Art in the Park has been an iconic summer event in Columbia since 1959, when it was founded by the Columbia Art League as the Sidewalk Art Fair.

MAKE SURE YOUR BUSINESS IS SEEN AT ART IN THE PARK

Each year more than 14,000 people attend this two-day event at Stephens Lake Park.

Start your summer with a sponsorship for Art in the Park.

Who attends?

- 73% of festival goers live in Missouri
- 65% of attendees are women
- 85% of festival visitors have a household income of $55,000+

For more information or to sponsor Contact Holly @ 573-443-8838 or Holly@ColumbiaArtLeague.org

Diamond Sponsor (Total media value $26,400)

- Logo on all advertising (TV, print, radio, website)
- Logo on printed material (posters, postcards, festival guide and more)
- Booth space and signage at festival

$5000

Gold Sponsor (Total media value $18,200)

- Logo on all print and TV ads and our website
- Logo on printed material (posters, postcards, festival guide and more)
- Booth space and signage at festival

$2500

Silver Sponsor (Total media value $7,000)

- Logo on print ads and our website
- Logo on printed material (posters, postcards, festival guide and more)
- Booth space and signage at festival

$1000

Bronze Sponsor (Total media value $3,000)

- Name listed on print ads and our website
- Name listed on printed material (posters, postcards, festival guide and more)
- Signage at festival

$500

Not interested in Sponsorship? Advertise at the festival!
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40 page, full color 6.25” x 10.25” booklet
Includes artist profiles, park map, schedules and more

AD RATES (must be camera ready)

Inside front cover (glossy) ...........$650
Inside back cover (glossy) ..........$650
Full page ..................................$500
Half page .................................$275
Quarter page ............................$150
Eighth page ..............................$10

Sponsors receive a 10% discount

ART DEADLINE: MAY 7, 2019

Sponsor a Golf Cart
Strut your name all over the festival!
$125

Our golf carts roam through the crowds all weekend long

It takes eight golf carts for our volunteer staff to cover the grounds of Stephens Lake Park, servicing the needs of our artists and festival goers. All weekend the golf carts are seen moving throughout the crowds.

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