



FIFTYSIX

Fiftysix Creations

Sponsorship Information Pack





Fiftysix Creations is a social enterprise. Our goal is to educate one million kids by 2020.

We have designed and developed a build it yourself tablet and creativity kit for kids. As easy as a puzzle, as fun as a computer game. We also run entrepreneurship and computer science workshops around Australia; along the way teaching students about the wonders of the innovation economy.

Since our establishment in 2014, we have received a very positive response from students, parents and schools and as of January 2017, have educated over 45,000 students and worked with over one hundred schools internationally. We have also had significant media recognition from the likes of National Geographic, 60 Minutes, ABC, The Australian, Sunrise, CNBC and Sky News.



What do we do?

The Fiftysix Tablet Kit

The Fiftysix Tablet Kit is a build it yourself tablet and creativity kit for kids. As easy as a puzzle, as fun as a computer game.

The Fiftysix Tablet Kit is targeted to students aged eight to sixteen.

The device retails for \$369 AUD



Workshops

To complement the Fiftysix Tablet Kit, Fiftysix Creations hosts 'Opportunity Workshops' in many cities around Australia. The workshops allow students to get an insight into Tablet Exploration, Virtual Reality, Augmented Reality and Entrepreneurship.

All workshop materials are provided by Fiftysix Creations and our flagship workshops host 50 students.



Rural Tours

Fiftysix Creations also visits rural and disadvantaged communities around the world. To date, we have visited communities in India, Nepal, East Africa, China and various indigenous communities in Australia. Past tours have been sponsored by PwC Australia, MYOB and the Foundation for Young Australian's (FYA).

Watch our Tour to Cairns here: www.youtube.com/watch?v=ibvSO4FeHE4



Support Us

We'd love to work together!



Fiftysix Creations is a growing enterprise with a community of over 50,000 people both online and offline.

Offline: We have had over **45,000** students come through our Fiftysix Programs. Our flagship events host 50 students per workshop with waitlists growing to 50 plus regularly.

Online: We have a strong social media community base across Facebook and Twitter primarily made up of females aged 35 to 60, followed by males aged 13-18.

- 6,500 Facebook Fans and growing
- Twitter - 2,000 Followers



Increase your brand awareness through exclusive sponsorship

We recognise and value your support and thus will feature your brand as a Fiftysix Creations Partner on all offline and online marketing material including social media, website, banners, flyers and presentations.

\$25,000 AUD to \$100,000 AUD



Sponsor a Fiftysix Workshop Tour

Contribute to a Fiftysix Rural Tour. The location is flexible and we would work with your team to best identify a suitable location in alignment with your brand goals and objectives.

\$1,000 AUD to \$50,000 AUD



Get Involved

We'd love to collaborate. We strongly believe that the secret to winning, is by collaborating and not competing.



Thank you.

love@hellofiftysix.com OR 1300 336 095

www.hellofiftysix.com