



BORIS TARATUTIN

Product Manager - "Do things that matter, work hard, and have fun"

I believe in design that stems from core company values, a user-centric process, and relentless connection to business goals - to build the most successful and impactful products possible.

I feel most at home in open-ended, collaborative environments solving big problems with driven teams. I work by digging into the data, prototyping, thinking long-term, and co-designing with users and colleagues.

WORK EXPERIENCE

Product Engineer – **Educents, Inc** (Online marketplace)

Jan 2015 – Feb 2017

- Worked with CTO and founders to grow the company from 12 to 40+ employees, hire engineering team, and 4X revenue and customer base. Responsible for shipping major features such as search, "community" Q&A, and homepage / listing pages
- Drove site performance to < 300ms/3s, built search + discovery responsible for 40% of GMV, upgraded front-end to modern stack (mobile-first, SCSS, Gulp/Webpack, atomic styleguide), grew Q&A platform from 0 to 1000+ users

Tech Co-Founder – **BrightLoop** (Ed-tech consumer app)

Nov 2013 – Jan 2015

- Got my feet wet in start-ups and the best Ed-Tech accelerators in the U.S. (ImagineK12, 4.0 Schools, LearnLaunch)
- Shipped alpha + beta versions of product, developed KPIs, 10X active/engaged users, raised 100K+ in investment, built culture of agile, led user-research and design feedback loops

MVP Engineer – **RocksBox, ZappRx, more** (Freelance consulting)

Jan 2013 – Nov 2013

- Freelance business built around fast, targeted co-design for small biz to build their MVP/data pipeline and secure funding
- **RocksBox**: built internal BI platform and recommendation engine to speed up key company processes (shipping, receiving, and curation) by 4X-6X. Allowed co. to scale efficiently and secure a \$1.5M seed round within the year
- **ZappRx**: trained devs + finished pharma-flow prototype that allowed company to secure \$1M series A in following months

Product Manager (Intern) – **Microsoft** (Maps / Search)

Jun 2012 - Aug 2012

- Asked to innovate in the online local search space, did a full-cycle product development cycle for a new feature "En-Route Search". Later released on Bing maps, and soon after mimicked by Google. Est. usage: 1-5% of mobile searches.

SKILLS

Product: Agile/lean methodology, data analysis, user interviews, team leadership, KPIs, financial modelling, systems thinking, competitive research, design sprints, user psychology, technical communication, incentives + growth loops

Tech: 10+ years experience programming: PHP, Python, AngularJS, Javascript, FED, HTML/CSS, Laravel, Magento, Docker, AWS, Vagrant, MySQL, Elasticsearch, Ionic, RoR, C, #!/bin/bash., Git, agile, security, SEO, APIs, caching, machine learning, performance, low-end device dev, system scaling, remote teams, dev-ops, etc.

General: Breaking down big problems, quickly learning new skills/industries, working in open-ended environments, collaborating closely with others, identifying & implementing new company processes, rallying team members

Fun :) BBQ, handstands, audio books, tea, photography, camping, and cookin' up good food

EDUCATION

Franklin W. Olin College of Engineering

Class of '12

B.S. Engineering: Robotics

- *Coursework:* Computational Modeling, Robotics, Artificial Intelligence, Sustainable Design, Design for Manufacturing, Foundations of Computer Science, Statistics, Instrumentation & Sensors, User-Oriented Collaborative Design, Mechanical Prototyping, Software Design, Materials Science, Biometric Design, International Development, and more