

This category is defined as an original design with the primary purpose for allowing for the motion of objects.

Area	Minimal	Partial	Mastery
Product -The end result of the project created by the student.			
Intended Purpose - 20%  Did all elements of the project work together to serve the intended purpose?	No elements of the design fit the intended purpose of the animation.	Choice of colors, textures and shapes are limited. Some characters and objects move with shaky or irregular motions.	Mastery in the choice of colors, textures, and shapes to create realistic images. Mastery in the creation of movement. Movement is smooth and realistic with varying speeds shown in the movement of foreground and background objects in the background. Mastery in the complexity of the design with three or more objects or sources of movement including the background.
Complete and Functional - 10% Did the student(s) complete the entire project?	Project has no animation.	Project is incomplete or does not function as intended.	Project displays a completed animation in its entirety. The project has a clear beginning, middle, and end.
Process The procedures and structure framework to meet the requirements of the product and final design.			
Understanding - 30% Did student(s) demonstrate a solid understanding of the software for project development?	Student displayed little to no understanding of the software used.	Choice of software may have been inappropriate for the project. Student does not show a full understanding of the software used.	Mastery in the choice and use of software to enhance the project.
Creativity - 30%  Did student(s) use a higher level of creativity throughout the design process and oral presentation?  (Nervousness should NOT count against the student)	Minimal levels of creativity shown in the project design and oral presentation.	Students display sub-optimal levels of creativity in either their design process or oral presentation.  (Nervousness should NOT count against the student)	Student displays a high level of creativity throughout the entire design process. The oral presentation is unique and creative.  (Nervousness should NOT count against the student)
Documentation - 10%  Did student(s) include citations for sources and permissions for non-student produced materials? (full credit if not required)	None of the required documentation present.	Some or most required permissions present.	ALL required permissions present OR none needed.