

'Exuding Excellence through Executive Presence' – a one-day programme for EAs, PAs, Managers and Leaders



Adam Fidler Academy



You might have the skills and the technical competencies, but what sets you apart from others? What is that missing 'link' between merit and success? The answer is Executive Presence.

This one-day workshop is designed to increase your credibility and gravitas through learning about the intangible characteristics that portray competence.

Executive Presence is about people having confidence in you – from what they see, what you say, and how you come across to them. Self-awareness underpins this workshop and builds on your ability to dramatically enhance your professional persona, impact and influence at work.

If moving up the corporate ladder is your goal, then this programme covers the importance of 'behaviours' and how today's leaders must grasp and adopt this concept if they are to be successful and reach the top.

Course content

At the end of the course, you will:

- Be more self-aware – the foundation for self-improvement.
- Appreciate the importance of Executive Presence and how this impacts on your profile, reputation and standing within an organisation.
- Know how gravitas leads to authority and influence.
- Learn the BIC Model of Executive Presence and apply this to your role.
- Understand leadership and behavioural styles and how emotional intelligence contributes towards Executive Presence.
- See how image either enhances or detracts from the perception you are trying to portray.
- Learn the key image 'blunders' and how to avoid them.
- Speak more assertively, and confidently, to add authority and meaning to your words.
- Develop behaviour traits that are in keeping with professionalism, etiquette and demeanour appropriate to your audience.
- Enhance your credibility and respect in the workplace.
- Become a role model for others, by developing your leadership potential.
- Learn about the 'what' and the 'how' model and how contemporary managers and leaders succeed or fail as they progress the corporate ladder.
- Get that next promotion – by sharpening up, fine-tuning and polishing what you already do very well.

Course timings:

This is a one-day seminar with a start time of 0930 hours, and a finish time of 1630 hours.

Course costs:

The course cost is £420 (plus VAT) per delegate. The course fee includes all training materials, refreshments and lunch and both days. There is a maximum group size of 6 participants for this course.

Course dates:

For the latest course dates, see the website. For alternative dates or for the course to be run in-house, please email Adam Fidler at Adept Executive Consulting at: adam@adept.consulting

Venue:

The course is held in Manchester only at: Adam Fidler Academy, Jactin House, 24 Hood Street, Great Ancoats Urban Village, Manchester, M4 6WX.

Interested in attending?

To book, please email adam@adept.consulting