

# ANTHONY CARILLO

## DESIGNER / ART DIRECTOR

714 742 7172 / anthonycarillo.com / anthony@carilloandco.com

### SKILLS

- Strong Public Speaker and Presenter
- Great Communication Skills
- Large and Small Format Print Design
- Social Media and Digital Design
- Visual Strategy and Direction
- Conceptual Thinker and Artist at Heart

### PROFICIENCIES

- Adobe Illustrator, Photoshop, InDesign, and Lightroom
- G Suite, Microsoft Suite
- Powerpoint, Keynote, Prezi
- Wordpress, Squarespace
- Basecamp, Asana, Quickbooks
- Post-it-Notes

### EDUCATION

**Baylor University** / 4 Years

*Communication Specialist*

Course work in Design, Visual Rhetoric, Film, and Media Studies

### SOCIAL

Instagram / @carilloandco

Dribbble / dribbble.com/anthonycarillo

### PROFESSIONAL SUMMARY

Graphic Designer with 5+ years of experience making brands beautiful, engaging, and prestigious. Seasoned by a layered creative background and 2+ years at an in-house position. Ready to translate diverse skill sets into a vibrant and collaborative team environment with a central focus. Creative freak with a knack for clean, bold design and conceptual thinking. Print and digital compatible. Friendly and interesting. Excellent under pressure.

### WORK EXPERIENCE

**Carillo+Co.** / 5 Years / *Freelance Design, Art Direction, Consultation*

- Developed brands and implemented them across multiple platforms
- Strategize visuals from Mood Board to Extensive Brand Guide
- Cast vision and creative direction for large-scale campaigns
- Engaged audiences with Front-End Web Design elements
- Served clients in non-profit, sport, small business, and luxury sectors
- Explored brand potential with Print and Stationery designs

#### Clients Include:

|                  |                         |
|------------------|-------------------------|
| NYU              | U.S. Olympic Volleyball |
| Goodwill Church  | By the Tree             |
| Crossline Church | Schools for Justice     |

**Friends Church, Yorba Linda** / 2 Years / *Graphic Designer*

- Stewarded the Brand of a large, multi-faceted organization
- Conceptualized campaigns and created Key Artwork
- Produced Stage Design concepts and oversaw execution
- Innovated new Print Piece Designs in unique formats