Dear Partners,

Union Square - 14th Street is a destination like no other in New York City or anywhere in the world. Here the City’s most vibrant and historic site of activism and protest sits shoulder-to-shoulder with one of its most peaceful public refuges. The Union Square Partnership (USP) is proud to serve as the organization that advocates for, beautifies, and catalyzes change while promoting what makes this great neighborhood a true success.

Innovation and advancement are an ever-present part of what makes our City the world-class destination that it is. In our district, significant projects are well underway that together represent investments of more than $450 million. These projects will bring hundreds of jobs, leading edge tech, expanded healthcare services, and distinctive retail, commercial and residential developments to our ever-evolving community.

With all this activity, USP is setting its sights firmly on the district’s future. We’re working with our community and design experts to examine how to best meet the area’s evolving needs in the short term, while making smart capital investments to positively transform our community over the next 20 years. To map out a plan, we’ve spent the past six months of a nine-month project immersed in a visioning process conducted in partnership with Marvel Architects. We’ve engaged over 1,000 stakeholders in that time period as part of the most robust community engagement effort this organization has ever undertaken.

Among USP’s chief concerns are attracting visitors to and elevating interest in the area by promoting Union Square’s exceptional qualities and sense of place. Thanks to our ongoing efforts to enhance the neighborhood’s reputation, we continue to report a thriving retail scene with a less than 4% storefront vacancy rate — one of the City’s lowest reported. With abundant transportation options, the tireless efforts of our Clean Team, the tremendous beauty of the park itself, and sheer number of annual visitors — we know Union Square will continue to thrive and be a place for all.

Working strategically — and often in tandem — with a long list of neighborhood partners, the USP team raised over $1.5 million in 2018. This funding along with our assessment of $2.6 million, support our clean and safe programs, as well as our beautification and capital work. It is our honor to serve this vibrant, dynamic community and we want you to be a part of the area’s continued success and growth. Please reach out anytime via email or @UnionSquareNY. We look forward to hearing from you and welcoming you to the Square.

The Union Square Partnership was honored to receive the 14th Street Y Community Builder Award in March 2018.
WITH SIGNIFICANT CHANGE ON THE HORIZON FOR OUR PUBLIC SPACES, STREETS AND BUILT ENVIRONMENT, NOW IS THE MOMENT TO PLAN FOR UNION SQUARE’S NEXT CHAPTER

USP’s primary mission is to advocate on behalf of the neighborhood and maximize quality-of-life for all who live, work, and visit our community. The area has come a long way since our organization was founded in 1976, and with so much change along the corridor in the works, USP launched a community-guided process in September 2018 to plan for the district’s bright future.

Since we kicked off our Visioning + Planning Process, USP staff, supported by Marvel Architects, have gathered ideas and suggestions from community members, and noted challenges facing the area, through a series of listening pop-ups, residential building visits, commercial office events, and large-format public forums. We are thrilled to have had so many constituents to learn more about the community’s vision and desires for the Union Square-14th Street area.

The initiative’s data-gathering efforts included 13 “Neighborhood Pop-Ups” set up in Union Square Park and along 14th Street from October through November. People were asked what amenities they want to see along 14th Street, how the neighborhood’s green spaces and the area within Union Square Park can be improved, and for their feedback on accessibility for individuals and families.

In this last stage of the process, we have started to synthesize feedback that we received and will develop distinct project concepts around the community-identified areas of focus. The project’s overall goals are to improve the core of the district and its connections east, west, north and south; create more green spaces and places for respite and interaction along area streets; balance space, mobility and livability in high traffic areas while reinforcing economic vitality; smooth use of the district’s public spaces over different days, weeks and seasons; and balance vitality across overcrowded and underused public spaces in the district and in Union Square Park.

This planning effort complements a series of exciting projects and investments coming to the corridor including NYCEDC’s Tech Training Center at 14th Street and Irving Place, Mount Sinai Beth Israel’s new hospital at 14th Street and Second Avenue, and Tishman’s mixed-use development at 110 East 16th Street. All of these projects are on track to begin development soon and on the west side of the district, two projects already underway are expected to transform the intersection of 14th Street and Sixth Avenue. Redevelopments in the pipeline will add an estimated 70,000 SF of ground-floor retail, creating an exciting opportunity for established businesses looking to expand or new eateries, shops, and fitness boutiques hoping to gain a foothold in the district.

We look forward to sharing the results of USP’s Visioning + Planning Process later this year.

CREATING A SHARED VISION

ENGAGING WITH OVER 1,000 COMMUNITY MEMBERS, USP CONDUCTED ITS LARGEST OUTREACH EFFORT EVER

Annual Community Opinion Survey
13 Neighborhood Pop-Ups
2 Community Forums
5 Stakeholder Working Sessions

Rendering of the Union Square Tech Training Center at 124 East 14th Street. Image courtesy of RAL Development Services.

Large-scale community forum hosted by USP in January 2019. We engaged over 1,000 constituents at dozens of outreach events.
FOSTERING A SUSTAINABLE NEIGHBORHOOD

THE UNION SQUARE PARTNERSHIP LAUNCHED SEVERAL SUSTAINABILITY EFFORTS TO REDUCE WASTE FROM OUR EVENTS, PUBLIC SPACES AND WITHIN UNION SQUARE BUSINESSES

Last spring, the Union Square Partnership, in collaboration with Columbia University, conducted the first-ever waste characterization study for public waste in Union Square Park and the 14th Street neighborhood. The study provided valuable insight, finding nearly 85% of trash in our public bins could be recycled, composted, or recovered if it were responsibly diverted. The study gave way to a new initiative focused on making it easy for visitors to sort recyclables into appropriate bins and reduce overall waste sent to landfill, doing our part to help the environment and reduce our neighborhood’s carbon footprint.

USP has incorporated sustainable practices into every event we hold in Union Square. At Summer in the Square, we introduced reusable water bottles and a hydration station that refilled over 16,000 bottles of water. At Harvest in the Square we teamed up with City Harvest, Rescuing Leftover Cuisine, and Common Ground Compost to divert over 90% of event waste from landfill. We reimagined our It’s My Park! Day event to teach kids and adults how to bring sustainability into their own homes. And last fall, USP hosted our first-ever Zero Waste Forum that awarded five Union Square businesses a free waste audit to reveal how much waste business operations are generating and how they can incorporate efficient, sustainable business practices.

USP is taking its sanitation services to the next level with a new focus on sustainability.

As one of these green initiatives, the Union Square Partnership is working to bring public space recycling back to our district in a new and effective way. With support from evian and Danone North America, we engaged IDEO, a global design firm, to undertake a month-long prototyping exercise to design a new waste collection system and consumer campaign for Union Square. This fall, IDEO visited a few areas around Union Square Park to ask people what would motivate and help them to dispose of materials — be it a coffee cup, food packaging, newspaper, or water bottle — properly so that they can be recycled or composted.

Students at AltSchool help conduct a waste audit with USP and Think Zero to measure recyclable materials being thrown away.

Children learn about sustainable practices and Living Green at USP’s annual It’s My Park! Day in Union Square Park.
THE UNION SQUARE PARTNERSHIP WORKS YEAR-ROUND TO KEEP THE NEIGHBORHOOD BEAUTIFUL, SAFE AND VIBRANT FOR ALL

You can find the USP Clean Team in the district seven days a week, sweeping sidewalks, painting street furniture, power washing high-traffic corners, and maintaining the plazas surrounding Union Square Park. In the warm seasons, thousands enjoy our popular seating areas that are filled with our signature lime green bistro tables + chairs and teal shade umbrellas that are set up daily. In the winter months, we augment efforts by our property owners by salting and clearing snow from our busy crosswalks and bus stops. Our team even clears catch basins so that melting snow drains away, reducing slush and run-off so that the hundreds of thousands of residents, businesses, and visitors that come to Union Square stay safe following inclement weather.

Check out some of the stats about our core work on the next page.
Over the summer months, USP brings nine weeks of outdoor fitness, kids’ activities, live performances and movie nights to the Park through Summer in the Square. Last year, USP worked with 36 local community partners to host more than 168 events and welcome over 18,000 active participants. New elements included kids’ soccer classes, seniors’ Tai Chi workouts, a weekly bubble garden, and a hydration station offering free, cold water to park-goers, refilling more than 16,000 reusable bottles.

To cap off the year and kick off the holiday season, USP hosts an annual Holiday Kick-Off each November in collaboration with our Holiday Market partners at Urbanspace. Last year, we reimagined the event as Happy Pawlidays, highlighting Union Square as a pet-friendly community, anchored by the Union Square Dog Run, pet-friendly work environments and an abundance of stores to shop for furry friends. Happy Pawlidays drew 800 attendees to the West Plaza, and over 150 pets and families posed for their holiday portraits.

USP is excited to host even more events in 2019 that bring together our residents + businesses with our vibrant retail community.
**ECONOMIC SNAPSHOT**

### BUSINESS OVERVIEW

**TOTAL BUSINESSES:** 9,500

**TOTAL EMPLOYEES:** 153,486

**EMPLOYEE / RESIDENTIAL POPULATION RATIO:** 2.09 : 1

### COMMERCIAL OFFICE OVERVIEW

<table>
<thead>
<tr>
<th>OFFICE</th>
<th>UNION SQUARE / FLATIRON</th>
<th>MIDTOWN WEST</th>
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</thead>
<tbody>
<tr>
<td><strong>TOTAL INVENTORY (SF)</strong></td>
<td>271 M</td>
<td>746 M</td>
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<tr>
<td><strong>VACANCY RATE</strong></td>
<td>10.1%</td>
<td>9.7%</td>
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<tr>
<td><strong>ASKING RENT (SF/YR) CLASS A:</strong></td>
<td>$75.05</td>
<td>$75.73</td>
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</table>

### RETAIL OVERVIEW

| RETAILERS, RESTAURANTS & SERVICES | **1,945** |
| **NO. OF NEW ESTABLISHMENTS** | 46 |
| **VACANCY RATE (BID)** | 3.5% |
| **AROUND UNION SQUARE PARK** | $400-$550 |
| **FIFTH AVE: 14TH–23RD ST** | $393 |
| **BROADWAY: 14TH–23RD ST** | $397 |
| **EAST 14TH STREET GROUND FLOOR RENTS** | $110-$1300 |

### RESIDENTIAL OVERVIEW

<table>
<thead>
<tr>
<th>UNION SQUARE (1/2 MILE)</th>
<th>MANHATTAN</th>
<th>NYC</th>
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<tr>
<td><strong>TOTAL POPULATION</strong></td>
<td>73,420</td>
<td>8,622,698</td>
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<tr>
<td><strong>HOUSING UNITS</strong></td>
<td>42,923</td>
<td>3,455,117</td>
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<tr>
<td><strong>MEDIAN ASKING RENT</strong></td>
<td>$1,664</td>
<td>$1,615</td>
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<td><strong>MEDIAN HOME VALUE</strong></td>
<td>$1,351,616</td>
<td>$538,700</td>
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<tr>
<td><strong>PERCENTAGE OWNER OCCUPIED</strong></td>
<td>35%</td>
<td>32.6%</td>
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<tr>
<td><strong>MEDIAN HOUSEHOLD INCOME</strong></td>
<td>$75,781</td>
<td>$57,782</td>
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<tr>
<td><strong>MEDIAN AGE</strong></td>
<td>35</td>
<td>38.6</td>
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### BUSINESS NAME | SIZE (SF) | ADDRESS |
<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Interested in your business?</strong></td>
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### MAJOR EMPLOYERS

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<tr>
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<td></td>
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<tr>
<td><strong>RETAIL</strong></td>
<td>1,101</td>
<td></td>
</tr>
<tr>
<td><strong>ACCOMMODATION + FOOD SERVICES</strong></td>
<td>836</td>
<td></td>
</tr>
<tr>
<td><strong>REAL ESTATE, RENTAL + LEASING</strong></td>
<td>684</td>
<td></td>
</tr>
<tr>
<td><strong>HEALTH CARE + SOCIAL ASSISTANCE</strong></td>
<td>654</td>
<td></td>
</tr>
<tr>
<td><strong>INFORMATION</strong></td>
<td>574</td>
<td></td>
</tr>
<tr>
<td><strong>FINANCE + INSURANCE</strong></td>
<td>261</td>
<td></td>
</tr>
<tr>
<td><strong>CONSTRUCTION</strong></td>
<td>245</td>
<td></td>
</tr>
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</table>

### TOP SECTORS BY NUMBER OF FIRMS

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th>EMPLOYEES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PROF., SCIENTIFIC + TECH SERVICES</strong></td>
<td>1,541</td>
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</tbody>
</table>

### TOP OFFICE LEASE TRANSACTIONS 2018–2019

<table>
<thead>
<tr>
<th>BUSINESS NAME</th>
<th>SIZE (SF)</th>
<th>ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPACIOUS</strong></td>
<td>8,500</td>
<td>34 UNION SQUARE E</td>
</tr>
<tr>
<td><strong>ADOBE (EXPANSION)</strong></td>
<td>16,244</td>
<td>100-104 FIFTH AVE</td>
</tr>
<tr>
<td><strong>ZILLOW (EXPANSION)</strong></td>
<td>20,000</td>
<td>130 FIFTH AVE</td>
</tr>
<tr>
<td><strong>MUSEUM OF CANDY</strong></td>
<td>30,000</td>
<td>656 SIXTH AVE.</td>
</tr>
<tr>
<td><strong>ATLASIANS</strong></td>
<td>34,000</td>
<td>866 BROADWAY</td>
</tr>
<tr>
<td><strong>WEWORK</strong></td>
<td>114,675</td>
<td>129 MADISON AVE</td>
</tr>
<tr>
<td><strong>TWEET»</strong></td>
<td>215,000</td>
<td>240-248 WEST 127TH ST</td>
</tr>
<tr>
<td><strong>NYU (RENEWED)</strong></td>
<td>125,000</td>
<td>106 EAST 17TH ST</td>
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### ECONOMIC SNAPSHOT

Mount Sinai Health Systems will open a new Mount Sinai Beth Israel hospital at 14th Street and Second Avenue next to Mount Sinai’s New York Eye and Ear Infirmary at 310 East 14th Street.

**USP is thrilled to maintain a low 3.5% Ground Floor Vacancy Rate.**

UNION SQUARE WELCOMED 45 NEW BUSINESSES IN 2018

**BANDIER**

**BARBADOS**

**BLUE STRIPES**

**CACAO SHOP**

**BOCCE UNION SQUARE**

**BOUCHERIE**

**BULLETIN**

**CAMILLA**

**CHAMPION COFFEE**

**COREPOWER YOGA**

**DUNKIN DONUTS**

**EVERYTHING BUT WATER**

**FILSON**

**FITHOUSE**

**GALA BBQ**

**GUPSHUP**

**KIND FERTILITY**

**KYMA**

**LROOM CAFÉ**

**MADE BY WE**

**MELTSHOP**

**MIDORIYA**

**MINT KITCHEN**

**NUTELLA CAFÉ**

**OLE & STEEN**

**PARIS BAGUETTE**

**PATTI’S PATISSERIE**

**PERFORMIX HOUSE**

**RAYMOUR & FLANIGAN**

**RICKY’S NYC**

**SAUCE PIZZERIA**

**SILKY KITCHEN**

**SPACIOUS**

**STICKY’S FINGER JOINT**

**SUGARING NYC**

**SUSHI BY BOU**

**TACO ELECTRICO**

**TEAZZI**

**TENDER GREENS**

**THE STAND**

**COMEDY CLUB**

**THROWDOWN NYC**

**UNION SQUARE PLAY**

**VANS**

**VENCHI**

**YUM CHA DUM SUM & SZECHUAN CUISINE**

**TOP SECTORS BY NUMBER OF FIRMS**

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When Winter Storm Grayson dumped over nine inches of snow on our district, our amazing Clean Team sprang into action clearing crosswalks, bus shelters, fire hydrants, and catchbasins to keep the district clean and safe.

Artist Dale Chihuly’s Rose Crystal Tower lit up the Union Square Triangle Park for a full year, bringing a burst of color to the district.

Celebrating its fifth anniversary, this year’s Union Square Sweat Fest was our most successful to date with five signature Sweat Fest events, 13 free gym + retailer classes, and unlimited workouts to Sweat for Swag.

Before a solution was found to avert a full shutdown, USP hosted a number of L train stakeholder meetings with local businesses and representatives from NYC DOT and MTA.

Union Square Sweat Fest promoted health and wellness businesses throughout the district. Over 90% of the signature event attendees were new to the gyms and studios that were featured during the series.

As soon as the weather warmed up, our landscapers added splashes of color with new flowers in our park’s plant beds, reseeding the lawns for summer sunbathers, and planting new shrubs to rejuvenate the greenery in Union Square Park.

MARCH + APRIL
USP’s Clean Team removes over 170,000 bags of trash from our streets each year. USP replaces worn receptacles annually with new Dynasty trash cans.

Evelyn’s playground is one of the coolest, most popular kids’ spaces in NYC. With hundreds of thousands of youngsters playing every year, USP invests in equipment to ensure exhilarating, safe play all year round.

Residents, business + property owners, and key district stakeholders came together to celebrate USP’s work on behalf of our community at the 24th Annual Meeting + Networking Reception with special guest speaker Ben Smith, Editor in Chief of Buzzfeed.

USP recruited Columbia University to launch the first-ever waste characterization study of public spaces in Union Square. The study is the foundation for creating a more sustainable future for our district. Insights gleaned from this work will shape waste reduction and diversion strategies in the future.

Working with the NYC Parks Department, USP unveiled a brand-new seating area on the west side of Union Square Park. The new amenity has been outfitted with fresh stone screening, an upgraded irrigation system, lush flowers and shrubs, and USP’s signature bistro tables + chairs.
Families joined USP to celebrate the summer season at It’s My Park! Day. The event featured family park activities centered around sustainability and nature.

Working with our partners at the 14th Street Y, USP introduced Tai Chi to the Summer in the Square program. The classes developed a devoted following led by an experienced teacher. Each week attendees practiced this artform that promotes balance, strength, grace, and flexibility.

Summer in the Square kicked off with unforgettable performances, including the award-winning, multicultural family music band Hot Peas ‘n Butter. Kids bopped their heads and danced to the beat of performances in English, Spanish, French, Korean and Hebrew.

In celebration of pride month, USP introduced all new LGBT-focused performances at Summer in the Square during Pride Week. The Screaming Queens brought a live drag lip syncing competition with memorable routines that were adored by attendees.

Continuing our commitment to reduce waste from our operations and events, USP introduced a new Hydration Station at Summer in the Square. Participants refilled bottles, diverting 16,000 disposable water bottles from landfill.

Following the success of the kids’ bubble garden in 2017, USP expanded this popular program. Kids were blown away with bubbles of all sizes each Thursday of Summer in the Square.
Yogis energized each summer in the Square’s morning and wound down evenings with yoga from local studios. Over 1,000 people participated in more than 60 free fitness classes each week in Union Square Park.

The City Council voted unanimously to approve the 240,000 square-foot Union Square Tech Training Center, planned for 120 East 14th Street. The new building will house a technology training center, classrooms, offices, start-up co-working spaces, ground-floor retail and food hall, and a civic innovation center all under one roof.

Working with the Friends of the Union Square Dog Run, USP spruced up play space for our four-legged friends. The Clean Team spread new stone screening that is easier on paws, and we planted new trees and bushes around the dog run’s perimeter.

USP hosted our annual Chef’s Breakfast for all the neighborhood eateries that contribute to Harvest in the Square. The breakfast was generously hosted by the event’s restaurant chair, Bocce Union Square, with breakfast catered by Breads Bakery.

More than 1,300 foodies, community leaders and elected officials celebrated the 23rd Annual Harvest in the Square, a fundraiser that supports the organization’s efforts to beautify, improve and program Union Square Park and the surrounding district.

Harvest in the Square is a treasured annual event that showcases the strength and breadth of Union Square’s culinary community. Over 60 local restaurants, wineries, and breweries joined us under the big tent for this year’s celebration.

Harvest in the Square raised more than $430,000 through sponsorships and ticket sales, bringing the collective amount raised over the last two decades to more than $6.7 million.
USP pledged to make Harvest in the Square a zero waste event, working to help both the event exhibitors and the event attendees learn how to separate their trash and reduce food waste. As a result of our efforts, 90% of the event’s waste was diverted from landfill.

Union Square hosted the launch of Participatory Budgeting for New York City Council’s District 2 with Councilmember Carlina Rivera and Council Speaker Corey Johnson.

Nancy Parks Department Commissioner Mitchell Silver joined Executive Director Jennifer Falk and Artist Kenseth Armstead for the unveiling of Washington 20/20/20.

With support from evian and Danone North America, USP engaged IDEO, a global design firm, to undertake a month-long prototyping exercise, designing a new waste collection system and consumer campaign for Union Square.

Following months of pop-up listening sessions throughout the district, USP invited neighbors to two large-scale community forums where they outlined neighborhood challenges and opportunities drawn from their own experiences, helping to guide the planning for the future of the neighborhood.

As part of our nine-month Neighborhood Visioning + Planning initiative, USP launched an unprecedented community outreach program to guide a plan for future of the neighborhood.
NOVEMBER
NYC Department of Small Business Services Commissioner Gregg Bishop stopped by Rothmans in Union Square at the launch of their Entrepreneur Corner, an in-store program that highlights the clothing of local NYC fashion entrepreneurs.

The holiday season truly begins at the opening of USP’s beloved Urbanspace Holiday Market. Shoppers perused over 150 artisan vendors, plus enjoyed a chance to warm up + recharge with hot cocoa, heaters + free gift wrapping at the Citi Lounge.

NOVEMBER
To celebrate the opening of the Urbanspace Union Square Holiday Market, USP hosted Happy Pawlidays offering free holiday portraits for community members and free giveaways for furry friends in Union Square Park.

Holiday shoppers and pets were entertained by carolers and a live DJ during USP’s Happy Pawlidays event.

NOVEMBER
America’s first Nutella Cafe opened in Union Square, bringing its signature chocolate-hazelnut spread to life with creations like Nutella Whipped cream, Nutella gelato, Nutella crepes, and more.

NOVEMBER
USP hosted an Emergency Preparedness Small Business Forum at Con Edison’s headquarters in Union Square. The event featured a panel discussion with neighborhood + agency partners centered on businesses affected by a recent emergency.

DECEMBER
Executive Director Jennifer Falk and Operations Director Thomas DiRusso presented awards to outstanding police officers at the Greenwich Village-Chelsea Chamber of Commerce’s 14th Annual Safe City, Safe Streets Luncheon.

DECEMBER
USP closed 2018 with a celebration of our community partners and supporters at our Annual Holiday Party. We owe all our success to the dedicated partners that make Union Square great.
### UNION SQUARE PARTNERSHIP, INC.
#### STATEMENT OF FINANCIAL POSITION

<table>
<thead>
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<th></th>
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<th>2018</th>
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<tr>
<td><strong>Total</strong></td>
<td>$958,593</td>
<td>$740,759</td>
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### UNION SQUARE PARTNERSHIP DISTRICT MANAGEMENT ASSOCIATION, INC.
#### STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash + Equivalents</td>
<td>$887,081</td>
<td>$698,451</td>
</tr>
<tr>
<td>Due from Affiliate</td>
<td>70,892</td>
<td>31,362</td>
</tr>
<tr>
<td>Prepaid + Other Assets</td>
<td>610</td>
<td>1,046</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$958,593</td>
<td>$740,759</td>
</tr>
<tr>
<td><strong>LIABILITIES/NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td>$118,087</td>
<td>$32,947</td>
</tr>
<tr>
<td>Net Assets–Unrestricted</td>
<td>$840,506</td>
<td>$707,812</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$958,593</td>
<td>$740,759</td>
</tr>
</tbody>
</table>

### STATEMENTS OF ACTIVITIES (IN-KIND)

#### SUPPORT + REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$2,200,000</td>
<td>$2,400,000</td>
</tr>
<tr>
<td>Grants</td>
<td>41,530</td>
<td>46,277</td>
</tr>
<tr>
<td>Other Revenues</td>
<td>20,483</td>
<td>20,445</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$2,262,013</td>
<td>$2,465,722</td>
</tr>
</tbody>
</table>

#### EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing + Promotional</td>
<td>$310,265</td>
<td>$341,017</td>
</tr>
<tr>
<td>Safety</td>
<td>191,276</td>
<td>200,392</td>
</tr>
<tr>
<td>Sanitation</td>
<td>1,038,935</td>
<td>1,148,052</td>
</tr>
<tr>
<td>Community Improvements</td>
<td>564,021</td>
<td>521,595</td>
</tr>
<tr>
<td>Administration</td>
<td>362,421</td>
<td>387,360</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$2,464,584</td>
<td>$2,598,416</td>
</tr>
</tbody>
</table>

#### INCREASE/(DECREASE) IN NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase/(Decrease)</td>
<td>$(202,571)</td>
<td>$(132,694)</td>
</tr>
</tbody>
</table>

---

SUMMARY OF FINANCIAL STATEMENTS DATED OCTOBER 8, 2018 PREPARED BY SKODY SCOTT & COMPANY CPAS PC. A COPY OF THE COMPLETE AUDITED FINANCIAL IS AVAILABLE UPON REQUEST.

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BUSINESS IMPROVEMENT DISTRICT
OFFICERS OF THE BOARD
Co-Chair & President
Lynne P. Brown
New York University
Treasurer
Kenneth Salzman
Victoria Owners Corp.
Secretary
Jordan Brackett
24th Street Y
BOARD OF DIRECTORS
Lucia Albero
Whole Foods Union Square
Suzanne Apple
The Vineyard Theatre
Kevin Ballo
W New York - Union Square
David A. Brause
Brause Realty
Lance Carille
Vornado Realty Trust
Charles Connell III
ABS Partners Real Estate
Brian S. Felt
The Feil Organization
Eric Gural
GFP Real Estate
Greg Gushee
The Related Companies
Bradley Kern
Mount Sinai
Lynne P. Brown
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LOCAL DEVELOPMENT CORPORATION
OFFICERS OF THE BOARD
Co-Chair
William D. Abramson
Buchbinder & Warren
Treasurer
Nicholas N. Haines
Bromley Companies
BOARD OF DIRECTORS
Bruce C. Blank
Paragon Sports
Jeff T. Blau
The Related Companies
Terry Coughlin
Union Square Hospitality Group
Ken Gidvin
Rothmans New York
Tokumbo Shobowale
The New School
Eric Seiler
1 Irving Place
Herb Streng
Grzo Management

OUR STAFF
Director of Operations
Thomas DiRusso
Operations Coordinator
McLawrence Dymnn
Deputy Director of Community Engagement
D'Arcy Sampson
Director of Finance
Tawania Springer
Executive Director
Jennifer E. Falk
Deputy Director
Scott Hobbs
Clean Team Supervisors
Mamadou Ndiaye
Thierno Mbaye
Union Square Clean Team
Fernando Almonte
Robert Awuah
Awaye Baete
Mamadou Barrow
Malick Dia
Saliou Diep
Moussa Diouf
Mbara Diouf
Samba Diouf
Cheikh Fall
Ibra Fall
Aureliano Fructuesso
Keeba Joina
Mustapha Kabbah
Leticia Makiza-Nisona
Mamadou Jr. Ndiaye
Ousseynou Niasse
Issa Nombre
Domingo Renoso
Cheikh Sow
Malamin Sumbundu
Mustapha Touray
Carlos Veras Diaz
OUR BOARD

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The Union Square Partnership is a community-based, non-profit organization working to ensure the best possible neighborhood for its residents, businesses, and visitors. To learn more about events and opportunities in Union Square, visit unionsquarenyc.org.