
Wharton Undergraduate Healthcare Club

“Crafting the next generation of healthcare leaders”

Corporate Sponsorship Package



wuhc.finance@gmail.com | www.wuhcpenn.org

The Wharton Undergraduate Healthcare Club is an independent student-led organization of the Wharton School of the University of Pennsylvania. All content is the responsibility of the club.

Message from the Presidents:



Spencer Luster



Christine Yang

Thank you for your interest in our organization! We would like to invite you to become a sponsor of the Wharton Undergraduate Healthcare Club, the University of Pennsylvania's premier undergraduate healthcare organization. WUHC was established in 2008 for students interested in the intersection of healthcare, medicine, and business. Our 13 executive board members, 80+ committee members, and 250+ general members represent all of the Penn's four undergraduate schools: The Wharton School, College of Arts and Sciences, School of Engineering and Applied Sciences, and School of Nursing.

We seek new opportunities for our members to meet with healthcare leaders and consider issues within the healthcare industry. Our members' interests span across all parts of the industry: life sciences and technology, regulation and policy, finance and consulting, and entrepreneurship. Through a diverse set of events and engagement channels, we strive to be the forum for our members to learn and explore creative, interdisciplinary solutions to some of the biggest issues facing the healthcare sector today. Over the past year, our events reached more than 1,000 members in the Penn community.

Each semester, Penn students are approached by hundreds of firms for internship and post-graduate opportunities. If your organization wants to reach bright students with a demonstrated passion for and knowledge of the healthcare industry, we would welcome your partnership with our community. Please read on to learn more about our activities, future plans, and sponsorship tiers.

Thank you for your consideration and we hope to have the opportunity to work with you!

Sincerely,

Spencer Luster (C'17)

Christine Yang (C'17, W'17)

Co-Presidents
Wharton Undergraduate Healthcare Club

WUHC Highlights

Over the past academic year, WUHC organized more than 40 speaker, panel, luncheon, and networking events, including corporate dinners, MBA experience panels, small group roundtables, and site visits. WUHC was named “Best Small Club” by Wharton Council for the 2013-2014 academic year.

What We Do

WUHC’s foundation is the diverse range of speakers, panels and presentations that educate students on current healthcare-related issues. Recent **panels** have included the following:

- Healthcare Capital Financing
- Healthcare Entrepreneurship
- How to Negotiate Your First Job Offer
- Pharmaceutical R&D
- Women in Healthcare

WUHC hosted a series of 12 **luncheons**, including:

- Samir Malik, founder of telepsychiatry startup 1DocWay
- Dr. Lance Wahlert, Director of Penn’s Master of Bioethics Program
- Dr. Robert Aronowitz, Chair of Penn’s Department of History and Sociology of Science

WUHC established a biannual **corporate dinner** where over 50 students have the opportunity to meet a wide variety of healthcare leaders over dinner conversation, including:

- Dr. Stanley Prusiner, 1997 Nobel Prize Winner in Physiology or Medicine

WUHC organized small-group **site visits** during which students had the opportunity to meet corporate leaders at their headquarters, including:

- Blueprint Health, Independence Blue Cross, MTS Health Partners, The Rothman Institute

WUHC established a strong relationship with Wharton **MBAs** from the Wharton Healthcare Club with:

- Bimonthly coffee chats, an MBA mentorship program, and an MBA experience panel

WUHC hosted its second annual **undergraduate healthcare conference**, including:

- Dr. David Fajgenbaum, Director of the Castleman Disease Network Collaborative
- Ray Cooper, Senior Advisor to the Director of the Center for Medicare & Medicaid Innovation
- Various expert panels, case strategy competitions, career workshops, and networking sessions

Highlights for the 2015-2016 Academic Year

WUHC hosted high-profile speakers, informative panel discussions, interactive luncheons, high-impact site visitations, MBA and alumni mentorship programs, networking events, case strategy competitions, a second annual conference, and more. Speakers included:



Dr. Robert Wachter, Chief of Medicine at the University of California, San Francisco



Dr. James Hamblin, Senior Health Editor at *The Atlantic*



Dr. Stanley Prusiner, 1997 Nobel Prize Winner in Physiology or Medicine

Why Sponsor?

In becoming a corporate sponsor of WUHC, our team will work with you to better understand your firm's goals and how we could partner to reach the undergraduate student body at Penn. You will also be recognized as a corporate sponsor in all of our WUHC listserv communication and relevant events. Below are benefit packages exclusive to sponsors of WUHC.

<u>Package Benefits</u>	Gold (\$1500)	Silver (\$1000)	Bronze (\$500)
Special recognition as a sponsor on the official WUHC website, social media profiles and listserv newsletters	✓	✓	✓
Receive a resume book and contact information of WUHC members in order to contact regarding potential internships and/or full-time employment	✓	✓	✓
Send a firm representative to the semi-annual corporate dinner	✓	✓	✓
Distribute company promotional material at WUHC events and in print in the Penn Healthcare Review (organization magazine)	✓	✓	
Recruitment table at our annual conference	✓	✓	
Host a company coffee chat event (up to four representatives)	✓		
Host WUHC members for a corporate site visit	✓		
Hold an exclusive info session with WUHC	✓		

À La Carte Opportunities

Send a firm representative to the semi-annual WUHC Corporate Dinner: **\$300**

- Recognition throughout event, including signage and acknowledgements

Recruitment table at our annual conference: **\$300**

- Set up a table to distribute materials and interact with students throughout the Northeast

Host a company coffee chat event (up to four representatives): **\$400**

- Discuss your firm and potential recruitment opportunities with Penn undergraduates

Hold an exclusive firm info session with WUHC: **\$400**

- Present an overview of your firm and employment opportunities to WUHC members

Sponsor and host a corporate site visit: **\$500**

- Convey your culture through an office tour and presentation

Thank you for considering becoming a corporate sponsor!

To learn more, please contact Gourab Sarker, Career Development Chair:

wuhc.careerdevelopment@gmail.com | (413) 351-5571