

LINDSAY SING

ADDRESS

807 West 25th St., #203
Austin TX, 78705

EMAIL

lindsaysing@utexas.edu

WEBSITE

www.lindsaysing.com

SKILLS

Content Creation

Project Management

Public Speaking

Final Cut Pro

MS Office

WordPress

Keynote

Python Basics

SOCIAL MEDIA

Facebook

Instagram

YouTube

SnapChat

Twitter

WeChat

EDUCATION

The University of Texas at Austin

Class of May 2019 • Cumulative GPA 3.73

BS Corporate Communication
Minor in Chinese

Distinguished College Scholar (2017)

EXPERIENCE

AUSTIN TECH ALLIANCE

Intern // Sept. 2017 - Dec. 2017

Developed written digital communications and engaged with professionals at tech events to grow awareness about civic engagement in Austin's tech sector.

PAPER STONE SCISSORS

Account Intern // May 2017 - July 2017

Analyzed and articulated brand communication strategies for multicultural consumers, created internal copy, and adapted visual creative assets into mediums for clients at creative agency in Shanghai.

UT PROJECT SEED

Research Assistant // May 2016 - Oct. 2016

Standardized research assistant training process and streamlined protocol documents on recruitment and general task operations.

EXTRACURRICULAR

AMERICAN MARKETING ASSOCIATION

Agency Strategy Team Member // Jan. 2017 - Present

Produced two informational videos about energy efficiency for Energy Project Advisors client.

STUDENTS EXPANDING AUSTIN LITERACY

Reading Tutor // Jan. 2016 - May 2016

Mentored an elementary school student through reading sessions to expand his literacy skills and passion for reading.