

# Welcome to The Daily, Alpharetta's New Gathering Spot.

From one of the original developers of Atlanta's Krog Street Market comes a new concept. The first of its kind, Casual Restaurants meet Beer Garden. Food Hall meets Event Space. The result is The Daily, an engaging all-day affair, built just for Alpharetta.

## PROPERTY HIGHLIGHTS

- Multi-tenant restaurant cluster surrounding The Yard, a partially-covered outdoor garden dining area with common seating, games, misters, fire pits, and a small stage and screen.
- 1,259, to 2,527 sf available
- 12 : 1,000 daytime parking. >20 : 1,000 nighttime
- Opening January 2019





# SITE PLAN



Tenant	Suite	Sq.Ft.
AVAILABLE	1	2,527
BISCUIT LOVE	2	3,123
LEASED	3	2,819
AVAILABLE	4a	1,841
AVAILABLE	4b	1,259
LEASED	5	2,525
KING OF POPS	6	400

AVAILABLE  
1,259 – 2,527 SF

GROSS LEASEABLE  
AREA  
14,480 SF



## LOCAL DEMOS

3 MILE RADIUS

Average HH Income	\$121,000
Bachelor's Degree	39%
Bachelor's/Graduate Degree	22%
White Collar Occupations	77%
Daytime Population	141,000
Residential Population	32,000
Annual Restaurant Expenditure	\$126,398,326
Compared to US average	144%



## TRAFFIC COUNTS

Haynes Bridge	25,000 vpd
Westside Pkwy	17,500 vpd





## LOCATION HIGHLIGHTS

- On Westside Parkway just off Haynes Bridge Road (GA 400 exit 9)
  - Adjacent to the Alpha Loop, an Atlanta Beltline-inspired five mile walking trail currently under construction
  - Less than one mile to Avalon, Alpharetta City Center and Verizon Wireless Amphitheater
  - Alpharetta is the third-largest office market in Georgia, and the largest tech hub in the Southeast with a daytime population of 141,000
  - Strong weekday office lunch crowd. Easily accessible for families at night
  - Area restaurant sales \$50,000 to \$100,000 per week.
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LEASING —

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