Made in Melbourne

Bohemian at heart and truly one of a kind, the vintage-inspired pearl-toned hand-beading of the Coco will set you apart from other brides. Ivory lace shoulder detailing, a low back and flowing silk tulle skirt complete this elegant bridal look.

Customization

From the beautiful collection of dresses that Anna designs each year, every incredible silk gown is completely customizable and unique to you. From fit, skirt style and even sparkle, your wedding dress is handmade specially for you, tailored to your shape, style, wedding and dreams!

Why? Because you deserve a dress that is not only beautiful but unique; a dress that truly reflects you and makes you feel incredible, and we want to work with you to make this dream a reality!

We have created a guide to help you get started on your Anna Campbell journey. But remember, this is just the beginning! The team at our Melbourne Boutique, our online stylist, and our international network of stockists would love to answer any questions you might have about finding your dress.

> Contact orders@annacampbell.com.au for more information.



The perfect recipe begins with... SILHOUETTE



Just like our dresses, are brides are also unique and so it's only fitting that we offer a range of different silhouettes and flattering skirt styles to suit our brides' different body shapes and wedding style.

You might see yourself wearing a flowing, ethereal silk tulle gown, that trails softly behind your ever step. Or you might want to show your figure with a sexy fitted lace skirt!

Whichever kind of #ACBride you might be, we're here for you with customizable options in fabrics including silk organza, tulles and chiffons, as well as the most delicate of feminine laces and trimmings.

SPARKLE



If there is ever a day to be simply dripping in jewels, hand-beaded embellishments and shimmering sequins, it's your wedding day! And we want to make you the most sparkly bride ever!

Our exclusive Custom Sparkle range has been designed by Anna to allow you to take the design reigns, and work with your stylist to create a dress as unique (and sparkly) as you are.

So from beaded shoulder loops, to extra bust coverage, to a waist-defining hand-embellished belt detail, your creativity is the limit!



From hand-beaded headpieces paired with a sheer tulle veil, sparkling wrist and foot cuffs, to our exclusive sterling silver jewelry collection,we've got you covered from head to toe!

Our hand-embellished accessories collection has been designed by Anna to complement our dress collections, and we would love to work with you to find the perfect finishing touch.

We're excited to exclusively offer our Melbourne brides the option of making an accessories-only appointment at our flagship Melbourne boutique, where you can work with your stylist one-on-one to create your dream bridal look.

STYLE

ETHICALLY PRODUCED

Anna Campbell dresses are designed by Anna and ethically handcrafted by artisans using traditional techniques in ou local Melbourne studio.

LUXURY FABRICS

We travel the world sourcing the most luxurious laces and silks to use in our collections, meaning your dress (including lining) is made from 100% natural silk.

HAND MADE

Our signature embellished dresses and accessories are all hand-beaded (down to the very last sequin!)

DESIGNER EXPERIENCE

You become part of the creative process with an abundance of design customizations available, including skirt style, fabric and Custom Sparkle options.

ALTERATIONS

Our dresses are designed with alterations in mind and have very special design features to make this process as smooth (and budget friendly!) as possible.



SLIMLINE CHIFFON

The simple silhouette makes the slimline silk chiffon skirt perfect for sleek, easy elegance and comfortable but classic bridal styling. Perfect for kicking off your heels, and running to that dance floor!

Hand made in Melbourne

100% silk, bust and lining

Hand beaded embellishment

V-neck bust with padding

Silk train with bustle







BROCADE

The cascading silk chiffon folds of the brocade skirt is perfect for our brides who like a little extra coverage through the front and hip area, while the centre front split is a romantic detail that shows only a flash of leg, allowing easy movement and is perfect for those sunset photos through the vineyard!

Hand made in Melbourne

100% silk, bust and lining and Brocade chiffon skirt

Hand beaded embellishment







SILK TULLE

The epitome of Anna Campbell romance, the silk tulle skirt creates an opulent, soft silhouette, while the feather light, ethereal tulle will softly flow after your ever step down the aisle. Perfect for the free-spirited, bohemian, classic bride, we adore the elegance of the silk tulle skirt for a barefoot beach wedding.

Hand made in Melbourne

100% silk, bust and lining with silk tulle

Hand beaded embellishment







ORGANZA

Fit for a true bridal princess, the silk organza skirt creates show stopping drama and a true sense of occasion! With a flattering focus on your waist, the organza skirt has long been a hallmark of classic bridal elegance and style. Pairs perfectly with our Valencia Pearl earrings and polished, Hollywood waves!

Hand made in Melbourne

100% silk, bust and lining with silk organza

Hand beaded embellishment







SLIMLINE LACE

Romantic, Frenchie and chic, the slim line lace skirt is femininity and prettiness itself! Paired beautifully with either a lace or embellished bodice, the relaxed elegance of the slim line lace skirt creates an effortless and eternally stylish bridal look, perfect for any wedding styling!

Hand made in Melbourne

100% silk, bust and lining

Relaxed lace skirt Hand beaded embellishment







FIT & FLARE LACE

Sexy but sweet, the fitted trumpet skirt creates an incredibly figure-flattering silhouette, that hugs you in all the right places! Let's just say that if you dream of seeing your fiancé's draw drop, the trumpet skirt is the one for you! Flared from just above the knee, a trumpet dress is perfectly balanced with a flowing tulle veil and hand-beaded roman headpiece.

Hand made in Melbourne

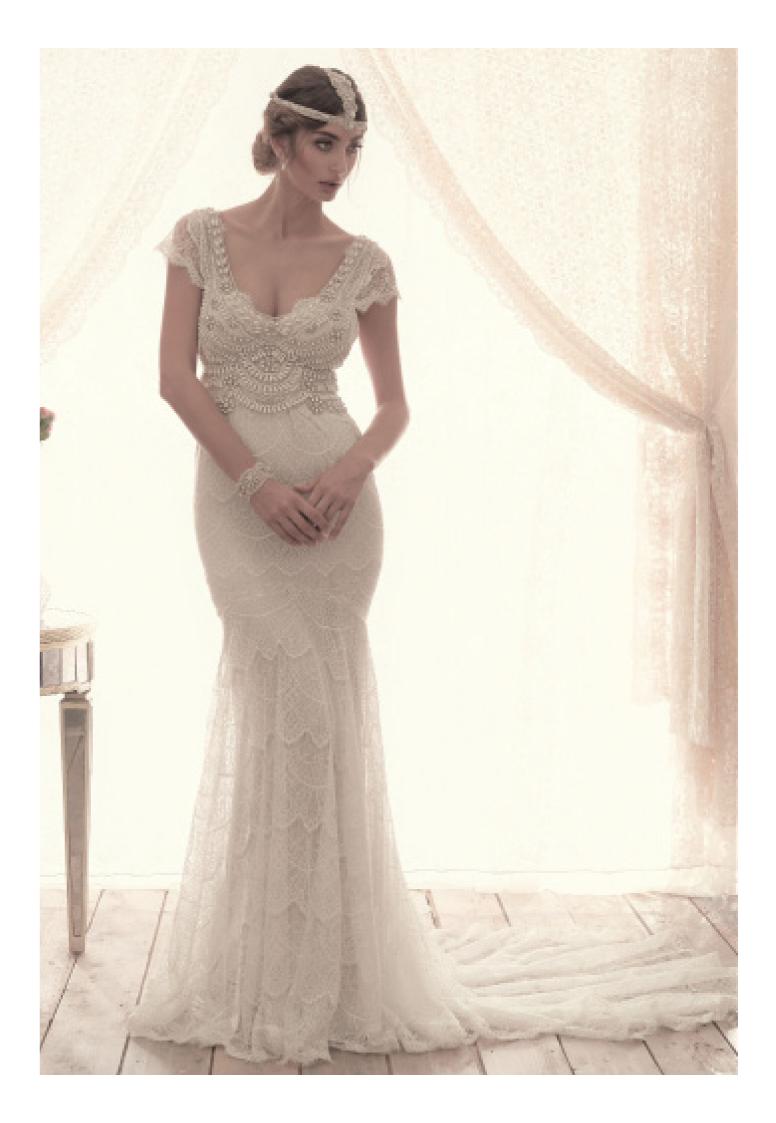
100% silk, bust and lining

Fitted lace skirt

Hand beaded embellishment







FIT&FLARE EMBELLISHED

Sexy but sweet, the fitted trumpet skirt creates an incredibly figure-flattering silhouette, that hugs you in all the right places! Let's just say that if you dream of seeing your fiancé's draw drop, the trumpet skirt is the one for you! Flared from just above the knee, a trumpet dress is perfectly balanced with a flowing tulle veil and hand-beaded roman headpiece.

Hand made in Melbourne

100% silk, bust and lining

Fitted embellished and lace skirt

Hand beaded embellishment







STYLE MY LOOK

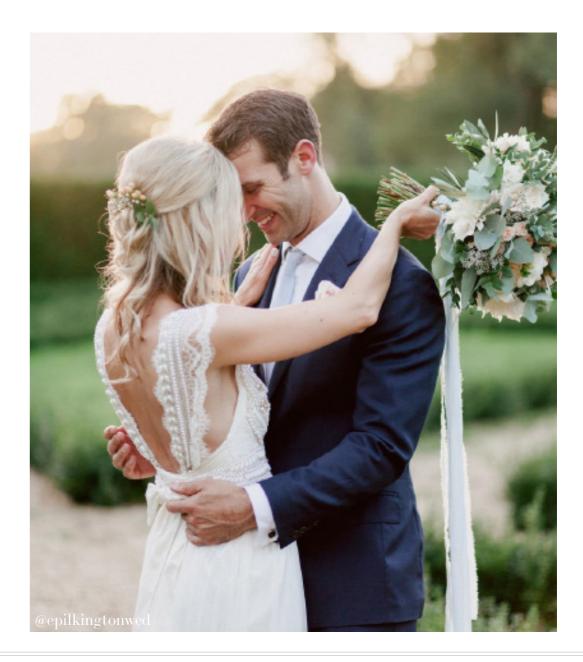
Complete your bridal look with an assortment of sparkly necessities. Shop our accessories page here.

REAL BRIDES

Be inspired by more gorgeous real bride's like Lisa on our <u>blog</u> and 'Real Bride' page.



Chapel Length Veil with Blusher AUD\$249 Eliza Wrist Cuff AUD\$269 Blossom Head Piece AUD\$349 Valencia Pearl Drop AUD\$199



Join us for beautiful bridal inspiration, wedding planning tips and all things sparkly at

INSTAGRAM | @ANNACAMPBELLBRIDAL PINTEREST | ACBRIDAL FACEBOOK | ANNACAMPBELLBRIDAL

So now you've fallen in love... where to from here?

VISIT OUR MELBOURNE FLAGSHIP BOUTIQUE

1143 High Street, Armadale, Victoria, Australia (03) 9822 1293

armadale@annacampbell.com.au

FIND YOUR LOCAL STOCKIST

We have an incredibel range of Anna Campbell stockists worldwide.

Discover your nearest retailer here.

NOT CLOSE TO A STOCKIST? HAVE NO FEAR...

Our online stylist, Rebekah is here for you every step of your bridal journey.

Contact her today:

orders@annacampbell.com.au

