FOR IMMEDIATE RELEASE
Contact: Heather Buchanan – Kahn Media
818/881-5246 HBuchanan@KahnMedia.com

History in Motion: Iconic Cars from Hollywood will Parade Around Los Angeles on President’s Day led by a Presidential Limo with a Special Guest

Kicking off its 25th-anniversary celebration and honoring Los Angeles’ love affair with movies and the automobile, the Petersen will give Angelenos a chance to see some of history’s most famous cars cruise past the city’s iconic landmarks. The tour, scheduled to begin at 10 a.m., will feature cars such as the “Little Miss Sunshine” Volkswagen bus, the James Bond XK-R car from “Die Another Day” and more, while being led by the Chrysler Imperial Parade Phaeton, which was used by presidents and dignitaries including the Apollo 11 astronauts after their historic return to earth.

LOS ANGELES (February 13, 2019) – Celebrating Los Angeles’ love of both the automobile and Hollywood, the Petersen Automotive Museum will host a parade on President’s Day, February 18, 2019. Featuring iconic Hollywood cars, the parade will be a fun “thank you” to the people of Los Angeles for their unwavering support over the past quarter century.

Beginning at 10 a.m. in Playa Vista, the parade route will pass several of the city’s landmarks including The Santa Monica Pier, Rodeo Drive and the Hollywood Walk of Fame. During the route, there will be one planned 20-minute stop at Abbott Kinney Boulevard in Venice, where viewers can take pictures with the parade cars. After the parade, the cars will return to the Petersen at around 1 p.m. and be displayed on the third floor of the museum parking garage.

Viewers positioned around the designated parade route will see the 1951 Chrysler Camera Car once owned by billionaire movie mogul Howard Hughes; the Volkswagen Type 2 Microbus from the 2006 American comedy-drama “Little Miss Sunshine;” the 1998 Volkswagen New Beetle Convertible from the second installment of the Austin Powers franchise “The Spy Who Shagged Me;” the 2002 Jaguar XK-R Stunt Car that was the anti-hero car in the 2002 James Bond flick “Die Another Day;” the Chrysler Imperial Parade Phaeton, which belonged to President Dwight D. Eisenhower; the Honda S2000 from “2 Fast 2 Furious;” and other iconic Hollywood vehicles.

“The Petersen would not be what it is today without the steadfast support of the Los Angeles community,” said Petersen Automotive Museum Executive Director Terry L. Karges. “For 25 years, we have strived as an organization to captivate the hearts of Angelenos, igniting within them a passion for the automobile. Because Hollywood is such an important aspect of our community, the parade will serve as a fun tribute to the industry on which Los Angeles was built upon.”

For more information about the Petersen Automotive Museum, please visit www.Petersen.org.

###

About Petersen Automotive Museum
The Petersen Automotive Museum Foundation is a non-profit 501(c)(3) charity. The Museum is located at 6060 Wilshire Boulevard (at Fairfax) in Los Angeles, California, 90036. Admission prices are $16 for general admission adults, $14 for seniors, $11 for children ages 4 to 17. Active military with ID, personal
care attendants and children under four are admitted free. Museum hours are 10 a.m. to 6 p.m. For general information, call 323-930-CARS or visit www.Petersen.org.