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Los Angeles’ Miracle Mile Museums Announce New Summer Offer Encouraging Discovery of Area’s Diverse Arts, Science and Culture
A new initiative will offer $2 off to patrons visiting more than one museum along the Miracle Mile on the same day.

LOS ANGELES (June 4, 2019) – The Museums of the Miracle Mile - a hub of art, science and culture in the heart of Los Angeles - are coming together to make museums more accessible and affordable to locals and tourists. Beginning Friday, June 7, 2019, visitors will be able to receive a $2 discount on general admission when visiting more than one museum on the same day. The joint venture will take place among the Craft Contemporary, the museum at the La Brea Tar Pits, the Los Angeles County Museum of Art (LACMA) and the Petersen Automotive Museum.

To take advantage of this opportunity, guests must show a receipt or ticket from any of the participating Miracle Mile museums when visiting another participating museum, and a $2 discount will be applied. The visits must take place on the same day for the discount to be applicable.

The promotion begins Friday, June 7, 2019 and will run until Monday, September 2, 2019. The offer cannot be combined with other discounts.

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About Craft Contemporary
Located on Los Angeles’ historic Miracle Mile since 1965, Craft Contemporary reveals the potential of craft to educate, captivate, provoke, and empower. With a focus on contemporary art made from craft media and processes, Craft Contemporary presents dynamic exhibitions by established and emerging artists and designers who are often underrepresented in larger art institutions. Through a robust roster of regular programs and events, Craft Contemporary offers creative opportunities for the public to participate in hands-on workshops led by professional artists. Craft Contemporary cultivates an environment for people in Los Angeles to deepen their relationship to art, creativity, and one another. For more information call 323.937-4230 or visit www.craftcontemporary.org

About La Brea Tar Pits
The asphalt seeps at La Brea Tar Pits represent the only active urban Ice Age excavation site in the world. Outside, all year long, visitors can watch paleontological excavators carefully extract fossils of animals trapped in the seeps 10,000 to 40,000 years ago in both Project 23 and Pit 91. The mid-century Observation Pit, the first museum in Hancock Park, is refurbished and opened for all museum guests. Inside, visitors see the next step of the paleontology process, as scientists and volunteers clean, repair,
and identify fossils in the transparent Fossil Lab. The museum displays the final result: extraordinary specimens of saber-toothed cats, mammoths, dire wolves, and mastodons, as well as fossilized remains of microscopic plant remains, insects, and reptiles. For more information, call (323) 857-6300 or visit www.tar pits.org.

About LACMA
Located on the Pacific Rim, LACMA is the largest art museum in the western United States, with a collection of nearly 140,000 objects that illuminate 6,000 years of artistic expression across the globe. Committed to showcasing a multitude of art histories, LACMA exhibits and interprets works of art from new and unexpected points of view that are informed by the region’s rich cultural heritage and diverse population. LACMA’s spirit of experimentation is reflected in its work with artists, technologists, and thought leaders as well as in its regional, national, and global partnerships to share collections and programs, create pioneering initiatives, and engage new audiences. For more information, visit www.lacma.org.

About the Petersen Automotive Museum
The Petersen Automotive Museum Foundation is a non-profit 501(c)(3) charity. The Museum is located at 6060 Wilshire Boulevard (at Fairfax) in Los Angeles, California, 90036. Admission prices are $16 for general admission adults, $14 for seniors, $11 for children ages 4 to 17. Active military with ID, personal care attendants and children under four are admitted free. Museum hours are 10 a.m. to 6 p.m. For general information, call 323-930-CARS or visit www.Petersen.org.