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Contact: Nikki Riedmiller – Kahn Media
818-881-5246 | Nikki@KahnMedia.com

PETERSEN AUTOMOTIVE MUSEUM ANNOUNCES CONCOURS FEATURED CLASSES AND PARTNERS FOR ITS VIRTUAL CAR WEEK

Petersen Car Week, which begins on August 12, 2020, will feature a concours d'elegance with nine classes and several event sponsors including Bonhams, Bring a Trailer, Michelin, McCall's Motorworks Revival, Exotics on Broadway, Sonoma Speed Festival, O’Gara Coach, Porsche Club of America and RM Sotheby's.

LOS ANGELES (May 18, 2020) – The Petersen Automotive Museum has announced the list of sponsors for Petersen Car Week as well as the featured classes for the Petersen Concours d'Elegance. Premiering on the museum’s YouTube channel on August 16, 2020, the concours will include the following classes: American Classic Open & Closed, European Classic Open & Closed, Post-war Preservation, Ferrari Grand Touring, Post-war Sports, Movies and TV, Off-Road, Hot Rod and Shooting Brake.

The Sunday concours will be the final event during a week-long schedule of digital content produced by the museum for the first-ever Petersen Car Week, which begins on August 12, 2020. Along with the featured classes, the Sunday concours will include a live concept car showing.

In addition to the excitement of its Sunday concours, the Petersen continues to add an array of strong partners to elevate the week, including Bonhams, Bring a Trailer, Michelin, McCall’s Motorworks Revival, Exotics on Broadway, Sonoma Speed Festival, O’Gara Coach, Porsche Club of America and RM Sotheby’s.

“We’re thrilled to announce the featured classes for the 2020 Petersen Concours d’Elegance and the amazing list of sponsors to support the week-long virtual events,” said Petersen Executive Director Terry L. Karges. “Although we’d much rather be experiencing the vehicles in-person, we’re excited to see the submissions we receive from around the world in each of the concours classes.”

During each day of Petersen Car Week, the museum will host events featuring user-submitted videos and content. Events will include live vehicle debuts, online auctions, exclusive interviews and car shows. All events will be free and debuted as premieres on the Petersen YouTube Channel, allowing enthusiasts from around the world to access the content and create the sense of community normally provided by Monterey Car Week, which has been canceled for 2020.

The Petersen Automotive Museum encourages enthusiasts to submit events they would like to see as part of the weekly schedule. To submit an event or learn more about Petersen Car Week, please visit https://www.petersen.org/petersen-car-week. For more information about the Petersen Automotive Museum and its exhibits, visit petersen.org.

About The Petersen Automotive Museum Foundation
The Petersen Automotive Museum Foundation is a non-profit 501(c)(3) charity. The museum is located at 6060 Wilshire Blvd. (at Fairfax) in Los Angeles, California 90036. For general information, call 323-930-CARS or visit petersen.org.

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