

Anna Campbell

Style File



CHLOE

Made in Melbourne

Vintage Old Hollywood meets vintage Anna Campbell! Inspired by classic Anna Campbell glamour for our 10-year anniversary, Chloe features fine, hand-beaded shoulder loops, a sexy, sweetheart open neckline and mega-watt sparkle, for an unforgettable bridal moment!

C u s t o m i z a t i o n

From the beautiful collection of dresses that Anna designs each year, every incredible silk gown is completely customizable and unique to you. From fit, skirt style and even sparkle, your wedding dress is handmade specially for you, tailored to your shape, style, wedding and dreams!

Why? Because you deserve a dress that is not only beautiful but unique; a dress that truly reflects you and makes you feel incredible, and we want to work with you to make this dream a reality!

We have created a guide to help you get started on your Anna Campbell journey. But remember, this is just the beginning! The team at our Melbourne Boutique, our online stylist, and our international network of stockists would love to answer any questions you might have about finding your dress.

Contact orders@annacampbell.com.au
for more information.



The perfect recipe begins with...

SILHOUETTE



Just like our dresses, our brides are also unique and so it's only fitting that we offer a range of different silhouettes and flattering skirt styles to suit our brides' different body shapes and wedding style.

You might see yourself wearing a flowing, ethereal silk tulle gown, that trails softly behind your every step. Or you might want to show your figure with a sexy fitted lace skirt!

Whichever kind of #ACBride you might be, we're here for you with customizable options in fabrics including silk organza, tulle and chiffons, as well as the most delicate of feminine laces and trimmings.

SPARKLE



If there is ever a day to be simply dripping in jewels, hand-beaded embellishments and shimmering sequins, it's your wedding day! And we want to make you the most sparkly bride ever!

Our exclusive Custom Sparkle range has been designed by Anna to allow you to take the design reins, and work with your stylist to create a dress as unique (and sparkly) as you are.

So from beaded shoulder loops, to extra bust coverage, to a waist-defining hand-embellished belt detail, your creativity is the limit!

[You can find the full range of Custom Sparkle pieces here!](#)

STYLE



From hand-beaded headpieces paired with a sheer tulle veil, sparkling wrist and foot cuffs, to our exclusive sterling silver jewelry collection, we've got you covered from head to toe!

Our hand-embellished accessories collection has been designed by Anna to complement our dress collections, and we would love to work with you to find the perfect finishing touch.

We're excited to exclusively offer our Melbourne brides the option of making an accessories-only appointment at our flagship Melbourne boutique, where you can work with your stylist one-on-one to create your dream bridal look.

ETHICALLY PRODUCED

Anna Campbell dresses are designed by Anna and ethically handcrafted by artisans using traditional techniques in our local Melbourne studio.

LUXURY FABRICS

We travel the world sourcing the most luxurious laces and silks to use in our collections, meaning your dress (including lining) is made from 100% natural silk.

HAND MADE

Our signature embellished dresses and accessories are all hand-beaded (down to the very last sequin!)

DESIGNER EXPERIENCE

You become part of the creative process with an abundance of design customizations available, including skirt style, fabric and Custom Sparkle options.

ALTERATIONS

Our dresses are designed with alterations in mind and have very special design features to make this process as smooth (and budget friendly!) as possible.



SLIMLINE CHIFFON

The simple silhouette makes the slimline silk chiffon skirt perfect for sleek, easy elegance and comfortable but classic bridal styling. Perfect for kicking off your heels, and running to that dance floor!

Hand made in Melbourne, Australia

100% silk, bust and lining

Hand-beaded ivory and pearl-toned sparkling embellishment

Low, open back and sweet heart shaped bust with padding

Silk train, easily bustled with a fabric-covered button



BROCADE

The cascading silk chiffon folds of the brocade skirt is perfect for our brides who like a little extra coverage through the front and hip area, while the centre front split is a romantic detail that shows only a flash of leg, allowing easy movement and is perfect for those sunset photos through the vineyard!

Hand made in Melbourne, Australia

100% silk, bust and lining

Voluminous silk brocade skirt with front split

Hand-beaded ivory and pearl-toned sparkling embellishment

Low, open back and sweet heart shaped bust with padding



SILK TULLE

The epitome of Anna Campbell romance, the silk tulle skirt creates an opulent, soft silhouette, while the feather light, ethereal tulle will softly flow after your ever step down the aisle. Perfect for the free-spirited, bohemian, classic bride, we adore the elegance of the silk tulle skirt for a barefoot beach wedding.

Hand made in Melbourne, Australia

100% silk, bust and lining

Hand-beaded ivory and pearl-toned sparkling embellishment

Low, open back and sweet heart shaped bust with padding



ORGANZA

Fit for a true bridal princess, the silk organza skirt creates show stopping drama and a true sense of occasion! With a flattering focus on your waist, the organza skirt has long been a hallmark of classic bridal elegance and style. Pairs perfectly with our Valencia Pearl earrings and polished, Hollywood waves!

Hand made in Melbourne, Australia

100% silk, bust and lining

Hand-beaded ivory and pearl-toned sparkling embellishment

Low, open back and sweet heart shaped bust with padding



SLIMLINE LACE

Romantic, Frenchie and chic, the slim line lace skirt is femininity and prettiness itself! Paired beautifully with either a lace or embellished bodice, the relaxed elegance of the slim line lace skirt creates an effortless and eternally stylish bridal look, perfect for any wedding styling!

Hand made in Melbourne, Australia

100% silk, bust and lining

Hand-beaded ivory and pearl-toned sparkling embellishment

Low, open back and sweet heart shaped bust with padding



FIT & FLARE LACE

Sexy but sweet, the fitted trumpet skirt creates an incredibly figure-flattering silhouette, that hugs you in all the right places! Let's just say that if you dream of seeing your fiancé's draw drop, the trumpet skirt is the one for you!

Flared from just above the knee, a trumpet dress is perfectly balanced with a flowing tulle veil and hand-beaded roman headpiece.

Hand made in Melbourne, Australia

100% silk, bust and lining

Hand-beaded ivory and pearl-toned sparkling embellishment

Low, open back and sweet heart shaped bust with padding



EMBELLISHED

The ultimate in Anna Campbell glamour, the skirt of the Grace Embellished is unique, incredibly sparkly and completely hand-beaded from top to train. Finished with a beautiful floral beaded motif at the tip of the train, the Grace will glide after your ever step, creating a truly regal bridal statement!

Hand made in Melbourne, Australia

100% silk, bust and lining

Hand-beaded ivory and pearl-toned sparkling embellishment

Stunning hand-beaded embellished lace and train

Low, open back and sweet heart shaped bust with padding



CUSTOM

Sparkle

Our exclusive Custom Sparkle range has been designed by Anna to allow you to take the design reins and work with your stylist to create a dress as unique (and sparkly) as you are! Each unique piece of embellishment and lace has been specially designed to your Anna Campbell dress, blending seamlessly into your gown's original design.

The Chloe embellishment was designed and created by hand, specifically for the Chloe dress. Whilst the Chloe dress is designed to be open and sexy, sometimes a little extra coverage is needed for the perfect fit! Using the Chloe embellishment as inspiration, we developed a Custom Sparkle embellishment piece to sit perfectly along the bust line, achieving maximum coverage and adding a little extra sparkle.

All Custom Sparkle pieces are sold and shipped separately to your dress. Private alterations will be required to affix the pieces.

Contact your nearest Anna Campbell representative for more Custom Sparkle information and pricing.

Check out the entire Custom Sparkle range [here!](#)

Chloe



The original Chloe.



The Chloe dress with two Chloe Custom Sparkle piece placed along the bust line.

STYLE MY LOOK

Complete your bridal look with an assortment of sparkly necessities.
Shop our accessories page [here](#).



Blossom Foot Cuff AUD\$349



Valencia Stud AUD\$149



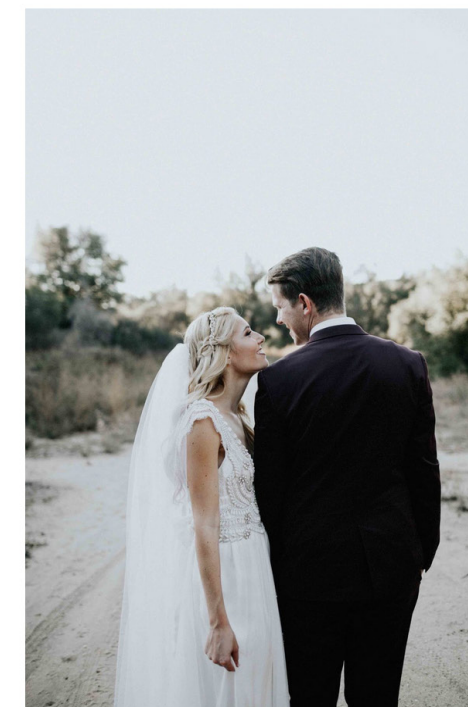
Zara Chapel Veil AUD\$249



Flora Wrist Cuff AUD\$229

REAL BRIDES

Be inspired by more gorgeous real bride's in our [blog](#) and 'Real Bride' [page](#).



Join us for beautiful bridal inspiration, wedding planning tips and all things sparkly at

INSTAGRAM | @ANNACAMPBELLBRIDAL
PINTEREST | ACBRIDAL
FACEBOOK | ANNACAMPBELLBRIDAL

So now you've fallen in love...
where to from here?

VISIT OUR MELBOURNE FLAGSHIP BOUTIQUE

*1143 High Street,
Armadale, Victoria, Australia
(03) 9822 1293*

armadale@annacampbell.com.au

FIND YOUR LOCAL STOCKIST

*We have an incredible range of Anna Campbell
stockists worldwide.*

Discover your nearest retailer here.

NOT CLOSE TO A STOCKIST? HAVE NO FEAR...

*Our online stylist, Rebekah is here for you
every step of your bridal journey.*

Contact her today:

orders@annacampbell.com.au

