

Fall 2018





Exquisitely Practical Tools for Your Life and Your Desk.

Design is at the root of everything we do. To say it's an obsession would not be overstating things. It has transformed our habits and our habitats. Wms & Co. offers everyday objects elevated by design and influenced by history. These are exquisitely practical tools to enhance daily life. Use them often and they will acquire the rich patina of service. We think they provide an intimate, personalized and deliciously off-line experience that can be hard to come by these days.

Our desk accessories represent a considered mix of the esoteric and the highly pragmatic. Many of these simple things reflect the hand of the artisan or the quiet genius of the inventor. They are useful in ways that are difficult to quantify but, if pressed, we would say they make life a little more efficient and a lot more beautiful. In the words of Paul Rand, the great American graphic designer, "Good design adds value of some kind, gives meaning and, not incidentally, can be sheer pleasure to behold." We second that emotion.



New Weekly Planner, Keyboard Planner, Wall Planner & Next Notepad

It was no less than Ben Franklin who said, “For every minute spent in organizing, an hour is earned.” With time being an ever-shrinking commodity, it’s important to make the most of yours. Keep track of every minute with the deliciously offline experience of our analog support tools. Our Planners and Next Notepad provide the ideal backdrop for all your goings-on, with just the right touch of low-key glamour. The Wall Planner has a hole for hanging and a sheet for each month of the year, ready to be filled in. Depending on your creative doodling, it doubles as art. The conveniently sized pads are edged on all three sides in a choice of three colors: Metallic Gold Foil, Millennial Pink or Canary Yellow. The top edge has a black glue spine.

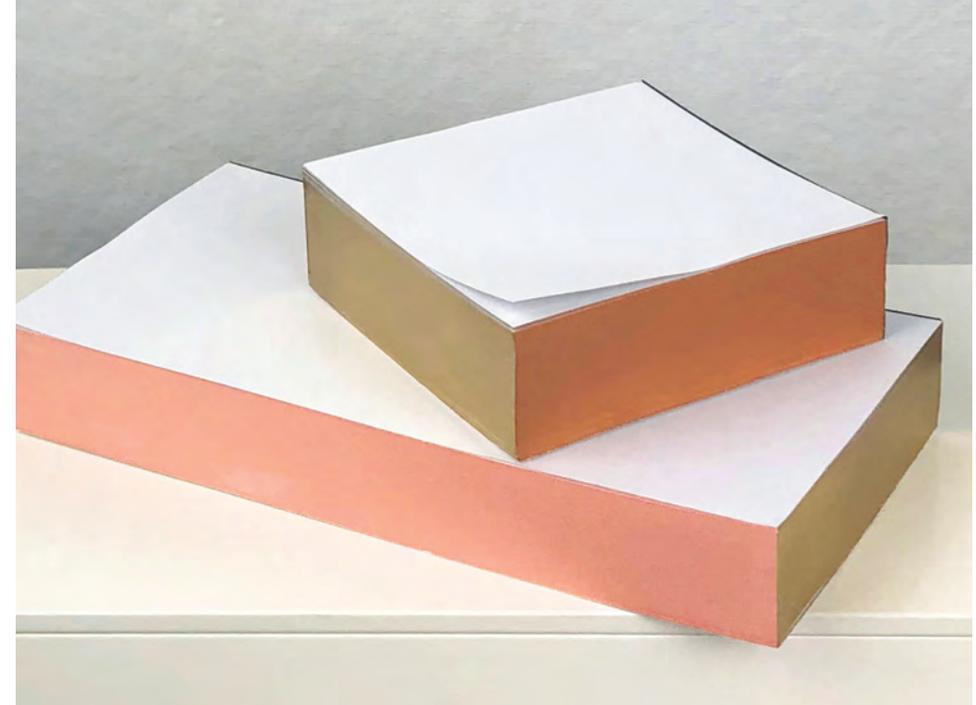
Wall Calendar: 11.5" x 17", 12 Undated Months. Weekly Planner: 11.4" x 8.25", 74 sheets.
 Keyboard Planner: 11.4" x 4", 74 sheets. Next Notepad: 4" x 7", 74 sheets.



Sunshine Colorway: Green, Canary Yellow, Metallic Gold foil



Dusk Colorway: Millennial Pink, Terra Cotta, Metallic Gold foil

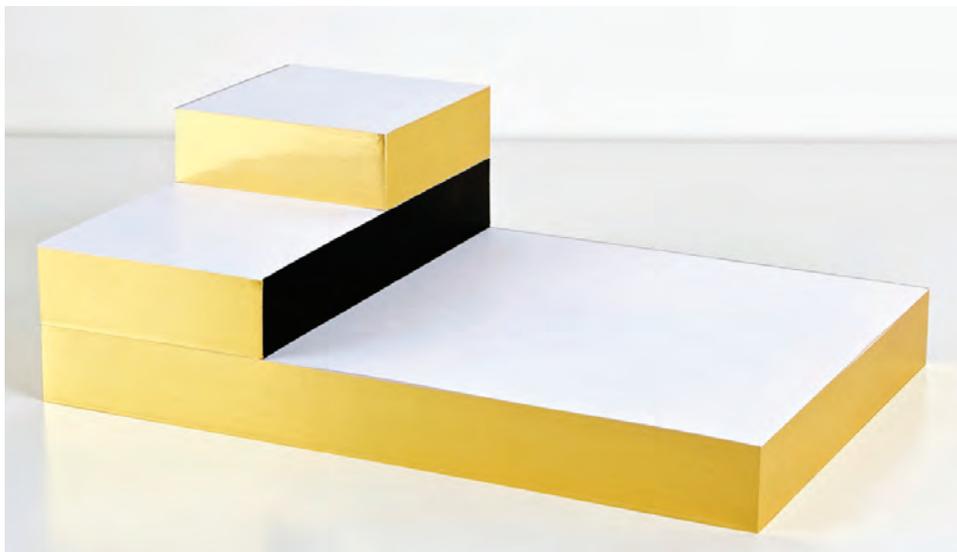


New **Multi-Color Edge Memo Pads**

The art of the bon mot is alive and well, but there's no need to relegate it to texts and tweets. Our Multi-Color Edge Memo Pads make the perfect frame for casual love notes, shopping lists, urgent reminders and to-do lists. Slip a daily brain-teaser into your child's lunchbox or a line of poetry into your partner's packed suitcase. A few choice words on a color-slicked slip of paper is a memorable gesture in a world of impermanence.

Our pads are made of bright white paper edged in a different color on each side; now available in two new colorways: Sunshine (Grass Green, Metallic Gold Foil, Canary Yellow) and Dusk (Millennial Pink, Metallic Gold Foil, Terra Cotta.) The top edge has a black glue spine. Individually shrinkwrapped with a sticker on front.

Small: 4 3/8" square, Medium Long: 4 3/8" x 8 3/4", 260 sheets each. Case pack of 4.



Color Edge Memo Pads

Our extremely memorable memo pads are edged in a variety of metallic foils. They come in three modular sizes that efficiently stack together to create different compositions. Available in shiny copper foil edge, shiny silver foil edge, and brushed gold foil edge. The top edge has a black glue spine. Individually shrinkwrapped.

Small: 4 3/8" square, Medium Long: 4 3/8" x 8 3/4", Large Desktop: 8 3/4" x 13"



New **Multi-Color Edge Journals and Jotters**

Dreams. Journeys. Meals. Birds. Boyfriends. What we choose to record is deeply personal. There is no experience that can replicate the cathartic immediacy of grabbing a piece of paper and furiously disgorging the contents of your heart and mind. Make it part of your daily routine. Our Journals and Jotters are expertly crafted as enduring vessels for these collections of musings. Keep them close at hand and watch your life take shape in words on pale ivory pages edged in radiant colors. Heavyweight ivory uncoated cover stock, insides are unprinted pale ivory paper. Individually shrinkwrapped.

Dusk: Ivory Cover with gold foil "Notes", edged in Millennial Pink, Terra Cotta, Metallic Gold foil
Sunshine: Grey Cover with glossy black foil "Notes", edged in Green, Yellow, Metallic Gold foil
Journals are 6.75" x 9.5" and have 128 pages, Jotters are 3.75" x 5.5" and have 96 pages.



New Vintage Paper Ephemera Journal & Jotter Sets

Wms & Co. co-founder JP Williams, a renowned authority on typography and design, has amassed legendary collections of vintage paper ephemera during his international travels. From brochures and labels to postcards, playing cards and matchbooks, he unearths vestiges of past civilization and tradition at French flea markets and eccentric German philatelic dealers. Our new series of blank paper Journals and Jotters features cover images from his extraordinary collections and colorful edging. Image prints full bleed front and back on heavyweight ivory uncoated cover stock, insides are unprinted pale ivory 80gsm paper. Comes as a set of two tied with ivory cotton cord, packaged in a clear cello sleeve.

Journals are 6.75" x 9.5" and have 128 pages, Jotters are 3.75" x 5.5" and have 96 pages.

"Calling Cards" and "International Postal Labels" edged in Dusty Pink.
 "Black Playing Cards" and "Red Playing Cards" edged in Metallic Gold.





Metallic Edged Cards

Edged in a variety of metallic colors, our hefty gray chipboard cards combine utilitarian understatement with Old World elegance. They are available with metallic copper edge, metallic silver edge or metallic gold edge. For those who prefer a subtle yet high-impact statement, we offer gray European chipboard with no edge painting whatsoever. The notecards fit standard A7 envelopes, which are sold separately.

Business/Place Cards: 2" x 3.5", Note Cards: 5" x 7"





A French man possessed a too large library. He was asked a too long time by a visitor to his library so often posed to show him a lot of books - "I have them all?" But he refused his visitor's offer to look and simply said, "I haven't drunk all the wine either."

The point was that the books were like wine; you were waiting for the moment to open them; there was nothing according to his visitor, all, what good was a library of books a



Metallic Foil Tape

This glamorous tape has the gleam and malleability of foil yet adheres like tape. Made of virtually pure copper or aluminum, it has a peel-off paper backing and comes in 25-meter rolls that fit a standard desk dispenser. To mention that it's waterproof and cold- and heat-resistant may seem like gilding the lily, but it's true. Packaged in a clear sleeve.

5/8" wide, 85 feet long, 3" core.



Corner Page Marker

Slip this over the corner of the book you are reading to mark your spot. It will catch your eye as you hurry past, a subtly gleaming reminder of the pleasures that await. We commissioned this exquisite piece from an artisan in Ubud, the cultural heart of Bali, where beauty is a way of life. Available in Solid Copper or Solid Bronze.

Size 2" x 2" Packaged affixed to a book page in a clear sleeve.



Letter Opener

The design that inspired this piece was meticulously crafted in Kyoto of lightweight bamboo. We were quite taken with its pleasing line and the way it sits in the hand. So we had it copied in ebony wood and then, as a tribute, we had it cast in Bronze, Blackened Bronze and Silver-plate. We covet them all, and so might you. Hand crafted in Jaipur.

Size 6.25". Ebony in a clear sleeve.



Mini Notebooks with Rose Gold Metallic Edge

Perfectly sized, these notebooks are ideal for slipping into a purse or large pocket when you need to jot something down. Their design is understated but polished enough to pull out in meetings. Features includes black uncoated paper cover, unprinted pages and perforated spine for easy removal of pages. Comes as a set of two tied with black cord, packaged in a clear cello sleeve.

Size 3.75" x 5.5"



Thumbstamp and Mini Inkpad Set

Our diminutive industrial thumbstamps make quite an impact. Choose from an array of witty phrases that range from mildly irreverent to eyebrow-raising. Each one comes packaged in a drawstring cotton pouch with a mini slide-top tin ink pad and a bottle of black ink.

Wms & Co will also create custom imprint sets, so you can sell the hell out of your local college cheer, favorite pop culture expression or personal motto.

Available in over 25 imprint designs. Custom imprints available, minimums apply. Stamper size 1.5" x .75". Packaged in a signature drawstring pouch.



Philosophical Quote Hand Stamps

Our Hand Stamps come fully loaded with the kind of aphorisms that linger in the mind. The elegant design features our beautifully calibrated handles derived from the design of a 19th-century paperweight, crafted in solid hardwood and finished with our distinctive W button. Packaged in a signature white cotton drawstring pouch with imprint design stamped on the exterior.

Available in Red, Black, Natural Ash and White stamps in over 25 imprint designs. Custom imprints available, minimums apply. Single Line Stamp sets packaged with a long black ink pad, optional slide-top ink pad for Rectangular Stamp sets.

Wms & Co Library

We are lifelong bibliophiles. Shelves filled with books line our studio walls and more are stacked on every surface. We admire their design, scrutinize their typography, fetishize their paper and analyze their binding. We read them for research, for inspiration, for the sheer pleasure of exploring new worlds of thought and experience. We have curated a selection of books to offer our audience, based on our interests and theirs. The fact that we have now launched our own imprint seems an inevitable extension. Wms & Co. books are created in collaboration with the interesting characters, visionaries and designers we encounter. Subject matter varies wildly but is always infused with the spirit of creativity and a respect for good design.

Nick Wooster: Incomplete Inventory

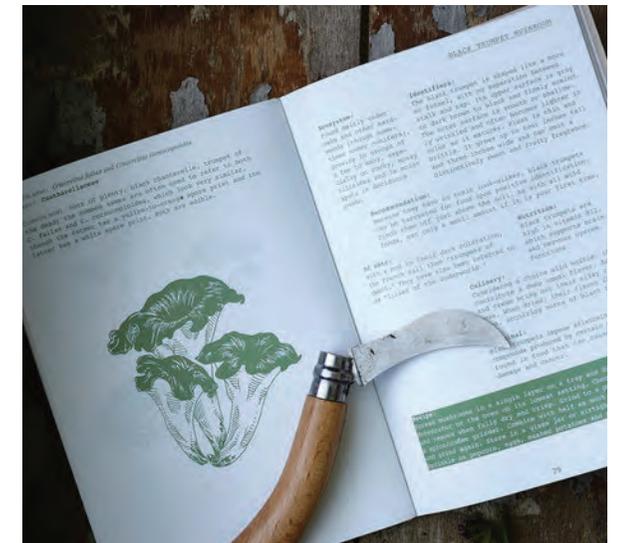
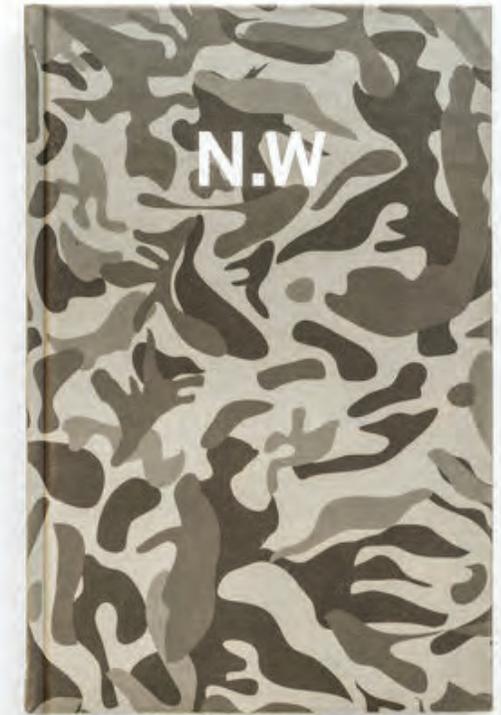
Designer and Wms & Co. co-founder JP Williams look deep into the closet of fashion icon and Instagram idol Nick Wooster, who was described by The New York Times as “an object of veneration across social media platforms and the sole focus of blogs consecrated to charting his individual style.” It’s no wonder that this impeccably turned out former clothing buyer at Barneys, design director at Ralph Lauren and fashion director at Neiman Marcus has an obsessive following. *Incomplete Inventory* is an admittedly partial catalog of Nick’s extravagant wardrobe, from his eyeglass cases to a bar of soap from his shower—with plenty of shirts, luggage, hats, feathers and shoes in the mix. 6 3/8” x 9 5/8”

Likes by Andy Spade

Andy Spade is the American entrepreneur, and visionary known for co-founding Kate Spade, Sleepy Jones and Frances Valentine. In partnership with his wife, Kate, he is responsible for creating a colorful and whimsical aesthetic that offered a refreshing change to the design world. Wms & Co. co-founder JP Williams originally thought to present this collection of Andy’s widely appreciated iPhone photos according to the number of “likes” each one received on Instagram. Instead, he curated a quirky and disarming selection of images that form a window into this accomplished photographer’s peripatetic mind. In this book, Andy, described by “Style Guy” Glenn O’Brien in the introduction as “bon vivant, master of drollery, messenger of the hidden punch line,” is revealed as the kind of artist that elevates the everyday into the sublime. 6 3/8” x 9 5/8”

Field Guide to the Hudson & Upper Delaware Valleys

Laura Silverman, Founding Naturalist of The Outside Institute, and Gilian Rappaport, Naturalist-at-large, co-wrote this first volume, Summer, of a three-volume set. It is intended as a point of entry for beginning naturalists who want to familiarize themselves with the most prevalent flora, fauna and fungi in the region. Detailed illustrations by Lucy Engelman accompany clear descriptions for easy identification. Unlike other field guides, this one includes information on traditional medicinal, craft and culinary usage, including several recipes. Wms & Co. co-founder JP Williams created a unique design, printed in seasonal summer green and bound with a yellow rubber band. 5 3/4” x 8 1/4”





Hand Stamp Box Set with Personalized Imprint Voucher

Our Hand Stamps are the ultimate in manual precision. Traditionalists will appreciate the simplicity and refinement of this classic design made of solid ash, which comes with our slide-top tin ink pad in our signature gift box.

Enclosed is a card with a unique code and instructions to visit our online personalization portal to create a custom rubber imprint, using one of our 60+ templates or uploading art. The finished proprietary cling rubber imprint is mailed via USPS directly and included in the purchase price.

Available in Red Gloss painted, Black Gloss painted, White Gloss painted and unfinished Ash. Available in three sizes: imprint area 2" x .875", 1.25" x 2.65" and 2.2" x 2".

Slide-top ink pad also sold individually.

Display Sets of stamped samples available in sets of 8 and 22 pieces.





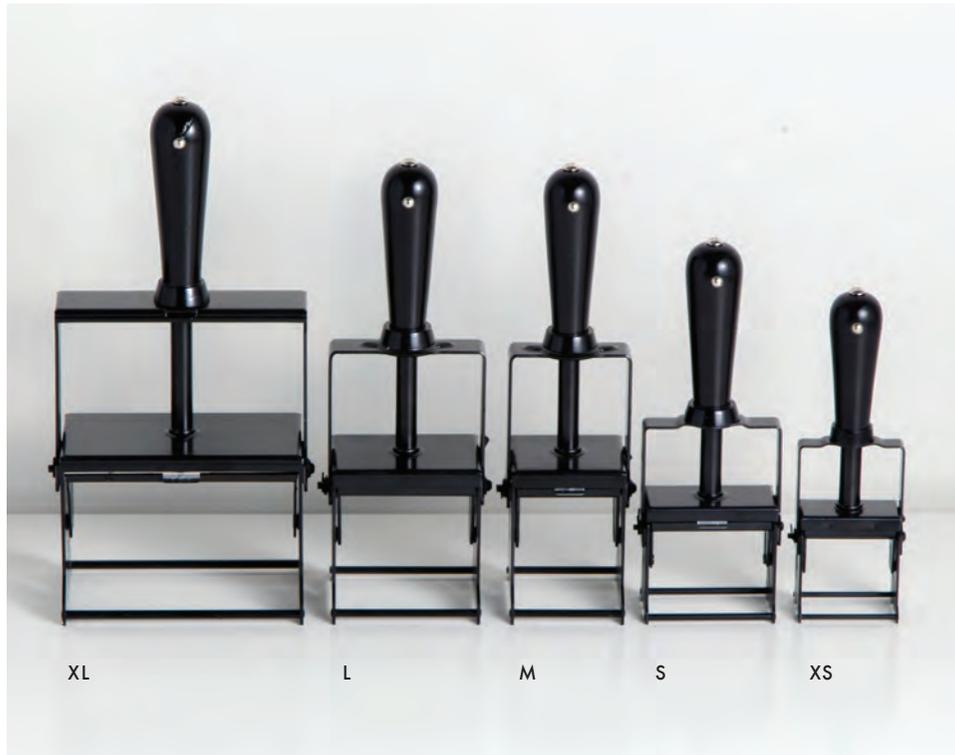
Self-Inking Stamper with Personalized Imprint

Our signature Self-Inking Stamper features a retractable stamping mechanism that accommodates interchangeable rubber imprint plates so it can be used for multiple messages. A hidden ink pad means there is no need for a separate stamp pad. All five sizes feel substantial in the hand, but the largest is downright monolithic. The elegant handles, derived from the design of a 19th century paperweight, are crafted in solid hardwood and finished with our distinctive W button.

Like everything at Wms & Co., the packaging is not incidental. Stampers arrive wrapped in black tissue paper in a refined heavy-duty cardboard box that references vintage factory packaging.

Enclosed is a card with a unique code and instructions to visit our online personalization portal to create a custom rubber imprint, using one of our 60+ templates or uploading art. The finished proprietary cling rubber imprint is mailed via USPS directly and included in the purchase price.

Available in 3 metal finishes: Black powder coated, classic Nickel-plated, and Copper-plated.



XL L M S XS

Available in Six colorways:

- Black Matte metal with Black handle
- Nickel-plated with Black, Red, Oyster White or Unvarnished Ash handle
- Copper-plated with Black handle.

Minimum initial purchase of 4 pieces (any sizes or colors, mixed), then available to purchase on a piece-by-piece basis.

Five versatile sizes, with rubber stamp imprint areas of:

Extra Small	2" x 7/8"
Small	2 5/8" x 1 1/4"
Medium	2 3/16" x 2"
Large	3" x 2"
Extra Large	5" x 2 1/2"



“For that someone who is eternally—and effortlessly—stylish.”

- Remodelista

“Wms & Co. gets our Stamp of Approval.”

- Martha Stewart Weddings

“A brilliant answer to the ho-hum desk drawer classic.”

- Monocle Magazine

“Imagine the typographical possibilities”

- T Magazine, The New York Times

“The Crazy Beautiful thing I found this week...”

- InStyle

“It will undoubtedly become the best-looking thing on your desk.”

- A Continuous Lean

“Timeless-classic design with a brilliant, hi-tech functionality.”

- Goop

“My favorite Christmas gift”

- Jenna Lyons, J.Crew

Also seen in:

Sight Unseen - Real Simple - Conde Nast Traveler - Core 77 - House Beautiful
Into The Gloss - Domino - Brutus - The Wall Street Journal - Urban Daddy
Selectism - Goods We Like - Ralph Lauren Magazine - Details

Please direct all US sales orders and inquiries to:

Aesthetic Movement
order@aestheticmovement.com
T : 718 797 5750
F: 718 797 4944

US Press inquiries:
info@aestheticmovement.com

International Sales and Press inquiries:
allison@wmscoink.com



Wms & Co.
73 Worth Street New York 10013

@wmscoink
wmscoink.com



Single Line Hand Stamps with Ink Pad in Pouch

Available in Red, Black or White.

Packaged in a giftable white cotton drawstring pouch with black cord and a black ink pad.

Customized text available, minimums apply.

————— FOREVER IS COMPOSED OF NOWS —————	* SLHS-P-19
I LOATHE NARCISSISM, BUT I APPROVE OF VANITY.	SLHS-P-10
WE ARE ALL IN THE GUTTER, BUT SOME OF US ARE LOOKING AT THE STARS.	SLHS-P-11
————— TIME IS HOW YOU SPEND YOUR LOVE - <i>Zadie Smith</i> —————	* SLHS-P-17
I DECIDED TO BE WHO I WANTED TO BE, AND THAT IS WHO I AM. - <i>Coco Chanel</i>	* SLHS-P-15
BE YOURSELF; EVERYONE ELSE IS ALREADY TAKEN.	SLHS-P-8
"IT'S NOT WHAT YOU LOOK AT THAT MATTERS, IT'S WHAT YOU SEE."	SLHS-P-5
WHAT YOU DON'T KNOW WOULD MAKE A GREAT BOOK.	* SLHS-P-14
<u>I NEVER UNDERSTOOD PEOPLE WHO DON'T HAVE BOOKSHELVES.</u>	SLHS-P-2
THINK BEFORE YOU SPEAK. READ BEFORE YOU THINK.	* SLHS-P-16
REALITY IS MERELY AN ILLUSION, ALBEIT A VERY PERSISTENT ONE.	SLHS-P-3
HAVE NO FEAR OF PERFECTION. YOU WILL NEVER REACH IT.	* SLHS-P-18
<u>EXISTENCE WOULD BE INTOLERABLE IF WE WERE NEVER TO DREAM</u>	SLHS-P-1
<u>I am so clever that sometimes I don't understand a single word of what I am saying.</u>	SLHS-P-9
EVER TRIED. EVER FAILED. NO MATTER. TRY AGAIN. FAIL AGAIN. FAIL BETTER.	SLHS-P-7
————— ALL THAT IS SOLID MELTS INTO AIR —————	SLHS-P-6
BE FEARFUL OF MEDIOCRITY	SLHS-P-4
(your custom text here)	SLHS-P-C

*** NEW!**



Philosophical Quote Hand Stamps in Pouch

Our Philosophical Quote Hand Stamps come fully loaded with the kind of aphorisms that linger in the mind.

Available in Red, Black or White.

Packaged in a giftable white cotton drawstring pouch with black cord. Ink pad not included (available as an add on)

Customized text available, minimums apply.

**I decided who I wanted to be,
and that is who I am.**
— COCO CHANEL

* PQHS-10

TIME IS HOW
YOU SPEND YOUR LOVE.
— ZADIE SMITH

* PQHS-11

**I
loathe
narcissism,
but I
approve of
vanity.**

- Diana Vreeland

PQHS-1

IF YOU ONLY READ
THE BOOKS THAT EVERYONE
ELSE IS READING, YOU CAN
ONLY THINK WHAT EVERYONE
ELSE IS THINKING.
— HARUKI MURAKAMI

* PQHS-13

FOREVER IS
COMPOSED OF NOWS.
— EMILY DICKINSON

* PQHS-15

**Perhaps the least cheering
statement ever made
on the subject of art is that
life imitates it.**

* PQHS-16

“I AM SO CLEVER
THAT SOMETIMES I DON’T
UNDERSTAND A
SINGLE WORD OF WHAT
I AM SAYING.”
— OSCAR WILDE

PQHS-5

“WE ARE ALL IN THE GUTTER,
BUT SOME OF US ARE
LOOKING AT THE STARS.”
— OSCAR WILDE

PQHS-8

**EVER TRIED. EVER FAILED.
NO MATTER.
TRY AGAIN. FAIL AGAIN.
FAIL BETTER.**

PQHS-20

**THINK BEFORE YOU SPEAK.
READ BEFORE YOU THINK.**

* PQHS-12

Love is Love

* PQHS-19

**Be
fearful
of
mediocrity.**

PQHS-2

SUPER BEAUTIFUL

* PQHS-9

**in the process of
succeeding...**

PQHS-3

**à la
maison**

* PQHS-17

THINK

PQHS-6

Bullshit

PQHS-7

**NEW YORK
OFFICE**

* PQHS-18

**NO FUCKS
GIVEN**

* PQHS-14

***NEW!**



Thumbstamp and Mini-Inkpad Set

Our diminutive industrial thumbstamps make quite an impact. Packaged in a giftable white cotton drawstring pouch with a mini ink pad and bottle of black ink. Customized text available, minimums apply.



* TS - 74

together
we are
everything

* TS - 75

feminist.

* TS - 57

it's
complicated.

TS - 54



* TS - 73

I can't
even.

TS - 45

XO.

TS - 51

meh.

TS - 49

*super
beautiful*

* TS - 56

**Love
this.**

TS - 42

*keep
doing you*

* TS - 70

grateful

* TS - 72

POEM

TS - 42

awesome
all the time

* TS - 76



TS - 43

**DO
LESS
MORE**

* TS - 65

JUST SAY
YES

TS - 47

*love
is
love*

* TS - 69

**HAND
MADE**

TS - 36

**WE
ARE ALL
POETS,
REALLY.**

TS - 23

**IT IS
WHAT
IT IS**

* TS - 67

YES

TS - 44

yours,

* TS - 64

à la
maison

* TS - 66

OUI

TS - 21



TS - 07

MERCI

TS - 24

**NEW YORK
OFFICE**

* TS - 60

good
people
drink
beer

* TS - 59

**FUCK
TRUMP**

* TS - 61

Bitch

TS - 27

Bitch

TS - 34



TS - 11

NASTY AF

* TS - 63



TS - 50

**ZERO
FUCKS
GIVEN**

* TS - 55

**Hell
Yeah.**

TS - 12

eyes wide
open

* TS - 668

ewww.

* TS - 62

**FUCK
OFF**

* TS - 58

**nasty
woman**

* TS - 71



TS - C

***NEW!**