FREQUENTLY ASKED QUESTIONS – STATE AGENCY CVB DATA

Q: What is the purpose of this evaluation?

A: The Gretchen Swanson Center for Nutrition (GSCN), funded by Healthy Eating Research of the Robert Wood Johnson Foundation, is conducting an evaluation to understand the impacts of the recent COVID-19 changes to the cash-value benefit (CVB) to child access to fruits and vegetables. Thus, this time-sensitive study will provide an evidence-base for policy decisions with the potential to help improve the health outcomes of millions of young children nationwide.

Q: Am I required to participate?

A: Participation is voluntary; however, it will provide a valuable opportunity to reflect the outcomes of the CVB changes from your State agency.

Q: What types of data are you requesting?

A: We would greatly appreciate your help in providing aggregate CVB issuance and redemption data along with some aggregate household data. GSCN is not requesting any personally identifiable information (PII), and thus, will not use the data to contact any WIC participants. GSCN will use the data for analysis purposes only by assessing the CVB redemption rates as a proxy for fruit and vegetable access.

Q: Is there an incentive to participate?

A: As a thank you for participating, you will have the opportunity to accept a $200 e-gift card or donate $200 to a charity.

Q: How does GSCN protect the privacy of the information that I provide?

A: GSCN understands the importance of maintaining confidentiality and properly handling all data that will be used in the evaluation. All the information you provide to us will be maintained on a secure server. When we report the study findings publicly, data across WIC State agencies will be reported aggregately with no State agency specific information shared.

Q: Who should I contact if I have questions about the evaluation?

A: If you have any questions, please email fvstudy@centerfornutrition.org.