

Brooke Erin Duffy

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Cornell University
Ithaca, NY 14853

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EDUCATION

Ph.D., Communication, 2011

Annenberg School for Communication, University of Pennsylvania
Committee: Joseph Turow (Advisor); Katherine Sender; Sharrona Pearl

M.A., Communication, 2008

Annenberg School for Communication, University of Pennsylvania

B.A., Advertising/PR and Schreyer Honors College, 2002

The Pennsylvania State University
Graduated with honors highest distinction; College Marshal

ACADEMIC EMPLOYMENT

Cornell University

Assistant Professor, 2016-
Department of Communication
Faculty Affiliate, Center for the Study of Inequality; Member, Media Studies Initiative

Temple University

Assistant Professor, 2011- 2016
School of Media and Communication: Dept. of Advertising; Media & Communication Ph.D. Faculty

PUBLICATIONS

Books

Duffy, B. E. (2017). *(Not) getting paid to do what you love: Gender, social media, and aspirational work*. New Haven, CT: Yale University Press.

Duffy, B. E. (2013). *Remake, remodel: Women's magazines in the digital age*. Champaign, IL: University of Illinois Press.

Duffy, B. E., & Turow, J. (Eds.) (2009). *Key readings in media today: Mass communication in contexts*. New York: Routledge.

Articles

Duffy, B. E. & Schwarz, B. (forthcoming). Digital "women's work?" Job recruitment ads and the feminization of social media work. *New Media & Society*.

Duffy, B. E. & Wissinger, E. (in press). Mythologies of creative work in the social media age: Fun, free, and "just being me." *International Journal of Communication*.

Duffy, B. E. & Pooley, J. (2017). Facebook for academics: The convergence of self-branding and social media logic on Academia.edu. *Social Media + Society*, Jan-March, 1-11.

Duffy, B. E. & Pruchniewska, U. (2017). Gender and self-enterprise in the social media age: A digital double bind. *Information, Communication, and Society*, 20(6), 843-859.

Duffy, B. E. (2016). The romance of work: Gender and aspirational labour in the digital culture industries. *International Journal of Cultural Studies*, 19(4), 441-457.

Duffy, B. E. & Hund, E. (2015). "Having it all" on social media: Entrepreneurial femininity and self-branding among fashion bloggers. *Social Media + Society*, 1 (2), 1-11.

Duffy, B. E. (2015). Gendering the labor of social media production. *Feminist Media Studies*, "Commentary and Criticism" section, 15(4), 710-714.

Duffy, B. E. (2015). Amateur, autonomous, collaborative: Myths of aspiring female cultural producers in Web 2.0. *Critical Studies in Media Communication*, 32(1), 48-64.

Duffy, B. E. (2013). Manufacturing authenticity: The rhetoric of 'real' in women's magazines. *The Communication Review*, 16(3), 132-154.

Duffy, B. E., Liss-Mariño, T. & Sender, K. (2011). Television depictions of the creative industries: Peeking behind the gilt curtain. *Communication, Culture, & Critique*, 4(3), 275-292.

Duffy, B. E. (2010). Empowerment through endorsement? Polysemic meaning in Dove's user-generated advertising. *Communication, Culture, & Critique*, 3(1), 26-43.

Duffy, B. E. (2009). Shopping with friends you've never met: Social shopping in the age of e-tailing. *Rocky Mountain Communication Review*, 6(1), 92-97.

Book Chapters

Serazio, M. & Duffy, B. E. (in press). Social media marketing. In Burgess, J., Marwick, A., & Poell, T. (Eds.). *The Sage handbook of social media*. Thousand Oaks, CA: Sage Publications.

Boston, N. A., & Duffy, B. E. (2015). "What actually matters": Identity, individualization, and aspiration in media work: The case of glossy magazine production. In M. Banks, V. Mayer, & B. Conor, (Eds.) *Production studies, the sequel! Cultural studies of global media industries* (pp. 213-226). New York: Routledge.

Duffy, B. E. (2014). Link love and comment karma: Norms and politics of evaluation in the fashion blogosphere. In H. C. Suhr (Ed.) *Online evaluation of creativity and the arts* (pp. 41-59). New York: Routledge.

Duffy, B. E. (2013). The new 'real women' of advertising: Subjects, experts and producers in the interactive era. In M. McAllister & E. West, (Eds.) *The Routledge companion to advertising and promotional culture* (pp. 223-236). New York: Routledge.

Duffy, B. E. (2008). Introduction. In B. E. Duffy & J. Turow, (Eds.) *Key readings in media today: Mass communication in contexts* (pp. 1-13). New York: Routledge.

Duffy, B. E. (2008). Time ahead: Digital challenges facing print magazines. In B. E. Duffy & J. Turow, (Eds.) *Key readings in media today: Mass communication in contexts* (pp. 160-165). New York: Routledge.

Peer-Reviewed Conference Proceedings

Duffy, B. E.,* Pruchniewska, U. & Scolere, L. (2017). Platform-specific self-branding: Imagined affordances of the social media ecology. *Proceedings of the 2017 International Conference on Social Media & Society*. *equally contributing authors

Public Scholarship

Duffy, B. E. (2017, August 30). The trend of fake Instagram accounts exposes the troubling way that work is taking over our lives. *Quartz*. Retrieved from: <https://qz.com/1065732/finstas-or-fake-instagram-accounts-expose-the-troubling-way-that-work-is-taking-over-our-lives/>

Duffy, B. E. (2017, August 17). Is self-promotion hurting scholarship? *Times Higher Education*. Message posted to: <https://www.timeshighereducation.com/opinion/is-self-promotion-hurting-scholarship>

Duffy, B. E. (2016, November 17). We're not all entrepreneurs: Yawning gaps in the digital "platform economy." *Data & Society Points*. Message posted to <https://points.datasociety.net/>

Duffy, B. E. & Hund, E. (2015, September 25). The invisible labor of fashion blogging. *The Atlantic*. Message posted to <http://www.theatlantic.com>

Duffy, B. E. (2015, June 18). "Yuccies," "slashies," and the digital economy's valorization of the multi-skilled, always-on creative worker. *Culture Digitally*. Message posted to <http://culturedigitally.org>

Duffy, B. E. (2015, March 18). The gendered politics of digital brand labor. *Antenna: Responses to Media and Culture*. Message posted to <http://blog.commart.wisc.edu/>

Duffy, B. E. & Marwick, A. (2013, March 26). Fashion and celebrity 2.0: Reconciling discourses of authenticity and self-promotion in an era of social media. *Culture Digitally*. Message posted to <http://culturedigitally.org>

Duffy, B. E. (2012, February 15). Does women's mag. initiative challenge categories of "producers" and "readers"? *Culture Digitally*. Message posted to <http://culturedigitally.org>

Duffy, B. E. (2011, October). From cover lines to keywords: Women's magazines and the contemporary challenges of audience construction. In *Media Res. Chasing Audiences*. Message posted to <http://mediacommons.futureofthebook.org/imr/>

CONFERENCE PRESENTATIONS

Duffy, B. E. (2017). The platformization of fashion in the social media economy. Accepted for presentation at the 2017 Association of Internet Researchers, Tartu, Estonia.

Duffy, B. E., Pruchniewska, B. E., & Scolere, L. (2017). Platform-specific self-branding: Imagined affordances of the social media ecology. Presented at the 2017 International Conference on Social Media & Society, Toronto, July 28-30.

Duffy, B. E. & Pooley, J. (2017). "Idols of promotion": The triumph of self-branding on social media. Presented at the International Communication Association, San Diego, CA, May 24-29.

Duffy, B. E. and Pooley, J. (2017). "Facebook for academics": The convergence of self-branding and social media logic on Academia.edu. Presented at the International Communication Association, San Diego, CA, May 24-29.

Duffy, B. E. (2017). Branding your (future) self on social media: Discourses of employability in a gig economy. Presented at the The Digital Everyday: Exploration or Alienation?, London, UK, May 6, 2017.

Pruchniewska, U. & Duffy, B. E. (2016). Production politics: Gender, feminism, and social media labor. Presented at the Association of Internet Researchers, Berlin, Germany, October 3-8.

- Duffy, B. E. & Wissinger, E. W. (2016). Cultural work in the social media age: Lessons from the Instagram. Presented at Association of Internet Researchers, Berlin, Germany, October 3-8.
- Duffy, B. E. (2016). Self-enterprise and aspiration in the social media economy. Presented at Console-ing Passions: International Conference on Television, Video, Audio, New Media, and Feminism, South Bend, Indiana, June 16-18.
- Duffy, B. E. (2016). Gender and invisible labor: From “women’s work” to “post for exposure.” Presented at the annual meeting of the Cultural Studies Association, Philadelphia, PA, June 1-3.
- Duffy, B. E. (2016). Female entrepreneurship in the digital economy: Worker subjectivities through an Instagram filter. Presented at Theorizing the Web, New York, New York, April 15-16.
- Duffy, B. E. (2015). The labor of visibility: Gendered self-expression in the social media imaginary. Presented at the Association of Internet Researchers, Phoenix, AZ, October 21-24.
- Duffy, B. E. (2015). Fashioning the gendered self through social media: Personal branding and productive consumption among aspiring creative professionals. Presented at the International Communication Association, San Juan, Puerto Rico, May 21-25.
- Duffy, B. E. & Hund, E. (2015). “Having it all” on social media: Entrepreneurial femininity and self-branding among fashion bloggers. Presented at the International Communication Association, San Juan, Puerto Rico, May 21-25.
- Duffy, B. E. (2015). Social media’s reliance on aspirational labor. Presented at Theorizing the Web, New York, NY, April 17-18.
- Duffy, B. E. (2014). Labors of love: Gender, creativity, and aspirational work in the digital economy. Presented at the National Communication Association. Chicago, IL, November 19-24. *Emerging Scholar Award, Critical and Cultural Studies Division
- Duffy, B. E. (2014). “Comments as currency”: Quantifying affective relations in the blogosphere. Presented at the International Communication Association, Seattle, WA, May 22-26.
- Duffy, B. E. (2013). Regular people with a passion for fashion: Authenticity, community, and other social media myths. Presented at the Association of Internet Researchers, Denver, CO, October 24-27.
- Boston, N. A. & Duffy, B. E. (2013). Sociologies of magazine production: Addressing the gap in critical media industry studies. Presented at the American Sociological Association’s Media Sociology Pre-Conference, New York, NY, August 9.
- Duffy, B. E. (2013). Consumer communities: Rethinking advertising and gender in an age of social media. Presented at the International Communication Association, London, UK, June 17-21.
- Duffy, B. E. (2013). Play with social media: Fashion blogging and curation as “play.” Presented at the Rutgers Media Studies Conference: Extending Play, New Brunswick, NJ, April 19-20.
- Duffy, B. E. (2013). Women making media: Revisiting questions of gender and labor in the digital age. Presented at Theorizing the Web 2013, New York, NY, March 1-2.
- Duffy, B. E. (2012). Jill-of-all-trades: Media convergence and the professional identities of women’s magazine producers. Presented at the International Communication Association, Phoenix, AZ, May 24-28.

- Duffy, B. E. (2012). (Re)Designing women: Women's magazines and the contemporary challenge of constructing the audience. Presented at the International Communication Association, Phoenix, AZ, May 24-28.
- Duffy, B. E. (2011). The new arbiters of style: Fashion bloggers as cultural intermediaries? Presented at the Mid-Atlantic Popular/American Culture Association, Philadelphia, PA, November 2011.
- Duffy, B. E. (2011). The newsstand of the global economy: Mapping the fields of women's magazines in Canada, India, and the U.S. Presented at the International Communication Association, Boston, MA, May 27-29.
- Duffy, B. E. (2010). New you, only better: Ideology, identity, and interactivity in the virtual makeover. Presented at the National Communication Association, San Francisco, CA, November 14-16.
- Duffy, B. E., Liss-Mariño, T. and Sender, K. (2010). Producing production: Televisual depictions of the creative industries. Presented at the National Communication Association, San Francisco, CA, November 14-16.
- Duffy, B. E. (2010). Manufactured authenticity: The rhetoric of "the real" in women's magazines. Presented at Blowing Up the Brand II: Critical Perspectives on Promotional Culture, Cultural Studies Association, Berkeley, CA, March 18-20.
- Duffy, B. E. (2009). Not just a magazine: The changing organizational identity of twenty-first century magazines. Presented at the National Communication Association, Chicago, IL, November 12-15.
- Duffy, B. E. (2009). Empowerment through endorsement? Polysemic meaning in Dove's user-generated advertising. Presented at the International Communication Association, Chicago, IL, May 21-25.
- Duffy, B. E. (2009). Shopping with friends you've never met: Social shopping in the age of the e-tailing. Presented at the Eastern Communication Association, Philadelphia, PA, April 22-26.
- Duffy, B. E. (2008). Advertising, ritual, and language: An analysis of the advertising industry's construction of Christmas. Presented at the National Communication Association, San Diego, CA, November.
- Duffy, B. E. (with Caralyn M. Green & C. Riley Snorton). (2008). Domestic goddesses in the corporate pantheon: Oprah Winfrey, Martha Stewart, and Rachael Ray as celebrity brands. Presented at the National Communication Association, San Diego, CA, November.
- Duffy, B. E. (2008). Marketing's influence on contemporary Halloween rituals. Presented at the International Communication Association, Montreal, CA, June.
- Duffy, B. E. (2006). Pushing time ahead: An exploratory study of time construction in women's magazines. Presented at the Eastern Communication Association, Providence, RI, April.
- Duffy, B. E. (2006). The Apprentice in cyberspace: Exploring the tension between individual and collective identities in a new media environment. Presented at the Eastern Communication Association, Providence, RI, April.

INVITED TALKS AND PANELS

Invited Speaker, Ms. Understanding Media, McLuhan Center for Culture and Technology, University of Toronto, January 2018.

Book Talk: *(Not) Getting Paid to Do What You Love: Gender, Social Media, and Aspirational Work*, Chat in the Stacks, Cornell University, September 2017.

Invited Panelist, Studying Communitainment: Mapping a Research Agenda for the Social Media Entertainment Industry, International Communication Association, May 2017.

Invited Panelist and Moderator, Fashion + Social + Influence. University of Southern California, Los Angeles, CA, April 2017.

Invited Speaker, #Dreamjob: Social media and self-enterprise in an aspirational economy. Annenberg Research Seminar, University of Southern California, Los Angeles, CA, November 2016.

Invited Speaker, Social media and the politics of gender: The 2016 elections. Table Talk, Feminist, Gender, and Sexuality Studies, Cornell University, November 2016.

Panelist, Technically unequal: Representational issues in technology scholarship and journalism, Association of Internet Researchers, Berlin, Germany, October 2016.

Invited Moderator, Internet industry research rules! A roundtable on methods. Association of Internet Researchers, Berlin, Germany, October 2016.

Invited Speaker, Gender and aspirational labor in the social media economy. University of North Carolina-Chapel Hill. Chapel Hill, NC, March 2016.

Invited Speaker, The politics of "passion projects": Gender and aspirational labor in the social media age. Center for Humanities at Temple's Distinguished Lecture Series, Philadelphia, PA, February 2016.

Invited Speaker, The economy of aspiration: Gender, creative labor, and self-branding on social media. Muhlenberg College, Allentown, PA, October 2015.

Panelist, Teaching in different settings. Annenberg Professional Development Day. Annenberg School for Communication, Philadelphia, PA, September 2015.

Invited Speaker, The politics of "passion projects": Gendered labor in the social media era. Columbia University Graduate Communications Colloquium, New York, NY, March 2015.

Invited Speaker, For love and money: Gendered social media production as aspirational labor. Graduate Colloquium in Communication, Culture, and Media. Drexel University, Philadelphia, PA, February 2015.

Invited Speaker, Social media activities as aspirational labor. Great Works Symposium on Media, Drexel University, Philadelphia, PA, July 2014.

Panelist, Feminist approaches to social media research. Presented at the International Communication Association, Seattle, WA, May 2014.

Invited Speaker, Gender and aspirational labor in the fashion blogosphere (Course instructor: Jefferson Pooley). Muhlenberg College, Allentown, PA, April 2014.

Invited Speaker, Aspirational labor: Gendered creative work in an era of social media. University of Georgia, Athens, GA, March 2014.

Guest Lecturer, Critical interventions into media production processes (Course instructor: Rodney Benson). New York University, New York, NY, March 2014.

Book Talk: Remake, remodel: Women's magazines in the digital age. University of Pennsylvania Bookstore, Philadelphia, PA, February 2014.

Invited Speaker, The romance of work: Gender and aspirational labor in the culture industries. 2013 Social Thought Program Lecture in Communications. The Pennsylvania State University, State College, PA, November 2013.

Invited Speaker, Authenticity, community and other fashion blogging myths. School of Media and Communication's Spring Speaker Series. Temple University, Philadelphia, PA, February 2013.

Invited Speaker, Teaching as new faculty member: Challenges, strategies, and joys (with A. Shaw), Center for Teaching and Learning Workshop, Annenberg School for Communication, University of Pennsylvania, November 2012.

Invited Seminar Leader, From Gutenberg to Twitter: Understanding new media. Exploritas Day of Discovery Program, Philadelphia, PA, December 2009.

HONORS & AWARDS

Outstanding educator for having influenced a Merrill Presidential Scholar (Rebecca Lynne Schwartz)

Visiting Honors Scholar, Media & Communication, Muhlenberg College, Fall 2015

Emerging Scholar Award, Critical/Cultural Studies, National Communication Association, 2014

Lillian Lodge Kopenhagen Outstanding Woman Junior Scholar Award, 2014

Temple University Merit Award for Research: 2012, 2013, 2014
Annenberg Dissertation Research Fellowship, 2010

Most Innovative Poster Award, National Communication Association, 2010

Full tuition and research stipend, Annenberg School for Communication (2005-2010)

GRANTS

Institute for Social Sciences Grant (\$10,967), Cornell University, 2017

The Waterhouse Family Institute for the Study of Comm. and Society (\$6,000), 2014-2015

Organization for Research on Women in Communication Grant (\$1,000), 2014

Summer Faculty Research Award, Temple University (\$7,000), 2014

Research Honorarium, Evaluating Creative Production in Digital Environments (\$1000), 2013

Summer Faculty Research Award, Temple University (\$7,000), 2013

Diamond Research Scholar Faculty Mentor Stipend, Temple University (\$500), 2012

Annenberg Summer Research Fellowship, 2007, 2008, 2009, 2010

Annenberg Oxford Institute on Global Media Policy (fully funded), 2007

TEACHING

Doctoral Courses

Media and Cultural Production in the Digital Age, Temple University

Researching Communication II: Qualitative Methods of Analysis, Temple University

Critical Studies of Advertising and Consumer Culture (Independent Study), Temple University

Undergraduate Courses

New Media & Society, Cornell University
Gender and Media, Cornell University
Introduction to Media and Society, Temple University
Advertising and Society, Temple University
Introduction to Media Theory, Temple University
Introduction to Advertising Research, Temple University
Introduction to Advertising, Temple University
Mass Media and Society, University of Pennsylvania

ADVISING

Dissertation Chair or Co-Chair

Angela Cirucci, The structured self: Authenticity, agency, and anonymity in social networking sites (Defended: October 2014)

Susannah Cobb McMonagle (co-chair), Localizing brands in a glocal framework: Advertising production and audience construction (Defended October 2016).

Dissertation Committee Member

Elizaveta Provorova (Temple University), Teaching media and gender in the classroom: Instruction informed by media literacy education, gender studies and scholarship on media representations of gender (Defended: April 2015)

Ethan Lascity (Drexel University), Whose brand is it? Exploring subjective meaning of UNIQLO's brand image (Defended December 2015)

Melinda Sebastian (Drexel University), Investigating the way we see the upskirt: The social and legal implications of gendered surveillance online (Defended September 2016)

Emil Steiner (Temple University), Binge-watching killed the idiot box: The changing identities of viewers and television in the post-industrial, streaming video age

Alexandra Hinck (Cornell University)

Maxwell Foxman (Columbia University)

Oliver Ngai Keung Chan (Cornell University)

Undergraduate Research Advisor

Justin Dowdall (Comm Studies), Campanology, identity, and power in an era of convergence

Victoria Marchiony (Journalism), Individualism in the hipster generation

Comprehensive Examination Committees

Emil Steiner (Spring 2016)

Elizaveta Provorova (Spring 2014)

Michael Plugh (Spring 2014)

Eloise Murphy (Spring 2014)

Yvonne Fulmore (Fall 2013)

Jae Hyeon Jeong (Fall 2013)

Susannah Cobb McMonagle (Fall 2013)

SERVICE

Professional

Editorial Board Member, Women's Studies in Communication, 2016-

Research Chair, AEJMC Magazine Division, 2015-2016

Member, Annenberg School for Communication Alumni Advisory Board, 2014-

Grant Proposal Reviewer, Organization for Research on Women and Communication

Ad Hoc Book Reviewer: Routledge, Palgrave Macmillan, University of Illinois Press

Ad Hoc Journal Reviewer

Journal of Communication

Convergence

American Journal of Cultural Sociology

New Media & Society

Critical Studies in Media Communication

Journal of Broadcasting & Electronic Media

Advertising & Society Review

Feminist Media Studies

The Communication Review

Organization

Media Industries

Qualitative Sociology

Communication, Culture, Critique

Social Media + Society

Journal of Cultural Economy

International Journal of Communication

Women's Studies in Communication

Conference Reviewer

Association of Internet Researchers

International Communication Association: Popular Comm and Comm & Tech

National Communication Association

Association for Education in Journalism and Mass Communication

Member, Scientific Committee, Evaluation in the Media Conference, 2011

Graduate Student Organizer, Performing Science Conference, July 2009

University (Cornell University)

Chair, Colloquium Speaker Series, 2017-2018

Communication Department Library Liaison, 2017-

Member, Undergraduate Program/Curriculum Committee, 2016-2017

University (Temple University)

Member, Media & Communication Grad Research Forum Committee, 2016

Member, Department of Advertising Search Committee, 2015

Member, School of Media and Communication Strategic Planning Committee, 2014

Member, Department of Advertising Promotions Review Committee, 2014

Chair, Department of Advertising Chair Search Committee, 2014

Member, Media & Communication Grad Research Forum Committee, 2012-2014

Member, Department of Advertising Search Committee, 2013

Faculty Mentor, Creative Arts, Research And Scholarship (CARAS) Program, 2014

Faculty Mentor, Temple Diamond Research Scholars Program, 2012

Member, School of Communications & Theater Scholarship Committee, 2011-2012

Reviewer, Temple University Global Fusion Conference, 2011

Graduate Council Representative, Annenberg School for Communication, 2006-2007

SELECTED MEDIA COVERAGE

Becoming a social media “influencer” is the new unpaid internship, and just as exploitative. *Quartz*, August 7, 2017. <https://qz.com/1049408/becoming-a-social-media-influencer-is-the-new-unpaid-internship-and-just-as-exploitative/>

Thousands of women try to make a living blogging and vlogging. Most fail. *Vox*, July 25, 2017. <https://www.vox.com/conversations/2017/7/25/16009018/gaby-dunn-brooke-erin-duffy>

Pepsi apologizes to Kendall Jenner for decision she made and got paid for. *The Washington Post*, April 6, 2017. https://www.washingtonpost.com/news/wonk/wp/2017/04/06/pepsi-apologizes-to-kendall-jenner-for-decision-she-made-and-got-paid-for/?utm_term=.0ba28dee42b9

Everyone Loses When Your Employer Owns Your Facebook Account, *Wired*, April 5, 2017. <https://www.wired.com/2017/04/tomi-lahren-the-blaze-sock-puppet/>

Why does the beauty industry ignore curvy models. *The New York Times*, July 5, 2016. <http://www.nytimes.com>.

Are blogging courses “predatory?” *Madame Noire*, April 16, 2016. <https://madamenoire.com>

How the idea of “having it all” is dangerous. *Attn.*, February 9, 2016. <http://www.attn.com>

How to become internet famous in less than a year. *The Washington Post*, January 12, 2016. <https://www.washingtonpost.com>

The hidden lives of fashion bloggers. *Stuff Mom Never Told You Podcast*, with Emily Hund, December 7, 2015. <http://www.stuffmomnevertoldyou.com/podcasts/the-hidden-lives-of-fashion-bloggers/>

Fashion bloggers work more hours a week than you might expect. *Bustle*, September 20, 2015. <http://www.bustle.com>

The social network that pays you to friend, *New York Times* “Op-Talk,” October 27, 2014. <http://op-talk.blogs.nytimes.com/>

Critics want to limit digital altering of photos in mass media, *Orange County Register*, June 18, 2014. <http://www.ocregister.com>

Mirror, mirror: Real shoppers pitching the fashions, *Philadelphia Inquirer*, March 26, 2014. <http://articles.philly.com/>

Digital technology remodel’s women’s magazines,” *PBS Mediashift*, January 15, 2014, <http://www.pbs.org/mediashift>

Facing gender gap in a digital world, *The Temple News*. November 5, 2013, <http://temple-news.com/living/2013/11/05/facing-gender-gap-digital-world/>

Interview with Brooke Duffy. Figure/Ground Communication, August 22, 2012.
<http://figureground.ca/interviews/brooke-duffy/>

AFFILIATIONS

International Communication Association
Association of Internet Researchers
Organization for Research on Women and Communication
Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication