More Than One

PLEDGE

BY STANDING FOR MORE THAN ONE:

I recognize that MORE THAN ONE woman at the table improves idea sharing, innovation, and the bottom line for our organization.

I recognize that when there is MORE THAN ONE woman at the table, her voice is more likely to be heard.

I pledge to interview MORE THAN ONE woman candidate.

I pledge to invite MORE THAN ONE woman to speak.

I pledge to include MORE THAN ONE woman in leadership.

I pledge to involve MORE THAN ONE woman in decision making.

I pledge to be an ethical leader.

#MORETHANONE

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WHAT IS THE MORE THAN ONE MOVEMENT BY BRAVE ENOUGH®?

It is a mission based on one singular action to increase ethical leadership and improved practices for us all: if you want to make a difference in your environment, assure there is more than one woman included where decisions are being made. Invite more than one woman to sit the table. Interview more than one woman candidate. Ask more than one woman to speak on the panel. Recruit more than one woman into a leadership position.

FACT: If 1 out of 4 job candidates is a woman, that woman has a ZERO percent chance of being selected for the position. (This study looked at 598 applicants vying for a leadership position in academia).¹

FACT: If the number rises to 2 of 4 job candidates being women, the chance of a woman being selected increases to 79%.²

FACT: Diversity improves ideas and innovation.³

FACT: Diversity improves the bottom line.⁴

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¹ HTTPS://MONEY.CNN.COM/2015/03/24/INVESTING/FEMALE-CEO-PIPELINE-LEADERSHIP/
² HTTPS://WWW.CATALYST.ORG/RESEARCH/WOMEN-CEOS-OF-THE-SF-500/