THE CLIMATE COALITION

#ShowTheLove Reach

**2015**
- 32+ million Potential reach

**2016**
- 50+ million Potential reach

**2017**
- 62+ million Potential reach

**2018**
- 126+ million Potential reach

Report Coverage
- Potential reach

#ShowTheLove Community events

**2016**
- 60 Events 2016

**2017**
- 502 Events 2017

**2018**
- 800 Events 2018

**2019**
- 1000 Events 2019

Parliamentary engagement

**2017**
- 77 MPs 2017

**2018**
- 80 MPs 2018

**2019**
- 94 MPs 2019

First ever Green Heart Hero Awards, including the PM.

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2nd annual Green Heart Hero Awards

First ever MP drop-in in Parliament, 70 MPs in attendance.

Founded with 6 members

130 members. 15 million supporters strong.

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TCC has lead the net zero alliance which successfully campaigned for the UK to pass a legally binding target to reach net zero emissions by 2050 at the latest.

**Coordination**

Joint MP letter lead by Conservative MP Simon Clark with 195 signatories

Ministerial engagement

Conservative back-bench MP focus

**Public Mobilisation**

12,000 people strong mass lobby to pile on pressure in the lead up to Parliament responding to the CCC’s advice

Lobby delivered a day before it passed through Lords.

Public petition from 3/4 million supporters delivered to Number 10

**Political influence**

Joint letter from 120 business CEOs to the PM

As well as joint letters from scientists and faith leaders

**Engaged cross-society stakeholders**

Letter from high profile celebrities with a media reach of 44+ million
#TheTimeIsNow

Biggest lobby of Parliament in UK history!

- 12,000 Supporters attending
- 80% Constituencies represented
- 381 MPs lobbied
- 65% people had never spoken to their MP before
- 70% people never attended a lobby before

66 National media hits
641 Regional media hits