



www.equest.org

Equest Field of Dreams Gala 2017

Sponsorship Opportunities

April 29, 2017 at the Texas Horse Park

Equest is a place where dreams come alive through the healing power of therapy horses, improving the quality of life for children and adults with diverse needs. Celebrate the mission of Equest with gourmet Southern cuisine, live music, live & silent auctions, riding exhibitions and opportunities to meet the stars of Equest – our clients & horses!

Levels	Tables	Tickets to Patron Party & VIP Reception	Featured on Event Invitation	Featured on Bidder Packets	Featured on Mobile Bidding & Screens	Sponsor Gift	Hosted Shuttle Bus to/from Event
Visionary (1) \$50,000	3 Tables Premium Seating	20	✓	✓	✓	✓	✓
Trail Blazer (2) \$35,000	2 Tables Premium Seating	12	✓	✓	✓	✓	✓
Dream Weaver (4) \$15,000	1 Table Premium Seating	10	✓		✓	✓	✓
Marvel (10) \$10,000	1 Table Reserved Seating	10	✓			✓	✓
Muse \$5,000	1 Table Reserved Seating	4	✓			✓	✓

Underwriting Opportunities

Food Sponsor \$40,000*

Beverage Sponsor \$35,000* (Sold!)

Entertainment Sponsor \$25,000

Media Sponsor \$15,000 (Sold!)

Goodies & Gift Bags \$15,000*

Valet /Transportation \$10,000*

Trail blazer benefits + Customized ELEAD** event for 15 people

A special THANK YOU to Republic for their sponsorship!

Dream Weaver benefits + Exclusive Cocktail Party w Entertainer

A special THANK YOU to PaperCity magazine

Dream Weaver benefits + Merchandise Branding Opportunity

Marvel benefits + Signage Recognition on Shuttles



REPUBLIC
NATIONAL
DISTRIBUTING COMPANY

*\$ Amount represents the fair market value of goods and services donated to Equest.

** ELEAD is an *Equest Leadership through Equine Assisted Development* program.

STYLE | FASHION | SOCIAL
PaperCITY

MySweetCharity



**2017 Equest Field of Dreams Gala
Sponsorship Agreement**

Please make checks payable to:
Equest
Mail to: P.O. Box 171779
Dallas, TX 75217
Email questions or scanned forms to:
specialevents@equest.org
or call Amanda Fastle at (972) 412-1099

www.equest.org

Contact Name: _____

Email: _____

Phone: _____

Company Name: _____ Website: _____ Twitter Handle: _____

Address: _____ City: _____ State: _____ Zip: _____

Name as it should appear in digital and print publications (If different from above):

Please Select Sponsor Level:

- Visionary \$50,000 Trail Blazer \$25,000 Dream Weaver \$15,000 Marvel \$10,000
 Muse \$5,000 Specific Underwriting Level: _____.

Tables and Individual tickets will be available for sale in March 2017.

- I would like to donate my table or _____ (number of) seats back to Equest.
 I cannot attend, but would like to donate \$_____ to Equest.
 I would like to **Sponsor an Equest horse** for one year – providing food, care and supplements.
Cost: \$5,000.

Payment Information:

I authorize payment of \$_____ on my AMEX Discover Visa MasterCard

Name on Card: _____ Credit Card No: _____

Exp. Date: _____ CVC Code: _____ Signature: _____

Billing Address (if different than above)

Address: _____ City: _____ State: _____ Zip: _____

Enclosed is my check payable to Equest for \$ _____

Deadline for sponsorship submission in order to appear on all Equest Gala collateral is 5 p.m. on February 10.

All donations to Equest, a 501(c)(3) charitable tax exempt organization, are tax deductible for the fair market value of goods or services donated. **Federal Tax ID # 75-1823701**