

# Megan Wilson

## UX RESEARCH

### CONTACT

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### TOOLKIT

Adobe Creative Suite  
Sketch  
Keynote  
SPSS  
Advanced Excel  
Qualtrics  
Mechanical Turk

### SKILLS

User Research  
Quantitative Research  
Qualitative Research  
Prototyping  
Content Strategy

### SUMMARY

Researching to further comprehend how groups/individuals interact with and understand interfaces. Investigating and analyzing to make interfaces more accessible, effortless, and aesthetically pleasing.

### EDUCATION

#### University of Washington

Master of Human-Computer Interaction and Design, August 2017

#### Southern Illinois University Edwardsville

B.S. Psychology, 2015, Magna Cum Laude

### EXPERIENCE

#### UW Medicine | User Researcher Intern, 2017- Present

Currently user research lead on electronic learning modules for the University of Washington School of Medicine learning management system. Also leading user research efforts by testing the usability of the MedHub IOS mobile application that contains evaluations for residents.

**Methods used:** usability testing, screen-casting, report and usability kit creation

#### Dr. Jon Pettibone's Cognitive Research Lab (SIUE) | Research Assistant, 2015 - 2015

Assisted in research on the cognitive psychology of judgment and decision making. The lab investigated the role of choice decoys in reducing discounting.

**Methods used:** interviews, surveys, eye-tracking, literature review, data analysis

#### Dr. Paul Rose Advisor Independent Thesis (SIUE) | Honor's Academy, 2014 - 2015

Conducted independent thesis exploring how individuals respond to different questions of race and ethnicity on surveys. Created literature review, collected data on Amazon Mechanical Turk, tested subjects on Qualtrics, analyzed data on SPSS, and wrote discussion to complete thesis.

**Methods used:** interviews, surveys, literature review, data analysis

#### Dr. Laura Pawlow Health and Behavioral Lab (SIUE) | Research Assistant, 2014 - 2015

Assisted in research on the health psychology of American women. Assisted in the study of the effect of social media on body image in women.

**Methods used:** interviews, surveys, literature review, data analysis

#### Dr. Danice Brown Race Education Lab (SIUE) | Research Assistant, 2013 - 2014

Assisted in research on gendered racial socialization of African-American women. Developed a scale to assess for gendered racial socialization of African American women. Also studied the effect of internalized racism on educational achievement.

**Methods used:** interviews, surveys, literature review, data analysis

### PROJECTS

#### Seattle Children's Hospital Pediatric Dialysis Patients | Capstone, 2017 - Cont.

Conducted user experience research for three months within the pediatric dialysis unit to identify a problem space at Seattle Children's hospital. Currently using insights in our product design stage.

**Methods used:** contextual inquiry, participatory design, expert interview, ethnography, competitive assessment, card sorting

#### Feedback for Coaches Learning Module | Usability Study, 2017 - Cont.

Usability testing of an electronic learning module about giving proper feedback for medical residents.

**Methods used:** usability testing, screen-casting, report and usability kit creation

#### Antimicrobial Stewardship Learning Module | Usability Study, 2017

Usability testing of an electronic learning module about proper prescription and use of antibiotics for medical residents.

**Methods used:** usability testing, screen-casting, report and usability kit creation

#### Siri and Apple Weather App | Usability Study, 2016

Usability testing of Siri voice recognition software on five users to identify usability issues.

**Methods used:** screener, usability test plan, user tests