

# The City of Rochester is partnering with Kiva to help small businesses like yours grow.

- \$1,000-\$10,000 business loans
- 0% interest & no fees
- Crowdfunded \$25 at a time
- Terms 6-36 months
- Build your business credit

## For More Information

**Follow:** [facebook.com/KivaRoc](https://www.facebook.com/KivaRoc)

**Email:** [KivaRochester@CityofRochester.gov](mailto:KivaRochester@CityofRochester.gov)

**Visit:** [cityofrochester.gov/KivaRoc](http://cityofrochester.gov/KivaRoc)



Fuego Coffee,  
KivaRoc Borrowers



# kiva



## Minimum Requirements:

- At least 18 years old
- Not in current bankruptcy or foreclosure
- Not a Franchise or Multi-level marketing
- Using the loan for a legal and socially responsible business

## Our Most Successful Borrowers:

- Are Tech Savvy
- Work with the KivaRoc Team
- Have a Business Plan
- Have a Strong Network of Supporters

**Apply Today at  
[Kiva.org/borrow](https://kiva.org/borrow)**