



Contact: Matty Lee 248-931-2443 or Rick Manore rickmanore@gmail.com

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**DETROIT MUSIC WEEKEND JUNE 14-17, 2018
HONORING THE JACKSON 5
AND MOTORCITY ARTISAN MARKET EXPANSION TO BECOME
THE LARGEST ONE DAY EXHIBIT OF DETROIT MERCHANDISE**

Detroit, MI –

DETROIT MUSIC WEEKEND grows bigger, better, and bolder in 2018 with a huge collection of unique Detroit shopping and dining opportunities, multiple downtown happenings, and – of course – music, and lots of it. This blockbuster event is what the world expects from Detroit, and this June 14-17, the city’s performing arts come together for a total downtown Detroit experience.

Echoing the city-wide celebration in 2017 of **Aretha Franklin**, which included the naming of a Detroit street in her honor as well as a mayoral key to the city, this year The **Jackson 5** will be the honored legend. In addition to the hundreds of performers, the Jacksons themselves – **Tito, Marlon, Jackie, and Jermaine** - will perform live, outdoors and free-to-the-public, on Saturday, June 16th at 9:00 p.m. The mesmerizing, highly polished 75-minute show also highlights brother Michael’s legacy through the use of revolutionary digital technology.

Signed to Motown Records in 1969, The Jackson 5 recorded their first number one hit at **Hitsville, U.S.A.** on West Grand Boulevard, forever linking Jackson family and the City of Detroit. Under the guidance of Motown CEO **Berry Gordy**, the Jacksons were among the first groups of black American performers to attain a crossover following and went on to release hit after hit, essentially transforming the musical landscape and bringing the world’s attention to Detroit.

Saturday, June 16 from 2pm – 11pm is ‘THE DAY’ for free-to-the-public outdoor performances across five stages and the giant **MotorCity Market** -- the largest one-day display of Detroit’s creativity, innovation, and commerce all in one festival. This year, stretching from Paradise Valley Park to Capitol Park, it includes such Detroit legends as **Mark Farner** of Grand Funk Railroad fame, superstar actor/singer/songwriter **Jeff Daniels, Will Sessions** and **Craig Brown** to name a few on the Madison Central Stage. They join with over 400 performers representing every genre of music and the performing arts. Two Showcase Stages under the Big Top Tent feature the deep bench of Detroit’s emerging talent pool, while the Detroit Institute of Music Education stage features the best in Detroit rock ‘n roll. The Paradise Valley stage goes to new heights with a huge techno afterparty and many special guests.

The MotorCity Market – An array of all-Detroit cool stuff created by artisans who take their inspiration from our city and its incredible spirit...from apparel to edibles to art, festival-goers can expect to fall in love with a piece of Detroit and discover over 100 restaurants and retail shops in the City’s re-emerging shopper’s paradise

DETROIT MUSIC WEEKEND PRODUCING ENTITY:

Music Hall Center for the Performing Arts

350 Madison, Detroit, MI 48226

(313) 887-8500 / www.musichall.org

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