



LAUREN BOWLES

CREATIVE

KC | SF

W labowlescreative.com E lauren@labowlescreative.com P 913.375.6715

UNIVERSITY OF KANSAS, 2013

BFA, Graphic Design
Minor, Psychology

FACHHOCHSCHULE TRIER, 2012

Kommunikationsdesign

SKILLS

Branding + Identity
Interactive Design
Packaging
Illustration
Concept Development
Creative Strategy
Art Direction
Production Management

REFERENCES

MATT WEGERER

Owner/Creative Director, Whiskey Design
matt@whiskeydesign.com

MICHAEL SHANNON

Founder, Restless Spirits Distilling
michael@restlessspiritsdistilling.com

ADAM MILLER

Alumni Director, Teach for America
adam.miller@teachforamerica.org

EXPERIENCE

JUNIOR ART DIRECTOR

Whiskey Design | 2016—Present

Inspire a productive, collaborative work environment; assume and master responsibilities with project management, client services, concept presentation, art direction, photoshoot coordination, and production management.

DESIGNER

Whiskey Design | 2013—Present

Create smart, compelling and innovative work across multi-media platforms; collaborate with designers, writers and art directors; cultivate skills with concept development, creative strategy, presentation, and client communication.

CREATIVE MANAGER

University Daily Kansan | 2013

Lead and art direct the creative team; create all promotional materials for the University Daily Kansan and focus on developing its brand.

ADVERTISING DESIGNER

University Daily Kansan | 2011—2013

Develop competitive, engaging marketing campaigns using print and digital ads; manage tight deadlines without compromising quality; work closely with sales associates, marketing team and client base.

HONORS

NATIONAL AMERICAN ADVERTISING AWARDS

2015, 2016

REGIONAL AMERICAN ADVERTISING AWARDS

2014, 2015, 2016, 2017

LOCAL AMERICAN ADVERTISING AWARDS

2014, 2015, 2016, 2017

AIGA KC DESIGN GALA

2013, 2014, 2015, 2016

HOW INTERNATIONAL DESIGN AWARDS

2014, 2015, 2016

PRINT MAGAZINE DESIGN ANNUAL

2014, 2015, 2016

CREATIVE SUMMIT

2013