WHAT:
In its 36th year, the Ohio CDC Association (OCDCA) conference is the largest comprehensive community development event in Ohio, drawing over 300 practitioners, partners, and policy makers from around the state and region.

LOCATION & DATES
Youngstown, Ohio // Sep. 30—Oct. 2, 2020

AUDIENCE:
Over 300 community development practitioners, partners, and volunteers dedicated to affordable housing, economic development, food access, financial empowerment, or community engagement attend this event. Our attendees primarily work for nonprofit community organizations and are seeking potential partners, collaborations, and innovative products or services. The primary reason they attend the conference is networking, personal growth and development, and content.

SPONSORSHIP OPPORTUNITIES:
Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. Sponsorship dollars support the event and OCDCA. For more information, please contact Lisa Much at the Ohio CDC Association.

ABOUT OHIO CDC ASSOCIATION:
The Ohio CDC Association is a statewide membership organization that fosters vibrant neighborhoods and improves the quality of life in all communities through advocacy and capacity building of our member agencies. Founded in 1983, OCDCA is a high capacity, non-partisan non-profit organization, which represents over 260 organizations throughout Ohio. Approximately 200 of our members are place-based nonprofits, while the other 60 represent local governments, intermediaries, consultants, and financial

CONTACT:
Lisa Much, Communications & Development Director, (614) 461-6392 ext. 211 or lmuch@ohiocdc.org

"This is my favorite conference. Thank you for your well thought topics, tours and networking opportunities," - a long-time, returning attendee, after the 2018 conference.
Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our staff. All sponsorship levels include:

- Company logo or name recognition in all promotional and event material
- Hyperlinked company logo or name recognition on event website
- Exhibit table space
- Customized marketing benefits*

**STATE LEVEL\\ Starting at $10,000**
- Six passes to the entire event with a special reserved table during the Keynote Networking Lunch
- One full page ad in event program
- Name attachment to either the Keynote Networking Lunch or the Awards Ceremony, with a speaking opportunity
- Three social media recognition posts
- Company spotlight in OCDCA’s newsletter (2300 people, 25% open rate, 19% CTR)
- Sponsor one event email

**COUNTY LEVEL\\ Starting at $7,500**
- Four passes to the entire event
- One full page ad in event program
- Sponsor the Wednesday Evening Reception, with optional speaking opportunity
- Company spotlight in OCDCA’s newsletter (2300 people, 25% open rate, 19% CTR)
- Two social media recognition posts
- Sponsor one event email

**NEIGHBORHOOD LEVEL\\ Starting at $2,500**
- Two passes to the entire event
- One half page ad in event program
- Company spotlight in OCDCA’s newsletter (2300 people, 25% open rate, 19% CTR)
- One social media recognition post

**BLOCK LEVEL\\ Starting at $1,000**
- One pass to the entire event
- One half page ad in event program
- One social media recognition post

**EXHIBITOR ONLY**
- Business or Public Body \ $500
- Nonprofit \ $250
Both exhibitor only options include:
- Company name recognition on event website
- One pass to the entire event

**ADVERTISEMENTS ONLY**
- Half Page \ $500
- Quarter Page \ $250
Black and white only

*Customized marketing benefits include but not limited to the following:
- Hyperlinked banner advertising on organizational website for 3, 6, or 12 months
- Speaking opportunities at other OCDCA events, including webinars
- Other variations of existing benefits – we are happy to work with you to meet your needs

**CONTACT:**
Lisa Much, Communications & Development Director, (614) 461-6392 ext. 211 or lmuch@ohiocdc.org