Petersen Automotive Museum Announces Upcoming “Future of Mobility” and “Dystopian Hollywood” Exhibits at Pebble Beach Concours d’Elegance

In anticipation of its 25th anniversary in 2019, the museum will launch an exhibit that will focus on future cars and mobility in the 21st century, a new exhibition that will feature cars from Hollywood’s imagined future, an exhibit about outlaw motorcycle culture, a new “Juxtapoz” exhibit about custom culture in the art and automotive realm and more.

PEBBLE BEACH, CALIF. (August 26, 2018) – During its annual breakfast press conference at the Pebble Beach Concours d’Elegance, the Petersen Automotive Museum announced a series of upcoming exhibits for its 25th anniversary in 2019. After hosting more than 1 million patrons since its transformation, the upcoming exhibitions and programs represent the multiple aspects of California’s fixation on the automobile including customization, racing, bike culture, Hollywood and the future of mobility.

Kicking off this theme, the museum’s Armand Hammer Foundation Gallery will focus on art and culture magazine “Juxtapoz.” First conceived in Los Angeles by Robert Williams, the magazine fused hot rods, customs and art to help define and celebrate urban and underground contemporary art.

The Petersen also revealed its plan to stage an exhibition about Hollywood and movie cars in the Mullin Gallery after the wildly successful “Porsche Effect” exhibit comes to an end. Replacing it will be a new exhibit that looks at possible dystopian future forms of transportation, featuring a variety of vehicles from some of Hollywood’s biggest films, from Back to the Future, The Fifth Element, Blade Runner and more.

Featuring all genres of race cars from Southern California, “Built in LA” in the museum’s Motorsports Gallery will include some of the most famous race cars that were manufactured in Los Angeles—from land speed to Indy, road racing to drag racing and more. On the opening night, the museum will honor legendary driver Parnelli Jones with the Robert E. Petersen Lifetime Achievement Award for his accomplishments in the motorsports world.

In the Richard Varner Family Gallery, the museum will feature an Outlaw motorcycle exhibit, which will educate guests about the history of California outlaw bike culture.

Following the success of its first “Future of the Automobile” symposium, the Petersen will curate an exhibit that studies the future of mobility. The “Imagining the Future” exhibit will be accompanied by a series of programmatic events including panels and symposiums.

“As we head into 2019, the Petersen has monumental plans on the horizon,” said Petersen Executive Director Terry L. Karges. “Over the past 25 years, we have worked tirelessly to share our passion for the automobile both locally and internationally. Our announcements today at Pebble Beach reflect our promise to the public to continue this mission for another 25 years to come.”
In addition to the exhibit announcements above, the museum mentioned several notable upcoming events. At its annual gala event on October 5, the Petersen will be honoring Dr. Wolfgang Porsche. Hosted by both Jay Leno who will be joined by Tim Allen, the gala will once again serve as an important fundraiser for the museum’s foundation.

The night of the Rolex 24 at Daytona in January, the museum will toast the heroes of International Motor Sports Association at a special dinner. In April, the Petersen will also host a celebratory dinner honoring Mario Andretti for his the 50th Anniversary Indy win.

For more information about the Petersen Automotive Museum, please visit www.Petersen.org.

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The Petersen Automotive Museum Foundation is a non-profit 501(c)(3) charity. The Museum is located at 6060 Wilshire Boulevard (at Fairfax) in Los Angeles, California, 90036. Admission prices are $16 for general admission adults, $13 for seniors and students with ID, $8 for children ages 3 to 12. Active military with ID, personal care attendants and children under three are admitted free. Museum hours are 10 a.m. to 6 p.m. For general information, call 323-930-CARS or visit www.Petersen.org.