

HealthBound Collision Day Agenda

April 18, 2017

TIME	ACTIVITY
8:30 - 9:00 am	Registration Begins Breakfast and Networking
9:00 - 9:30 am	Opening Remarks Steven N. Liss, Vice-President, Research & Innovation, Ryerson University Linda Maxwell, Biomedical Zone Executive Director Ori Rotstein, Chief of Surgery, St. Michael's Hospital
9:30 - 10:15 am	"Who's in the Room?" Introducing the four partner hospitals & startup participants.
10:15 - 10:30 am	Coffee Break
10:30 am - 11:15 am	Keynote 1: Sheldon Levy, Deputy Minister of Advanced Education, Former President & Vice Chancellor of Ryerson University
11:15 - 11:30	Activity Break
11:30 - 12:15	Keynote 2: Frank Baylis, Canadian MP, Former President of Baylis Medical
12:15 - 1:15	Selling Startups & SME Products Into Hospitals - What Does it Take? Featuring an SME, a hospital, a physician, and U.S. Accelerator
1:15 - 2:00	Lunch
2:00 - 2:15	Introduction to Afternoon Session
2:15 - 4:00	Roundtable Sessions: Technology Refinement & Pitch Development
4:00 - 4:15	Break
4:15 - 5:15	Pitches
5:15 - 7:00	Cocktail Hour

Event Location:
 Li Ka Shing Knowledge Institute (West Building), 2nd floor
 209 Victoria Street
 Toronto, ON M5B 1T8