

A bride is walking on a sandy beach, looking back over her shoulder. She is wearing a white wedding dress with a long, flowing train. The background shows the ocean with waves breaking on the shore. The text 'MADISON' is overlaid in large, white, serif capital letters across the middle of the image.

MADISON

Made in Melbourne

Pearl and silver hand-beading sparkle over the bust and low back of Madison, creating a bohemian and relaxed bridal silhouette. A flowing silk skirt and full train trail elegantly behind the bride as she walks.

C u s t o m i z a t i o n

From the beautiful collection of dresses that Anna designs each year, every incredible silk gown is completely customizable and unique to you. From fit, skirt style and even sparkle, your wedding dress is handmade specially for you, tailored to your shape, style, wedding and dreams!

Why? Because you deserve a dress that is not only beautiful but unique; a dress that truly reflects you and makes you feel incredible, and we want to work with you to make this dream a reality!

We have created a guide to help you get started on your Anna Campbell journey. But remember, this is just the beginning! The team at our Melbourne Boutique, our online stylist, and our international network of stockists would love to answer any questions you might have about finding your dress.

Contact orders@annacampbell.com.au
for more information.



The perfect recipe begins with...

SILHOUETTE



Just like our dresses, our brides are also unique and so it's only fitting that we offer a range of different silhouettes and flattering skirt styles to suit our brides' different body shapes and wedding style.

You might see yourself wearing a flowing, ethereal silk tulle gown, that trails softly behind your every step. Or you might want to show your figure with a sexy fitted lace skirt!

Whichever kind of #ACBride you might be, we're here for you with customizable options in fabrics including silk organza, tulle and chiffons, as well as the most delicate of feminine laces and trimmings.

SPARKLE



If there is ever a day to be simply dripping in jewels, hand-beaded embellishments and shimmering sequins, it's your wedding day! And we want to make you the most sparkly bride ever!

Our exclusive Custom Sparkle range has been designed by Anna to allow you to take the design reins, and work with your stylist to create a dress as unique (and sparkly) as you are.

So from beaded shoulder loops, to extra bust coverage, to a waist-defining hand-embellished belt detail, your creativity is the limit!

STYLE



From hand-beaded headpieces paired with a sheer tulle veil, sparkling wrist and foot cuffs, to our exclusive sterling silver jewelry collection, we've got you covered from head to toe!

Our hand-embellished accessories collection has been designed by Anna to complement our dress collections, and we would love to work with you to find the perfect finishing touch.

We're excited to exclusively offer our Melbourne brides the option of making an accessories-only appointment at our flagship Melbourne boutique, where you can work with your stylist one-on-one to create your dream bridal look.

ETHICALLY PRODUCED

Anna Campbell dresses are designed by Anna and ethically handcrafted by artisans using traditional techniques in our local Melbourne studio.

LUXURY FABRICS

We travel the world sourcing the most luxurious laces and silks to use in our collections, meaning your dress (including lining) is made from 100% natural silk.

HAND MADE

Our signature embellished dresses and accessories are all hand-beaded (down to the very last sequin!)

DESIGNER EXPERIENCE

You become part of the creative process with an abundance of design customizations available, including skirt style, fabric and Custom Sparkle options.

ALTERATIONS

Our dresses are designed with alterations in mind and have very special design features to make this process as smooth (and budget friendly!) as possible.



SLIMLINE CHIFFON

The simple silhouette makes the slimline silk chiffon skirt perfect for sleek, easy elegance and comfortable but classic bridal styling. Perfect for kicking off your heels, and running to that dance floor!

Hand made in Melbourne

100% silk, bust and lining

Hand beaded embellishment

Shaped sweetheart bust with padding

Silk train with bustle



BROCADE

The cascading silk chiffon folds of the brocade skirt is perfect for our brides who like a little extra coverage through the front and hip area, while the centre front split is a romantic detail that shows only a flash of leg, allowing easy movement and is perfect for those sunset photos through the vineyard!

Hand made in Melbourne

100% silk, bust and lining and Brocade chiffon skirt

Hand beaded embellishment

Shaped sweetheart bust with padding



SILK TULLE

The epitome of Anna Campbell romance, the silk tulle skirt creates an opulent, soft silhouette, while the feather light, ethereal tulle will softly flow after your ever step down the aisle. Perfect for the free-spirited, bohemian, classic bride, we adore the elegance of the silk tulle skirt for a barefoot beach wedding.

Hand made in Melbourne

100% silk, bust and lining with silk tulle

Hand beaded embellishment

Shaped sweetheart bust with padding



ORGANZA

Fit for a true bridal princess, the silk organza skirt creates show stopping drama and a true sense of occasion! With a flattering focus on your waist, the organza skirt has long been a hallmark of classic bridal elegance and style. Pairs perfectly with our Valencia Pearl earrings and polished, Hollywood waves!

Hand made in Melbourne

100% silk, bust and lining with silk organza

Hand beaded embellishment

Shaped sweetheart bust with padding



SLIMLINE LACE

Romantic, Frenchie and chic, the slim line lace skirt is femininity and prettiness itself! Paired beautifully with either a lace or embellished bodice, the relaxed elegance of the slim line lace skirt creates an effortless and eternally stylish bridal look, perfect for any wedding styling!

Hand made in Melbourne

100% silk, bust and lining with silk organza

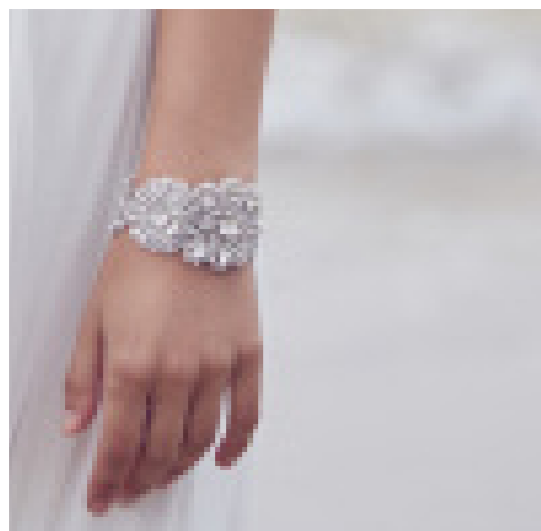
Hand beaded embellishment

Shaped sweetheart bust with padding



STYLE MY LOOK

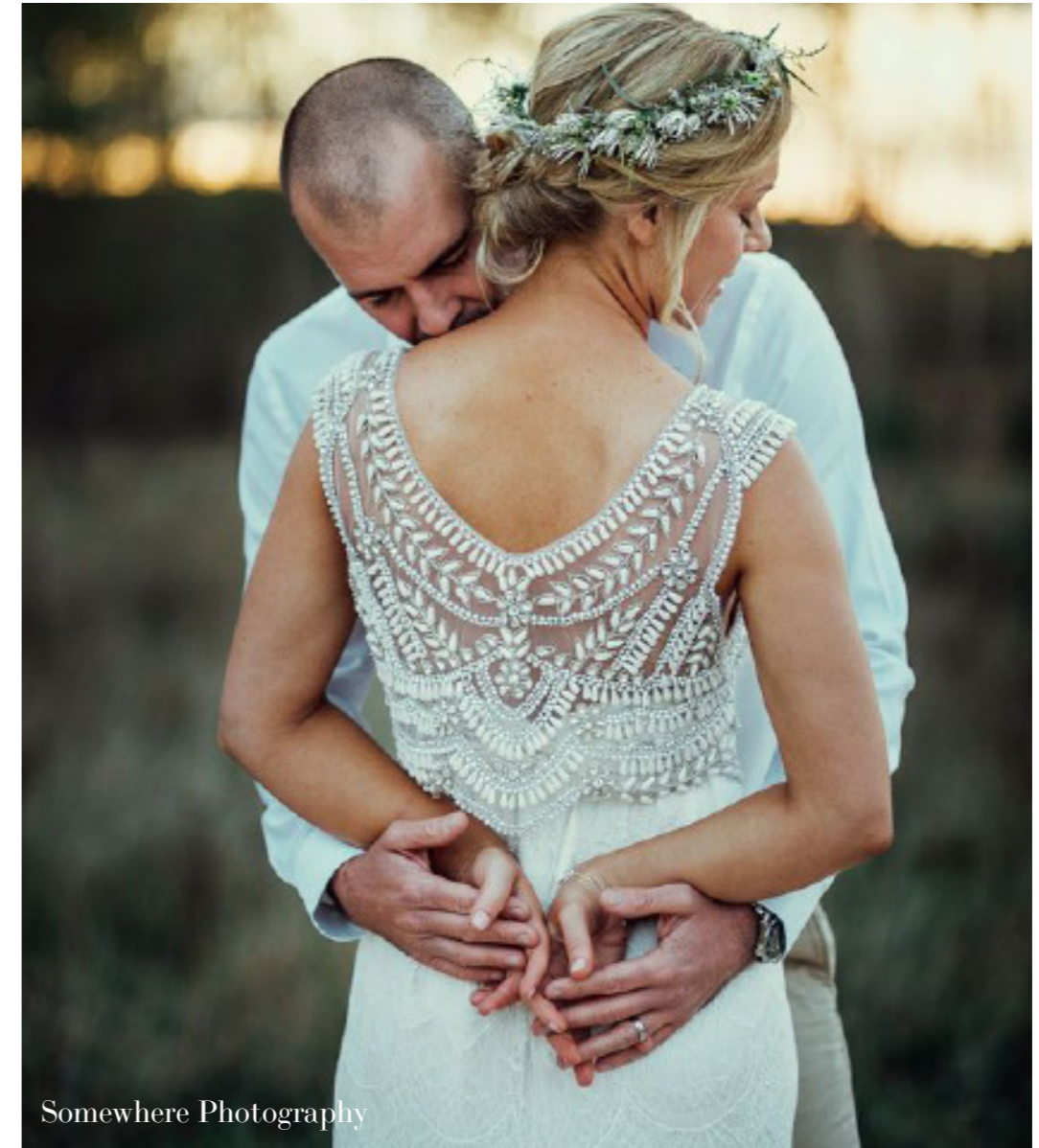
Complete your bridal look with an assortment of sparkly necessities.
Shop our accessories page [here](#).



Mahalia Foot Cuffs AUD\$299
Charlotte Pearl Drop Earrings AUD\$299
Eliza Wrist Cuff AUD\$169

REAL BRIDES

Be inspired by more gorgeous real brides like the stunning Emma and Millie on our [blog](#) and 'Real Bride' [page](#).



Join us for beautiful bridal inspiration, wedding planning tips and all things sparkly at

INSTAGRAM | @ANNACAMPBELLBRIDAL
PINTEREST | ACRIDAL
FACEBOOK | ANNACAMPBELLBRIDAL

So now you've fallen in love...
where to from here?

VISIT OUR MELBOURNE FLAGSHIP BOUTIQUE

*1143 High Street,
Armadale, Victoria, Australia
(03) 9822 1293*

armadale@annacampbell.com.au

FIND YOUR LOCAL STOCKIST

*We have an incredibel range of Anna Campbell
stockists worldwide.*

Discover your nearest retailer [here](#).

NOT CLOSE TO A STOCKIST? HAVE NO FEAR...

*Our online stylist, Rebekah is here for you
every step of your bridal journey.*

Contact her today:

orders@annacampbell.com.au

