2019 Annual Report

Ohio CDC Association
100 East Broad Street, Suite 500
Columbus, OH 43215
www.ohiocdc.org | 614-461-6392 | @OhioCDC
Ohio CDC Association Staff

Nate Coffman  
Executive Director

Suzanne Parks  
Director of Asset Development

Lisa Much  
Communications and Capacity Building Director

Alana Perez  
AmeriCorps VISTA Program Manager

Jim Martin  
Chief Financial Officer

LaQuan Johnson  
AmeriCorps VISTA Leader

Above: OCDCA Staff celebrate Valentine’s Day with a surprise office guest.

Ohio CDC Association Board of Trustees

Emily Seibel, President  
Yellow Springs Home, Inc.

Jamar Doyle, Vice President  
Greater Collinwood Development Corporation

Joy Johnson, Secretary  
Burten, Bell, Carr Development, Inc.

Larry Fisher, Treasurer  
ACEnet

Sarah Allan  
Toledo LISC

Bambi Baughn  
The CAC of Fayette County

Bo Chilton  
IMPACT Community Action

Mary Delaney  
Community Matters

Judy Jackson  
National Equity Fund

Beth Long  
Ohio Capital Corporation for Housing

Alvin Norris  
Adams Brown Community Action Partnership

Tiffaney Shaver  
Great Lakes Community Action Partnership

Stefanie Steward-Young  
Fifth Third Bank

Stephen Torsell  
Homes on the Hill

Front Page: OCDCA member in Cleveland, Old Brooklyn CDC, hold their Farmer’s Marker
Contents

Letter from the President & Executive Director  4
Training and Technical Assistance  5
Annual Conference  5
Social Enterprise Incubation Program  6
Microbusiness Development Program  7
Policy and Advocacy  8
Empowering Communities  9
AmeriCorps VISTA  10
OCDCA Financials  10
OCDCA Communications  10
Individual Development Accounts  11
OCDCA Funders  11
The Ohio CDC Association (OCDCA) is proud to serve those that serve. We’re continually inspired by a membership that is tackling so many substantive, entrenched challenges while making a real difference working with your respective communities. We would like to thank the membership for your engagement and volunteerism and our stakeholders for your consistent support.

At the heart of our mission is building capacity for member organizations. Momentum continued in 2019 with the completion of the first cohorts of two new programs under the Community Empowerment Initiative. The Empowering Communities program supported by the CareSource Foundation funded five members to implement innovative strategies to address the determinants of health. The third-party evaluator reported over 2,400 unique residents served and successful quantitative and qualitative outcomes for all participants. The Social Enterprise Incubation Program supported by the Bank of America Foundation educated members and finished with a pitch competition and a grant to StarkFresh. Several members are moving forward with their enterprises. Additionally, the association was one of only six agencies nationwide to receive an Office of Refugee Resettlement Individual Development Account (IDA) grant that will launch in 2020. In sum, OCDCA is pleased to have passed-through more than $1 million in resources to the membership in 2019.

We continued to advocate for community development resources and against efforts to disenfranchise vulnerable communities. We’re pleased to have partnered with the Home Matters to Ohio coalition that resulted in a modest expansion of the Ohio Housing Trust Fund of $3 – 4 million a year. We’ll look to build upon this with pro-active policy initiatives in 2020 and beyond. The fight to defend the gutting of the Community Reinvestment Act will continue as we work together against a transparently harmful proposal.

We look forward to serving and working with you in 2020 to build more just and vibrant communities.

Emily Seibel  
President, Board of Trustees  
Nate Coffman  
Executive Director
In 2019, 101 people attended 7 OCDCA trainings. Participants were trained in areas such as LIHTC Negotiations, Creative Placemaking, Scatter Site Rental Properties, and Funding 101 for Housing Development. Every year OCDCA surveys members to find out what trainings they need and want. As a result of member demands, OCDCA provided the members with over 100 more hours in technical assistance opportunities in 2019 compared to previous years to address specific member needs.

Annual Conference

“It is my favorite conference of the year.”

-Respondent to the 2019 OCDCA Annual Conference Survey

The 2019 Annual Conference was held at the McKinley Grand Hotel in Canton. A record-breaking 303 practitioners attended, and those surveyed gave the conference a 89% satisfaction rating, while another 79% said that they learned something new at the conference that they planned to explore for implementation in their community. Keynote speaker Dr. John Carlos inspired many, and workshops featured topics including voting and census civic engagement, racial inequities in Ohio, addressing transportation barriers, and investing in a neighborhood’s health.
The Social Enterprise Incubation Program (SEIP) is an intensive program consisting of rigorous training and tailored technical assistance for OCDCA members while they create their own social enterprise. During 2019, three organizations received technical assistance while they built out their business plan over an eight-month period. At the end of the program, each organization presented their idea in a pitch competition to a panel of experts. Starkfresh in Canton won the pitch competition to receive $5,000. Significant support for this program comes from the Bank of America Foundation.

Enterprises Receiving Technical Assistance:

**Lakewood Alive:** Their venture mission is to own and operate a mixed-use building that will allow us to provide more high-quality programming to the community while ensuring our financial stability. We believe that by owning and operating a building, LakewoodAlive will enhance our mission of fostering and sustaining vibrant neighborhoods by furthering strengthening support for our residents and small business development.

**North End Community Improvement Collaborative:** This Mansfield group will provide farmers with high tunnel growing, training, supplies and equipment as well as small business assistance services. By offering support to potential farmers, others in the community may be encouraged to create small-scale urban growing projects and possibly join the cooperative. This farm will be a model for urban farming practices throughout the city as well as other areas in the country that face similar struggles.

**StarkFresh:** Starkfresh is creating affordable, nutrient-dense ready-to-heat meals available throughout the community through existing mobile market solutions, food service outlets, and through other retail means. Target customers are the 3600 developmentally disabled (DD) individuals who are currently enrolled in provider day programs throughout Stark County.
Henry Jochem’s career in sustainable farming began in his early twenties when he worked on several farms throughout Maryland, eventually renting his own land and beginning his own venture, Primaterra Farm. After selling for several years in the D.C. markets, Henry decided to move his farm to Ohio and purchase his own version of the Appalachian American dream. Since 2015, Henry has grown to be an integral part of the Athens Farmers Market, offering unique specialty vegetables, duck and chicken eggs, and duck and chicken meat from his twelve acre farm in Perry County. Previously these things were all uncommon at the local Market. One specialty crop Henry has a particular passion for are radishes. He introduced southeastern Ohio communities to green daikon radishes, watermelon radishes, and purple daikon radishes after noticing a hole in the market. Henry has worked diligently to grow the love of radishes in the community, but when you grow 1,000 + pounds annually, there are bound to be some left over. After also noticing the lack of locally grown fermented foods, Henry created an innovative solution to using up the leftover radishes in his cooler. With help from ACEnet, Henry was able to ferment over 400 pounds of radishes with a finished product he calls “Radish Kraut,” a spicy and delicious blend of radishes, cayenne pepper, garlic and pink Himalayan salt. Support Henry has received for Radish Kraut has been overwhelming, and he is excited to begin researching other options for fermenting produce, ensuring that every beautiful vegetable he grows is used in a sustainable (and delicious) way.

Microbusiness Program Impact
2,108 Households Assisted
1,515 LMI Individuals Served
1,729 TA Consultations
501 FTE Jobs Created or Retained
303 Businesses Started or Expanded

= 7.25 FTE Jobs
The association works to expand and protect community development resources that serve low-income communities and residents. In 2019 work began to advocate for new pro-active state policies to assist the membership with new tools to help you fulfill your critical missions.

**Ohio Housing Trust Fund Expanded**

After nearly four years of working to increase state funding for local affordable housing programs, working closely with COHHIO and the Home Matters to Ohio coalition, the legislature was convinced to expand the Ohio Housing Trust Fund (OHTF). An amendment included in the biennial budget (HB 166) that was signed last July will nominally increase county recorder fees to add approximately $3 - $4 million per year to the Housing Trust Fund, the primary source of state funding for homeless and housing programs. While it’s considerably less than we hoped for, it is significant because of the numerous challenges that were overcome. Additionally, the spending cap was eliminated. Since its inception in 2003 Trust Fund revenue above $50 million went to the state’s general fund and not to affordable housing and community development. We witnessed more legislators than in year’s past recognize the state’s growing affordable housing needs. We are grateful to everyone who pushed their legislators to support expanding the Housing Trust Fund over the last several years. Thank you for your advocacy!

**Community Reinvestment Act Defense**

OCDCA worked with local, state and national stakeholders advocating to strengthen, not weaken the Community Reinvestment Act (CRA). The Office of the Comptroller of the Currency (OCC) took an adversarial approach to CRA reform that unfortunately continues into 2020. The rulemaking process evolved into a hazardous proposal in December that could dramatically decrease critical community investments and access to capital. OCDCA would like to thank the many members that made their voices heard and submitted public comments about the importance of the CRA in your communities. The association will continue to advocate against this damaging proposal.
Empowering Communities

Social issues and solutions are the key to economic growth and community stability. In 2018, OCDCA and the CareSource Foundation worked to accelerate and implement next-generation social innovation through the Empowering Communities Grant Challenge. Empowering Communities provided funding for innovative solutions to unique community challenges that involve the social determinants of health. The process consisted of three stages: Request for Proposal (RFP) process, Concept Presentation including Q&A, and Implementation Phase.

In 2019, the selected members implemented their ideas. OCDCA worked with a third-party evaluator to release the Empowering Communities Impact Evaluation report, which we will be widely releasing in 2020.

The funded projects include:

**Ashtabula County Community Action Agency**, funded $58,000, collaborated with the Ashtabula Area City School (AACS) District and local community leaders/partners to create a Community Learning Center (CLC) within the district.

**Historic South Initiative**, funded $50,000, beta-tested a potential Universal Pre-K program delivered in the home via internet and Chromebooks so transportation and attendance are not an issue for low-income/inner-city children.

**Miami Valley Housing Opportunities**, funded $37,000, continued the SLATE program that addresses and reduces youth and chronic homelessness with a focus on increasing access to housing, employment, behavioral health care, recovery support, and income benefits.

**Old Brooklyn Community Development Corp.**, funded $80,000, is a traditional CDC that is going to reorient its organization, partnerships, and service delivery around root causes of community health.

**Rural Action**, funded $61,000, is launching the Empowering Rural Communities to improve local community leadership across the county and networking capacity to effect change related to environment, safety, isolation, healthy food access, and economic opportunity.

**Kenmore Neighborhood Alliance**, funded $150,000 directly from the CareSource Foundation, is creating the Kenmore Culinary JOBS Collaborate, which will empower single mothers in the neighborhood by providing job skills and placement into area restaurants, starting with the Lil’ Bit Cafe.
Krystal Sierra heard about AmeriCorps VISTA through a friend, but was passionate about uplifting her community long before she decided to join Greater Collinwood Development Corporation. Krystal came from a background in project management, training development, editorial work, and grassroots activism. Krystal knew she wanted to use her skillset to uplift others in the community; with housing and employment being the “nuts and bolts of community building” Krystal saw her VISTA placement as a natural fit.

Krystal’s VISTA project is threefold – her first focus has been on building the capacity of Greater Collinwood’s housing programs by building tools the program can use to better serve residents in her community. Krystal also assisted in organizing two Family Feud-style games in the community where $10,000 would be reinvested into proposed community projects. For the events, Krystal created a sponsorship package that raised a total of $2,350 in cash and in-kind donations; the organization then awarded eight teams $500 each, one team $2,000, and one team received a grand prize of $4,000. Krystal is currently working on the third piece of her VISTA project that includes a local, regional, and global approach to workforce development that addresses barriers such as transportation, skills gap, technology divide and essential skills. While Krystal finds her work challenging, it is the challenge that excites her.

Ohio CDC Association
Financials

OCDCA passes through approximately 75% of its total budget to its members and has realized a net profit in the last ten fiscal years, including 2019, which raised net assets to above $550,000.

For a copy of OCDCA’s 2019 audit, please contact us or visit our website at www.ohiocdc.org/who-we-are

Ohio CDC Association
Communications

OCDCA maintains a robust communications strategy including

- Email
- Facebook
- Twitter
- LinkedIn
- YouTube

We are on Facebook and Twitter with @OhioCDC and on LinkedIn and YouTube at Ohio CDC Association.
Jessica is one of the hardworking clients who has graduated from multiple SELF programs in Butler County, all while working to support her child as a single mother.

SELF’s IDA Facilitator says Jessica was always open to receive help, consistently stayed after class to ask questions, and never missed a class. She enrolled in the IDA program and used her savings toward her business. Upon completing the Microenterprise program, Jessica applied for a microloan and was denied, but she persevered and worked with SELF to strengthen her business strategy. Several months later, Jessica re-applied for the loan, and was approved. Now Jessica successfully runs her own cleaning business, You’ve Got it Maid With Jess, LLC. She remains in contact with SELF staff, working with them to continue to grow her customer base. In 2019, Jessica was recognized by SELF for her hard work and growth at its 23rd Annual Awards Dinner and Silent Auction as the IDA Client of the Year.

**Ohio CDC Association Funders**

OCDCA would like to thank our 2019 sponsors and funders:

- Aultman Foundation
- Bank of America Foundation
- Buckeye Health Plan
- CareSource Foundation
- Changeworks of the Heartland
- Citizen's Bank
- City of Columbus
- Corporation for National and Community Service
- Diamond and Associates
- Enterprise Community Partners
- Federal Reserve Bank of Cleveland
- Fifth Third Bank
- Finance Fund
- U.S. Department of Agriculture, Rural Development
- U.S. Department of Health & Human Services
- Harsany & Associates
- Huntington National Bank
- IFF
- Individual Donors
- LISC Greater Cincinnati and Northern Kentucky
- LISC Toledo
- Malone University
- Mercy Medical Center
- National Church Residences
- National Equity Fund
- NeighborWorks Collaborative of Ohio
- Ohio Capital Corporation for Housing
- Ohio Development Services Agency
- Ohio Housing Finance Agency
- Ohio Lawyers Give Back - Dworken & Bernstein Co.,
- PNC Bank
- Regionomics
- Stark Community Foundation
- Third Federal Savings & Loan
- U.S. Bank Foundation
- Visit Canton
Our 2019 members - Community Champions

<table>
<thead>
<tr>
<th>Our 2019 members - Community Champions</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Awareness</td>
</tr>
<tr>
<td>ACNet</td>
</tr>
<tr>
<td>Adams Brown Community Action Partnership</td>
</tr>
<tr>
<td>Affordable Housing Trust for Columbus &amp;</td>
</tr>
<tr>
<td>Franklin County</td>
</tr>
<tr>
<td>Akron Leadership Foundation</td>
</tr>
<tr>
<td>Alliance for Children &amp; Families</td>
</tr>
<tr>
<td>Arthur Morgan Institute for Community</td>
</tr>
<tr>
<td>Solutions</td>
</tr>
<tr>
<td>Ashitabula County Community Action Agency</td>
</tr>
<tr>
<td>Asian Services in Action, Inc.</td>
</tr>
<tr>
<td>Association for Financial Counseling &amp;</td>
</tr>
<tr>
<td>Planning Education</td>
</tr>
<tr>
<td>Avondale Development Corporation</td>
</tr>
<tr>
<td>Bank of America</td>
</tr>
<tr>
<td>Bellevue-Pitts Development Corporation</td>
</tr>
<tr>
<td>Bridges Community Action Partnership</td>
</tr>
<tr>
<td>Buckeye Community Hope Foundation</td>
</tr>
<tr>
<td>Building Bridges to Careers</td>
</tr>
<tr>
<td>Burten, Bell, Carr Development, Inc.</td>
</tr>
<tr>
<td>CAC of Erie, Huron and Richland Counties</td>
</tr>
<tr>
<td>Campus District Inc.</td>
</tr>
<tr>
<td>Catholic Charities Housing Corporation</td>
</tr>
<tr>
<td>Central Community House</td>
</tr>
<tr>
<td>CEDIC</td>
</tr>
<tr>
<td>Chase Bank</td>
</tr>
<tr>
<td>CHIN Housing Partners</td>
</tr>
<tr>
<td>Cincinnati Community Toolkit</td>
</tr>
<tr>
<td>Cincinnati Development Fund</td>
</tr>
<tr>
<td>Cincinnati-Hamilton County Community</td>
</tr>
<tr>
<td>Action Agency</td>
</tr>
<tr>
<td>Citizens Bank</td>
</tr>
<tr>
<td>City of Canton</td>
</tr>
<tr>
<td>City of Cincinnati</td>
</tr>
<tr>
<td>City of Columbus</td>
</tr>
<tr>
<td>City of Dayton</td>
</tr>
<tr>
<td>City of Kettering</td>
</tr>
<tr>
<td>City of Marietta</td>
</tr>
<tr>
<td>CityWide Development Corporation</td>
</tr>
<tr>
<td>Clermont County Community Services Inc.</td>
</tr>
<tr>
<td>Cleveland Development Advisors</td>
</tr>
<tr>
<td>Cleveland Neighborhood Progress</td>
</tr>
<tr>
<td>Clinton County Community Action Program</td>
</tr>
<tr>
<td>Coalition on Housing and Homelessness in Ohio</td>
</tr>
<tr>
<td>College Hill Community Urban Development Corp</td>
</tr>
<tr>
<td>Columbus Empowerment Corporation</td>
</tr>
<tr>
<td>Columbus Metropolitan Housing Authority</td>
</tr>
<tr>
<td>Columbus State Community College</td>
</tr>
<tr>
<td>Common Wealth</td>
</tr>
<tr>
<td>CAA of Columbiana, Inc</td>
</tr>
<tr>
<td>Community Action Akron Summit</td>
</tr>
<tr>
<td>CAC of Belmont County</td>
</tr>
<tr>
<td>CAC of Fayette County</td>
</tr>
<tr>
<td>Community Action Committee of Pike County</td>
</tr>
<tr>
<td>Community Action Council of Portage County</td>
</tr>
<tr>
<td>CAO of Scioto County</td>
</tr>
<tr>
<td>Community Action Wayne/Medina</td>
</tr>
<tr>
<td>Community Building Partnership of Stark County</td>
</tr>
<tr>
<td>Community Development Collab of Greater Columbus</td>
</tr>
<tr>
<td>Community Development for All People Community Food Initiatives</td>
</tr>
<tr>
<td>Community Housing Solutions</td>
</tr>
</tbody>
</table>