

Nathaniel Hutcheson

Advertising | Branding | Graphic Design

Education

WESTERN KENTUCKY

B.A: Advertising | Graphic Design
May 2017

KIIS STUDY ABROAD

Graphic Design | Co-op Internship
Berlin, Germany
June - July 2017

Honors & Organizations

WKU IYO LOGO CONTEST

Finalist | 2017

AMERICAN ADVERTISING FEDERATION

WKU Chapter | NSAC 2017 Participant
Co-Creative Director & Researcher

WKU Street Team (Athletics Marketing)

Student Aid | Sept. - Dec. 2015

Campus Activities Board (WKU)

PR Team Member | August - Dec. 2013

Michael T. Bardin Scholarship | 2015 - 2017

College Heights Scholarship | 2013 - 2017

Skills

- Art Direction
- Organization
- Communication
- Avid Learner
- HTML
- CSS
- DSLR Photo.
- MRI Research
- Public Speaking
- Illustrator CC
- InDesign CC
- Photoshop CC
- Dreamweaver CC
- Exp. Design CC
- Premiere CC
- Microsoft Office
- Squarespace
- Wordpress
- MailChimp

Experience

1767 DESIGNS | JULY - SEPTEMBER 2017

Social Media & PR Intern

- Created content calendars, worked to grow social media presence, and aided in driving clients to the showroom
- Brainstormed and developed ideas to grow brand presence beyond Instagram and Facebook

DIVISION OF STUDENT AFFAIRS | JAN. - MAY 2017

Student Production Team

- Developed ideas to help explain services offered to students by Student Affairs
- Designed various promotional materials as requested by departments; shirts, posters, flyers, etc...

VCCP BERLIN | JUNE - JULY 2016

Creative Intern

- Planned and designed an integrated campaign for ING DiBa, which I later presented to the creative director
- Potential that the agency would later present our work directly to clients

THE HERALD | MARCH 2015 - JAN. 2017

Graphic Designer

- Work with the Advertising team designing ads for the student publication "The Herald"
- Met with accounts executives on creative briefs

Social

Twitter, Instagram

@NateHutty

Facebook

/NateHutty

LinkedIn

/nathanielhutcheson