

‘Presenting with Style, Charisma and Vision’ – a two-day programme



A practical, two-day seminar by top international speaker and trainer, Heather Dallas, exclusively designed for the Adam Fidler Academy.

Everyone is expected to make presentations today in the world of work. From sales presentations, presenting at board meetings, training sessions, interviews, making speeches or public addresses at events – we all need to feel comfortable and confident when speaking in front of an audience.

This practical programme is for those who are new to making presentations, or to those who already have some experience of presenting, who need more confidence, strategies and techniques to enhance their credibility and confidence.

Course content

At the end of the course, you will be able to:

- Establish what makes a dynamic and powerful presenter.
- Identify your natural style and personal objectives.
- Recognise four audience types and how you can adapt your style.
- Prepare a clear aim to keep you on track.
- Lose your fear of public speaking – make a lasting impression.
- Structure quickly and visually using mapping and chunking.
- Grab the audience’s attention with a hook at the start and close with impact to link back to the beginning.
- Use a range of 15 creative tools throughout to make the content more memorable.
- Add confidence and credibility to your body language.
- Use a powerful stance and breathing technique to feel calm and in control.
- Enhance your vocal delivery by using a range of six tones, articulation and pauses.
- Use verbal tools to sound confident and powerful, and minimise filler words and weak language.
- Apply a seven-step persuasive structure for cynical or negative audiences.
- Enhance optical illusion by using visual tricks of the trade to you slides.
- Practice and gain feedback – written, verbal and optional video recording – in a safe and supportive environment.

Timings/format/cost:

This is a two-day seminar with timings as follows: on Day 1 we start at 0930 hours and close at 1630 hours; on Day 2 we start at 0900 hours and close at 1530 hours. The timings give delegates time to travel to/from the venue more easily.

The course cost is £995.00 (plus VAT) per delegate. The course fee includes all training materials, refreshments and lunch and both days. There is a maximum group size of 10 participants for this course.

Pre-course:

Delegates should bring with them 2 x 5-minute outlines on: a non-work topic (eg a holiday, hobby, interest) and on a work topic. Delegates will be working on the structure of these topics during the course, so 2-3 slides will be sufficient. Delegates do not need to bring a script, but are welcome to bring their laptops with them to make changes during the day.

Course dates:

For the latest course dates please see the website, or for the course to be run in-house, please email Adam Fidler at Adept Executive Consulting at: adam@adept.consulting

Venue:

The course is held in Manchester only at: Adam Fidler Academy, Jactin House, 24 Hood Street, Great Ancoats Urban Village, Manchester, M4 6WX.

Interested in attending?

To book and to discuss prices, please email adam@adept.consulting

About the trainer:

Heather Dallas is a high impact public speaker and facilitator, as well as an insightful coach working with individuals. She is a qualified Neuro Linguistic Programming Master Practitioner (NLP), Global Trainer and Consultant, which has added depth and a higher level of intuition to her work. Heather is also a Myers Briggs Type Indicator Practitioner (MBTI), SDI Accredited Consultant, Emotions and Behaviours at Work Consultant (Emotional Intelligence) and a Belbin Team Roles Accredited Consultant. Heather uses these development tools with clients and achieves outstanding results.



Heather spent 12 years in a learning and development senior management role at Deloitte, leading a team of 15 people and a national training team. The role also had a global profile designing and delivering training programmes in the USA, Europe and Asia Pacific. More recently, Heather has been working in New Zealand, Malaysia and Australia.

For testimonials on Heather, see: www.dallasdevelopment.com

For testimonials on related courses offered by Adam Fidler Academy, visit: www.executiveassistant.org