorate, Poland

**Lucjan Witkowski**, Associate Professor, Szkoła Główna Gospodarstwa Wiejskiego w Warszawie, Poland



































## Cultural Programme – September 9th

Hour	place		
	4.12 hall, Lower Silesia Zone	exhibition	"Together" – artistic glass from Wrocław
	4.12 Lower Silesia Zone	installation	The Non–telephone Booth
	Pavilion A		Cafe France
	4.12 Lower Silesia Zone	exhibition	Artistic Glass – Lower Silesian genius loci
	4.12 Lower Silesia Zone	exhibition	Zawsze Fragment. Tadeuszowi Różewiczowi – Teresa Kępowicz
	level 7, Hall	exhibition	The next generation.. Photo exhibition by prof. Grzegorz W. Kolodko
19:30	level 2/3 Kawiarnia	concert	Piano evening with Jakob Katznelson
20:40	Room 7.38	concert	Gala of the Economic Forum. A concert performed by the Polish National Wind Orchestra



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## The Post-Pandemic World. Economy, Sovereignty, Solidarity

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The Covid-19 pandemic has forced us to change our attitudes, redefine certain concepts and rebuild the hierarchy of values. One of the key issues often discussed in Europe recently, is the question of balancing European values, on the one hand, with national interests, on the other. This problem has been particularly exposed by the divergent positions emerging on how to tackle the pandemic crisis. What should be the principal value today: European values or national interests?

*Moderator:*

**Gianluigi Donelli**, Editor in Chief, Radio 24 Il Sole 24 Ore, Italy

*Speakers:*

**Gordana Comic**, Minister for Human and Minority Rights and Social Dialogue, Government of the Republic of Serbia, Serbia

**Michal Grzybowski**, CEO, Philips, Poland

**Mihail Popsoi**, Deputy Speaker, Moldavian Parliament, Republic of Moldova

**Manuel Pulgar Vidal**, Global Practice Lead on Climate & Energy, Minister of Environment (2011–2016), WWF International, Peru

**Janusz Wojciechowski**, Commissioner for Agriculture, European Commission, Poland

## SEPTEMBER 9

18:00—19:20 Plenary Session

Partner:  **LOWER SILESIA** *Marshwał's Office of Lower Silesia*

## Europe: Direction Recovery

Challenges arising from the current pandemic situation: an effective vaccination policy, implementation of the Recovery Plan, relocation of the production of essential goods from other parts of the world to Europe, protection of national capital or sustainable development of the continent. The key issue, however, seems to be the recovery of the European economy. What can we do to ensure that Europe quickly returns to a path of economic growth? How to avoid catching up with China and the US?

*Moderator:*

**Pawel Borys**, President of the Management Board, Polish Development Fund, Poland

*Speakers:*

**Janez Jansa**, Office of the Prime Minister, Prime Minister, Slovenia

**Mateusz Morawiecki**, The Chancellery of the Prime Minister, Prime Minister, Poland

**Denys Shmyhal**, Prime Minister, Cabinet of Ministers of Ukraine, Ukraine

## SEPTEMBER 9

10:45—12:00 Discussion Panel

Partner:



American Chamber of Commerce in  
Poland (AmCham)

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### American Business in Poland. Key Factors of the Future Growth of the Economy: Sustainable Development, Energy, R&D, Industry 4.0, Digitization

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Today's investments are innovative and have added value for the Polish economy, securing Poland's place in the global economy and supply chain. What are the trends for the future and what are the needs/ expectations?

*Speakers:*

**Jacek Gralinski**, Head of Government and Corporate Affairs,  
Amgen, Poland

**Agnieszka Jankowska**, General Electric Poland Sp. z o.o.,  
Government Affairs and Public Policy Director, Poland

**Michal Kurtyka**, Minister, Ministry of Climate, Poland

**Vangelis Savvas**, Managing Director of 3M Global Service  
Center, 3M, Poland

**Kamil Wyszowski**, United Nations Global Compact Poland,  
Representative, Executive Director, Poland

## SEPTEMBER 9

12:10—13:10 Discussion Panel

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**Statutory Regulation of Remote Work. The Perspective of Employees**

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About 9% of all employees in 2020 did their work remotely. According to many experts, the increased share of work outside the office or plant will continue in the coming years. However, the government has failed to develop comprehensive regulations on remote work that are acceptable to the social partners. How to fairly regulate remote work? How to avoid exploitation and properly observe working hours? What statutory solutions have been presented so far and in what direction should further work go?

*Moderator:*

**Sebastian Gajewski**, Member of the Board, Ignacy Daszynski Centre, Poland

*Speakers:*

**Paulina Matysiak**, Deputy, Sejm, Poland

**Piotr Ostrowski**, The All-Poland Alliance of Trade Unions' Vice-President, New Left, Poland

**Bartosz Rydlinski**, President of the Board, Ignacy Daszynski Centre, Poland

**Karolina Ziolo-Puzuk**, Deputy Head, Chancellery of the Senate, Poland

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**Commercial Law for Champions –  
Amendments to the Commercial Companies  
Code**

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Poland's economy has undergone major shifts since the Commercial Companies Code was adopted twenty years ago. Domestic companies – both private, and state-controlled, operate both in Poland and abroad, where they are developing more complex corporate structures. An extra impetus for Poland's economic leaders is the amendments to the Commercial Companies Code prepared with the backing of the Ministry of State Assets, the largest update so far. New legal solutions will be introduced to cover the law of corporate groups, supervisory boards along with company holders and their duties.

At the discussion panel, representatives of state administration, academic circle, business, and legal services will debate on how to amend the commercial law in Poland and to what extent the proposal by the Committee to Reform the Ownership Supervision meets the needs of Polish entrepreneurs. Furthermore, guest attendees will discuss other updates they deem crucial to support Polish business champions.

*Moderator:*

**Filip Ostrowski**, Director of the Bureau for the Ownership Supervision Reform, Ministry of State Assets, Poland

*Speakers:*

**Janusz Kowalski**, Deputy, Sejm, Poland

**Radolaw L. Kwasnicki**, Senior Partner, President, RKKW, Kwasnicki, Wrobel & Partners, Poland

**Maciej Malecki**, Secretary of State, Ministry of State Assets, Poland

**Mirosław Pawelczyk**, Associate Professor, University of Silesia in Katowice, Poland

**Andrzej Szumanski**, Head of the Private Business Law  
Department, Jagiellonian University, Poland

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### A Field for Cooperation or a Battlefield? How Are the Relations Between Government and Self-government Arranged? – part II

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Is the current difficult pandemic situation, paradoxically, an opportunity to improve cooperation between central and local governments? Local authorities need budget funds within the framework of support programmes. The central authority is the authoriser of the budget. It seems obvious that both sides must cooperate in the field of distribution of aid funds, rising above political and party divisions. What does this look like in reality? What kind of assistance do local authorities expect, and in which sectors should the particular emphasis be placed?

*Speakers:*

**Arkadiusz Wisniewski**, Mayor, Opole City Council, Poland

**Lukasz Komoniewski**, Mayor, Bedzin City Council, Poland

**Tadeusz Truskolaski**, Mayor, Municipal Office in Bialystok, Poland

**Lukasz Kmita**, Voivode of Malopolska Region, Malopolska Voivodeship Office, Poland

**Pawel Szefernaker**, Secretary of State, Ministry of the Interior and Administration, Poland

*Partners of the Economic Accelerator Forum:*



*Lidl Poland*



*Ministry of Economic Development and Technology*



SEPTEMBER 9

10:45—12:00

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## Wallets Full of Cryptocurrencies – Revolution or Evolution?

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Undeniably, the popularity of cryptocurrencies is growing among individual, business and institutional investors. How will this affect the financial sector? Will Bitcoin be considered digital gold? Will banking institutions lose control over money as a consequence of development of cryptocurrencies?

*Moderator:*

**Piotr Maslak**, Journalist; SGH Warsaw School of Economics;  
Poland

*Speakers:*

**Robert Anacki**, Co-Founder, Token Advisory Sp. z o.o., Poland

**Pietro Azzara**, President, Italia 4 Blockchain Association, Italy

**Mykhailo Chobanian**, Head, Blockchain Association  
of Ukraine, Ukraine

**Aleksander Mercik**, Wrocław University of Economics and  
Business, Poland

## SEPTEMBER 9

12:10—13:10 Discussion Panel

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**Export and Expansion of Food Producers  
– Chances and Obstacles**

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Data from the Ministry of Finance show that the export of Polish agri-food products is already worth around 40 billion euros. From year to year, this export is constantly growing. Food is therefore at the forefront of our export specialities, with a share of over 11 per cent of all exports from Poland. The restructuring and modernization changes that took place in Polish agriculture and the agri-food industry after joining the European Union, as well as simple access to the European sales market, strengthen the position of the domestic agri-food sector in the international arena. And everything indicates that this trend will continue. Our food products are highly appreciated by consumers not only in Poland but also on global markets. And what are the opportunities, on the one hand, and – on the other – the obstacles of a further upward trend in the international expansion of Polish food producers?

*Moderator:*

**Monika Piatkowska**, Economic Chamber of Traders, Grain Processors & Feed Manufacturers, President, Poland

*Speakers:*

**Mark Alexander Friedrich**, METRO AG, Manager for International Affairs, Germany

**Katarzyna Kowalska**, Vice-President of the Management Board, KUKE, Poland

**Krzysztof Pawinski**, CEO, Maspex, Poland

**Gianluigi Peduzzi**, President, Rustichella d Abruzzo, Italy

**Piotr Rogowski**, Member of Management Board, Lidl Poland, Poland

**Andrzej Rutkowski**, General Director, Perla Browary Lubelskie S.A., Poland

**Artur Toronowski**, CITRONEX, Owner, Poland

**SEPTEMBER 9**

**13:20—14:20 Discussion Panel**

*Partner: European Future Forum*

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## Europe – Is It Still Producing Anything? Pandemic and Broken Supply Chains

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The crisis caused by the Covid-19 pandemic has exposed the problems of the broken supply chain of products from Central Asia, where most European factories and production facilities are located. The blockade of the Suez Canal by the container ship Ever Given only highlighted Europe's high dependence on Asian countries. Many companies in Europe have suffered financially because production and supplies of parts and finished products have stopped. Is it possible to avoid future broken supply chains problems and production interruptions by moving production to Europe? Can Europe afford to be independent of China? What are the opportunities and risks in moving production to the western hemisphere?

*Moderator:*

**Lesław Kretowicz**, CEO, ISBnews Informacyjny Serwis  
Biznesowy Sp. z o.o., Poland

*Speakers:*

**Bogusława Drelich-Skulska**, Vice-rector for Research and  
International Cooperation, Wrocław University of Economics  
and Business, Poland

**Patrick Kaczmarczyk**, Economist at Sheffield Political  
Economy Research Institute (SPERI), The University  
of Sheffield, United Kingdom

**Lukasz Oprawski**, Silesian Development Fund, President,  
Poland

**Fabio Righi**, Minister, Ministry of Industry, Handicraft and  
Trade, Technological Research, Regulatory Simplification, San  
Marino

**Ewelina Szczech-Pietkiewicz**, Head of the Department of the  
European Union, SGH Warsaw School of Economics, Poland

SEPTEMBER 9

14:30—15:30 Discussion Panel

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## Higher Feminisation Rate of Management Authorities as a Key to Success

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Evermore women hold executive positions in corporations, governmental institutions, non-governmental organizations. Their fields of activity are very diverse: from the arms industry to IT. Is the era of the glass ceiling over? Although feminist thought has been developing since the 17th century, equality in the workplace and social life has only become more prominent in the last few years. Studies show that gender equality in companies has a positive impact on their development. By colliding different perspectives, companies can develop better strategies and deliver better quality services. How to achieve gender parity in management positions?

*Moderator:*

**Aleksandra Karasinska**, Editor-in-Chief “Forbes Women”,  
Ringier Axel Springer Polska Sp. z o.o., Poland

*Speakers:*

**Agnieszka Chlon-Dominczak**, Vice-Rector for Research, SGH  
Warsaw School of Economics, Poland

**Gordana Comic**, Minister for Human and Minority Rights and  
Social Dialogue, Government of the Republic of Serbia, Serbia

**Hanna Krysiuk**, President of the Business Woman Club,  
Ukraine

**Alena Shpakouskaya**, Director, “Park of High Accounting” LLC,  
Belarus

**Yuliia Vusenko**, Deputy, Volyn Regional Council, Ukraine

## SEPTEMBER 9

10:45—12:00 Discussion Panel

Partner: Sejm

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### Presentation of the Green Deal for Central Europe

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Climate neutrality is a considerable challenge for the economies that have so far rely on coal. In Europe, there is a discussion about the Green Deal, the related effective and beneficial energy transformation and its impact on agricultural production. V4 leaders must cope with the effective implementation of sustainable development appropriate for the development of the region. Which solutions are the most effective for Central European countries?

*Moderator:*

**Bogdan Rzonca**, Deputy, European Parliament, Poland

*Speakers:*

**Waldemar Buda**, Secretary of State, Ministry of Development Funds and Regional Policy, Poland

**Teresa Pamula**, Deputy, Sejm, Poland

**Grzegorz Puda**, Minister, Ministry of Agriculture and Rural Development, Poland

**Jaroslav Sachajko**, Deputy, Sejm, Poland

**Robert Telus**, Deputy, Sejm, Poland

**Janusz Wojciechowski**, Commissioner for Agriculture, European Commission, Poland

## SEPTEMBER 9

12:10—13:10 Discussion Panel

*Partner: Sejm*

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**Recovery Plan for Europe. National Recovery Plan. Strategy for the Carpathian Region**

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The Next Generation EU and National Recovery Plans are the response of European Union countries to the new threats and challenges posed by the pandemic. Their main objective is to rebuild and restore the resilience of EU economies and to prepare for future unforeseen circumstances. How can we use the newly created instruments to help regions like the Carpathian macro-region, which already had a number of problems hindering its development? How can we make the best use of EU funds in order to strengthen the competitiveness and attractiveness of the region and limit the outflow of citizens by improving their quality of life?

*Moderator:*

**Jerzy Kwiecinski**, Vice-President of the Board, Bank Pekao S.A., Poland

*Speakers:*

**Piotr Arak**, Director, Polish Economic Institute, Poland

**Teresa Czerwinska**, Vice-President, European Investment Bank, Poland

**Jan Hudacky**, Chairman, The Institute of Christian Social Policy (IKSP), Slovakia

**Malgorzata Jarosinska-Jedynak**, Secretary of State, Ministry of Development Funds and Regional Policy, Poland

**Konrad Szymanski**, Minister for the European Union, The Chancellery of the Prime Minister, Poland

## SEPTEMBER 9

13:20—14:20 Discussion Panel

Partner: Sejm

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### State and Perspectives of Partnership between Poland and Ukraine

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Presentation of a report prepared by the Institute of Political Science and Administration of Maria Curie-Skłodowska University, the Central Europe Institute in Lublin and the Institute of International Relations of the Taras Shevchenko National University of Kyiv.

Expert analysis of relations between Poland and Ukraine carried out by a Polish-Ukrainian research team on five levels: 1) common historical memory and cultural heritage; 2) bilateral relations and international security; 3) economic, social and cross-border cooperation; 4) public diplomacy and strategic communication in both countries; 5) Poland-Ukraine relations and international relations in Central and Eastern Europe.

*Moderator:*

**Waldemar Paruch**, Institut of Political Science and Administration, Head of Department, Maria Curie Sklodowska University in Lublin, Poland

*Speakers:*

**Walenty Baluk**, Deputy Director, Maria Curie Sklodowska University in Lublin, Poland

**Mykola Doroshko**, Head of Department, Kyiv National Taras Shevchenko University, Ukraine

**Mykola Kniazhytskyi**, Member, Supreme Council, Ukraine

**Pawel Kowal**, Deputy, Sejm, Poland

**Grygorii Perepelytsia**, Director, Foreign Policy Research Institute, Ukraine

**Marek Pietras**, Professor, Maria Curie Sklodowska University in Lublin, Poland

**Beata Surmacz**, Director of the Central Europe Institute, Maria Curie Sklodowska University in Lublin, Poland

## SEPTEMBER 9

14:30—15:30 Discussion Panel

Partner: Sejm

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### New Climate Policy in the Carpathians – How to Effectively Protect the Natural Heritage in the Carpathians? Potential of National Parks

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Climate change is one of the most pressing challenges for today's world. One of the main decisions of the European Union is to achieve climate neutrality by 2050. Climate action is also taken by the Member States in the form of their climate strategies. The question is, will they truly be effective in achieving a common European goal?

*Moderator:*

**Dawid Lasek**, Secretary General, Association of the Carpathian Euroregion Poland, Poland

*Speakers:*

**Patrycja Adamska**, Programme Director, UNEP/GRID–Warsaw, Poland

**Michal Kica**, State Secretary, Ministry of Environment of the Slovak Republic, Slovakia

**Sandor Koles**, President, Carpathian Foundation, Hungary

**Anna Paluch**, Deputy, Sejm, Poland

**Ryszard Predki**, Director, Bieszczady National Park, Poland

**Andrzej Raj**, Director, Karkonosze National Park, Poland

**Grigoris Zarotiadis**, Dean of the Faculty of Economics, Aristotle University of Thessaloniki, Greece



## SEPTEMBER 9

15:40—16:40 Discussion Panel

Partner: Sejm

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### Central Europe – Heritage, People and Future

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Central Europe is a region where great works of culture and science, as well as great people, have been born over the centuries. The heritage left by the creators and heroes of the countries of the region also makes us reflect on the future. What values will we pass on to future generations? How to implement the maxim that characterizes the European centre – maximum diversity in the minimum territory? Do common historical experiences unite us or divide us? How to understand today the idea of “equal with equal, free with free”?

*Moderator:*

**Matyas Zrno**, Director of Programs, Civic Institute, Czech Republic

*Speakers:*

**Piotr Babinetz**, Deputy, Sejm, Poland

**Włodzimierz Bernacki**, Secretary of State, Ministry of Education and Science, Poland

**Janusz Kapusta**, Artist, K-dron.Inc, Poland

**Pavol Macala**, Member of the Board, Scientific Association Personalism, Slovakia

**Jan Malicki**, Director, Centre for East European Studies, University of Warsaw, Poland

**Igor Tsependa**, Rector, Vasyl Stefanyk Precarpathian National University, Ukraine

**Bartłomiej Zdaniuk**, Ambassador, Embassy of Poland in Chisinau, Poland

## SEPTEMBER 9

10:45—12:00 Discussion Panel

Partner: *Foundation Light for Africa*

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**Africa and Europe – Close Neighbours and Equal Partners**

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The current Africa–EU Strategy was adopted at the second EU–Africa Summit in Lisbon in 2007. Since 2017, preparations are underway to prepare a joint strategy to be adopted at the sixth EU–AU summit, which has been postponed to 2022. The main focuses of the European Commission are on environmental and digital transformation, sustainable growth and employment, peace and governance, and migration and mobility. The European Council focuses on multilateralism, security, stability and economic growth. The African Union is also due to present its principles and everything will be discussed during the summit. What should be the main points of the new strategy? What should the parties focus on to achieve a partnership of equals?

*Special guest:*

**Jewel Howard–Taylor**, Vice–President of Liberia, Chancellery of the Vice President of Liberia, Republic of Liberia

*Moderator:*

**Julius Zellah**, President, Foundation Light for Africa, Poland

*Speakers:*

**Roger Albinyana**, Director of Euro–Mediterranean Policies and Regional Programmes, IEMed, Spain

**Maurice Dezou**, Founder, Focus WestAfrica, United Kingdom

**Geert Laporte**, Deputy Director, European Centre for Development Policy Management (ECDPM), Belgium

**Killion Munyama**, Special Advisor, European External Action Service (EEAS), Poland

## SEPTEMBER 9

12:10—13:10 Discussion Panel

*Partner: Federal Center of Theoretical and Applied Sociology of the Russian Academy of Sciences (FCTAS RAS)*

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### Are the Young People Ready to Take the Leadership in Europe?

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It is a fact that the pandemic crisis, with the consequent closures and restrictions, has had a great impact on people's lifestyle, the system of social relations and expectations. The study of the changes that this unexpected situation has generated in particular in the orientations and evaluations of young people on their role in society and life perspectives, allows us to fix the direction and speed of the changes that are destined to occur in the conscience and in the public system: at national, European and International level. What idea of the future do young people have today? Are young people ready to take responsibility for themselves and their future?

*Moderator:*

**Marco Ricceri**, Secretary General, Eurispes, Institute of Political, Economic and Social Studies, Italy

*Speakers:*

**Filip Kaczyński**, Deputy, Sejm, Poland

**Jake Murdoch**, Associate Professor, Université de Bourgogne, France

**Ryszard Pukala**, Vice-Rector for Student Affairs, Bronisław Markiewicz State Higher School of Technology and Economics in Jarosław, Poland

**Svetlana Varlamova**, Head of Scientific and Educational Center, Federal Center of Theoretical and Applied Sociology of the Russian Academy of Sciences (FCTAS RAS), Russia

## SEPTEMBER 9

13:20—14:20 Discussion Panel

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### European Union AD 2021 – Challenges for Integration

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The year 2020 was full of challenges for European integration. The Brexit came into force, while the outbreak of the coronavirus pandemic and the introduction of sanitary restrictions led to the economic crisis. These events forced a redefinition of the goals and strategies of the European Union for the coming years. Is there only one right solution for the future development of European countries? How should EU policy be conducted?

*Moderator:*

**Konrad Golota**, Central and Eastern European Parties Adviser,  
Party of European Socialists (PES), Poland

*Speakers:*

**Martin Ehl**, Chief Analyst, Hospodarske noviny, Czech Republic

**Konrad Golota**, Central and Eastern European Parties Adviser,  
Party of European Socialists (PES), Poland

**Jerzy Meysztowicz**, Member of the Board, Programme Council  
of the Economic Forum, Poland

**Zsolt Nemeth**, Chairman of the Foreign Affairs Committee,  
National Assembly, Hungary

**Francesco Tufarelli**, General Director, Presidency of the  
Council of Ministers, Department of European Policies, Italy

## SEPTEMBER 9

14:30—15:30 Discussion Panel

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### Does Europe Need Church?

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The pontificate of Pope Francis seems to bring new vitality to the Church. To the extent that some attitudes, somewhat ossified in the face of the challenges of today's world, are being revised. Can the Pope's words and actions really testify to the progressive reform of the Catholic Church? And does the Church need reform at all? How does the Catholic attempt to maintain its believers look like in comparison with other religions?

*Moderator:*

**Adam Pawlaszczyk**, Director, Guest Media Institute, Poland

*Speakers:*

**Zoltan Balog**, Head, Synod of the Reformed Church in Hungary, Hungary

**Krzysztof Bramorski**, Marshall's Representative for International Relations, Marshal's Office of Lower Silesia, Poland

**Jaroslaw Grabowski**, Editor-in-Chief, Catholic Weekly "Sunday", Poland

**Wojciech Sadlon**, Director, Institute for Catholic Church Statistics, Poland

**Andrzej Szejna**, Deputy, Sejm, Poland

**Andrzej Tomko**, Director of the Institute of Philosophy and Social Sciences, Pontifical Faculty of Theology, Poland

## SEPTEMBER 9

15:40—16:40 Discussion Panel

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### Does Liberal Capitalism Need Conservative Values?

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The basic feature of a market economy is the free flow of goods and capital. Supporters of liberalism argue that economic activity should be limited as little as possible by the state. On the other hand, opponents of unrestricted capitalism point to the unregulated market as one of the causes of social inequality. So, what values should accompany the development of the free market?

*Moderator:*

**Jacek Protasiewicz**, Deputy, Sejm, Poland

*Speakers:*

**Stanislaw Dziekonski**, Professor, Warsaw New Tech University Foundation, Poland

**Mariusz Jerzy Golecki**, Financial Ombudsman, Financial Ombudsman in Poland, Poland

**Pawel Poncyjusz**, Deputy, Sejm, Poland

**Bartlomiej Wroblewski**, Deputy, Sejm, Poland

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### NATO's Strategy for the Next Decades of the 21st Century – the Future of Collective Defense

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The last NATO strategy was adopted in 2010 in Lisbon. Much has changed since then, both in the behaviour of NATO adversaries and opponents (Russian aggression against Ukraine) and in international security – the emergence of cyber threats. Already in 2020, the allied group of experts presented the report “NATO 2030. United for a New Era”. It speaks of strengthening the alliance’s political dimension, NATO’s policy towards China, or climate threats. At the recent NATO summit, member states decided to start working on a new NATO strategy. What should the strategy be?

*Moderator:*

**Michal Baranowski**, Senior Fellow and Director, Warsaw Office,  
German Marshall Fund of the United States, Poland

*Speakers:*

**Dario Fabbri**, America Editor, Limes, Italian Review  
of Geopolitics, Italy

**Anna Fotyga**, Deputy, European Parliament, Poland

**Michal Jach**, Deputy, Sejm, Poland

**Rolf Nickel**, Vice-President, German Council on Foreign  
Relations (DGAP), Germany

**Greg Simons**, Institute for Russian and Eurasian Studies,  
Uppsala University, Sweden

**SEPTEMBER 9****12:10—13:10 Discussion Panel***Partner: International Institute for Peace*

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**New Order in the South Caucasus after the Karabakh War**

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The end of September 2020 marks the outbreak of the so-called second Karabakh War, in which third states were engaged. As a result of the military conflict, Russian Federation and Turkey strengthened their influence in the South Caucasus region. The Russian Federation regards Nagorno Karabakh as an integral part of Azerbaijan, whilst Abkhazia and South Ossetia are perceived as independent states, and Crimea as a part of the Russian Federation. How are the relations between Armenia and Azerbaijan going to develop? What is the reason for inconsistency in the policy of the Russian Federation towards separatist regions? Will Abkhazia and South Ossetia share the faith of Nagorno Karabakh?

*Moderator:*

**Mykola Siruk**, First Deputy Chairman of the Expert Council,  
Center For Army, Conversion And Disarmament Studies,  
Ukraine

*Speakers:*

**Pierre Andrieu**, Ambassador for Eastern Partnership and  
Co-chair of the Minsk Group (2016–2018), France

**Sevil Huseynova**, Country Director, Imagine Center for Conflict  
Transformation, Azerbaijan

**Narine Mkrtchyan**, President, National Press Club, Armenia

**Luca Steinmann**, Geopolitical Analyst, Journalist, Limes, Italian  
Review of Geopolitics, Italy

**Johannes Swoboda**, President, International Institute for  
Peace, Austria



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### NATO's Strategy for the Next Decades of the 21st Century – the New Challenges

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The last NATO strategy was adopted in 2010 in Lisbon. Much has changed since then, both in the behaviour of NATO adversaries and opponents (Russian aggression against Ukraine) and in international security – the emergence of cyber threats. Already in 2020, the allied group of experts presented the report “NATO 2030. United for a New Era”. It speaks of strengthening the alliance’s political dimension, NATO’s policy towards China, or climate threats. At the recent NATO summit, member states decided to start working on a new NATO strategy. What should the strategy be?

*Moderator:*

**Robert Dresen**, Advisor, NATO Secretary General Office, Belgium

*Speakers:*

**Martina Heranova**, Security Expert, Prague Centre for Transatlantic Relations, CEVRO Institute, Czech Republic

**Olevs Nikers**, President of Baltic Security Foundation, Latvian Institute of International Affairs, Latvia

**Bartłomiej Paczek**, Dean of the Faculty of Command and Maritime Operations, Polish Naval Academy, Poland

**Boguslaw Pacek**, Director, Institute of the Security and International Cooperation, Poland

**SEPTEMBER 9****10:45—12:00 Discussion Panel**

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**An EU Cyber–security strategy – the Key to Europe’s Security**

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For several years, European countries have been creating and improving national cybersecurity systems. Their goal is to ensure the security of the digital space, set the direction of the protection policy, and raise awareness of cyber threats. What has been achieved so far? Have the strategies undertaken in recent years were effective in ensuring national security?

*Moderator:*

**Ewelina Szydłowska–Kedziera**, Councillor, Regional Council of Lower Silesia, Poland

*Speakers:*

**Pieter Byttebier**, International Relations Officer and Euro Coordinator, Centre for Cybersecurity, Belgium

**Miguel Angel Canada Navarro**, Head of Institutional Relations & Strategy, Spanish National Cybersecurity Institute, Spain

**Mariusz Chmielewski**, Deputy Director, National Cyber Security Centre, Poland

**Luigi Iovino**, Member, Chamber of Deputies, Italy

**Marta Poslad**, Head of Government Affairs and Public Policy CEE, Google, Poland

**Matej Salmik**, Director for International Cooperation, National Security Authority, Slovakia

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## Artificial Intelligence – Ethics or Progress?

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An expert group has been established in the EU to work on improving the quality of artificial intelligence in Europe. The goal of the development of this field is to create a reliable, ethical technology that would serve society. To develop artificial intelligence, a huge amount of data is needed. Who and how is to supervise the flow of information that is used to write algorithms? How to reconcile the rapid development of artificial intelligence and its ethical dimension? Is it possible to increase trust in AI and prove that new technologies are completely safe?

*Moderator:*

**Andrii Zabolovskyi**, Head of the Secretariat of Entrepreneurs Council, Cabinet of Ministers of Ukraine, Ukraine

*Speakers:*

**Razvan Bologa**, Professor, Bucharest University of Economic Studies, Romania

**Iban Garcia del Blanco**, Member, European Parliament, Spain

**Ligia Kornowska**, Managing Director, Polish Hospital Federation, Poland

**Mirosław Sanek**, Vice-President, Personal Data Protection Office, Poland

**Jacek Legiewicz**, Public Affairs Director, Samsung Electronics Poland, Poland

SEPTEMBER 9

14:30—15:30 Discussion Panel

Partner:


**Erasmus+ and European Solidarity Corps National Agency**


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## How to Support the Digital Education Ecosystem? The Trends in Remote Education

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Digitisation in schools was already present before the pandemic: electronic diaries, laptops for teachers, interactive whiteboards. But it was certainly not a widespread phenomenon, and the skills of students and teachers in this area varied greatly. The need to transform education became particularly apparent during the second half of the year when schools had to organise remote lessons overnight. The pandemic has accelerated digitisation processes in schools: which schools and which teachers were best prepared for this? The answer: No one was well prepared, really, but the eTwinning user survey shows that those teachers who had the experience of online projects with partners abroad were able to cope with this challenge.

*Moderator:*

**Marek Tejchman**, Deputy Editor-in-Chief, Gazeta Prawna Daily

*Speakers:*

**Przemyslaw Czarnek**, Minister of Education and Science, Ministry of Education and Science, Poland

**Justyna Orlowska**, Plenipotentiary of the Prime Minister for Govtech, The Chancellery of the Prime Minister, Poland

**Pawel Poszytek**, Director General, Erasmus+ and European Solidarity Corps National Agency, Poland

**Andrzej Sadlowski**, Owner, Rhino Business Solutions, Poland

**Mirosława Stachowiak-Rozecka**, Deputy, Sejm, Poland

**Bartosz Stebnicki**, Board Member, MICROSOFT

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## E-learning – Challenge, Opportunity or Barrier?

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The pandemic forced educational institutions to use new solutions in teaching. As a consequence of adapting to the new reality, students and teachers had to switch to e-learning platforms. On the one hand, it is an easy way to gain knowledge, which helps to save time and money, but on the other hand, it is associated with many challenges, especially for young people. What are the e-learning opportunities and challenges? Is it really an effective way to acquire knowledge? What can be done to improve the quality of online learning?

*Moderator:*

**Karolina Olejak**, Publishing Director, Interia.pl, Poland

*Speakers:*

**Dariusz Bozek**, Mayor, City of Tarnobrzeg, Poland

**Stanislaw Derehajlo**, Deputy Marshal, Podlaskie Region's Marshal's Office, Poland

**Stanislaw Kowalski**, Rector, College of Economics and Computer Science in Cracow, Poland

**Anna Michonska-Stadnik**, Professor, The Karkonosze State University of Applied Sciences, Poland

**Marek Rocki**, Director of the Research Institute For Economic Development, SGH Warsaw School of Economics, Poland

## SEPTEMBER 9

10:45—12:00 Discussion Panel

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**Green Strategy of Public and Private Transport in Europe – is that Possible?**

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The European Green Deal (the so-called Green Deal) is a forecast of major, structural changes in many areas of our economy. More than ever, the countries of the European Union are committed to the global transition to a low-carbon economy. Undoubtedly, low-emission mobility brings significant benefits while enhancing innovation and industry competitiveness. Therefore, throughout Europe, they are and will be widely promoted in buses and passenger cars powered by alternative fuels. Concerns are racing in new innovative technological solutions. But will the real changes be introduced? Will we drive only ecological vehicles in the near future?

*Moderator:*

*Speakers:*

**Robert Chryc-Gawrychowski**, President of the Board,  
Northvolt Poland Sp. z o.o., Poland

**Jakub Farys**, President, Polish Automotive Industry  
Association, Poland

**Piotr Korytkowski**, Mayor, City of Konin, Poland

**Maciej Mazur**, President of the Board, Polish Alternative Fuels  
Association, Poland

**Mariusz Mielczarek**, Head of Public Policy CEE, AMAZON,  
Poland

**Andrzej Szalek**, Advisor to the Board, Toyota Motor Poland,  
Poland

## SEPTEMBER 9

12:10—13:10 Discussion Panel

*Partner: National Fund for Environmental Protection and Water Management*

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### To Be or Not to Be For the “Fit for 55” – the Polish Point of View

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Implementation of the European climate reform will require courageous but also cautious actions with taking into account Polish specifics. Is the “Fit for 55” package presented by the European Commission a plan ready for implementation, indisputable and non-alternative? Do we have the clout and the arguments to get our EU partners to notice the risks involved in its implementation? The extension of the CO2 emissions trading scheme into transport and buildings and the deletion of gas as a transition fuel in the energy transition will have an impact on the increase of prices in the sectors of electricity and heat, communication and transport, housing and many other services and products.

*Moderator:*

**Michał Niewiadomski**, Rzeczpospolita, Managing Editor at Energianews, Poland

*Speakers:*

**Michał Kurtyka**, Minister, Ministry of Climate, Poland

**Artur Lorkowski**, Deputy Chairman of the Board, National Fund for Environmental Protection and Water Management, Poland

**Małgorzata Mika-Bryska**, Regulatory and Public Affairs Director, Veolia Group in Poland, Poland

**Artur Zawartko**, Vice-President of the Management Board, Gas Transmission Operator GAZ-SYSTEM S.A., Poland

## SEPTEMBER 9

13:20—14:20 Discussion Panel

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**On the Road to Climate Neutrality –  
Challenges in Air Protection**

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Environmental protection measures have become one of the priorities of local and regional authorities. In terms of air pollution, there has been a lot of negligence, which adversely affects the health of residents. Counteracting negative climate change requires the broad involvement of many social groups and raising environmental awareness. How should we strive for climate neutrality?

*Moderator:*

**Malgorzata Burnecka**, President, Wroclife Foundation, Poland

*Speakers:*

**Marcin Bazylak**, Mayor, City Hall in Dabrowa Gornicza, Poland

**Pawel Mirowski**, Vice-President of the Management Board,  
National Fund for Environmental Protection and Water  
Management, Poland

**Bartlomiej Orzel**, Plenipotentiary of the Prime Minister for the  
Clean Air Programme, The Chancellery of the Prime Minister,  
Poland

**Piotr Szymanski**, Professor, Wrocław University of Economics  
and Business, Poland

**Maciej Zathay**, Director, Institute of Territorial Development,  
Poland



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### Energy Security in the International Context

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The impact that the state of international relations has on the level of energy security is reflected in the emphasis placed on the diversification of energy supply sources or the level of supply, as well as efforts to improve the energy infrastructure. A debate on the challenges that the context of the current world situation poses for the energy policy assumptions.

*Moderator:*

**Robert Jedrzejczyk**, Legal Counsel, Managing Partner, Robert Jędrzejczyk & Partners Law Firm, Poland

*Speakers:*

**Ole Gunnar Austvik**, Professor, Inland Norway University of Applied Sciences, Norway

**Matthias Dornfeldt**, Free University Berlin, Germany

**Christoph von Marschall**, Chief Diplomatic Correspondent, Der Tagesspiegel, Germany

**Bogusław Satlawa**, Vice–Chairman of the Supervisory Board, Unimot S.A., Poland

## SEPTEMBER 9

15:40—16:40 Discussion Panel

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## How to Invest and Finance Renewable Energy Sources?

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The unquestionable advantage of renewable energy is the possibility to reach places to which traditional energy has difficult or even impossible access. It comes as no surprise that, according to forecasts, renewable energy sources could satisfy more than 75% of global energy demand in 2050.

However, like any source, renewable energy needs financial stability in order to develop. How to achieve it? How to effectively invest in energy from the sun, wind, water and biomass?

*Moderator:*

**Andrzej Graczyk**, Dean, Wrocław University of Economics and Business, Poland

*Speakers:*

**Karolina Bardowska**, Mayor, Zagrodno Commune Council, Poland

**Mirosław Bielinski**, CEO, Bankilo SA, Poland

**Janusz Kowalski**, Deputy, Sejm, Poland

**Wojciech Andrzej Myslecki**, President of Supervisory Board, Eko Energetyka SA, Poland

**Krzysztof Tchorzewski**, Deputy, Sejm, Poland

## SEPTEMBER 9

10:45—12:00 Discussion Panel

Partner: *The Polish Chamber of Physicians and Dentists*

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### The role of health care professionals in the healthcare system

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A panel discussion focusing on HR issues proper to different medical professions, their impact on the functioning of the healthcare system and the state of public health will be conducted. Proposals for short- and long-term solutions in the field of education and professional development of health care professionals as well as of organization and financing of the healthcare system will be presented along with Polish experiences in the international context and in view of current challenges.

*Moderator:*

**Andrzej Matyja**, President, The Polish Chamber of Physicians and Dentists, Poland

*Speakers:*

**Artur Drobnik**, Vice-President, The Polish Chamber of Physicians and Dentists, Poland

**Grzegorz Gielerek**, Director, Military Institute of Medicine, Poland

**Maciej Krawczyk**, President, The Polish Chamber of Physiotherapists, Poland

**Zofia Malas**, President, Main Chamber of Nurses and Midwives, Poland

**Zbigniew Mladzki**, Director, Emergency Medical Services in Wrocław, Poland

**Alina Niewiadomska**, President, National Chamber of Laboratory Diagnostics, Poland

## SEPTEMBER 9

12:10—13:10 Discussion Panel

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**Patient in the Healthcare System – Current Problems and Challenges**

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Despite the efforts made to carry out further reforms of the healthcare system, the Polish healthcare system is still negatively perceived by patients. Accessibility (waiting time for treatment), treatment outcomes, the scope of services, prevention, availability of drugs, as well as rights and information for patients are the most important areas of healthcare for them. Where are patients in the healthcare system now and where should they be?

*Moderator:*

**Grzegorz Rychwalski**, Vice-President of the Board, Medicines for Poland, Poland

*Speakers:*

**Bartłomiej Chmielowiec**, The Commissioner for Patients' Rights, Bureau of the Commissioner for Patients' Rights, Poland

**Arkadiusz Gradkowski**, General Director, The Polish Chamber of Commerce of Medical Devices POLMED, Poland

**Waldemar Kraska**, Secretary of State, Ministry of Health, Poland

**Tomasz Polec**, Chairman, Polish Society of Multiple Sclerosis, Poland

**Tomasz Prystacki**, President of the Board, Fresenius Medical Care Polska, Poland

**Halina Sienkiewicz-Jarosz**, Director, Institute of Psychiatry and Neurology in Warsaw, Poland

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### How Much Does Our Health Security Cost?

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Ensuring drug and product safety is connected with the need to ensure diversification of supplies and introduction of solutions that will allow the production of active substances in various places around the world, including in Europe. Once again, the question about RTR comes back.

*Moderator:*

**Aleksandra Kurowska**, Editor-in-Chief, [www.cowzdrowiu.pl](http://www.cowzdrowiu.pl),  
Poland

*Speakers:*

**Joanna Drewla**, General Director, SERVIER POLAND SP. Z O.O.,  
Poland

**Katarzyna Dubno**, Public Affairs & Market Access Director,  
Adamed Pharma S.A., Poland

**Arkadiusz Gradkowski**, General Director, The Polish Chamber  
of Commerce of Medical Devices POLMED, Poland

**Krzysztof Kopec**, President of the Board, Medicines for Poland,  
Poland

**Patryk Sucharda**, Public Affairs and Regulatory Manager,  
Essity Poland Sp. z o.o., Poland

**SEPTEMBER 9****14:30—15:30 Discussion Panel***Partner: Impel S.A.*

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**Hospitals in the New Reality**

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In the long term, financing the hospital in the new reality is not very optimistic. Despite the principle of paying hospitals to hospitals from a lump sum every month and an additional 6 months to make up for shortages in the contract, adopted by the National Health Fund, many of them may get into trouble. How will a few weeks of downtime in the functioning of the health service caused by COVID-19 affect the financial condition of hospitals and specialist clinics?

*Moderator:*

**Juliusz Krzyzanowski**, Baker & McKenzie, Senior Associate,  
Poland

*Speakers:*

**Grzegorz Gielera**k, Director, Military Institute of Medicine,  
Poland

**Ewa Gorska-Herezo**, Vice-Chirman, Impel Facility Services  
Ltd., Poland

**Marcin Kuta**, Director, Edward Szczeklik Specialist Hospital in  
Tarnów, Poland

**Tomasz Mikołaj Maciejewski**, Director, Institute for Mother  
and Child, Poland

**Piotr Pobrotyn**, Director, University Hospital in Wrocław,  
Poland

**Anna Rulkiewicz**, CEO, LUX MED Group, Poland

**Maria Wegrzyn**, Associate Professor, Wrocław University  
of Economics and Business, Poland

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### Local Government Health Policy Challenges

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In 2020, local governments were forced to change their strategies of action in the field of public health. Traditional, statutorily imposed tasks and approach to the management of health care entities, in which the economic account played a key role, was supplemented by a new paradigm, according to which economic and social goals became equivalent. How have local governments coped with this change? What are the possibilities of obtaining funds for preventive and pro-health activities in the era of pandemics? Is centralization in health care more beneficial than decentralization?

*Moderator:*

**Krzysztof Jakubiak**, Editor-in-Chief, mZdrowie.pl, Poland

*Speakers:*

**Krzysztof Baranowski**, District Governor, District Office in Lipno, Poland

**Dariusz Klimczak**, Deputy, Sejm, Poland

**Arkadiusz Klimowicz**, Mayor, City of Darlowo, Poland

**Sergey Orlov**, General Director, Institute of Medical Informatics, Russia

**Roman Szelemej**, Mayor, City of Wałbrzych, Poland

**SEPTEMBER 9****10:45—12:00 Discussion Panel***Partner: Ministry of Finance*

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**Support for Innovative Business after the Pandemic**

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The reality of the world and Poland after the pandemic will change. The future will change the needs of many industries, including the need to develop and automate processes and production. It will be a response to the needs of both business and consumers. In near future probably payments will only be cashless, production will become highly automated. There will be completely new professions that will require business to invest both in an employee and in a modern product. Are we able to support this process of innovative industrial development? Yes, we will have tools.

*Moderator:***Andrzej Kubisiak**, Deputy Director, Polish Economic Institute, Poland*Speakers:***Grazyna Ciurzynska**, President of the Board, Foundation Cashless Poland, Poland**Dominik Jan Gajewski**, Head of the Tax Law Department, SGH Warsaw School of Economics, Poland**Michal Kanownik**, President of the Board, ZIPSEE Digital Poland, Poland**Jan Sarnowski**, Undersecretary of State, Ministry of Finance, Poland



## SEPTEMBER 9

12:10—13:10 Discussion Panel

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### The Role of Youth in Public Policy

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Public policy for the youth is the topic that more and more people are becoming involved and interested in. In recent years, the number of active youth municipal councils has significantly increased; numerous consultative boards at government institutions have been established and an act has been passed to strengthen the role of youth councils at all levels of local government. How to support the involvement of the young generation in public life? What are the forms of young people's involvement in social activities, what does it mean to them and what benefits can they get?

*Moderator:*

**Piotr Wasilewski**, Council of Children and Youth of the Republic of Poland, Chairman, Poland

*Speakers:*

**Damian Fiet**, President of the Board, Stowarzyszenie Młody Dolny Śląsk, Poland

**Rafał Flis**, Co-founder and Vice-President, Freed From Theory, Poland

**Piotr Mazurek**, Secretary of State, The Chancellery of the Prime Minister, Poland



# LOWER SILESIA

MARSHAL'S OFFICE OF LOWER SILESIA

*Main Partner of the Regions Forum*

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### Forming Future Cities

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Pursuant to the World Charter for the Right to the City, a city embraces the spheres of economy, politics, culture and diversity. Should the right to the city be perceived as a third-generation right? Is there a general right of inhabitants to form urban spaces? How to ensure that marginalized groups can benefit from urban spaces? How to create urban policy based on the principles of dignity, solidarity and personal security?

#### Discussion Panel

##### Forming Future Cities

*Moderator:*

**Tomasz Urynowicz**, Deputy Marshal, Malopolska Region  
Marshal's Office, Poland

*Speakers:*

**Rut Bizkova**, Head of the Board, ISFOR z.ú., Czech Republic

**Dariusz Chorczyk**, Mayor, City of Piwniczna-Zdroj, Poland

**Malgorzata Jarosinska-Jedynak**, Secretary of State, Ministry  
of Development Funds and Regional Policy, Poland

**Lukasz Sek**, Councillor, Krakow City Council, Poland

**Jaroslaw Witkowski**, Professor, Wrocław University  
of Economics and Business, Poland

**SEPTEMBER 9****12:10—13:10 Discussion Panel***Partner: State Found For Rehabilitation Of Disabled People*

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**A Field for Cooperation or a Battlefield? How Are the Relations Between Government and Self-government Arranged?**

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Is the current difficult pandemic situation, paradoxically, an opportunity to improve cooperation between central and local governments?

Local authorities need budget funds within the framework of support programmes. The central authority is the authoriser of the budget. It seems obvious that both sides must cooperate in the field of distribution of aid funds, rising above political and party divisions. What does this look like in reality? What kind of assistance do local authorities expect, and in which sectors should the particular emphasis be placed?

*Moderator:*

**Pawel Czurylo**, Deputy Editor-in-Chief, Interia.pl, Poland

*Speakers:*

**Jakub Banaszek**, President, City Hall of Chelm, Poland

**Piotr Lech**, Mayor, Milicz City Council, Poland

**Jaroslaw Obremski**, Voivode, Lower Silesian Governor's Office, Poland

**Pawel Wdowik**, Secretary of State, Ministry of Family and Social Policy, Poland

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## Development Strategies of Cities and Municipalities

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Many local governments have so far created development strategies that were not regulated by law. In November 2020, an amendment to the Act on the Principles of Development Policy came into force. It ended the arbitrariness in terms of content, adoption procedure and compliance with the regional strategy. According to the act, the strategy must be coherent with the voivodeship development strategy or the supra-local development strategy. How did the introduced changes affect the functioning of local governments in practice?

*Moderator:*

**Roman Galar**, Associate Professor, Jan Wyzykowski University, Poland

*Speakers:*

**Tomasz Andrukiewicz**, Mayor, City of Elk, Poland

**Olle Jonäng**, Senior Advisor, Regional Developer, Västra Götaland County, Sweden

**Stanislaw Korenik**, Professor, Wrocław University of Economics and Business, Poland

**Lukasz Puzniecki**, Mayor, Polkowice City Council, Poland

**Boguslaw Waksmundzki**, Deputy District Governor, County Council in Nowy Targ, Poland

**SEPTEMBER 9****14:30—15:30 Discussion Panel***Partner: Center of European Projects*

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**Cross-border Cooperation – New Opportunities for Regions**

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Cross-border cooperation serves as the link between regional policy and integration processes and is the most effective tool to overcome the divisive role of borders, unite border areas and reduce the development gap in regions. How can regional authorities, as well as representatives of business, science and culture, make cross-border cooperation effective? How can central and local authorities increase their capacity and leadership in managing cross-border cooperation initiatives?

*Moderator:***Leszek Buller**, Director, Center of European Projects, Poland*Speakers:***Dumitru Tudor Jijie**, Director of the Center of Balcanic Studies, University "Alexandru Ioan Cuza" Iasi, Romania**Bernd Lange**, Head of Görlitz District, Görlitz District Council, Germany**David Pastva**, Manager, Regional Development Agency, Czech Republic**Boguslaw Sonik**, Deputy, Sejm, Poland**Olena Vintonyak**, Deputy, Supreme Council, Ukraine

## SEPTEMBER 9

15:40—16:40 Discussion Panel

Partner: Foundation Ukraine

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### A Landmark Decade for Demography and Migration – How Are Our Cities Changing?

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Last year was bad for Polish demographics, such a situation has not been recorded since the Second World War. It has been years since the birth rate was so low, while the number of deaths increased by the most in a decade. Local governments have been struggling with the depopulation problem for years, and now the situation has worsened dramatically. What are the demographic plans and strategies? Will it be possible to reverse the negative trend?

*Moderator:*

**Igor Lisin**, Vice-President of the Board, Foundation Ukraine, Ukraine

*Speakers:*

**Bartłomiej Potocki**, Director, Institute for Migrants Rights, Poland

**Adam Pustelnik**, Deputy Mayor, City of Lodz, Poland

**Iryna Syerova**, Expert, Ukraine

**Zdzisław Szwed**, Member of the Board, Lubelskie Region's Marshal's Office, Poland

**Laurynas Vaiciunas**, President of the Board, The Jan Nowak Jezioranski College of Eastern Europe, Lithuania

**SEPTEMBER 9****16:50—17:50 Warsztat****Partner:****Ministry of Culture, National  
Heritage and Sport**

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## Culture in Regional Development – Practical Tips and Inspirations

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The aim of the workshop is to broaden the knowledge and improve the competences of local government representatives in the implementation of animation and cultural activities in the regions. During the meeting, we will present examples of innovative tools effective in the implementation of regional cultural policy. We will also answer the following questions: where is the potential of culture in the development of regions; how to recognize pro-development potentials; what is effectiveness in regional cultural policy and what does it depend on.

*Host:*

**Anna Swietochowska**, Plenipotentiary for the Mazovian  
Cultural Education Program, Independent expert, Poland



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### Conflict in Donbas, Crimea and Transnistria – Who and How Can Solve Them?

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The issue of overcoming the situation with the resolution of the conflict in Donbas, Crimea and Transnistria depends to a greater extent on Western partners – the EU and the US. Will increasing pressure on Russia from them accelerate the withdrawal of Russian troops and Russian-controlled fighters from these territories?

*Moderator:*

**Olha Morgunyuk**, Journalist, The Ukrainian Week magazine,  
Ukraine

*Speakers:*

**Ivan Bielienco**, Head of Analytics, Come Back Alive NGO,  
Ukraine

**Pablo Gonzalez**, Journalist, Spain

**Thomas Mayr-Harting**, Special Representative for  
Transnistrian Settlement Process, Organization for Security  
and Co-operation in Europe (OSCE), Austria

**Oleksandr Motsyk**, Advisor to the President, Energoatom  
(National Nuclear Energy Generating Company of Ukraine),  
Ukraine

## SEPTEMBER 9

12:10—13:10 Discussion Panel

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**Cooperation for Creating the Brand of the Carpathian Region**

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The Carpathian region has all the qualities to become one of the most popular tourist destinations in Europe – rich nature and diverse culture. Accelerating its development and effective promotion requires the cooperation of neighbouring countries in this area – Poland, Romania, Slovakia, Ukraine and Hungary, which can create a positive image of the region. How to promote and invest in the Carpathian brand? How can we improve my knowledge of the Carpathians in the countries of the European Union?

*Moderator:*

**Halyna Lytvyn**, CEO, Euroregion Carpathians–Ukraine, Ukraine

*Speakers:*

**Barbara Bartus**, Deputy, Sejm, Poland

**Sandor Koles**, President, Carpathian Foundation, Hungary

**Marek Kuchcinski**, Deputy, Chairman of International Relations Committee, Sejm, Poland

**Dawid Lasek**, Secretary General, Association of the Carpathian Euroregion Poland, Poland

**Rafal Magrys**, CTO, EXATEL, Poland

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### Colour Revolutions as an Innovative Mechanism of Social Mobilisation and Change of Power in the post-Soviet area

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One of the important threads of contemporary research on social movements and protests is the phenomenon of interpenetration. The so-called colour revolutions appeared in the first decade of the 21st century in the post-Soviet area. During the discussion, the specifics of the colour revolutions and the individual elements that form the presented phenomenon will be discussed. The panellists will also pay attention to the role of youth social movements as well as the conditions for success and the effects of their activities.

*Moderator:*

**Boris Guseletov**, Head of the Department, Institute of Europe, Russian Academy of Sciences, Russia

*Speakers:*

**Aliaksandr Milinkevich**, Chancellor, Free Belarusian University, Belarus

**Vladimir Sergijenko**, President, PEN International, Russia

**Nartsiss Shukuralieva**, Professor, Kazimierz Wielki University in Bydgoszcz, Poland

**Iwona Wisniewska**, Chief Specialist, Centre for Eastern Studies, Poland

## SEPTEMBER 9

14:30—15:30 Discussion Panel

## Migration in Times of Plague

In times of plague, all travel, movement, and more broadly – the migration of people – began to be perceived as irresponsible and increasing the epidemiological threat. One can mention here, for example, the new phenomenon of “travel shaming”. Societies, during the period of danger, have a natural tendency to close themselves off, to separate themselves from others. Will the restrictions on the movement of people introduced by many countries in the fight against the COVID pandemic stay with us for longer? Will post-pandemic societies remain open to migration?

*Moderator:*

**Artem Zozulia**, Head, Foundation Ukraine, Ukraine

*Speakers:*

**Charles Clarke**, Home Secretary (2004–2006), The British Government, United Kingdom

**Isabella Corvino**, La Sapienza University of Rome, Italy

**Christine Goyer**, United Nations High Commissioner for Refugees (UNHCR), UNHCR Representative in Poland, France

**Oleksii Pozniak**, Head of Migration Studies Department, Ptoukha Institute for Demography and Social Studies of National Academy of Sciences of Ukraine

**Barbara Socha**, Undersecretary of State, Ministry of Family and Social Policy, Poland

**Catarina Tavares**, International Secretary, General Union of Workers, UGT, Portugal

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### Does Europe Need a Revival of Conservative Values?

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The European Union is founded on the values of respect for human dignity, freedom, democracy and equality. In the face of the discussion on the definition of the rule of law in the draft EU budget and the Reconstruction Fund, and the criticism of the events in Hungary and Poland, doubts arose as to the common interpretation of these ideals. How to build a European identity that unites rather than divides? What values is Central Europe looking for?

*Moderator:*

**Jacek Karnowski**, Editor-in-Chief of Sieci Weekly, Fratria, Poland

*Speakers:*

**Tibor Navracsics**, Government Commissioner, The Prime Minister's Office, Hungary

**Waldemar Paruch**, Institut of Political Science and Administration, Head of Department, Maria Curie Skłodowska University in Lublin, Poland

**Mirosława Stachowiak-Rozecka**, Deputy, Sejm, Poland

SEPTEMBER 9

16:50—17:50 Discussion Panel

Partner:



Ministry of Foreign Affairs of Poland

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## Impact of Disinformation on the Image of Poland in the CEE Region

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Poland, like other Central and Eastern European countries, is actively fighting disinformation. Fake news, propaganda, false or semi-truthful narratives create a negative image of Poland abroad and barriers to deeper relations with the countries of the region. Panellists will analyze disinformation sources and make recommendations to journalists, experts, and opinion-forming circles.

*Moderator:*

**Michał Marek**, Founder, Research Center for Contemporary Security Environment, Poland

*Speakers:*

**Artem Bidenko**, Head, Institute for Information Security, Ukraine

**Anatol Kotau**, Bielorussian Opposition, Belarus

**Ihor Levchenko**, Head of Strategic Department, New Geopolitics Research Network, Ukraine

**Paweł Piszczek**, Director, Editor-in-Chief, Radio Information Agency, Polish Radio, Poland

**Marcin Zarzecki**, President of the Board, Polish National Foundation, Poland

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**Belarusian Economy and the Impact  
of Economic Sanctions**

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Today, the economy of Belarus has a number of structural problems that need to be resolved. Otherwise, Belarus will be falling more and more behind its more developed neighbors in terms of quality of life, while the Belarusian youth will strive to go abroad and realise their potential somewhere else. The situation is aggravated by a political crisis. In the very short term, it might lead to financial turmoil and welfare reduction of citizens. To prevent that, the current political crisis must be peacefully resolved as quickly as possible. A legitimate government, effective and socially accepted political institutions are crucial for ensuring economic confidence and the functioning of a robust and growing economy

*Moderator:*

**Ales Alechnowicz**, Chief Economic Adviser, Bielorussian  
Opposition, Belarus

*Speakers:*

**Ryhor Astapenia**, Professor, Bielorussian Opposition, Belarus

**Yauheni Bury**, Member of the Economic Group, Bielorussian  
Opposition, Belarus

**Julie Fisher**, Ambassador, Department of State, USA

**Dzmitry Kruk**, BEROG Associate Professor, Bielorussian  
Opposition, Belarus

**Georg Milbradt**, Professor, Former Minister President  
of Saxony, Dresden University of Technology, Germany

## SEPTEMBER 9

14:30—15:30 Discussion Panel

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Economic Reforms in the New Belarus

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Economic reforms should be the outcome of inclusive national dialogue, which is impossible without free and democratic elections. In October 2020, over 60 prominent Belarusian and international economists signed an open letter to the Belarusian people expressing their readiness to provide their knowledge and experience to democratically elected authorities in Belarus. They presented a consensus on a list of 11 institutional reforms that would enable sustainable long-term growth. During the panel we will discuss them in more detail.

*Moderator:*

**Stanislau Ivashkevich**, Director, Investigative Belarusian Center, Bielorussian Opposition, Belarus

*Speakers:*

**Ales Alechnowicz**, Chief Economic Adviser, Bielorussian Opposition, Belarus

**Siarhei Chaly**, Journalist, Bielorussian Opposition, Belarus

**Artur Michalski**, Ambassador of the Republic of Poland to Belarus, Ministry of Foreign Affairs, Poland



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### Liberalization of Foreign Trade with Belarus

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After almost 30 years of pending WTO accession process, Belarus is still far from full membership. What are the prospects of Belarus becoming a full-fledged member of a Multilateral Trade System? WTO accession and trade liberalisation with the EU would be key to providing new market opportunities for the private sector, and increasing its competitiveness. Can European partners support Belarusian private sector with unilateral liberalisation of trade, and doesn't it contradict the purpose of sanctions?

*Moderator:*

**Lew Lvovskiy**, Professor, Bielorussian Opposition, Belarus

*Speakers:*

**Uladzimir Astapenka**, Ambassador, Bielorussian Opposition, Belarus

**Anatol Kotau**, Bielorussian Opposition, Belarus

**Sierz Naurodski**, Director, CASE Belarus, Belarus

**Dirk Schuebel**, Head of the EU Delegation to Belarus, European External Action Service (EEAS), Germany

**SEPTEMBER 9****10:45—12:00 Discussion Panel**

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**Does the Media Have a Nationality and For Whom Does It Matter?**

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Western countries often have regulations that do not allow foreign entities to dominate particular segments of the media market. The predominance of domestic capital gives audiences a sense that the editorial line is not shaped for the benefit of foreign interests. Societies should ensure that the media message can function undisturbed and independent of any outside influence. In whose interest do the media operate, the owner or the reader? Can national publishers count on a privileged position?

*Moderator:*

*Speakers:*

**Marcin Biegluk**, General Director of the Press Portfolio, Ringier Axel Springer Polska Sp. z o.o., Poland

**Bogusław Chrabota**, Editor-in-Chief, Rzeczpospolita, Poland

**Daniel Kaiser**, Editor, Echo24, Czech Republic

**Dorota Kania**, Member of the Board, Polska Press Group, Poland

**Piotr Miesnik**, Editor-in-Chief, Wirtualna Polska S.A., Poland

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### Can a Politician Still Be Assassinated with a Newspaper?

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In a democratic system, one of the pillars of proper information exchange is the supervision of the actions of those in power, which can only be properly exercised by independent journalists and media. The authorities should take into account the opinion of the public, which is shaped and expressed by publications. However, in the confrontation between the world of politics and journalists, tools are used to try to influence the published content. Do the media effectively fulfil their control function? In what situations does political interest prevail over reliable information, and should publishers, therefore, be made independent of politics?

*Moderator:*

*Speakers:*

**Oleg Barna**, Deputy (VIII convocation), Supreme Council, Ukraine

**Adrian Klarenbach**, Journalist, Polskie Radio 24, Poland

**Yuriy Kmit**, Head, NGO, Information Agency “Western Informational Front”, Ukraine

**Jozef Majchrak**, Editor, Postoj, Slovakia

**Lukasz Swierzewski**, Member of the Management Board, Polish Press Agency (PAP), Poland

**SEPTEMBER 9****13:20—14:20 Discussion Panel***Partner: Domański Zakrzewski Palinka*

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**Straight about Law – or How to Understand the Law Without Being a Lawyer**

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The law is getting ever more complicated – numerous changes and the incomprehensible language and structure of laws mean that even lawyers spend over two and a half hours each day reading and understanding new legislation. Documents and contracts that are not only used by lawyers are also becoming more complicated. So it is difficult to talk about how to ensure legal compliance without a full-time lawyer. Can the law be written more simply? Is there a way to make legal documents understandable to non-lawyers as well? I believe the answer to these questions is Legal Design.

*Moderator:***Anna Partyka-Opiela**, Partner, Domański Zakrzewski Palinka, Poland*Speakers:***Andrzej Bajor**, Chief Legal and Compliance Officer, Boehringer Ingelheim, Poland**Krzysztof Grad**, Director, Ministry of Finance, Poland**Daniel Gryt**, Director, TAURON Polska Energia, Poland**Tomasz Piekot**, Linguist, Wrocław University, Poland**Przemysław Przybylski**, Corporate Communication Bureau Director, Credit Agricole Bank Polska S.A., Poland**Gertruda Uscinska**, President, Social Insurance Institution, Poland

## SEPTEMBER 9

14:30—15:30 Discussion Panel

Partner: *Internews Ukraine*

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### What is the Future of Local Media?

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At the level of “small towns,” the local media enable the communities to access information concerning their closest surroundings. It is difficult to find news in the bulletins and co-financed newspapers published by the local authorities that do not reflect a positive message to the residents. They are sometimes counter-balanced by titles that are subject to normal market rules. Who should have local media in their hands? Is it acceptable for them to be subsidized by the authorities?

*Moderator:*

**Artur Osiecki**, Journalist / Editor, Rzeczpospolita, Poland

*Speakers:*

**Krzysztof Blazejczyk**, President, DAMI TV, Poland

**Kostiantyn Kvurt**, Head of the Board, Internews Ukraine, Ukraine

**Ryszard Pajura**, President of the Publishers Council, Local Newspapers Association, Poland

**Slawomir Pietrzyk**, Deputy Chairman of the Krakow City Council, Krakow City Council, Poland

**Tomasz Przybek**, Chairman of the Board, Polska Press Group, Poland

**SEPTEMBER 9****15:40—16:40 Discussion Panel**

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**Journalist – Intruder, Businessman  
or Defender of the Public Interest?**

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Along with the changing spectrum of possibilities for influencing public opinion, the profession of journalist has evolved. The role of media professionals cannot be reduced to just reporting on the changes taking place in our reality. Thanks to their position and the trust they have earned, they can shape attitudes and influence important decisions. Should journalists, therefore, be granted certain privileges, such as immunity? How should the authority and prestige of the profession be preserved?

*Moderator:*

**Robert Felus**, Editor-in-Chief, “Wprost” Weekly, Poland

*Speakers:*

**Zbigniew Bartus**, Journalist, Polska Press Group, Poland

**Taha Coburn-Kutay**, Chairman, UK Asian Business Council,  
United Kingdom

**Maciej Nadzikiewicz**, Management Board, Wikimedia Poland,  
Poland

**Margaryta Sytnik**, Journalist, 5 Channel TV (NBM), Ukraine

**Gergely Szilvay**, Journalist, Mandiner, Hungary

**Monika Włodarczyk**, Councillor, Regional Council of Lower  
Silesia, Poland

## SEPTEMBER 9

10:45—12:00 Discussion Panel

Partner: *Leibniz Institute for Regional Geography*

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### Arrival Regions: Exploring Social Innovation Approaches to Improve the Integration and Well-being of Migrants in Rural Areas

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The successful integration of migrants can have positive spin-off effects on regions with shrinking populations. The Arrival Regions project will build the capacities of policymakers in nine rural areas that face population decline and ageing to improve the integration of young non-EU migrants into the communities' social life and employment to stabilise their demography. Partners will develop a toolbox of possible approaches and offer various training. Furthermore, the project also aims to change the foremost negative perception of non-EU migration. We will present the first results and discuss how other rural regions can profit from the Tools we are developing in Arrival Regions.

*Moderator:*

**Tim Leibert**, Deputy Head of Department, Leibniz Institute for Regional Geography, Germany

*Speakers:*

**Hana Alhadi**, Associate Expert, SGLS Postojna, Slovenia

**Alessandro Ingaria**, Mayor, Commune of Priero, Italy

**Serhii Svyharets**, Research Fellow, Leibniz Institute for Regional Geography, Ukraine

**Tina Zorman**, Project Coordinator, SGLS Postojna, Slovenia

## SEPTEMBER 9

12:10—13:10 Discussion Panel

## European Transport of the 21st Century

The EU Member States differ in terms of the level of development of the transport infrastructure. Considering that this sector is one of the most strategic for the development of trade, services and industry, Europe must develop a strategy for its expansion and good functioning. How to build innovative, environmentally neutral and safe transport? What projects to invest in to ensure rapid infrastructure development?

*Moderator:*

**Bogdan Rzonca**, Deputy, European Parliament, Poland

*Speakers:*

**Andrzej Adamczyk**, Minister, Ministry of Infrastructure, Poland

**Andrej Dolezal**, Minister, Ministry of Transport and  
Construction of the Slovak Republic, Slovakia

**Ralph Gambetta**, Secretary General, Calypso Networks  
Association, Belgium

**Michal Konowrocki**, Head of Uber Poland, Uber Poland,  
Poland

**Oleksandr Kubrakov**, Minister, Ministry of Infrastructure,  
Ukraine

**Artur Popko**, CEO, Budimex S.A., Poland



## SEPTEMBER 9

13:20—14:20 Discussion Panel

Partner: *Financial Ombudsman in Poland*

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### Challenges to Consumer Protection on European Financial Markets

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In theory, all consumers in the European Union enjoy the same level of protection regardless of where they live or make purchases. However, member states are responsible for making sure that effective means exist under national law to prevent the use of unfair contract terms. Therefore, despite the fact that there is a common market, the scope of prohibited provisions in consumer contracts varies depending on a country. The main goal of this panel is to discuss and assess the challenges of consumer protection on financial markets in Europe, with particular reference to unlawful provisions of consumer contracts. The discussions will focus not only on the different endorsement of abusive clauses but will also address other contemporary challenges to consumer rights in the EU.

*Moderator:*

**Mariola Lemonnier**, Counselor, Financial Ombudsman in Poland, Poland

*Speakers:*

**Ger Deering**, Ombudsman, Financial Services and Pensions Ombudsman, Ireland

**Mariusz Jerzy Golecki**, Financial Ombudsman, Financial Ombudsman in Poland, Poland

**Christophe Paulin**, Vicepresident for International Affairs, University of Toulouse 1 Capitole, France

**Zvonimir Slakoper**, University of Zagreb, Professor, Croatia

**Piotr Tereszkievicz**, Professor, Jagiellonian University, Poland

## SEPTEMBER 9

14:30—15:30 Discussion Panel

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**The Potential of the Baltic – Black Sea  
Transport Corridor**

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Transport's development and infrastructure is one of the priorities of both regional and national policy. The debate aims to define the importance of the Baltic–Black Sea transport corridor for the economic development of Polish regions, potential foreign directions of trade in goods, and present the not always evident benefits of cooperation between economic entities and administration.

*Moderator:*

**Olevs Nikers**, President of Baltic Security Foundation, Latvian  
Institute of International Affairs, Latvia

*Speakers:*

**Cezary Grabarczyk**, Deputy, Sejm, Poland

**Slawomir Michalewski**, CFO, Port of Gdansk Authority, Poland

**Dorin Popescu**, President, Black Sea House Association,  
Romania

**Grzegorz M. Poznanski**, General Director, Council of the Baltic  
Sea States, Poland

**Rafal Weber**, Secretary of State, Ministry of Infrastructure,  
Poland

**SEPTEMBER 9**

**10:45—12:00 Discussion Panel**

*Partner:*



*The City of Jelenia Góra*

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## How to Open the Window to the World Again? The Future of the Post-pandemic Tourism

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The COVID-19 pandemic affected many sectors of the economy, but tourism was hit particularly hard. Most countries have introduced pandemic-related restrictions, which affected tourism directly, such as quarantine, restrictions on accommodation, closure of restaurants, cultural institutions or even border closures. The tourism sector in every country was affected heavily, but the countries with the largest share of tourism in GDP certainly suffered the most. Was this scenario inevitable? Will vaccine passports solve this problem? What measures should be taken to immunise tourism against possible future crises?

### **Presentation**

#### **Presentation of Luxembourg**

*Host:*

**Lina Ostapchuk**, Sales for International Associations,  
Luxembourg Convention Bureau G.I.E., Ukraine

*Moderator:*

**Piotr Lyson**, Director of the Social Surveys Department,  
Statistics Poland, Poland

*Speakers:*

**Maksym Cherkashyn**, Co-Founder, Faine Misto, Ukraine

**Andrzej Gut-Mostowy**, Secretary of State, Ministry  
of Economic Development and Technology, Poland

**Maryana Oleskiv**, Director, State Agency for Tourism  
Development, Ukraine

**Johannes Thor Skulason**, Managing Director, Icelandic Travel  
Industry Association, Iceland

**Rafal Szlachta**, President, Polish Tourist Organisation, Poland

**Jerzy Luzniak**, Mayor, The City of Jelenia Góra, Poland

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## How Non-governmental Sector in Russia Can Influence Its Politics and Economy?

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One of the unintended results of Gorbachev's "perestroika" was the awakening of numerous social and political movements in Russia and the former USSR. Russian citizens regained their voice (including independent media) and the right to self-organization. NGOs and various political parties have shaped the contemporary image of a democratizing Russia. The Putin era is, however, an offensive oligarchization of the Russian economy and the limitation (even through open repression) of the influence of non-governmental organizations on Russia's domestic policy. What is the real influence of the non-governmental sector in Russia on the course of affairs in this country?

*Moderator:*

**Andrey Kurochkin**, Director, Producer, NEP Prague Production, Czech Republic

*Speakers:*

**Luisa Khatsieva**, Political consultant, Jurist, EuroASK, France

**Anna Jach**, Lecturer, Jagiellonian University, Poland

**Iryna Lapshyna**, Associate Professor, Ukrainian Catholic University, Ukraine

**Oleg Troyanovskiy**, Member of the Board, Free University of Moscow, Russia

**Elena Lukyanova**, Member of the Board, Free University of Moscow, Russia

## SEPTEMBER 9

13:20—14:20 Discussion Panel

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**Private Sector's Role in the Reorganization of the Education System**

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Adapting the education system so that it may respond to the needs of the labour market implies the necessity of cooperation between enterprises and the education sector. How does this cooperation look like from the perspective of the interested parties: educational institutions at various levels, the companies involved and the government sector? What challenges does such cooperation entail for the entire education system? What are the examples of successful partnerships? What are the lessons learned from already existing collaborations for the reorganisation of the educational programs?

*Moderator:*

**Jaroslaw Hermaszewski**, Lecturer, State School of Higher Vocational Education in Glogow, Poland

*Speakers:*

**Przemyslaw Bozek**, President, Legnica Special Economic Zone, Poland

**Igor Tsependa**, Rector, Vasyl Stefanyk Precarpathian National University, Ukraine

**Pawel Czarnecki**, President, Collegium Humanum, Warsaw Management University, Poland

**Marzena Machalek**, Secretary of State, Ministry of Education and Science, Poland

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### Georgia and the EU. Is there a prospect for a New Opening?

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Since 2014, Georgia has been implementing the Association Agreement with the EU and is also one of the most active countries in the Eastern Partnership. At the same time, there is an ongoing discussion about the need for new pro-European impulses in Georgia's domestic policy. Is the EU ready to offer a new political proposal for Georgia? Could such a proposal be closer cooperation within the Associated Trio? Does Poland have a role to play in this process?

*Moderator:*

**Karol Przywara**, President of the Board, Fundacja Kaukaska, Poland

*Speakers:*

**Vakhtang Charaia**, Director, Tbilisi State University Center for Analysis and Forecasting, Georgia

**Davit Gabaidze**, Chairman, The Supreme Council of the Autonomous Republic of Adjara, Georgia

**Pawel Kowal**, Deputy, Sejm, Poland

**Stanislaw Razniewski**, President of the Board, Polish Georgian Chamber of Industry and Commerce, Poland

**Wojciech Wrobel**, Honorary Consul, Honorary Consulate of Georgia, Poland

## SEPTEMBER 9

16:50—17:50 Discussion Panel

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Democracy in Times of the Pandemic  
– Part II

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After the outbreak of the coronavirus pandemic, governments imposed a set of different measures in order to limit the spread of the virus, such as mandatory quarantine for persons returning from abroad, lockdown, curfew, restrictions on free movement, restrictions on gatherings, etc. However, such restrictions should be imposed carefully, so as not to violate human rights. What concerns did the coronavirus pandemic mean for human rights? Under what circumstances are the aforementioned restrictions admissible?

*Moderator:*

**Michał Szuldrzynski**, Deputy Editor-in-Chief, Rzeczpospolita, Poland

*Speakers:*

**Mikołaj Czesnik**, Professor, SWPS University of Social Sciences and Humanities

**Henryk Domanski**, Professor of Sociology, Institute of Philosophy & Sociology, Polish Academy of Sciences

**Mirosława Grabowska**, Professor, University of Warsaw

**Piotr Kulas**, University of Warsaw



**SEPTEMBER 9**

**10:45—12:00 Discussion Panel**

*Partner: Manufacturers Alliance*

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## Post-Covid Economic Priorities in the U.S and Europe – Room for Coordination?

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The Covid pandemic has triggered a deep contraction of economic activity in the United States and Europe. Governments in both regions have since rolled out generous recovery programs. The panellists will assess key rationales for their success and possible pitfalls ahead. The Biden administration is also keen to coordinate working with the Europeans on future challenges, such as taxation, the environment, digital security, and trade. What is the realistic scope of the new transatlantic economic agenda?

*Moderator:*

**Krzysztof Bledowski**, Council Director, Manufacturers Alliance, USA

*Speakers:*

**Grzegorz Piechowiak**, Secretary of State, Ministry of Economic Development and Technology, Poland

**Eliza Przedziecka**, Chief Economist, American Chamber of Commerce in Poland (AmCham), Poland

**Bryan Roberts**, Adjunct Researcher, Institute for Defense Analyses, USA

**Reka Szemerkenyi**, Senior Advisor, Transatlantic Strategy, The International Republican Institute, Hungary

**Malgorzata Zachara-Szymanska**, Professor, Jagiellonian University, Poland

## SEPTEMBER 9

12:10—13:10 Discussion Panel

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**The Transit Gordian Knot. South Caucasus in the Plans of Russia, Turkey and Iran**

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After the Nagorno–Karabakh war, Russia is pressing the countries of the region to unblock transport corridors that have been closed for three decades. It pays particular attention to connections with Turkey via the territories of Azerbaijan and Armenia (southern corridor) and the unblocking of the railway line via Abkhazia. Is Moscow's goal to direct Ankara's attention to the south to prevent the Turkish–Ukrainian alliance from allying, or is it to exclude Turkey from NATO, or perhaps to quarrel Ankara with Tehran?

*Moderator:*

**Stanislaw Razniewski**, President of the Board, Polish Georgian Chamber of Industry and Commerce, Poland

*Speakers:*

**Mohsen Anousheh**, CEO, Anousheh Pars Land Co., Iran

**Dzmitry Balkunets**, Political Scientist, Belarus

**Edgar Ghazaryan**, Associated Professor, Armenian State Institute of Economy, Armenia

**Leila Gogitidze**, Director, Black Sea International College "Golden Sea", Georgia

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### Radicalization of the Muslim Diaspora in Europe – a Threat or an Illusion?

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Recent events in Afghanistan and on the border of Lithuania and Poland with Belarus are hitting the headlines of news services. A new wave of Muslim migrants has emerged through Belarus. The old tragedies of the North Caucasus region, Yemen, Syria and North Africa also make themselves felt. Once again, Europe is facing difficult dilemmas. How to avoid mistakes made in 2015? How to influence the growing number of Muslim migrant communities?

*Moderator:*

**Jefim Fistein**, Adviser to the President, Radio Free Europe/  
Radio Liberty, Czech Republic

*Speakers:*

**Kestutis Kudzmanas**, Ambassador, Embassy of Lithuania in  
Moldova, Lithuania

**Inna Kurochkina**, Director, Producer, NEP Prague Production,  
Czech Republic

**Robert Pszczel**, Senior Fellow, The Casimir Pulaski Foundation,  
Poland

**Gary Tabach**, Political and military analyst, US Navy, USA

**Nathalie Vogel**, Expert, European Values Think-Tank, Czech  
Republic

## SEPTEMBER 9

14:30—15:30 Discussion Panel

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**Alternate State. Will Belarusian Civil Society Build Lasting and Viable Structures?**

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Some members of the Coordination Council in Belarus postulate the creation of an alternative state structure, both in exile and in Belarus. Is there such a possibility in the conditions of increasing repression? Will it lead to closing the democratic opposition in its own “bubble”, which will remain alienated from the Belarusian society?

*Moderator:*

**Robert Tyszkiewicz**, Deputy, Sejm, Poland

*Speakers:*

**Sviatlana Tsikhanouskaya**, Leader, Bielorussian Opposition, Belarus

**Pavel Latushka**, Member of the Coordination Council, Bielorussian Opposition, Belarus

**Aliaksandr Milinkevich**, Chancellor, Free Belarusian University, Belarus

**Ihor Tyshkevych**, Ukrainian Institute for the Future, Expert, Ukraine

**Pavel Usov**, Bielorussian Opposition, Belarus

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### Relations Between the EU Countries, the United States and Russia. Mutual Interaction and Influence on World Processes

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Slogans of restoring the bygone power (e.g. one greater again) revive international politics, and in practice lead to the expansion of the field of competition and tensions rather than the settlement of serious controversies in international relations, e.g. conflicts in Eastern Europe. What will turn out to be a “game-changer” in the present international order: Biden the stake for alliances, the EU’s faith in diplomacy, the Russian stiffening of military muscles or the Chinese efforts for technological domination?

*Moderator:*

**Mumin Shakirov**, Journalist, Publicist, Radio Free Europe,  
Russia

*Speakers:*

**Joachim Diec**, Associate Professor, Jagiellonian University,  
Poland

**Robert Pszczel**, Senior Fellow, The Casimir Pulaski Foundation,  
Poland

**Richard Sakwa**, Professor, University of Kent, United Kingdom

**Gary Tabach**, Political and military analyst, US Navy, USA

## SEPTEMBER 9

16:50—17:50 Discussion Panel

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**Shadow of Russia. What Tools of Influence Does the Kremlin Have in Postsoviet Area?**

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Since the protests, the structures of the official Belarusian television have been supported by journalists from the Russian propaganda channel RT. It is similar to the structure of the most popular internet portals. In addition, Russian media is widely available and very popular in Belarus. Will Moscow be able to convince Belarusians and other nations in the post-Soviet area with soft power?

*Moderator:*

**Piotr Borys**, Deputy, Sejm, Poland

*Speakers:*

**Lukasz Adamski**, Deputy Director, Centre for Polish–Russian Dialogue and Understanding, Poland

**Zarina Bitieva**, Political Scientist, Russia

**Aleksander Dabravolski**, Member of the Coordination Council, United Civil Party, Belarus

**Dmytro Gordon**, Founder, GORDONUA.COM, Ukraine

**Kakha Mchedlidze**, Journalist, Radio Free Europe, Georgia

**Markus Meckel**, Former Minister of Foreign Affairs, Foundation for Polish–German Cooperation, Germany

**David Shahnazaryan**, President and Founder, The “Concord” Centre for Political and Legal Studies, Armenia

**Andris Teikmanis**, Head of Chancery, Office of the President, Latvia

**Franak Viacorka**, Senior Advisor, Bielorrussian Opposition, Belarus

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### How to Give a New Dynamic to Polish–Ukrainian Cooperation?

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This year, Poland and Ukraine are celebrating the 30th anniversary of the establishment of interstate relations. Not only a good neighbourhood has developed between these two countries, but also close cooperation and strategic partnership. Today, however, the construction of Polish–Ukrainian relations requires a new approach. The revitalization of bilateral relations requires rethinking the strategy of action, redefinition of interests, and creating initiatives that will foster rapprochement between two countries.

*Moderator:*

**Bogumila Berdychowska**, Editor, “Więź” Quarterly, Poland

*Speakers:*

**Oleg Dubish**, First Vice–President, Polish–Ukrainian Chamber of Commerce, Ukraine

**Rafal Dzieciolowski**, President of the Board, Solidarity Fund PL, Poland

**Pawel Kowal**, Deputy, Sejm, Poland

**Yevhen Mahda**, Executive Director, Institute of World Policy, Ukraine

**Yaroslav Romanchuk**, Adviser to the First Deputy Prime Minister – Minister of Economy of Ukraine, Ukraine

**SEPTEMBER 9****12:10—13:10 Discussion Panel***Partner: Open For Business*

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**The Economic Case for LGBT+ Inclusion in  
Central & Eastern Europe**

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As we emerge from the global pandemic, the Polish economy and others are working to regain their steady economic growth. New data analyses from Open For Business shows the strong correlation between LGBT+ rights in a country and its economic strength, in key areas like GDP, competitiveness and innovation. Conversely, countries that have discriminatory policies towards LGBT+ face significant business and economic challenges. In this panel representatives from business, government, civil society, and development will explore how improved diversity and inclusion can strengthen economic growth.

*Moderator:*

**Marijn Pijnenburg**, Global Business Development Executive,  
IBM, The Netherlands

*Speakers:*

**Melinda Miklos**, CEO, WeAreOpen, Hungary

**George Perlov**, Interim Executive Director, Open For Business,  
United Kingdom

**Bartosz Rega**, Co-Founder, Monterail, Poland

**Marcin Tomaszewski**, Economist, European Bank for  
Reconstruction and Development, Poland



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### Between the Past and the Future. The Culture of Remembrance in Society

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The memory of past events, processes and nuances is gaining more significance in public discourse. Societies have different ways of dealing with political system changes. Consequently, they have different perceptions of how the past shapes their future. What is the role of the culture of remembrance in shaping a democratic society? What conclusions can be drawn from the contemporary culture of remembrance? What are the differences and similarities of the culture of remembrance in various European states?

*Moderator:*

**Zbigniew Girzynski**, Professor, Nicolaus Copernicus University in Torun, Poland

*Speakers:*

**Janusz Chwierut**, Mayor, City Council in Oswiecim, Poland

**Eystein Markusson**, Director, Narvik War Museum, Norway

**Aron Mathe**, Vice Chair, NEB Committee of National Remembrance, Hungary

**Marek Mutor**, Director, Zajezdnia History Center, Remembrance and Future Institute, Poland

**Karol Nawrocki**, President, Institute of National Remembrance, Poland

**Milos Reznik**, German Historical Institute, Germany

## SEPTEMBER 9

14:30—15:30 Discussion Panel

Partner:  **LOWER SILESIA** Marshal's Office of Lower Silesia  
MARSHAL'S OFFICE OF LOWER SILESIA

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## Social Cohesion after the COVID-19 Pandemic

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The COVID-19 pandemic had a significant impact on social cohesion, understood as the capacity of a society to ensure long-term well-being for all its members, including equal access to resources, respect for human dignity and diversity, personal and collective autonomy and responsible participation. During the panel, we will consider whether the pandemic is an opportunity to overcome social inequalities, or whether it has exacerbated them, and whether the Polish Deal is the answer to the challenges of the present time.

*Moderator:*

**Wojciech Iwanowski**, The Social Observatory, Poland

*Speakers:*

**Andrzej Jarocho**, Chairman, Regional Council of Lower Silesia, Poland

**Jan Jaskowiak**, City Councillor, City of Swidnica, Poland

**Jerzy Komorowski**, Director of the Department of Social Affairs, Marshal's Office of Lower Silesia, Poland

**Pawel Parus**, Marshal's Plenipotentiary for People with Disabilities, Marshal's Office of Lower Silesia, Poland

**SEPTEMBER 9****16:50—17:50 Discussion Panel***Partner: Economic Forum of Young Leaders*

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**Competences of the Young Leader in the Postpandemic World**

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Young people are growing up in a world of constant and rapid changes in the labour market. Does the world need obedient professionals or young, competitive pretenders challenging the seniors of business and politics? Will the pandemic redefine key competences in the labour market? Will the ability to quickly change the industry become the most important skill in the labour market?

*Moderator:*

**Paulina Haratym–Niscior**, Economic Forum of Young Leaders, Poland

*Speakers:*

**Mateusz Grochowski**, The Students' Parliament of the Republic of Poland, President, do oznaczenia

**Wojciech Kaczmarczyk**, Director, National Freedom Institute, Centre for Civil Society Development, Poland

**Bartosz Kubiak**, Senior Consultant, CEC Group, Poland

**Piotr Mazurek**, Secretary of State, The Chancellery of the Prime Minister, Poland

## *Dolnośląskie Innovation Rocket*



## SEPTEMBER 9

10:45—12:00 Thematic Block

Partner: Wrocław University of Economics and Business

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### Regions of Knowledge and Innovation – Cooperation of Administration, Science and Business for Development

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Cooperation between regional authorities, entrepreneurs and scientific institutions is one of the necessary elements of proper development of the region's economy. Creating an effective model of cooperation directly translates into an increase in the innovation of enterprises in the region. Specialized jobs are created, which allows offering stable employment. How to create platforms of cooperation between entrepreneurs, scientific institutions and local and regional authorities?

#### Talk

**Interview with the laureate of the financial ranking:  
Roman Potocki**

*Special guest:*

**Roman Potocki**, District Governor, County Council in Wrocław,  
Poland

*Host:*

**Malgorzata Galecka**, Wrocław University of Economics and  
Business, Poland

**Discussion Panel**

**Regions of Knowledge and Innovation  
– Cooperation of Administration, Science and  
Business for Development**

*Moderator:*

**Jacek Kasz**, Director, Technology Transfer Centre, Cracow  
University of Technology, Poland

*Speakers:*

**Stepan Barna**, Deputy, Ternopil Regional Council, Ukraine

**Lukasz Borowiak**, Mayor, City Hall of Leszno, Poland

**Andrzej Kaleta**, Rector, Wrocław University of Economics and  
Business, Poland

**Victor Vaugoin**, Director, Liaison Office of Lower Austria to the  
EU, Austria

**Piotr Wojtyczka**, Vice-President, Legnica Special Economic  
Zone, Poland

## SEPTEMBER 9

12:10—13:10 Discussion Panel

Partner:  **LOWER SILESIA** Marshal's Office of Lower Silesia  
MARSHAŁKOSTWO DOLNOŚLĄSKIE

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### Crisis of Mountain Region Cities

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In many towns in the south of Lower Silesia, the effects of destructive processes and crisis in the economic, spatial and social spheres are evident. Equally important challenges are also the search for effective solutions to the problems of the cities of the Sudety region, such as the loss of socio-economic functions, the decline in population, the emergence of new areas of poverty, the high intensity of pathological phenomena, unemployment and the accompanying decline in the ability to develop and successfully participate in a multi-divisional competition.

*Moderator:*

**Andrzej Kredkowski**, Vice-Chairman of Regional Council,  
Regional Council of Lower Silesia, Poland

*Speakers:*

**Radosław Jecek**, Mayor, City of Karpacz, Poland

**Roland Marciniak**, Mayor, Swieradow-Zdroj City Council,  
Poland

**Marek Obrebalski**, Vice-Chairman of Regional Council,  
Regional Council of Lower Silesia, Poland

**Jiri Ulvr**, Member of the Region Council, The Liberec Region,  
Czech Republic

**Elzbieta Zakrzewska**, Mayor, City of Kowary, Poland

SEPTEMBER 9

14:30—15:00 Presentation

Partner:  Lower Silesia Agency of Economic Cooperation

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## Economic Analysis of Lower Silesia

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The Economic Analysis of Lower Silesia as a starting point for discussion on economic transformation in Lower Silesia, Saxony and Liberec Region:

- depletion of the natural resources, the future of the industry;
- energy resources of the future;
- how should the future of the regions be shaped to attract investors and develop the high tech industry;
- how to reduce development disparities within the region;
- economic transformation in the service sector, how should the service sector look like in the future.

*Host:*

**Maciej Zathy**, Director, Institute of Territorial Development,  
Poland



## SEPTEMBER 9

10:45—12:00 Discussion Panel

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### Press Conference: Digitisation of SMEs in the Age of Pandemics – the Companies of Tomorrow Programme

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A press conference between PFR and Google will summarise the results of the Companies of Tomorrow programme 10 months after its launch. Numerical results and the most important conclusions regarding the digitalization process of Polish micro, small and medium-sized companies will be presented.

*Moderator:*

*Speakers:*

**Pawel Borys**, President of the Management Board, Polish Development Fund, Poland

**Magda Kotlarczyk**, Google, Industry Head, Poland

**Michal Potoczek**, CEO, Chmura Krajowa, Poland

**SEPTEMBER 9****12:10—13:10 Discussion Panel**

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**Digital Champions – the most Important Creators of New Industry from Central and Eastern Europe**

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The Digital Poland Foundation, together with its partners, has researched the most important companies from the CEE region operating in the digital area. During the panel, the authors of the study will discuss its findings and consider what role our region plays in the global industry and what position our local, Polish companies hold.

*Moderator:*

*Speakers:*

**Maciej Cwikiewicz**, President of the Board, PFR Ventures, Poland

**Tomasz Czechowicz**, MCI, Managing Partner, Founder, Poland

**Piotr Mieczkowski**, Digital Poland Foundation, President of the Management Board, Poland

**Pawel Seweryn**, Daftcode, CEO, do oznaczenia

**Karim Taga**, Arthur D Little, Managing Partner, Global Practice Leader for TMT, Austria

## SEPTEMBER 9

13:20—14:40 Warsztat

Partners: *Women Business Angels*

• Visegrad Fund

*International Visegrad Fund*

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### Equal Opportunities in Innovation

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A traditional problem in Central and Eastern Europe is the shortage of capital for start-ups and insufficient early stage investment, hindering the start-up and prosperity of innovative companies, even when based on solid needs and market solutions. The problem in the region's business and innovation ecosystem is the lack of knowledge transfer from experienced entrepreneurs to start-ups and from experienced investors to potential ones. Workshops for future possible business angels and representatives of start-ups conducted by an expert will enable participants.

*Host:*

**Jakub Kunicki**, COO, DiveInData, Poland

*The project is co-financed by the Governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe.*

## SEPTEMBER 9

14:30—15:30 Thematic Block



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## Małopolska Innovation Rocket – presentations of SME from Małopolska

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As part of the thematic block there will be presented 12 small and medium-sized enterprises from Małopolska, participating in the Małopolska Innovation Rocket project as part of the Economic Accelerator program.

**Presentation****icMobile Systems Sp. z o.o.***Host:*

**Bartosz Chrapek**, President of the Board, icMobile Systems  
Sp. z o.o., Poland

**Presentation***Host:*

**Maciej Kwiatkowski**, R&D Engineer, CREATEC SP. Z O.O.,  
Poland

**Presentation****FindAir Sp. z o. o.***Host:*

**Jacek Mikosz**, Co-Founder & Design Lead, FindAir Sp. z o.o.,  
Poland

**Presentation****SEEDiA Sp. z o.o.***Host:***Arkadiusz Pawlikowski**, SEEDiA, Key Account Manager, Poland**Presentation****TakesCare Sp.z o.o.***Host:***Dominik Mazur**, CEO, Founder, TakesCare, Poland**Presentation****Secfense***Host:***Krzysztof Gozdz**, Sales Manager, Secfense, Poland**Presentation****Quality time***Host:***Daniel Szlag**, CEO, Quality Time, Poland**Presentation****Talent Alpha***Host:***Agnieszka Porebska**, Talent Alpha, VP, External Relations,  
Poland

**Presentation**

**Hakuna Matata Mateusz Kustra**

*Host:*

**Mateusz Kustra**, Bricks Models Master Builder, Ideo Bricks,  
Poland

**Presentation**

**Mohabo Studio**

*Host:*

**Monika Habrzyk**, Co-Founder, Planet Heroes, Poland

**Presentation**

**Techmo**

*Host:*

**Michal Wator**, Business Developer, Techmo Sp. z o.o., Poland

**Presentation**

*Host:*

**Klaudia Kostarek**, Sales manager, WooBrick Sp. z o. o., Poland

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**Interview with the Winner of the SGH  
Economic Award**

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The Warsaw School of Economics awards leaders who, through their actions, significantly contribute to the development of the national economy and improving the quality of services provided in their sector. The SGH Economic Award was established in 2019, and its first laureate was the president of the LUX MED Group – Anna Rulkiewicz. In 2020, the prize was awarded to the President of PKO Bank Polski, Zbigniew Jagiełło. This year's laureate of the SGH Economic Award will be announced during the Gala of the XXX Economic Forum in Karpacz.

*Moderator:*

**Piotr Wachowiak**, Rector, SGH Warsaw School of Economics,  
Poland

SEPTEMBER 9

11:15—11:35

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## (Post) Pandemic Directions of Changes in Socio-economic Systems. Consequences for Business

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In the global debate on the current pandemic socio-economic reality, there are many arguments that the crisis dysfunctions include the consequence of defective solutions in the socio-economic systems of the main economies of the world. The pandemic becomes a kind of turning point in the political and systemic changes. Hence the fundamental question about the (post-) pandemic directions of changes that enable the restoration of order in the national and global dimensions. What is or can there be in this context the usefulness of the constitutional-treaty ordoliberal model of the social market economy?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

*Speaker:*

**Elzbieta Maczynska**, Professor, President of Polish Economic Society, SGH Warsaw School of Economics, Poland



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## Regional Development Funds (RDF): Institutional Innovation in Financing Development

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In recent years, the interest of voivodship self-governments in creating their own financial institutions has increased. As a result, 12 Regional Development Funds have been established in Poland in recent years. The value of the resources managed by these funds is almost PLN 4 billion, but in the perspective of 2027 it may reach even PLN 20 billion. During the panel next questions are going to be asked: financing the development of regions with the use of financial instruments, the role of the Regional Development Fund in the implementation of regional policy, financing the development of the Regional Development Policy and challenges related to changing the model of financing development policy with the EU.

*Moderator:*

**Mariusz Radlo**, Head of the Department of Global Economic Interdependence, SGH Warsaw School of Economics, Poland

*Speakers:*

**Marek Ignor**, Researcher, SGH Warsaw School of Economics, Poland

**Ewelina Szczech-Pietkiewicz**, Head of the Department of the European Union, SGH Warsaw School of Economics, Poland

**SEPTEMBER 9****12:10—12:30**

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**Effectiveness of the Policy–mix in Poland in 2020–21**

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The covid pandemic required significant intervention and unorthodox actions by the fiscal and monetary policy in Poland in 2021–22. Additionally, the synergy effect for the economy can be obtained in the case of good coordination of the so–called Policy–mix. The aim of the panel is to assess: was the policy coordinated? Did it bring the expected results? Was it in the right proportions in terms of the scale and distribution of the challenges?

*Moderator:*

**Stanislaw Kluza**, Assistant professor at the Department of Applied Statistics, SGH Warsaw School of Economics, Poland

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## The Role and Challenges of a Leader in Times of Transformation. What does Modern Leadership Shaping Look Like?

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The Covid-19 pandemic has become one of the most serious challenges that the global world has faced in several decades. Almost overnight, entire sectors of the economy stopped functioning and the models of education, leisure and work also changed.

The greatest responsibility fell on the leaders of the organization, who in these unpredictable times had to give them a course of action and provide conditions for operating in a completely new reality.

Did they deal with this challenge and how? What role do universities play in shaping modern leadership?

*Moderator:*

**Piotr Wachowiak**, Rector, SGH Warsaw School of Economics, Poland

*Speakers:*

**Anna Rulkiewicz**, CEO, LUX MED Group, Poland

**SEPTEMBER 9****13:20—13:50**

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**Leadership Talks**

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In times of crisis, a leader should be characterized as sensitive to employees. The most important thing is that leader should act with determination and consistency. Leader must have the ability to analyze the changing socio-economic reality and implement effective changes. The leader should be flexible and see the benefits of turbulent changes. What competences should the leader of the future have? What is the leaders influence on creating organizational culture? What is the role of leaders in times of economic crisis? What kind of leadership do companies need?

*Moderator:*

**Piotr Wachowiak**, Rector, SGH Warsaw School of Economics,  
Poland

*Speakers:*

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## The Impact of COVID–19 on the Banking Sector in Poland and Other Central and Eastern European Countries

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Despite fears, the banking sector in Central and Eastern Europe was well prepared for the event of crisis. In none of the countries of the region, unlike during the last crisis, did it require support from public institutions. It was the banks that became involved in supporting the state in the fight against the effects of the pandemic in the economy. The change of the business model, digitization and remote sales have significantly accelerated. However, the sector faces many challenges that may threaten its stability in the future. What is the condition of the region's banking sector? What is threatening its stability and development potential?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

*Speaker:*

**Adam Czerniak**, Head at the Department of Institutional and Political Economics, SGH Warsaw School of Economics, Poland

SEPTEMBER 9

14:30—15:00

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## Managing Work Boundaries in Pursuit of Harmony. New Challenges for Leaders and Transformation of the Work–Life Balance Area

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The technological revolution in the area of work – its complexity, intensification, empowerment – prompts reflection on effective strategies for reconciling personal and professional life. The impact of the pandemic on the professional functioning of employees and managers concerned not only changes in the ways of performing professional tasks. The pandemic caused work to move home, which in turn resulted in the blurring of work–life boundaries. What challenges and threats have the leaders of the organization faced?

*Moderator:*

**Agnieszka Wojtczuk–Turek**, Head of the Institute of Human Capital, SGH Warsaw School of Economics, Poland

*Speaker:*

**Grzegorz Cimochowski**, Partner, Head of Business Advisory, KPMG in Poland, Poland

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## Healthcare in Central and Eastern Europe After the Pandemic – Overcoming the Crisis or Permanent Changes?

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The end of each crisis should be the beginning of preparations for the next one. The experience of fighting a pandemic is an opportunity to draw conclusions and make permanent changes in health care. Strengthening the role of new communication channels and the development of telemedicine can permanently support the quality of services provided in the field of healthcare. The developed methods of fighting the coronavirus, along with the increased financing of health protection, will allow for a better response to the emerging health challenges. Are we ready for the next waves of the pandemic? How to organize a health service ready for the challenges of the future?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics,  
Poland

*Speaker:*

**Monika Raulinajtys-Grzybek**, Head of the Department of  
Managerial Accounting, SGH Warsaw School of Economics,  
Poland

**SEPTEMBER 9****15:40—16:00**

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**Challenges for Unevenly Developed Regions**

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The development of many regions is focused around strong and urbanized growth poles. These poles were expected to be a driving force for the development of entire regions, but these expectations did not materialize. For this reason, combining the promotion of the growth of economic centers with supporting the diffusion of development processes to economically weaker subregions has become a trend in the regional development policy. During the panel next questions are going to be asked: ways of balancing the dominant role of agglomerations, the importance of developing regional value chains and strengthening local growth poles.

*Moderator:*

**Ewelina Szczech-Pietkiewicz**, Head of the Department of the European Union, SGH Warsaw School of Economics, Poland

*Speaker:*

**Mariusz Radlo**, Head of the Department of Global Economic Interdependence, SGH Warsaw School of Economics, Poland



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## The Labour Market in the Face of Challenges Related to the COVID-19 Pandemic the Countries of Central and Eastern Europe

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The COVID 19 pandemic had a destructive effect on the labour market, also in the countries of Central and Eastern Europe. Unemployment particularly affects young and less educated people. However, the economies of the region did not notice a decline in professional activity. There is still a shortage of specialists and skilled workers, and the pandemic has exacerbated structural inequalities in the labour market. What are the challenges facing the labour market today? Which employees are the most demanded by the market? What will the labour market of the future look like and what competences will be in greatest demand?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics, Poland

*Speaker:*

**Agnieszka Chlon-Dominczak**, Vice-Rector for Research, SGH Warsaw School of Economics, Poland

SEPTEMBER 9

16:20—16:40

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## Competition on the Single European Market and Central and Eastern Europe – Opportunities and Threats for Polish Companies

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Accession to the EU meant accession to the Single European Market. In addition to facilitating foreign expansion, it resulted in increased competition in the domestic market. The desire to dominate creates a temptation to violate the principles of fair competition and the risk of abuse of a dominant position by stronger entities. External markets, due to the protection against the effects of the pandemic, are plunging into more and more competition—restricting protectionist measures. How much free competition is there in the Single Market? Do companies from the region have a chance to compete with the largest competitors?

*Moderator:*

**Piotr Maslak**, Journalist, SGH Warsaw School of Economics,  
Poland

*Speaker:*

**Jerzy Pietrewicz**, Head of Market Analysis Department, SGH  
Warsaw School of Economics, Poland

## SEPTEMBER 9

10:45—12:00 Discussion Panel

Partner: Polish Community Association

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### Polish Scientists Abroad as an Inspiration for the Development of Poland

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Scientists of Polish origin occupy unique positions in the scientific community. They work at the best universities, research and development institutes. It is a huge capital that can be used for the socio-economic development of Poland.

*Moderator:*

**Zenona Bankowska**, Managing Director, Polish Community Association, Poland

*Speakers:*

**Jerzy Kupiec-Weglinski**, Partner Service, David Geffen School of Medicine at the University of California, Poland

**Renata Jolanta Mrozowicz-Cabas**, Universite de Technologie Paris, France

**Nadiia Shmygol**, Professor, "Zaporizhia Polytechnic" National University, Ukraine

**Henryk Skarzynski**, Director, Institute of Physiology and Pathology of Hearing, Poland

**SEPTEMBER 9****12:10—13:10 Discussion Panel***Partner: Polish Community Association*

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**Business Networking – Using the Potential of Poles and the Polish Diaspora Abroad**

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Nowadays, one of the most crucial factors of business activity is the information that allows you to be the first, innovative and unique in your branch. Networking makes it possible to gain new contacts, ideas and even ready-to-go projects. The potential of the Polish community abroad is an important element in shaping the networking of Polish businesses.

*Moderator:*

**Sebastian Jaworowski**, Member of the Board, Polish Community Association, Poland

*Speakers:*

**Ireneusz Derek**, Plastics ukraina Ltd., Co-owner & CEO, Ukraine

**Chen Filipowicz**, Founder, Polish-Israeli Technology and Science Forum, Israel

**Michal Rudnicki**, General Director, Orlen Lietuva, Lithuania

**Teresa Sienkiewicz**, CFO-Poland, Acqua Minerale San Benedetto S.P.A., Poland

## SEPTEMBER 9

13:20—14:20 Discussion Panel

Partner: Polish Community Association

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### The Potential of Business People of Polish Origin in the United States – Prospects Team Work

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The Polish diaspora in the United States is one of the most significant outside of Poland. Over 10 million people of Polish descent constitute one of the most significant ethnic groups in the USA. People of Polish origin occupy high positions in corporations, financial institutions and companies, run their own businesses and can naturally be a bridge and inspiration to the cooperation of the American capital in Poland and the expansion of Polish companies on the American market.

*Moderator:*

**Maciej Cybulski**, President, Polish–American Chamber of Commerce, Poland

*Speakers:*

**Karolina Dehnhard**, Partner, Attorney, Lindabury, McCormick, Estabrook & Cooper, P.C., USA

**Andrzej Lubelski**, President, ProGlobal Strategic Sp. z o.o., Poland

**Pawel Pietrasienski**, Professor, International Trade Director for GOED, SGH Warsaw School of Economics, Poland

**Romuald Poplawski**, Polonia Forum Guest, The Polish American Congress, USA

**Marek Rudnicki**, Professor, Director of Residency Program, University of Illinois, USA

**SEPTEMBER 9****14:30—15:30 Discussion Panel***Partner: Polish Community Association*

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**Polish Culture in the World. How to Invest in Art?**

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The achievements of Polish people and Polish artists including painters, sculptors, graphic designers, photographers, architects, applied arts and new media, who have created or acted and are working nowadays abroad, are one of the most important phenomena in the history of Polish culture and art. It is estimated that currently, 18–20 million Poles live outside of Poland. People of Polish origin, including a serious crowd of artists, counted in the thousands of names, among which there are artists who belong to the leading artistic elite in the world. After the fall of the Berlin Wall, the works of Polish artists working outside Poland began more and more often to appear at the forefront of world rankings, both in auction houses and in all kinds of art fairs in many countries around the world. Polish contemporary art created in the studios of Polish artists in European and non-European countries in the twentieth and twenty-first centuries aims to indicate the best forms and mechanisms for the promotion of the Polish art world, both in terms of culture on a global scale and in the market sphere, as one with the most reliable forms of investment and economic profit.

*Moderator:*

**Jan Wiktor Sienkiewicz**, Professor, Nicolaus Copernicus University in Torun, Poland

*Speakers:*

**Robert Bluj**, Director, Robert Bluja Art Studio, Lithuania

**Katarzyna Czerpak-Weglinski**, President of the Program Council, KrakArt Group, USA

**Jakub Fijewski**, Owner, CEO, Artutito, Exquisite Art Gallery, Poland

**Michal Jackowski**, Owner, Michal Jackowski Studio, Poland  
**Carolina Khouri**, Polonia Forum Guest, United Kingdom  
**Wojciech Antoni Sobczynski**, Member, Association of Polish  
Artists in Great Britain, United Kingdom

**SEPTEMBER 9****15:40—16:40 Discussion Panel***Partner: Polish Community Association*

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**Polish Diaspora Tourism – Challenges for the Tourism Industry in Poland**

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Polish diaspora tourism is important in promoting Poland. The role of the Polish people is very important for institutions and organizations cooperating with the Polish community abroad and with Poles abroad in the context of promoting Poland as a country that is attractive for tourists. When we think about promoting Poland today, we think first of everything about the land of innovation, a thriving economy, cultural heritage, attractive cuisine, and rich and varied nature. The Polish community abroad is an important element in the strategy of the promotion of Poland as a country attractive to tourists. How to use this potential?

*Moderator:***Jan Korsak**, President, Travel Time, Poland*Speakers:***Andrzej Gut–Mostowy**, Secretary of State, Ministry of Economic Development and Technology, Poland**James Hart Dyke**, Finance Head Central Europe, Syngenta Polska Sp. z o.o., United Kingdom**Marek Klaper**, Director, PolenGO, Denmark**Honorata Pierwola**, President, Society of Polish American Travel Agents SPATA, USA**Rafal Szlachta**, President, Polish Tourist Organisation, Poland



## SEPTEMBER 9

16:50—17:50 Discussion Panel

Partner: Association "Polish Community"

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### The Startup Potential of Polish Young Entrepreneurs in the World

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Young Polish emigration is involved in creating businesses around the world. Many of them are based on expertise and innovation. They represent a unique potential that can be an important impulse for the development of the Polish economy.

*Moderator:*

**Maciej Gnyszka**, President, Conservative Business Network, Poland

*Speakers:*

**Marcin Czyza**, former President, PARP, Poland

**Karol Kurach**, Chief Technology Officer, Cosmose, Switzerland

**Marcin Michalski**, Engineering Fellow, Cosmose, Switzerland

**Jakub Niebrzydowski**, Architect and BIM specialist,  
Burckhardt Partner, do oznaczenia

**Grzegorz Wielgoszewski**, Research and Development  
Engineer, Resistell AG, Switzerland

**SEPTEMBER 9****18:00—19:00 Discussion Panel***Partner: Polish Community Association*

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**Challenges for Solidarity with the Polish  
Diaspora and Poles Abroad**

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Poles understand the need to support Polish communities abroad, especially those in the former borderlands of the Republic of Poland. Many initiatives, social actions and established institutions are used for this purpose. However, this area, which is an impulse of solidarity, a need of the heart, also requires further professionalization and constant development.

*Moderator:*

**Barbara Wojda**, CEO, Polish Educational Society in Belgium,  
Belgium

*Speakers:*

**Alicja Brzan-Klos**, Branch Treasurer, Polish Community  
Association, Katowice Branch, Poland

**Lukasz Tomasz Dmowski**, Provincial, Szpital Zakonu  
Bonifratrów św. Jana Bożego, Poland

**Tadeusz Adam Pilat**, President, Union of Polish Communities  
in Europe, Sweden

**S. Michaela Rak**, Founder, Director, Hospicjum im. bł. ks.  
Michała Sopoćki w Wilnie, Poland

SEPTEMBER 9

10:45—12:00 Discussion Panel

Partner:



*National Centre for  
Climate Change, Institute  
of Environmental Protection  
– National Research Institute*

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## How to Properly Address the Climate Challenge?

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The climate crisis is being described by more and more people and institutions as the greatest challenge mankind has ever faced. Droughts, fires, floods and rising ocean temperatures are becoming more frequent and more severe. This affects not only our natural environment, but also our quality of life and, ultimately, our economic situation. What can be done to stop this alarming process? How can we protect our planet in harmony with human needs?

*Moderator:*

*Speakers:*

**Lilla Bartuszek**, Secretary General, V4SDG, Visegrad for Sustainability, Hungary

**Katarina Hazuchova**, Independent Environmental Analyst, GPoT, SIOV, Slovakia

**Iva Kupresak**, President, Regional Development Association, Croatia

**Michal Kurtyka**, Minister, Ministry of Climate, Poland

**Irena Pichola**, Leader of Sustainability Consulting Central Europe, Deloitte Advisory Sp. z o.o., Poland

**Manuel Pulgar Vidal**, Global Practice Lead on Climate & Energy, Minister of Environment (2011–2016), WWF International, Peru

## SEPTEMBER 9

12:10—13:10 Discussion Panel

Partner: *Economic Forum of Young Leaders*

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### Economic relations in Europe from the perspective of the young generation

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*Moderator:*

**Marek Stefan**, Economic Forum of Young Leaders, Poland

*Speakers:*

**Edgar Kobos**, Economic Forum of Young Leaders, Poland

**Bartłomiej Orzel**, Pełnomocnik Prezesa Rady Ministrów ds. Programu “Czyste Powietrze”, The Chancellery of the Prime Minister, Poland

**Michał Tarnowski**, Economic Forum of Young Leaders, Poland

**SEPTEMBER 9**

**13:20—14:20 Discussion Panel**

*Partner: Foundation Institute of Social Entrepreneurship*

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## Economic Sovereignty in the Crisis of Globalization

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The crisis caused by the COVID-19 virus has delivered a powerful blow to globalization. It has caused stagnation in international trade and significantly weakened the capital flow. The temporary interruption of the supply chain has hit several economic sectors, which in long-term perspective may cause, that concerns will prefer to create delivery networks nearby their headquarters and countries will trend to produce necessary goods within their territory conducting a protectionist policy. It may also be that the wide use of protective duties will come back to favour. What is economic sovereignty today and what meaning does it have for the development and security of a country?

*Moderator:*

**Monika Nowacka**, President, Foundation Institute of Social Entrepreneurship, Poland

*Speakers:*

**Konrad Bonislawski**, Expert, Centrum Mysli Gospodarczej, Poland

**Krzysztof Bosak**, Deputy of Parliament, Confederation of Freedom and Independence, Poland

**Barbara Misiewicz-Jagielak**, Vice-President of the Board, Medicines for Poland, Poland

**Ziemowit Przebitkowski**, President, All-Polish Youth Association, Poland

**Claudiu Richard Tarziu**, Senator, Senate, Romania

**SEPTEMBER 9****14:30—15:30 Thematic Block**

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**The Common Agricultural Policy –  
Connecting or Dividing?**

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As part of the long-term vision of rural development, the European Commission places emphasis on strengthening small and medium-sized farms and thus strengthening family farms, i.a. through the creation of cooperatives. However, the key role is assigned to organic farming. Support programs will be developed to encourage farmers to ecological transformation, as well as implement other CAP programs. What are eco schemes? What will the new regulations guarantee? How will they affect the competitiveness of small farms in the agricultural market?

**Talk****Janusz Wojciechowski***Special guest:***Janusz Wojciechowski**, Commissioner for Agriculture,  
European Commission, Poland**Discussion Panel****The Common Agricultural Policy – Connecting  
or Dividing?***Moderator:***Sylwester Tabor**, Rector, University of Agriculture in Cracow,  
Poland*Speakers:***Jan Krzysztof Ardanowski**, Deputy, Sejm, Poland**Massimiliano Giansanti**, President, Confagricoltura, Italy**Janusz Wojciechowski**, Commissioner for Agriculture,  
European Commission, Poland

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### Electromobility – Recommendation of Statutory Solutions

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Every innovation requires reasonable regulation. Since 19 May 2021, a subcommittee on electromobility has been operating in the Sejm, the aim of which is to create friendly regulations for the development of this sector in Poland. Currently, there are about 25,000 electric passenger cars and about 450 electric buses on Polish roads. This is only 0.08% of the total market. What models from the laws of other countries should be transferred to Polish? How to effectively implement EU law in this area? Bet on purchase subsidies for electric vehicles or other stimuli for development? What challenges should the parliamentary subcommittee on electromobility respond to?

*Moderator:*

**Dariusz Standerski**, Program Director, New Left, Poland

*Speakers:*

**Maciej Mazur**, President of the Board, Polish Alternative Fuels Association, Poland

**Anita Sowinska**, Deputy, Sejm, Poland

**Dariusz Wieczorek**, Deputy, Sejm, Poland

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