

UNION SQUARE PARTNERSHIP ANNUAL REPORT 2020



Welcome to
**UNION
SQUARE**



BUILDING COMMUNITY CONNECTIONS

Dear Community Partners,

We hope this message finds you and your loved ones healthy, safe and taking appropriate precautions as we all continue to grapple with the impact of the COVID-19 crisis on our lives and our community.

Much of our annual report was written earlier this year and recounts the programs and activities we executed during 2019, which feels like a lifetime ago. Reflecting on what has happened since, we are reminded that the Union Square Partnership was born out of a time when New York City faced financial struggles similar to those confronting us today. In the 1970s, our great City endured a fiscal crisis, and our neighborhood was suffering a devastating decline. The district's visionary leaders from Con Edison, The New School, and what was then Guardian Life, banded together to revitalize the Union Square-14th Street neighborhood, and later founded the City's first Business Improvement District.

THE UNION SQUARE PARTNERSHIP WAS BORN OUT OF A TIME WHEN NEW YORK CITY FACED FINANCIAL STRUGGLES SIMILAR TO THOSE CONFRONTING US TODAY

Organizations across New York City today are tackling the unprecedented challenge of keeping our City running through a global pandemic. USP's work is just as crucial now as when we were first founded, addressing quality of life issues such as safety and security, while beautifying our public spaces. Traveling throughout the borough over the past few weeks, the impact of our work is clear as our dedicated staff and Clean Team work daily to maintain the district's streets and our beloved Union Square Park with supplemental services.

USP's commitment to our work is unwavering and we are charting a path forward to continued prosperity. We are proud to serve as the organization that advocates for, beautifies, and catalyzes change in the Union Square-14th Street area, making it, by any measure, one of the most successful neighborhoods in New York City.

It is our honor to serve this vibrant, dynamic community. Please reach out anytime via email at info@unionsquarenyc.org or via social media @UnionSquareNY. We look forward to hearing from you and welcoming everyone back to the Square soon.



Council Member Carlina Rivera and outgoing New School President David Van Zandt joined USP leadership at last year's annual meeting.

William D. Abramson
William D. Abramson
Co-Chair (LDC)

Lynne P. Brown
Lynne P. Brown
Co-Chair & President (BID)

Jennifer E. Falk
Jennifer E. Falk
Executive Director

DELIVERING WORLD CLASS PUBLIC SPACE

THE UNION SQUARE PARTNERSHIP WORKS YEAR-ROUND TO KEEP THE NEIGHBORHOOD BEAUTIFUL, SAFE AND VIBRANT FOR ALL

You can find the USP Clean Team in the district seven days a week, sweeping sidewalks, painting street furniture, power washing high-traffic corners, and maintaining the plazas surrounding Union Square Park. In the warm seasons, thousands enjoy our popular seating areas that are filled with our signature lime green bistro tables + chairs and teal shade umbrellas that are set up daily. In the winter months, we augment efforts by our property owners by salting and clearing snow from our busy crosswalks and bus stops. Our team even clears catch basins so that melting snow drains away, reducing slush and run-off so that the hundreds of thousands of residents, businesses, and visitors that come to Union Square stay safe following inclement weather. Check out some of the stats about our core work on the next page.

APPROVAL RATING OF USP'S WORK

98.7%

	Cleanliness	88%
	Street Lighting	84%
	Park Landscaping	88%
	Safety	95%
	Quality of Life	83%

Union Square Partnership's latest Community Opinion Survey showed high marks across the board.

PARK + PLAZA



100
Street
Trees
Cultivated



10
Solar-
Powered
Trash Bins



125
Trash
Receptacles



76
Holiday
Lights



218
Light Pole
Banners



172K+
Bags of
Trash
Collected

INVESTMENTS



Planters + Landscaping



Playground Equipment
Maintenance



Bistro Tables, Chairs
+ Umbrellas

CLEAN TEAM SERVICES

22

Clean Team Workers

42,990

Annual Clean Team Hours

18,085

Instances of Graffiti Removed



The foundation of our core services is our operations team. They focus year-round on addressing cleanliness and quality-of-life issues that arise.

INCREASING ACCESS + CONNECTIVITY

TRANSPORTATION PLANNING

Union Square has continued to be among New York's top destinations. In 2019, pedestrian foot traffic increased substantially, as did transit ridership across subway, bus, and bike share. At the busiest hours (5pm - 7pm on weekdays), nearly 70,000 people were counted visiting Union Square. That is equivalent to a Madison Square Garden event emptying out every 30 minutes for two hours!

In October, the New York City Department of Transportation (NYCDOT) implemented the 14th Street Transit + Truck Priority (TTP) Pilot Project, a new busway that aims to improve safety and operations along the M14A/D Select Bus Service (SBS) route, a Vision Zero Priority Corridor. As part of the project, NYCDOT installed elements to enhance pedestrian safety, including painted curb extensions to reduce crossings and designated bus boarding platforms.

Union Square Partnership has been supportive of the 14th Street Busway pilot project as a needed improvement for citywide transit infrastructure, and forward-thinking street improvements for the Union Square District. On Valentine's Day 2020, the Partnership handed out heart-shaped lollipops at bus stops and gathered feedback from busway riders. To date, most of the feedback on the Busway has been positive and the service improvement has been dramatic.



SOARING FOOT TRAFFIC IN UNION SQUARE



32.4M
Riders passing through 14 St Union Sq Station



9.4M
Riders on the M14 Local/SBS Bus



94%
Increase in monthly Citi Bike ridership since 2018



24% increase in weekday M14 ridership and 36% improvement in weekday bus travel times [from November 2018 to November 2019].



Union Square Partnership is commissioning a tree succession plan to protect and replenish the park's historic tree canopy.

REINFORCING A SAFE AND SUSTAINABLE PUBLIC REALM

While our city and neighborhood may look and feel different today, we are committed to working towards a collective vision that will shape the future of our district. Through our 2018-19 visioning process we welcomed an unprecedented amount of input from our community. Our bold vision for Union Square takes this feedback to heart, introducing urban design strategies that prioritize pedestrian safety, exemplify sustainable design, reinforce the park's identity, and create opportunities to improve access and comfort for its users. We are excited to release the results of this vision plan in 2020!



Marvel Architects' proposal for DaRT, the Diversion Recovery Tracking system for waste and recycling containerization and data collection.

We are also focused on preserving the historic legacy of Union Square and enhancing its best qualities for growth and prosperity. To build upon this legacy, USP is commissioning a tree succession plan to ensure existing trees are maintained, while proposing sites for additional plantings in the long-term.

In addition, USP is ramping up our waste management initiatives with a pilot program for containerized waste collection in the Union Square district. USP is working with Marvel Architects on a proposal for a modular system that consolidates waste and recycling for pick-up and provides block by block metrics for collection.

SIDEWALK EXPANSION DESIGN OPPORTUNITY:

- Increased planting and seating amenity
- Movable or fixed seating
- Reinforced Security Buffers



Based on the community's feedback, we are planning and visioning for Union Square's future with a focus on urban design strategies to green the district and promote pedestrian-friendly streets. Shown above, Marvel Architects' concept for an expanded sidewalk design.

PUBLIC EVENTS + BUSINESS ENGAGEMENT



THE UNION SQUARE PARTNERSHIP HOSTED OVER 200 PUBLIC EVENTS TO SHOWCASE LOCAL PARTNERS AND NEIGHBORHOOD BUSINESSES

From dining and entertainment to fitness and family fun, USP's signature events bring the Union Square-14th Street district and its public spaces to life. These annual programs highlight and promote the strength of Union Square's local business community to residents, employees, and visitors.

OUR REACH



62,676
Wi-Fi Users*

21,045
Unique Website Visitors*

25,502
Facebook Followers

19,247
Twitter Followers

25,152
Instagram Followers

8,753
Newsletter Subscribers

*Annually

UNION SQUARE SWEAT FEST 2020

250+
Total Participants
2/3 of Participants
Tried a New Studio
100+ Local Wellness
Businesses Showcased

Union Square Sweat Fest showcases the strength of the health, wellness, and fitness-focused businesses in Union Square. For the event's sixth anniversary, USP hosted six Signature Sweat Fest events, partnering each workout event with local healthy food and sustainable beauty partners.

SUMMER IN THE SQUARE

10,000+
Active Participants
35+ Community Partners

USP brings Union Square's plazas to life with eight weeks of outdoor fitness, kids' activities, live performances, and movie nights with Summer in the Square. New 2019 elements included morning fitness hosted by local studios, kids' chess and soccer classes, and special events to celebrate World Pride.

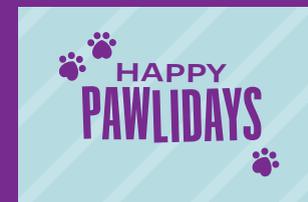
FROM DINING AND ENTERTAINMENT TO FITNESS AND FAMILY FUN



IT'S MY PARK! DAY

To kick off summer programming, It's My Park! Day celebrates nature and sustainability, using family-friendly activities and local partners like the Greenmarket to promote living green in Union Square.

HOLIDAY JOY! IN UNION SQUARE



USP kicks off the holiday season and welcomes the Urbanspace Holiday Market on the South Plaza with Happy Pawlidays, an annual event bringing fun for dogs, cats, and the whole family.

24TH ANNUAL HARVEST IN THE SQUARE

\$370,000
Raised in Support of
Union Square Park
28 Local Event Sponsors
90% of Waste Diverted
from Landfill
44% of Waste
Composted

Harvest in the Square celebrates really good food and really great neighbors in support of Union Square Park. This treasured food + wine fundraiser event showcases over 60 of the neighborhood's best restaurants and wineries in support of USP's efforts to beautify, improve, and activate the USQ community.

ECONOMIC SNAPSHOT

BUSINESS OVERVIEW

TOTAL BUSINESSES	9,479
TOTAL EMPLOYEES	141,928
EMPLOYEE / RESIDENTIAL POPULATION RATIO	1.95:1

TOP COMMERCIAL LEASE TRANSACTIONS 2019-2020

BUSINESS NAME	SIZE (SF)	ADDRESS
TARGET	32,579	10 UNION SQ E
WEWORK	212,387	620 SIXTH AVE
APP ACADEMY	12,602	90 FIFTH AVE
REPUBLIC BANK	7,748	90 FIFTH AVE
KNOTEL	14,160	101 FIFTH AVE
RED VENTURES	23,000	100-104 FIFTH AVE

RESIDENTIAL OVERVIEW

	UNION SQUARE [1/2 MILE]	MANHATTAN	NYC
TOTAL POPULATION	72,928	1,628,706	8,398,748
HOUSING UNITS	42,603	886,249	3,519,580
MEDIAN ASKING RENT	\$4,304	\$1,682	\$1,396
MEDIAN HOME VALUE	\$1,336,014	\$944,600	\$570,500
PERCENTAGE OWNER OCCUPIED	38.5%	24.1%	32.7%
MEDIAN HOUSEHOLD INCOME	\$142,526	\$82,459	\$60,762
MEDIAN AGE	35	37.6	36.9

COMMERCIAL OFFICE OVERVIEW

OFFICE	UNION SQUARE/ FLATIRON	MIDTOWN SOUTH
TOTAL INVENTORY (SF)	26.8 M	76.6 M
VACANCY RATE	10.6%	9.9%
ASKING RENT (\$/SF/YR)	\$87.14	\$86.35

RETAIL OVERVIEW

RETAILERS, RESTAURANTS & SERVICES	1,874
NO. OF NEW ESTABLISHMENTS	31
VACANCY RATE [BID]	5.5%
GROUND FLOOR RENTS AROUND UNION SQUARE PARK (PSF)	\$400-\$550
FIFTH AVE: 14TH - 23RD ST (PSF)	\$348
BROADWAY: 14TH - 23RD ST (PSF)	\$377
EAST 14TH STREET GROUND FLOOR RENTS (PSF)	\$150-\$300

TOP SECTORS* BY NUMBER OF FIRMS

	BUSINESSES	EMPLOYEES
PROF., SCIENTIFIC + TECH SERVICES	1,439	18,267
RETAIL	1,053	17,676
ACCOMMODATION + FOOD SERVICES	798	12,612
REAL ESTATE, RENTAL + LEASING	666	9,336
HEALTH CARE + SOCIAL ASSISTANCE	647	20,864
INFORMATION	527	11,545
ARTS, ENTERTAINMENT + RECREATION	320	4,742
EDUCATIONAL SERVICES	271	18,396
FINANCE + INSURANCE	244	3,485
CONSTRUCTION	237	3,152

*Categories based on NAICS Codes [1/2 mile]

MAJOR EMPLOYERS

ABC CARPET & HOME	NYU HOSPITAL FOR JOINT DISEASES
BUZZFEED	PERKINS + WILL
COMPASS	SIGNATURE BANK
CON EDISON	STV
MOUNT SINAI BETH ISRAEL	TRADER JOES
NEW YORK EYE & EAR INFIRMARY	THE NEW SCHOOL
NEW YORK UNIVERSITY	WEWORK
NYC HUMAN RESOURCES ADMINISTRATION	W HOTEL
NYC POLICE DEPARTMENT	WHOLE FOODS MARKET

Radius of Union Square Area: typically 1/2 mile from Union Square Park. Sources: The Commercial Observer, Cushman & Wakefield, ESRI, Newmark Grubb Knight Frank, The Real Deal, REBNY, ReferenceUSA, US Census Bureau, and USP



It was announced this year that Target will be making a home in Union Square in 2023! (Shown: Target Kip's Bay)

UNION SQUARE

WELCOMED 31 NEW BUSINESSES IN 2019

FOOD	
#Saltbae	Laut Singapura
3 Times	Oceans
Blue Bottle Cafe	Pasta Eater
by CHLOE.	Poke Bowl
Caffe Panna	Retro Coffee
Camellia	Sushi by Bae
Chama Mama	Sushi by Bou
Dig Inn	The Greenwich Social
Fields Good Chicken	The Stand
Joe Coffee Company	Xu's Public House

FITNESS	
305 Fitness	Rowgatta
Complete Body	Spear Physical Therapy
GRIT Bxing	The Well

OTHER	
Chase Bank	Organique Hair and Beauty
Greenwich Living Antiques	Republic Bank
Happy Socks	White Box Event Space



2019 YEAR IN REVIEW



FEBRUARY

This year's Union Square Sweat Fest hosted over 250 attendees and promoted 100+ local partners in the Union Square fitness community.



FEBRUARY

Continuing our ongoing sustainability efforts in the neighborhood, USP offered a waste audit program to five local businesses to help them measure waste and identify opportunities to reduce, reuse, and recycle.



MARCH

As soon as the weather warmed up, our landscapers added splashes of color with new flowers in our park's plant beds, reseeded the lawns for summer sunbathers, and planted new shrubs to rejuvenate the greenery in Union Square Park.



JANUARY

The Union Square Partnership started off the new year with our second participatory community visioning and planning forum. Hosted at Xavier High School's Keenan Commons, the forum allowed us to dive deeper into identifying potential projects and interventions in key areas around the district.



FEBRUARY

Union Square Sweat Fest promoted health and wellness businesses throughout the district. 2/3 of attendees were new to the gyms and studios that were featured, and many expressed interest in returning.



MARCH

The Union Square Partnership and its Executive Director Jennifer Falk were honored with the inaugural "Community Builder Award" by the 14th Street Y at their Annual Gala. The award recognized USP and its board + staff for the myriad of ways we work to cultivate and strengthen our shared community, and in turn inspire others to do the same.



APRIL

USP's Clean Team removes over 180,000 bags of trash from our streets each year. USP replaces work receptacles annually with new Dynasty trash cans.



APRIL

Evelyn's playground is one of the coolest, most popular kids' spaces in NYC. With hundreds of thousands of youngsters playing every year, USP invests in equipment to ensure exhilarating + safe play all year round.



APRIL

Union Square celebrated sustainability with one of the nation's largest Earth Day celebrations hosted by Earth Day Initiative, plus a car-free pedestrianized Broadway, a Green tour of NYC, a plastic cleanse challenge, and more.



APRIL

Warmer weather meant park goers were able to enjoy bistro tables + chairs. With five seating areas, there are plenty of spots visitors can enjoy the beauty of the park.



APRIL

The beginning of Spring means a pop of teal in Union Square Park. USP opened up the umbrellas and brought out the barricade covers.



APRIL

Residents, business + property owners, and key district stakeholders came together to celebrate USP's work on behalf of our community at the 35th Annual Meeting + Networking Reception with special guest speaker, The New School's President David Van Zant.



JUNE

USP kicked off summer with the return of Summer in the Square. The series features nine weeks of music, kids' activities, fitness classes, and special performances.



JUNE

Summer in the Square started every morning with a 7 AM yoga session with CorePower Yoga. Their unique practice combines yoga basics with strength training, so participants were sure to work up a good sweat.



JUNE

Families joined USP to celebrate the summer season at It's My Park! Day. The event featured family park activities centered around sustainability and nature.



JULY

In celebration of pride week and New York City hosting World Pride, USP hosted LGBT-focused performances at Summer in the Square. Drag Queen Story Hour took over the regular story time and The Screaming Queens returned for a live drag lip syncing competition.



JULY

New kids' programs from Soccer Shots and Chess at Three meant even more fun activities for kids all summer long.



JULY

Participants were encouraged to bring their own reusable water bottle and stay hydrated all summer long, with two Hydration Stations, presented by Nuun Hydration.



AUGUST

Over 1,400 movie-goers joined USP for Summer in the Square's two #ThrowbackThursday Movie nights in August.



SEPTEMBER

Harvest in the Square is a treasured annual event that showcases the strength and breadth of Union Square's culinary community. Over 60 local restaurants, wineries, and breweries joined us under the big tent for this year's celebration.



AUGUST

The North Plaza heated up with fitness by New York Health & Racquet Club and Paragon Sports every Thursday evening.



AUGUST

USP joined key partners at the groundbreaking of the new 21-story building that will house the Union Square Tech Training Center. The center will include a digital skills training space where New Yorkers can gain the experience and knowledge needed to thrive in a modern, digital economy.



SEPTEMBER

USP hosted our annual Chef's Breakfast for all the neighborhood eateries that contribute to Harvest in the Square. The breakfast was generously hosted by Bocce Union Square, with breakfast catered by Breads Bakery.



SEPTEMBER

Community partners from across the neighborhood came together to celebrate the 24th anniversary of the event.



SEPTEMBER

Harvest in the Square raised more than \$370,000 through sponsorships and ticket sales.



SEPTEMBER

USP continuously pledges to make Harvest in the Square a zero waste event, working to help both the event exhibitors and the event attendees learn how to separate their trash and reduce food waste. As a result of our efforts, 90% of the event's waste was diverted from landfill, and 44% of waste was composted.



OCTOBER

As the weather cooled down and the leaves changed colors, the USP clean team began preparation for the winter months in the park.



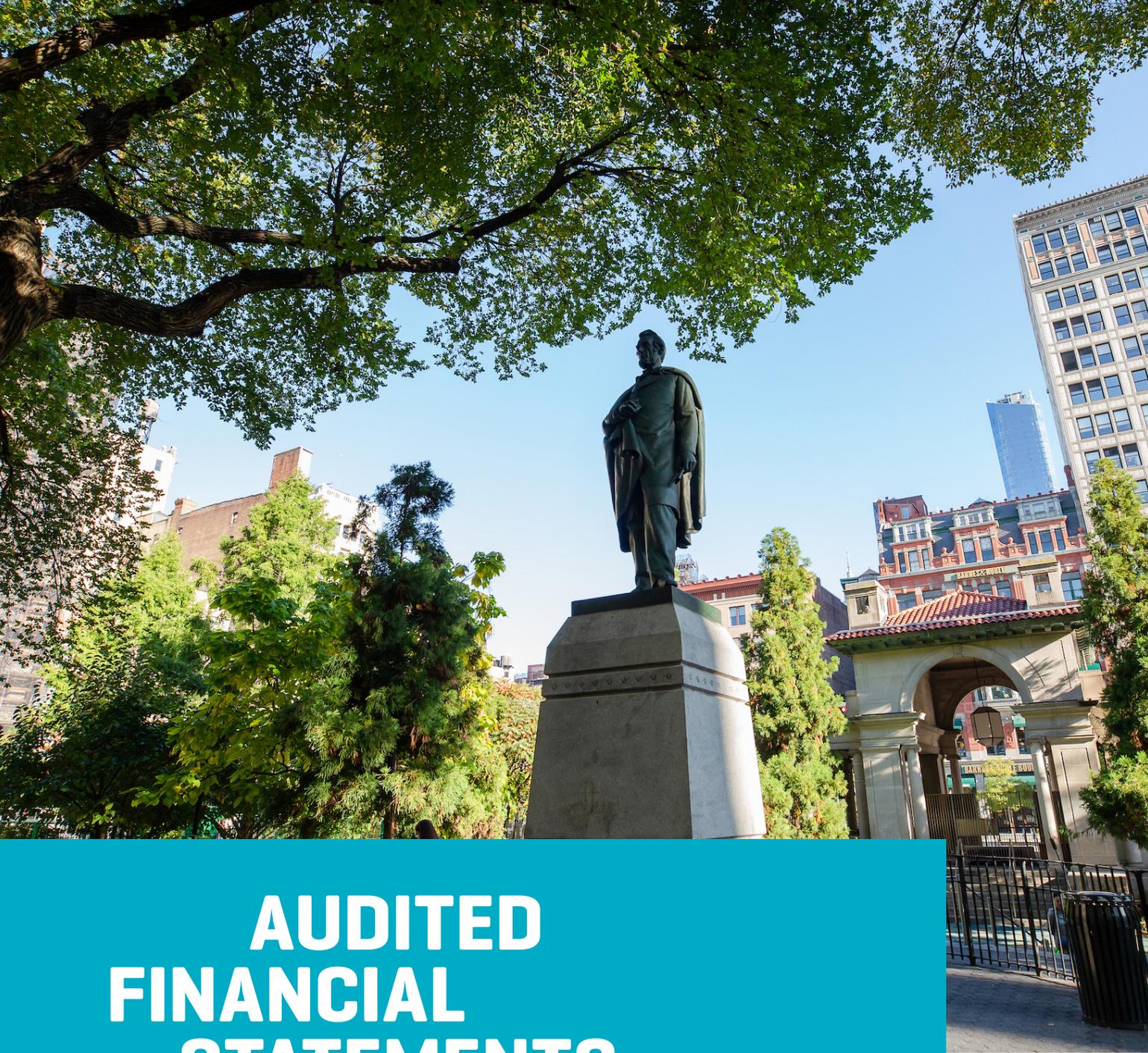
OCTOBER

14th Street Select Bus Service with Transit + Truck Priority Pilot Project went into effect in early October, shutting 14th street down to all cars besides buses and trucks and opening up more space for pedestrian use.



NOVEMBER

The holiday season truly begins at the opening of USQ's beloved Urbanspace Holiday Market. Shoppers perused over 150 artisan vendors, plus enjoyed a chance to warm up + recharge with hot cocoa, heaters + photo booth at the Citi Lounge.



AUDITED FINANCIAL STATEMENTS

UNION SQUARE PARTNERSHIP DISTRICT MANAGEMENT ASSOCIATION, INC.

STATEMENT OF FINANCIAL POSITION

ASSETS	2018	2019
CASH + EQUIVALENTS	\$698,451	\$843,276
DUE FROM AFFILIATE	31,362	14,315
PREPAID + OTHER ASSETS	10,946	2,856
TOTAL	\$740,759	\$860,447

LIABILITIES/NET ASSETS

LIABILITIES	\$32,947	\$194,928
NET ASSETS-UNRESTRICTED	707,812	665,519
TOTAL	\$740,759	\$860,447

STATEMENTS OF ACTIVITIES (IN-KIND)

SUPPORT + REVENUE	2018	2019
CONTRIBUTIONS	\$2,400,000	\$2,600,000
GRANTS	45,277	26,728
OTHER REVENUES	20,445	32,853
TOTAL	\$2,465,722	\$2,659,581

EXPENSES

MARKETING + PROMOTIONAL	\$341,017	\$276,788
SAFETY	200,392	204,851
SANITATION	1,148,052	1,242,241
COMMUNITY IMPROVEMENTS	521,595	473,324
ADMINISTRATION	387,360	504,670
TOTAL	2,598,416	2,701,874
INCREASE/[DECREASE] IN NET ASSETS	\$(132,694)	\$(42,293)

SUMMARY OF FINANCIAL STATEMENTS DATED NOVEMBER 4, 2019
PREPARED BY SKODY SCOT & COMPANY CPAS PC. A COPY OF THE COMPLETED
AUDITED FINANCIAL IS AVAILABLE UPON REQUEST.

UNION SQUARE PARTNERSHIP, INC.

STATEMENT OF FINANCIAL POSITION

ASSETS	2018	2019
CASH + EQUIVALENTS	\$1,171,357	\$1,386,037
CONTRIBUTIONS RECEIVABLE	99,711	-
PREPAID + OTHER ASSETS	14,569	50,976
TOTAL	\$1,285,637	\$1,437,013

LIABILITIES/NET ASSETS

LIABILITIES	\$58,825	\$224,005
NET ASSETS-UNRESTRICTED	\$1,215,350	\$1,213,008
NET ASSETS-RESTRICTED	11,462	-
TOTAL	\$1,285,637	\$1,437,013

STATEMENTS OF ACTIVITIES (IN-KIND)

SUPPORT + REVENUE	2018	2019
CONTRIBUTIONS	\$723,928	\$762,036
GRANTS	25,278	26,728
OTHER REVENUES	128,711	207,899
TOTAL	\$942,832	\$1,128,144

EXPENSES

UNION SQUARE PARK MAINTENANCE	\$517,299	\$897,107
UNION SQUARE PARK RESTORATION	38,710	42,140
MARKETING + PROMOTIONAL	56,315	42,140
ADMINISTRATION	121,987	160,562
TOTAL	\$734,311	\$1,141,949
INCREASE/[DECREASE] IN NET ASSETS	\$208,521	\$(13,805)

SUMMARY OF FINANCIAL STATEMENTS DATED NOVEMBER 21, 2019
PREPARED BY SKODY SCOT & COMPANY CPAS PC. A COPY OF THE COMPLETED
AUDITED FINANCIAL IS AVAILABLE UPON REQUEST.

OUR BOARD

BUSINESS IMPROVEMENT DISTRICT OFFICERS OF THE BOARD

Co-Chair & President

Lynne P. Brown
New York University

Treasurer

Kenneth Salzman
Victoria Owners Corp.

Secretary

Jordan Brackett
14th Street Y

BOARD OF DIRECTORS

Lucia Albero
Whole Foods Union Square

Suzanne Appel
The Vineyard Theatre

David A. Brause
Brause Realty

Lance Carlile
Vornado Realty Trust

Charles Conwell III
ABS Partners Real Estate

Christopher Donohue
W New York - Union Square

Brian S. Feil
The Feil Organization

Eric Gural
GFP Real Estate

Greg Gushee
The Related Companies

Bradley Korn
Mount Sinai Health System

Katherine Moore
Union Square Wines & Spirits

Robert Pettenato
Con Edison

H. Jay Wisnicki
Claremont Square
Condominiums

Ex-Officio

Hon. Bill de Blasio
Mayor, City of New York

Hon. Jonnel Doris
Commissioner,
Small Business Services

Hon. Scott Stringer
Comptroller, City of New York

Hon. Gale Brewer
Manhattan Borough President

Hon. Carlina Rivera
Council Member, District 2

Non-Voting Members

Carter Booth
Community Board 2

Alysha Lewis-Coleman
Community Board 3

Vikki Barbero
Community Board 5

Molly Hollister
Community Board 6



OUR STAFF



Executive Director
Jennifer E. Falk



**Deputy Director/
Chief of Staff**
Ed Janoff



Director of Operations
Thomas DiRusso



**Operations
Coordinator**
McLawrence Glynn



**Director of
Marketing + Events**
D'Arcy Sampson



Director of Finance
Tawana Springer



**Marketing + Events
Associate**
Sage Ferdinand



Planning Associate
Tali Cantor



Marketing Intern
Rebecca Ohayon

Clean Team Supervisors

Mamadou Ndiaye
Thierno Mbaye

Union Square Clean Team

Fernando Almonte
Robert Awuah
Awayo Baete
Mamadou Barrow
Malick Dia
Saliou Diop
Moussa Diouf
Mbara Diouf
Samba Diouf

Cheikh Fall
Ibra Fall
Aureliano Fructuoso
Keeba Joina
Mustapha Kabbah
Leticia Makiza-Nsona
Mamadou Jr. Ndiaye
Ousseynou Niasse
Issa Nombre
Domingo Renoso
Cheikh Sow
Malamin Sumbundu
Mustapha Touray
Carlos Veras Diaz



CONTRACTORS + VENDORS

4 Imprint
6 Precinct Community Council
9 Precinct Community Council
13 Precinct Community Council
A Plus Messenger Service, Inc
A. Bulfamante Landscaping, Inc
Ace Rental Corp.
ADP
Airespring Inc.
AJ Images Inc.
Amazon
Amazon
American Express
American Recreational Products
Architecture Research Office LLC
Aronica Professional Landscape & Tree Car
Association for a Better New York
AT&T
Atlas Party Rentals
Avid Waste Systems, Inc
Basics Plus
BDS Marketing LLC
Bear Dallis Associates, Inc
Belles of the Ball
Berlin Rosen
Betta Brands
Big Apple Event
Big Belly Solar
Borax Paper Products Inc.
Bradford Graphics LLC
Broadway Party Rentals
Buckhurst Fish Jacquemart Inc.

C & G Partners LLC
C2 Imaging
Candid Worldwide, LLC
Carey Cynthia Wagner
CheckIn Tech LLC
Classic Party Rentals
Commish Holdings, LLC
Community Media LLC
Corporate Biznis, Inc
Council on the Environment, Inc.
Crain's New York Business
Crestline
Crystal & Company
CTM Media Group, Inc
CustomInk
Dasherman, Inc D/B/A/
Forrest Sign Company
Datagraphic
Deborah Buyer Law
Delta Fountains
Department of
Transportation
Digital Zone
Discountmugs.com
Displays 2 Go
Duggal Visual
Dylan's Candy Bar
Ecological Landscape
Management
Electrical Illuminations By
Arnold, Inc
Elite Investigations LTD-NY
Eventa Design and
Production Group
Excel Resources Corp.
Fermob USA
Fire Department of New York
Fleaheart
Flexidisplay
Forrest Sign Company
GameTime

Go Daddy
Goric Marketing Group USA, Inc
GreeNow Productions, LLC
Guardian-Bethlehem
Haskell Brokerage Corp.
Hello NYC
HMWhite
Home Depot
Idealist.org
Imperial Bag & Paper Co LLC
International Downtown
Association
Interphase Electrical Corp.
Intersection Media, LLC
Jane Kratochvil
Kauff McGuire & Margolis LLP
Kimberlee Hewitt
Kompan
Levien & Company, Inc.
Liz Ligon Photography
Logical Deductions
LOG-ON Computer and
Mailing Services
M & N Cleaners 14
MailChimp
Manhattan Chamber of
Commerce
Marvel Architects PLLC
Matt Industries
Meagan Stevenson
Michael Van Valkenburgh
Associates, Inc.
Mr. John
Municipal Building
Consultants, Inc.
Need I.T. Now
New York State Insurance
Fund
Nonprofit Coordinating
Committee
NYTimes.Com

NYC BID Association
NYC Community Media
NYC Dept of Parks &
Recreation
NYS Department of Law
Oxford Health Plans
Pacific Irrigation
Pacific Lawn Sprinklers
Paper & Accessories
Paper Presentation
Partners In Sound
Productions, Inc.
Party City
Peridance Capezio
Philadelphia Insurance
Companies
Play Solutions Inc.
Prestone Press, LLC
Pure Buttons
Quantum Visual Imaging
ReadyRefresh by Nestle
Rescuing Leftover Cuisine,
Inc.
Select Horticulture, Inc
Sentry Electric LLC
Shade Systems Inc.
Shadowbox Design
Management, Inc.
ShelterPoint Life Insurance
Skody Scot & Company, CPAs
Sof Surfaces Inc.
Sprout Social
SquareSpace
Staples Business Advantage
Star Bright Floral
Steven Dubner Landscaping
Streetplus
Tamis Corporation
Terracast Products, LLC
The Fireman Hospitality
Group
The Friends of the 13th

Precinct
The Greenwich Village
Chelsea Chamber
The New School
ThoughtMatter LLC
Totally Promotional
Tower Cleaners
Town & Village
Transit District Four
TransitChek
TRT Banners
Tuuci, LLC
Uline Ship Supplies
United City Ice Co.
Victor Stanley, Inc
Walter B. Melvin Architects,
LLC
Western Pest Services
WeWork
Winship Media LLC
Word Press
Yoga Accessories



SPONSORS + SUPPORTERS

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Citi

ANNUAL MEETING SPONSOR

W New York-Union Square

ANNUAL HOLIDAY PARTY

Bread's Bakery
by CHLOE
Capital One Peet's
Dig Inn
Lime Media Group
Kellogg's/Union Square Play
Oceans
Paragon Spots
The New School
The Strand
Urbanspace
Union Square Hospitality
Group
Whole Foods

EMERGENCY PREPAREDNESS FORUM

Con Edison
General Assembly
Merakia
NYC Emergency Management

GENERAL CONTRIBUTIONS

126 University Place
Anonymous

Capital One Bank
Cava Grill,
Chipotle Mexican Grill
David Sigman
Dig Inn,
Elizabeth Mindlin
Jennifer Brownstone
Jennifer Jackson
Kate & James Vanek
Katherine Moore
Kristin Ng
Lime Media Group
Mardi Gras Festival
Patricia Weisse
SOHO Experiential
sweetgreen,
The Hayden Harman
Foundation
The PokéSpot
Toll Brothers
Whole Foods

HAPPY PAWLIDAYS

Ben Lenovitz
Citibank
Friends of the Union Square
Dog Run
Glitter Tattoos New York
JustFoodForDogs
Michela Muserra
New York Therapy animals
Pret A Manger

Social Tees
The New York Belles
Urbanspace

HARVEST IN THE SQUARE

Anonymous
ABS Partners
Real Estate LLC
Ashish and Leslie Bhutani
AT&T
Barnes & Noble Booksellers
Bear Dallis Associates, Inc.
Bloomberg Philanthropies
Bromley Companies
Buchbinder & Warren
Citi Global Public Affairs
Citi
City Harvest
Con Edison
Feil Family Foundation
Friedman Kaplan Seiler
& Adelman LLP
GrowNYC's Greenmarkets
Hyatt Union Square New York
Mount Sinai Health System
New York City College
of Technology CUNY
Hospitality Management
New York University
Normandy Real Estate
Partners
NYC Department of
Parks + Recreation
ORDA Management
Paragon Sports
RAL Companies &
Affiliates, LLC
Reading International
Related Companies
Rothman's Union Square
Skody Scot & Company
Starbright Floral Design
Streetplus

The New School
Tishman Construction
Corporation
Union Square Eye Care
Union Square
Hospitality Group
Urbanspace
Vornado Realty Trust
W New York - Union Square
Whole Foods Market
Union Square

IT'S MY PARK! DAY

A. Bulfamante Landscaping
Barnes & Noble Book Sellers
Chloe's Soft Serve Fruit Co.
GrowNYC
Hannah the Face Painter
Lower East Side Ecology
Center
Michela Mussera
Partnerships for Parks
Pret A Manger
Sweetcycle
Uni Project

SUMMER IN THE SQUARE

14th Street Y
Art Farm
Citi
City Parks Foundation
Con Edison
Honest Tea
(Coca-Cola Company)
New York Health &
Racquet Club
New York University
Paragon Sports
The New School
Whole Foods Market
Union Square



UNION SQUARE SWEATFEST

Beyond Better Foods
by CHLOE
Complete NYC
CorePower Yoga
GRIT BXNG
May 11 Hair Oil
Outdoor Voices
Paragon Sports
Pret A Manger
ROWGATTA
Sephora
Swerve

WEBSITE

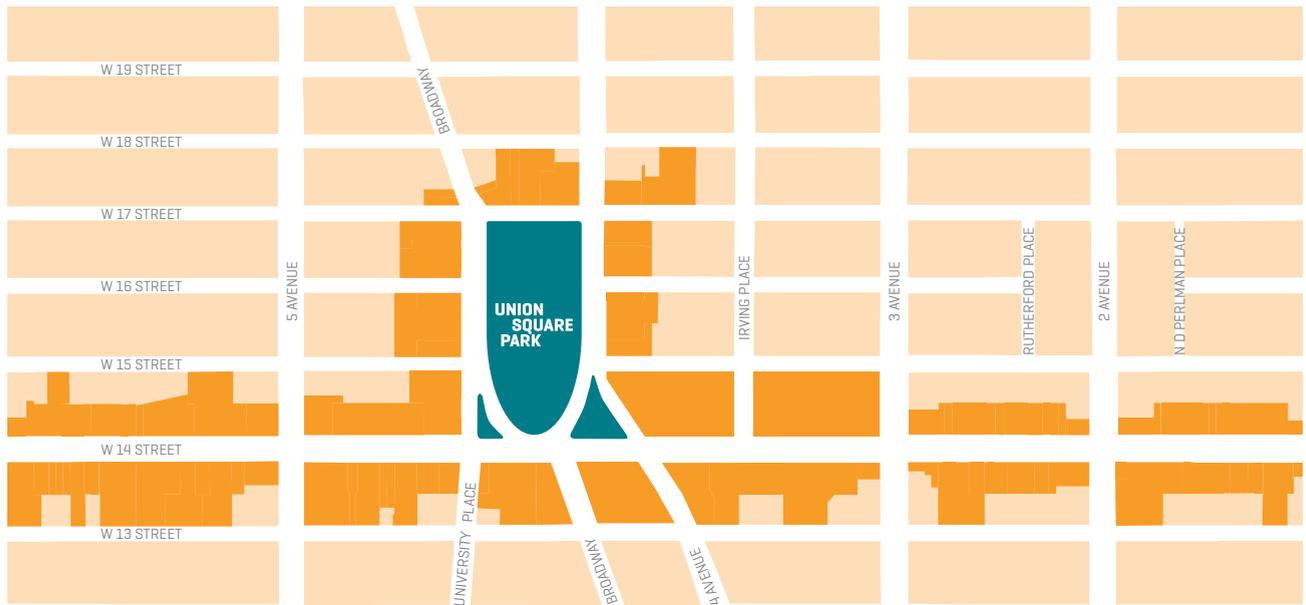
Con Edison

ZERO WASTE PROGRAMS

Breads Bakery
Cava
Danone
evian
Health-Ade Kombucha



UNION SQUARE PARTNERSHIP DISTRICT



The Union Square Partnership is a community-based, non-profit organization working to ensure the best possible neighborhood for its residents, businesses, and visitors. To learn more about our work and opportunities in Union Square, visit unionsquarenyc.org.

Connect with us



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#UNIONSQUARENY

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Design Credit: ThoughtMatter

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**UNION
SQUARE
PARTNERSHIP**