WHO ARE WE?

Our mission is to better the insulation industry. We seek to serve building performance professionals by providing a trained workforce through educational and recruitment tools and events. Our mission continues to remain sustainable through our quality programming and partnerships.

HPiP is developing the universal, national credential that insulation contractors have been asking for. We’re working with all aspects of the industry to create awareness of the credential, which will lead to demand, and a higher standard of performance overall. The insulation industry has been too long without a universal, objective credential that identifies a good contractor, regardless of which products they use.
In 2019, HPIP hosted three High Performance Certification Trainings across the country. Hands-on training workshops were held in Kansas, South Dakota, and Washington, bringing valuable hands-on job site instruction to certified companies from across these regions.

If you’re looking for a way to stand out from the competition or simply improve your expertise, HPIP has hands-on training options suitable for the busy contractor or industry professional. Each year, HPIP offers live, hands-on training events at different locations around the U.S. Workshops consist of 1.5 days of classroom education along with hands-on product installation demonstrations. In 2020, contractors will have the opportunity to interact with and hire qualified job seekers at our events. HP Certified Contractors can work side-by-side with prospective employees in the training activities, and interview them following the hands-on portion.

UPCOMING 2020 TRAININGS

March 11-12
Washington D.C.

April 22-23
Kansas City, MO

October 2020
Chicago, IL

Date TBD
Dallas, TX
ONLINE INSULATION COURSEWORK

HPIP offers a learning management system (LMS) that allows certified contractors to track training from any source, and also upload their own company content and learning paths, such as policy manuals or safety training. This LMS makes it easier than ever for insulation contractors to earn the High Performance credential and track ongoing training activities for all employees.

Online Course Library includes learning modules such as:

- HPIP Installation Pro
- Advanced Framing Techniques
- Insulating an Attic With Blown-In Insulation
- High Performance Insulation Terms & Concepts
- Insulation Blowing Machine Operation, Maintenance & Safety
- Understanding Air Leakage & Sealing in Residential Structures
- Sustainable, High Performance Reflective Insulation Products & Systems

We're working to offer the broadest possible selection of coursework on high performance systems & technology. To find out more on your coursework & systems being included, call HPIP at 605-219-5298.
LABOR SOLUTIONS - HP RECRUITER

Across the industry, everyone knows the biggest problem insulation contractors face is labor. HP Certified Contractors can now begin utilizing this tool to post job openings and find entry level trained workers. Only HPIP certified contractors have exclusive access to this tool.

In addition to helping with hiring and retention, HPIP will begin tracking labor statistics on the effectiveness of pre-trained workers and the impact on retention. This is a long-range goal of the project, to demonstrate the difference training makes not only in quality of work, but job satisfaction and employee turnover.

You can learn more about this tool and even get a sneak peek by visiting hpipros.org/hp-recruiter. Call or email us to get certified and put a new hiring process in place for 2020!

WWW.INSULATIONJOB.ORG
As insulation continues to evolve as a major component of a home, it is important for insulation contractors to stay properly trained on progressive systems to ensure we are providing the best installation we can. Insulation systems only work properly when they are installed correctly. Insulation is one of the few things that actually can save a homeowner money over the life of a home through lower heating and cooling costs. Certified members get it.

- Dean Moody, Intermountain West Insulation Kennewick, WA
WORKSHOP SCHEDULE

SAMPLE WORKSHOP SCHEDULE

Day One: Classroom Instruction
8:00 AM Breakfast, Networking
8:45 AM Classroom Orientation & Introductions
9:00 AM Training Begins
12:00 PM Lunch, Networking
1:00 PM Classroom Training Continued
6:00 PM Day One Wrap-up; Instructors, Hosts, & Staff visit job-site.

Day Two: Hands-On Job-site Instruction
7:45 AM Instructors & Staff arrive at job-site
8:45 AM Job-site Orientation
9:00 AM Job-site hands-on training begins
1:00 PM Certification Complete; Depart job-site

*If you are interested in hosting a future HPIP training workshop, contact Emily Bremmon at emily@hipros.org or 605-448-3039.*
WORKSHOP SPONSORSHIP OPPORTUNITIES & PACKAGES

Training Events Sponsorship

À la carte training event sponsorship options:

- **Literature placement for attendees:**
  Slim brochure or booklet; $250 per event, certified
  $350 per event, non-certified

- **Lanyard/Name Badge:**
  Logo on name badge lanyards; $500 (all workshops)

- **Dedicated E-blast:**
  E-blast promotion of your company
  - (3,700 distribution list)
  $500 per distribution, certified
  $750 per distribution, non-certified

- **Coffee Break:**
  Sponsorship signage at break station;
  $500 per event, certified
  $750 per event, non-certified

- **Banner Stand at Registration:**
  We produce = $1,000
  Yours = $500 for placement
  Non-certified price $1,250 and $750

- **Workshop bag:**
  Your logo on a durable take-home bag for attendees;
  $1,750 (all 4 workshops)

- **Session Sponsorship:**
  Your logo on the presentation screen & in all materials
  promoting one particular educational session;
  $250 per session, certified
  $350 per session, non-certified
HPIP ASSOCIATE PARTNER: $2,500

Associate Partnership: Shall be open to any person or corporation engaged in any allied trade, industry, or profession who is of good character and business reputation and abides by the provisions of the Constitution and By-Laws of this Association. Associate Partners may serve on committees. They may not hold elective offices and do not have the power to vote. The criteria for this membership category will be outlined annually by the Certification Committee in cooperation with the Systems and Technology Committee.

Associate Partners who wish to participate in our Regional Workshops enjoy the following additional benefits at any one chosen Regional Workshop with no additional obligation:

- Invitation to propose one-hour educational piece at regional event
- Registration for one company rep included; additional reps may register for a fee
- Logo placement in all promotional materials
- Inclusion in sponsor list, pre-workshop e-blasts (3,700 distribution)
- Table top display at regional event
- Product placement/giveaway for attendees
- Attend social outings with contractors, cost for one company rep included
- 50% discount on any individual sponsorship items offered
- Attendee list for post event follow-up
- Educational coursework uploaded in Learning Management System for contractor access

Additional event participation cost: $1,500 per event
DISTRIBUTOR MEMBERSHIP: Shall be open to those companies or corporations within the insulation industry who sell products, systems, and accessories through a distribution network to insulation contractors. Distributor members may be eligible for voting representation on the Board of Directors, at the discretion of the Board by majority vote.

- Invitation to present educational session at regional event(s)
  - Coursework must adhere to HPIP CEU Policy Guidelines
- Attendee list for post-event follow-up
- Logo placement in all promotional materials and on-site learning aids
- Table top display at regional events
- Inclusion in sponsor list, pre-workshop e-blasts (3,700 distribution)
- Product placement/giveaway for attendees
- Attend social outings with contractors, cost for one representative included
- Educational coursework uploaded in Learning Management System for contractor access
- 50% discount on any individual sponsorship items offered
- (note: if two events sponsored, complimentary participation in remaining events with no additional commitment)

*Non-certified Distributors are welcome to attend any one Regional event for a flat fee of $3,000 per event.*
Systems Partners hold a unique position in our training events. The manufacturers hold the keys to each high performance system we are promoting and teaching contractors to use properly. The systems we promote are best taught by those who know most about them; the manufacturers themselves. Not only will contractors benefit from expert instructors, but demonstrating a product on the job site is the best sales tool there is!

Manufacturers who wish to sponsor training events enjoy the following benefits:

- Table-top display area at all regional events
- Logo placement on all printed materials and supplies related to events
- Home page recognition as event sponsor on hpipros.org
- Dedicated e-blast (3,700 subscribers per e-blast) for each event
- Title sponsorship recognition on event home page, logo placement
- Key course instructor position, all events
- Attendee list for post-event follow-up
- Logo placement in all promotional and on-site aids as title sponsor
- Product placement at each event, use of product in dedicated teaching area
- Logo placement on baseball caps given away to all trainees
- Literature placement in all attendee registration bags
- Recognition as title sponsor during classroom sessions and on-site
- Access to all photo and video assets obtained during event
- Post-event promotion in e-blast and on HPIP home page
Non-Certified manufacturers who wish to sponsor training events enjoy the following benefits:

- Table-top display area at all regional events
- Logo placement on all printed materials and supplies related to events
- Home page recognition as event sponsor on hpipros.org
- Dedicated e-blast (3,700 subscribers per e-blast) for each event
- Title sponsorship recognition on event home page, logo placement
- Key course instructor position, all events
- Attendee list for post-event follow-up
- Logo placement in all promotional and on-site aids as title sponsor
- Product placement at each event, use of product in dedicated teaching area
- Logo placement on giveaways
- Literature placement in all attendee registration bags
- Recognition as title sponsor during classroom sessions and on-site
- Access to all photo and video assets obtained during event
- Post-event promotion in e-blast and on HP|P home page
To arrange your sponsorship, contact HPIP at 605-219-5298 or email us at training@hpiipros.org.