Productivity Design

Projects in this category can be developed from various non-multimedia application programs such as desktop publishing, word processing, spreadsheets, databases or any other non-multimedia software.

Area	None	Partial	Mastery
Documentation - 10% Did student(s) include citations for sources and permissions for non-student produced materials?	None of the required documentation present.	Some or most required permissions present.	ALL required permissions present OR none needed.
Complete and Functional - 15% Did student(s) complete the entire project?	Project is incomplete and does not function at all		Displays all essential information completely and in depth.
Creativity - 20% Did student(s) use a higher level of creativity throughout the design process and oral presentation? (Nervousness should NOT count against the student)	Minimal levels of creativity shown in the project design and oral presentation.	Students display lower levels of creativity in the design process and/or oral presentation. (Nervousness should NOT count against the student)	Student displays a high level of creativity throughout the entire design process. The oral presentation is unique, well-planned, and creative. (Nervousness should NOT count against the student)
Understanding - 25% Did student(s) demonstrate a solid understanding of the software for project development?	Student displayed little to no understanding of the software used.		Mastery in the choice and use of software to enhance the project. Student is able to answer specific questions about their project.
Intended Purpose - 30% Did all elements of the project work together to serve the intended purpose?	No elements of the design fit the intended purpose of the project.		Layout is masterful, logical and appealing. Design elements (graphics, fonts, colors, etc...) enhance and reinforce the content message. Mastery in the selection and use of graphics to enhance the project, if applicable.