COURTNEY RHODES

GRAPHIC DESIGNER

ABOUT

I'm an identical twin originally from San Antonio, TX, who put in time in Brooklyn before settling down in good ol' ATX. After graduating from Texas State University and moving up to (literal) Yankee territory, I worked for a little over a year and a half doing graphic design work for six different publications in NYC. On top of that, I run my own philanthropic clothing line that donates money to the LGBTQ community. Since moving back to Austin, I've freelanced and gotten experience doing production work within a large agency setting working with some big name clients. You could say that I like to stay busy — I would say that I'm just a girl trying to change the world and love her cats all at the same time.

EXPERIENCE

GSD&M
Jun '17 – Present

Studio Artist: As a contract studio artist at GSD&M, I aid the studio art team in mainly production work for clients ranging from Popeyes to John Deere. I design banner ads, pitch decks, animations/GIFs, and more on a daily basis.

FLAVNT STREETWEAR
Apr '13 – Present

Co-Owner/Designer: My twin brother and I run and grew FLAVNT from the ground up. We've donated $10,000 to gender confirming surgeries over the past 2 years and have grown our social media reach by over 40k followers.

LET LIVE APPAREL
Jan '16 – Present

Co-Owner/Designer: Let Live Apparel is a creative outlet for designs that don't fit the FLAVNT brand. We personally do all the designing, marketing, social media, and customer service for both brands.

HERE MEDIA
Feb – Sept '15

Junior Designer: I was responsible for working directly with the Creative Director and Marketing team to create marketing design collateral for Here Media's publications (OUT.com, Advocate.com, Shewired.com, Gay.com, HIVPlus.com and their corresponding magazines).

INKED MAGAZINE
Aug '14 – Feb '15

Junior Designer: I was responsible for working directly with the Art Director and Design team to design spreads within Inked Magazine, Freshly Inked, and Inked Girls along with any online collateral material.

EDUCATION

TEXAS STATE UNIVERSITY
Grad. Dec. '13

BA in Communication Design
Graduated Summa Cum Laude
GPA: 3.9

INTERESTS

CONTACT

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Portfolio: courtneyrhodesdesign.com
Site: flavnt.com
Site: letliveapparel.com

**References available upon request.*

SKILLS

Photoshop:
Illustrator:
inDesign:
After Effects:
Premiere Pro:
E-Commerce:
Social Media: