



THE WIZARD OF PAWS - THERE'S NO PLACE LIKE HOME

Join the Parade - and Help Tucson's Pets Follow the Yellow Brick Road Home!

This year's Pets of Pima Parade & Friends of PACC Festival invites businesses, friends, and community teams to walk in celebration of the pets who remind us that home isn't just a house — it's a heartbeat.

Join the magic, make memories, and help Tucson's homeless pets find their way home.

THREE FUN WAYS TO SIGN UP!

Underwrite a Pack (Business & Organizations)
Make a big impact the easy way!

Your business can underwrite a Parade Pack with a tax- deductible donation — supporting lifesaving care for Tucson's homeless pets. Perks include: team banner, program listing, parade announcement, and community visibility.

**Bring your team, your sparkle...
and your little dog too!**

Form a Posse (Friends, Clubs & Teams)
Gather your crew and make it a mission!

Each member raises a minimum of \$50, and together your posse walks proudly in the Parade to show your support for PACC. Perfect for friend groups, clubs, and community teams like Pinups for PACC — walking with purpose and style!

**No ruby slippers required...
just a willing heart and sneakers.**

Power the Paws (Local Businesses & Shops)
Host a Paw Donation Campaign in your store!

Your customers can "buy a paw" in \$1, \$5, \$10, or \$20 amounts to display and show their support. 100% of funds raised go to saving animals — and your business gets community recognition for every paw on your wall.

**It's a no-brainer - your customers have the
courage and heart to change lives!**

New This Year!

**Central Pet Business
Challenge Sponsor**



We're thrilled to announce that Central Pet is stepping up as this year's Business Challenge Sponsor! They'll match \$250 for the first 50 new businesses that sign up to join the Parade. **That's double the impact — and double the heart — for Tucson's homeless pets!**

Why Join the Magic?

- Build team spirit and strengthen community connections!
- Shine in front of thousands — and gain prime exposure when the parade airs on FOX 11 and MY18 TV!
- Engage clients and staff in a cause that truly makes a difference.
- Help us turn every step (and every tail wag) into a story of homecoming.
- There are even fun prizes for top fundraisers!

**PRESENTED BY Friends of PACC
SUNDAY, MARCH 8, 2026
HISTORIC 4TH AVE DISTRICT**

Ready to Join the Fun?

Email pimaparadeguide@gmail.com for details or scan the QR code.

Let's make this year's Parade ROAR!

