

Megan Wilson

UX RESEARCH

CONTACT

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TOOLKIT

Balsamiq
Camtasia
Google Drive
Illustrator
InDesign
Keynote
Microsoft Office Suite
Sketch
SPSS
Qualtrics

AREAS OF SKILL

Prototyping
Content Strategy
Quantitative Research
Qualitative Research
User Research

SKILLS

Coding Data
Data Analysis
Interviewing
Moderating
Note-Taking
Presentation
Recruiting
Report Creation
Survey Creation
Sketching
Usability
Testing
Video Editing
Wireframing

SUMMARY

I am a user experience researcher passionate about helping companies understand how groups and individuals interact with and understand interfaces. I investigate and analyze to make interfaces more accessible, effortless, and aesthetically pleasing.

EDUCATION

University of Washington, 2017

Master of Human-Computer Interaction and Design

Southern Illinois University Edwardsville, 2015

B.S. Psychology, Magna Cum Laude

EXPERIENCE

UW Medicine | User Researcher Intern, 2017- Present

Currently user research lead on electronic learning modules for the University of Washington School of Medicine learning management system. Also leading user research efforts by testing the usability of the MedHub IOS mobile application that contains evaluations for residents.

Personal Contribution: Recruit participants, survey creation, moderating, note-taking, data input, data coding, report creation

Dr. Jon Pettibone's Cognitive Research Lab (SIUE) | Research Assistant, 2015 - 2015

Assisted in research on the cognitive psychology of judgment and decision making. The lab investigated the role of choice decoys in reducing discounting.

Personal Contribution: Recruit participants, survey creation, participant observation, data input, data analysis, report creation, poster presentation

Dr. Paul Rose Advisor Independent Thesis (SIUE) | Honor's Academy, 2014 - 2015

Conducted independent thesis exploring how individuals respond to different questions of race and ethnicity on surveys. Developed literature review, collected data on Amazon Mechanical Turk, tested subjects on Qualtrics, analyzed data on SPSS, and wrote discussion to complete thesis.

Personal Contribution: Recruit participants, survey creation, participant observation, data input, data analysis, report creation, poster presentation

Dr. Laura Pawlow Health and Behavior Lab (SIUE) | Research Assistant, 2014 - 2015

Executed research on the health psychology of American women. Assisted in the study of the effect of social media on body image in women and also on the tanning behaviors of college students.

Personal Contribution: Recruit participants, survey creation, participant observation, data input, data analysis, report creation, poster presentation

Dr. Danice Brown Race and Education Lab (SIUE) | Research Assistant, 2013 - 2014

Conducted research on the gendered racial socialization of African-American women. Developed a scale to assess for gendered racial socialization of African American women. Also studied the effect of internalized racism on educational achievement.

Personal Contribution: Recruit participants, survey creation, participant observation, data input, data analysis, report creation, poster presentation

PROJECTS

Seattle Children's Hospital Pediatric Dialysis Patients | Capstone, 2017

Conducted user experience research for three months within the pediatric dialysis unit to identify a problem space at Seattle Children's hospital. We used these insights in our product design stage.

Methods used: contextual inquiry, participatory design, expert interview, ethnography, competitive assessment, card sorting

LGBTQ Learning Module | Usability Study, 2017

Conducted usability testing of an electronic learning module about educating medical residents about empathetic LGBTQ patient interaction and medical concerns surrounding the LGBTQ community.

Methods used: usability testing, screen-casting, report and usability kit creation

Feedback for Coaches Learning Module | Usability Study, 2017

Managed usability testing of an electronic learning module about giving structured feedback for medical residents.

Methods used: usability testing, screen-casting, report and usability kit creation

Antimicrobial Stewardship Learning Module | Usability Study, 2017

Executed usability testing of an electronic learning module about proper prescription and use of antibiotics for UW Medicine and the Washington Department of Health.

Methods used: usability testing, screen-casting, report and usability kit creation

Siri and Apple Weather App | Usability Study, 2016

Created testing plans and conducted usability testing of Siri voice recognition software on five users to identify usability issues.

Methods used: screener, usability test plan, usability testing, report creation