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TRENDSSETTER

SUSAN JAMIESON

The Richmond designer adds a boutique to her growing creative domain

January saw the grand opening of Richmond's newest home-décor boutique: Bridget Beari Home Store. Owner Susan Jamieson's venture reflects the eclectic sensibility of her firm, Bridget Beari Designs (named for two beloved pets), with a collection of art, accessories, furniture, lighting and rugs sourced both locally and from such far-flung spots as Mexico and Indonesia. The shop also highlights the designer's own collections of paint, wallpaper and custom furnishings.

Jamieson made the jump to retail in order to have a place to showcase her own paint and wallpaper lines—and because she felt no store in the area carried the eclectic mix of furnishings and accessories she wanted. "Bridget Beari style is about creating comfortable, beautiful spaces that feel collected and layered and celebrate diverse design and lifestyles," she says. "I am excited to share my finds and designs in ways that spark creativity."

Regular makeovers of the 1,500-square-foot boutique will reflect different decorating styles and periods. Jamieson will also host workshops to help homeowners learn about her extensive paint and wallpaper lines—among myriad other subjects. 1528 West Cary Street, Richmond; 804-967-3103; bridgetbeari.com. —J.S.

Susan Jamieson (left), poses in her new boutique. Items on offer include 1. A jute rug from VHC Brands. 2. The Bridget Beari Paper wall-covering collection. 3. White-Ribbed Gourd Lamp from Visual Comfort. 4. Solder Point Deep Bowl from Sebastian & Monk. 5. Modway Gray Upholstered Chair.