

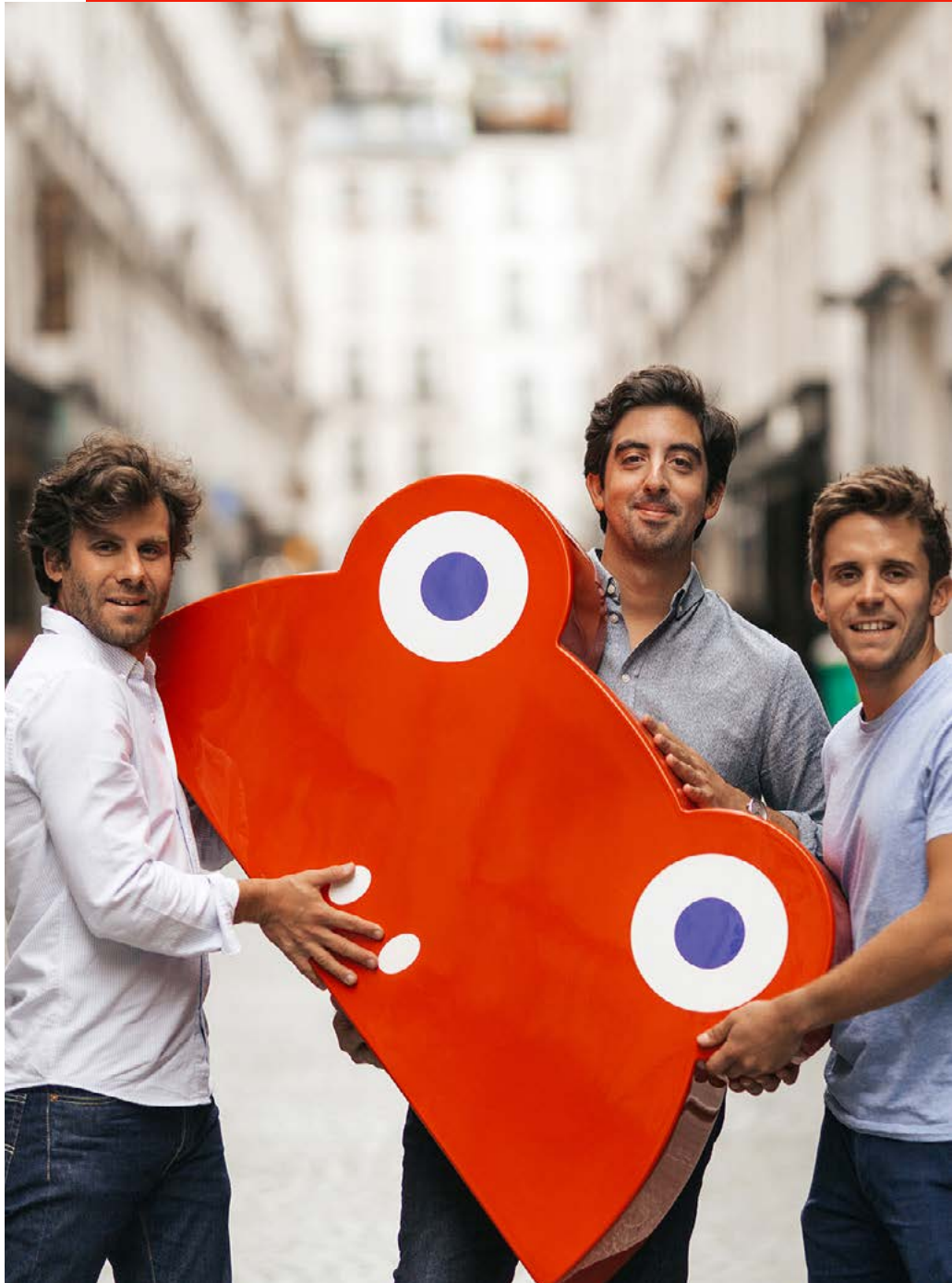


*Le chocolat  
des Français*

**Organic & yummy collection**

SEPTEMBER 2023





2 - Le chocolat des Français

### *3 friends with a vision*

In 2014, Matthieu, Paul and Vincent had a vision : bring **happiness** and **colours** to the world by **making chocolate as beautiful** as it tastes ! At the time, chocolate was just chocolate : serious and conventional, but nowhere close to the colorful and enchanting pieces they could become. But that was all about to change.

### *Hello Le chocolat des Français*

Passionate about **chocolate** and **art**, they undertook to fuse their two passions to create the product they ever dreamed of. Manufactured in **France** within the tradition of French handcrafted chocolate, each piece is wrapped in a **bold-coloured** packaging, designed and signed by a different **artist**. Le chocolat des Français was born !

### *9 years and counting*

Nine years later, our family has expanded to other gourmet chocolate products including delicious **truffles**, **marshmallow bears**, **coca powder**... With partners all around the world, from NY to Tokyo, Le chocolat des Français can be found in over **1500 top selective boutiques** !

3 - Le chocolat des Français



# Delicious & organic

We are **passionate** about chocolate !

The **smoothness** and **creaminess** of the chocolate in the mouth, the **generosity** of its flavor, the **crunchiness** of its ingredients, its smell before it even hits the taste buds... We make it a point to create recipes which **bring back memories**, with tastes lodged indelibly in our minds.

As we are manufacturing all our products using **traditional methods**, we chose to use **organic** and **natural-only ingredients**. 100% pure cocoa butter, without any palm oil or conservatives, our chocolates have been **unanimously recognized in France**, receiving many **awards** for their **quality** : Great Taste, European Chocolate Awards, Epicure Award...

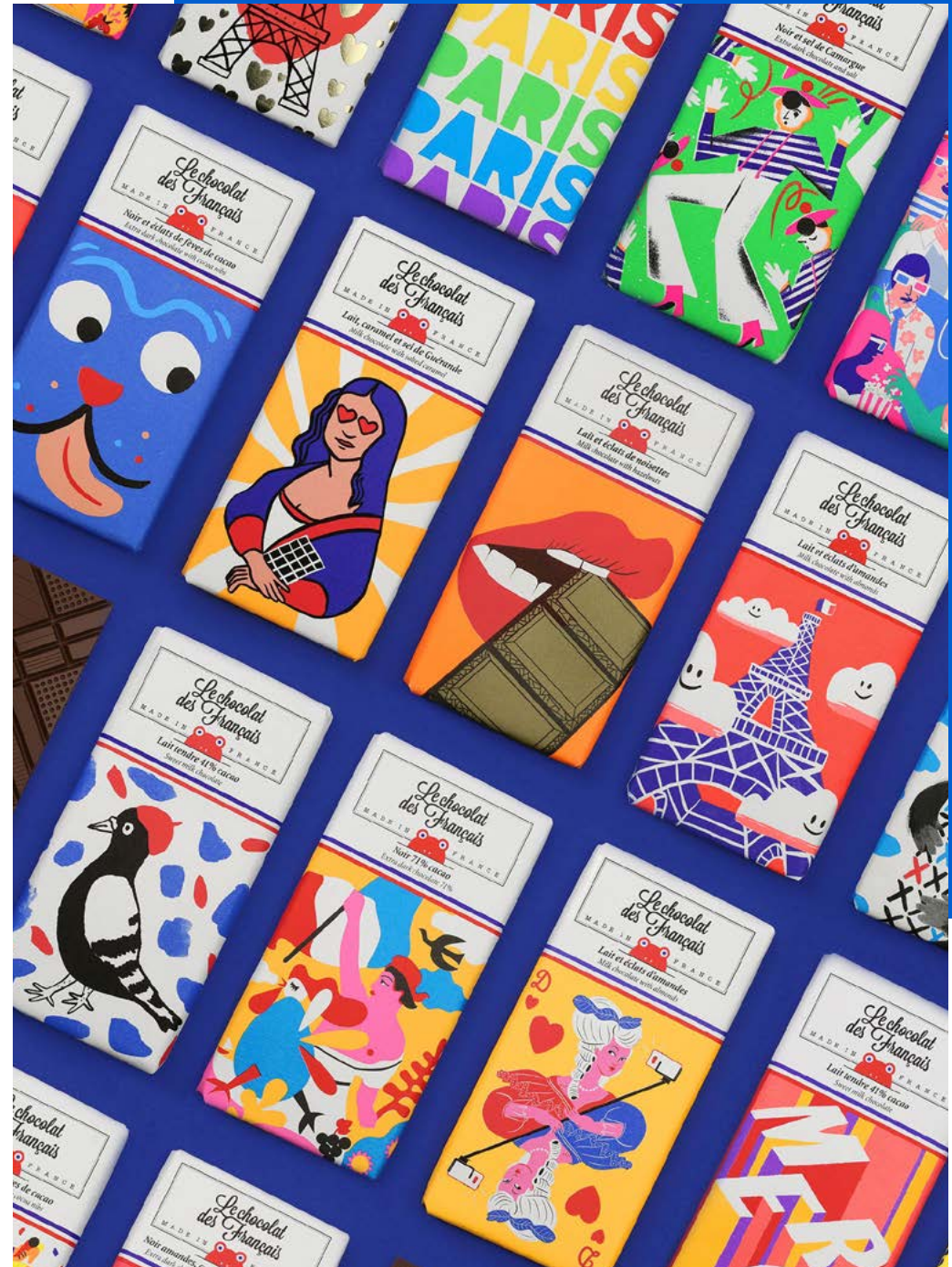
Our products are also praised by many **French Michelin star chefs** like **Thierry Marx\*\***, **Marc Veyrat\*\*** or **Pierre Augé**, and used by many other top chefs from luxury hotels and palaces we work with worldwide.



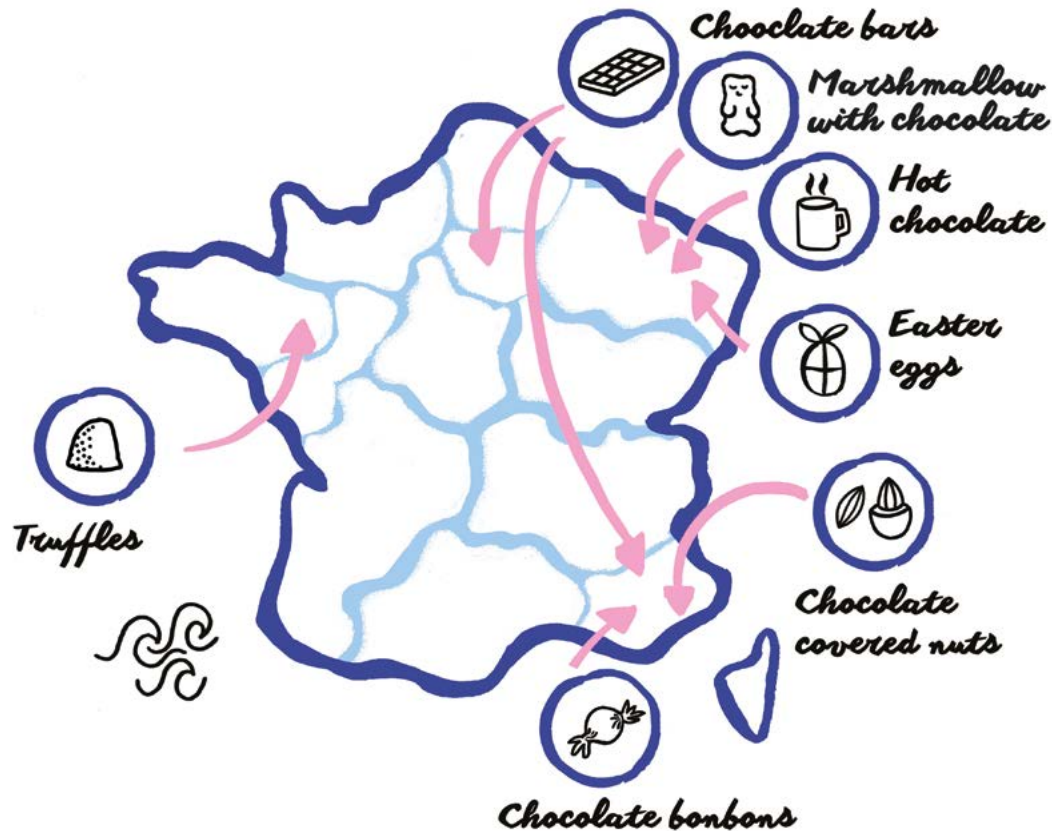
# Delicious designs !

We are passionate about **art**. Chocolate is a serious matter, but it is too often visually boring. At Le chocolat des Français, we are convinced that **a chocolate should please eyes as much as taste buds**. Shaking up chocolate standards, we strive to make sure each product is as **delicious** on the outside as it is on the inside. Our goal is simple : to turn your pantry or kitchen table into an **art gallery!**

Each of our creation is carefully wrapped in **bold-coloured** packaging designed and signed by a different artist. Illustration, comics, street art... we have been collaborating with **more than 750 artists** from all over the world, turning our brand into a big and (very) happy family !



# Deliciously made in France !



We are passionate about **France** and its culinary traditions, and chocolate has always been a big part of it. The Swiss and Belgium would no doubt disagree, but the **world's best chocolatiers reside in France !** If our border friends are mostly renowned for their sweet chocolates, France is widely recognized for its fine and delicate flavors.

Determined to let the world know about France's **fantastic tradition** for **handcrafted chocolat**, we travelled the length and breadth of the country on a quest to partner with the country's **finest specialists** of all chocolate formats (bars, truffles, chocolate-covered dry fruits, etc.). Perpetuating their respective family know-how, they all share our values, working with **natural-only ingredients and uncompromising quality**.

All our recipes are designed with **love** by our team in **Paris**, and handcrafted in small villages across **France's regions !**



# Deliciously eco-friendly !

At Le chocolat des Français, rather than waiting for the world of tomorrow, we prefer to create it today. Discover the **sustainable development commitments** that we have already made, but we promise that we are above all, committed to continuing our actions to expand this pages !



## **95% of our range is certified organic**

Who says organic cocoa tree, says cocoa tree grown in **agroforestry**; that is to say the association of trees, crops or animals on the same parcel. It is this whole **virtuous ecosystem** that allows us to produce our delicious cocoa beans while **respecting biodiversity**.

## **100% of our packagings are recyclables**

At Le chocolat des Français, we use different materials for our packaging, all of which are **fully recyclable**. Mainly paper, cardboard, aluminum and tin, but also some PET. PET is the only plastic that can be 100% recycled in a closed circuit.

## **Nothing is wasted, everything is eaten**

All good things come to an end, chocolate is no exception to this rule. When the BBD (best by dates) of our chocolates approaches, rather than contacting destock companies, we **offer them to the association «Les restaurants du cœur»**. We have collaborated with them since the very beginning. A small gesture that makes a big difference.

## **Everyone should be able to work**

At the **ESAT** (Establishment and service of help through work) of Paris, the teams support people with disabilities who **cannot work in traditional environments** by offering them adapted professional activities. Their names are Nicolas, Jacques, Louis, Brigitte... And it is their hands that wrap our chocolates. Thanks to them !

# Chocolate bars

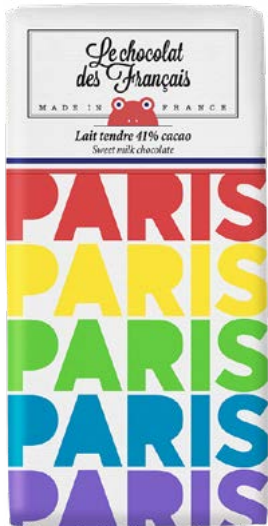




## Organic chocolate bars

### Tender milk chocolate 41% cocoa

Your childhood favorite with a lot less sugar and a lot more cocoa. Creamy, decadent, and nostalgic, this recipe will put a smile on anyone's face ! Made in France with organic Latin America cocoa beans.



TL\_PARISMULTI  
**PARIS MULTICOLERE**  
80g - 2,8oz  
Illustration : The great PHM  
EAN : 3701198800485



TL\_OISEAU  
**L'OISEAU**  
80g - 2,8oz  
Illustration : Marie Assénat  
EAN : 3701198800492



TL\_MERCI  
**MERCI**  
80g - 2,8oz  
Illustration : Jordan Heraud  
EAN : 3701198802670



## Organic chocolate bars

### Milk chocolate & hazelnuts

This silky smooth and buttery texture chocolate bar, filled with crunchy hazelnuts, creates a truly decadent experience. Minimal processing keeps the hazelnuts as close as possible to their natural taste. Made in France with organic Latin America cocoa beans.



TLN\_NAPOLEON  
**NAPOLÉON**  
80g - 2,8oz  
Illustration : Axelle Doppelt  
EAN : 3701198800553



TLN\_BOUCHE  
**LA BOUCHE CROQUANTE**  
80g - 2,8oz  
Illustration : Cléa Lala  
EAN : 3701198800546





## Organic chocolate bars

### Milk chocolate & crispy rice balls

An irresistible combination of melt-in-the-mouth 41% cocoa milk chocolate with crispy rice balls. Deliciously regressive, this bar is a call, pure and simple, to self-indulgence. Made in France with organic Latin America cocoa beans.



TLCR\_MUSCLE  
**LE MUSCLÉ**  
80g - 2,8oz  
Illustration : Simon Landrein  
EAN : 3701198803363



TLCR\_CROCO  
**LE CROCODILE**  
80g - 2,8oz  
Illustration : Rob Hodgson  
EAN : 3701198800584



## Organic chocolate bars

### Milk chocolate & almonds

Milk 41% cocoa filled with crispy almonds is the perfect pairing : crunchy yet deliciously smooth! Minimal processing keeps the almonds as close as possible to their natural taste. Made in France with organic Latin America cocoa beans.



TLA\_EIFFELNUAGE  
**TOUR EIFFEL NUAGES**  
80g - 2,8oz  
Illustration : Axelle Doppelt  
EAN : 3701198800638



TLA\_ANTOINETTE  
**MARIE-ANTOINETTE**  
80g - 2,8oz  
Illustration : Aurore Carric  
EAN : 3701198801567



## Organic chocolate bars

### Milk chocolate & salted caramel

An exceptional and intense 41% milk chocolate combined with delicate pieces of crunchy caramel and premium Guérande salt (directly sourced from Western France). Made in France with organic Latin America cocoa beans.



TLC\_JOCONDE  
**LA JOCONDE**  
80g - 2,8oz  
Illustration : Sheina Szlamka  
EAN : 3701198800522



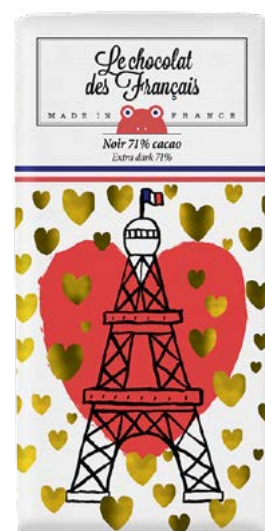
TLC\_KINGKONG  
**LE KING KONG**  
80g - 2,8oz  
Illustration : Rebecca Clarke  
EAN : 3701198800539



## Organic chocolate bars

### Extra dark chocolate 71% cocoa

Classic, essential, and sophisticated. Our 71% dark chocolate benefits from rich and complex aromas. Powerful nose and delicate fruity notes in mouth. Made in France with organic Tanzania, Peru and Dominican republic cocoa beans.



TN\_EIFFELCOEUR  
**TOUR EIFFEL COEUR**  
80g - 2,8oz  
Illustration : The Great PHM  
EAN : 3701198800430



TN\_CABARET  
**LE CABARET**  
80g - 2,8oz  
Illustration : Hubert Poirot Bourdain  
EAN : 3701198800423



TN\_ARCENCIEL  
**L'ARC-EN-CIEL**  
80g - 2,8oz  
Illustration : Piment Martin  
EAN : 3770005306519





## Organic chocolate bars

### Extra dark chocolate & salt from Camargue

The powerful nose and delicate in-mouth fruity notes of this 71% dark chocolate are balanced by the gentle saltiness of premium Camargue salt (directly sourced from the South of France). The perfect sweet-salty experience ! Made in France with organic Tanzania, Peru and Dominican republic cocoa beans.



TNS\_TATOO  
**LE MARIN TATOUÉ**  
80g - 2,8oz  
Illustration : Joel Burden  
EAN : 3701198800775



TNS\_ROLLERS  
**LES ROLLERS**  
80g - 2,8oz  
Illustration : Sarah Matuszewski  
EAN : 3770005306526



## Organic chocolate bars

### Extra dark chocolate & hazelnuts

Deep fruity notes, combined with the crunchiness of pure hazelnuts pieces. Minimal processing keeps the hazelnuts as close as possible to their natural taste. Made in France with organic Tanzania, Peru and Dominican republic cocoa beans.



TNN\_CROISSANT  
**LE SOURIRE CROISSANT**  
Tablette 80g - 2,8oz  
Illustration : Jean Jullien  
EAN : 3701198800478



TNN\_SACRECOEUR  
**LE SACRÉ-COEUR**  
Tablette 80g - 2,8oz  
Illustration : Anina Takeff  
EAN : 3770005306496



## Organic chocolate bars

### Extra dark chocolate & cocoa nibs

Un The elegance and powerful tastes of our intense dark 71% cocoa, complemented and prolonged with finely roasted cocoa nibs. This recipe develops extraordinary bitterness, revealing a whole range of powerful aromas while unveiling fruity notes and an intense flavor that is exceptionally long-lingering. Made in France with organic Tanzania, Peru and Dominican republic cocoa beans.



TNF\_PERFECTO  
**LE PERFECTO**

80g - 2,8oz

Illustration : Aurore Carric

EAN : 3701198803387



TNF\_VOULEZVOUS  
**VOULEZ-VOUS ?**

80g - 2,8oz

Illustration : Lindsey Made This

EAN : 3770005306533



## Organic chocolate bars

### Extra dark chocolate, almonds & salted caramel

This smooth 56% dark chocolate melts away to reveal the crunchiness of almonds and sweet caramel pieces, to finish on a savoury bite of Guérande salt (directly sourced from Western France). Made in France with organic Peru's cocoa beans.



TNAC\_BRAVO  
**BRAVO**

80g - 2,8oz

Illustration : Jessica Das

EAN : 3701198802694



TNAC\_SERPENT  
**LE SERPENT**

80g - 2,8oz

Illustration : Lauren Hall

EAN : 3770005306502



# Organic Pure origin bars

Madagascar, Santo Domingo, Peru ... These Pure Origin chocolate bars take your senses all around the world. Each recipe reveals unique notes and powerful aromas that reflect the terroir from which the beans come from. Made in «Bean-to-Bar» near Montélimar, exclusively from organic ingredients.

Extra dark  
63%



TNORIG\_CAÏMAN  
**CAÏMAN**  
100g - 3,5oz  
Illustration : Marie Assénat  
EAN : 3701198801956



Extra dark 63%  
Dominican rep



TNORIG\_OUISTITI  
**OUISTITI**  
100g - 3,5oz  
Illustration : Marie Assénat  
EAN : 3701198801970



Extra dark  
70%



TNORIG\_JAGUAR  
**JAGUAR**  
100g - 3,5oz  
Illustration : Marie Assénat  
EAN : 3701198801963



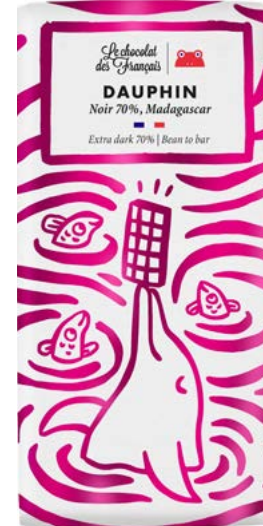
Extra dark  
63%



TNORIG\_TOUCAN  
**TOUCAN**  
100g - 3,5oz  
Illustration : Marie Assénat  
EAN : 3701198802793



Extra dark  
70%



TNORIG\_DAUPHIN  
**DAUPHIN**  
Tablette 100g - 3,5oz  
Illustration : Marie Assénat  
EAN : 3701198802786



# Mini organic chocolate bars

Individual bars of chocolate to enjoy on the go or slipped into a piece of bread. For an impromptu snack, a picnic, at the office, travelling etc...

## Tender milk chocolate 41% cocoa



MTL\_ARCENCIEL  
**L'ARC-EN-CIEL**  
30g - 1,06oz  
Illustration : Elisa Gehin  
EAN : 3701198802700

## Milk chocolate & hazelnuts



MTLN\_MONTGOLFIERE  
**LA MONTGOLFIÈRE**  
30g - 1,06oz  
Illustration : Elliot Kruszynski  
EAN : 3770005306540

## Extra dark chocolate 71% cocoa



MTN\_TRIANON  
**LE TRIANON**  
30g - 1,06oz  
Illustration : Jessica Das  
EAN : 3701198802748

## Extra dark chocolate & hazelnuts



MTNN\_POULEMOUILLEE  
**LA POULE MOUILLÉE**  
30g - 1,06oz  
Illustration : The great PHM  
EAN : 3701198802762

## Milk chocolate & almonds



MTLA\_OUI  
**OUI**  
30g - 1,06oz  
Illustration : Jessica Das  
EAN : 3701198802755

## Milk chocolate & salted caramel



MTLC\_DANSEUSES  
**LES DANSEUSES**  
30g - 1,06oz  
Illustration : Piment martin  
EAN : 3701198803318

## Extra dark chocolate & cocoa nibs



MTNF\_TOURSAUVAGE  
**LA TOUR EIFFEL SAUVAGE**  
30g - 1,06oz  
Illustration : Dans les dents  
EAN : 3701198803325

## Extra dark chocolate & salt from Camargue



MTNS\_BONJOUR  
**BONJOUR**  
30g - 1,06oz  
Illustration : Roxane Campoy  
EAN : 3770005306557

# Gift boxes





## Box of 4 organic chocolate squares

This mini set contain 4 squares of chocolate, perfect for a thoughtful and romantic gift. Made in France with organic only ingredients.



*Tender milk 4±%  
Extra dark 7±%*

C4BIO\_LOVE

**LOVE**

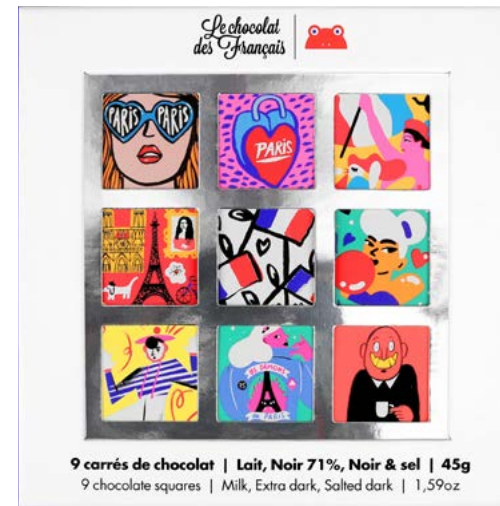
Box of 4 squares / 20g - 0,04oz

EAN : 3701198802342



## Box of 9 organic chocolate squares

These gift sets are filled with an incredible selection of 9 chocolate squares. 3 recipes, 9 different designs... It surely has something for everyone ! This product is made with organic only ingredients.



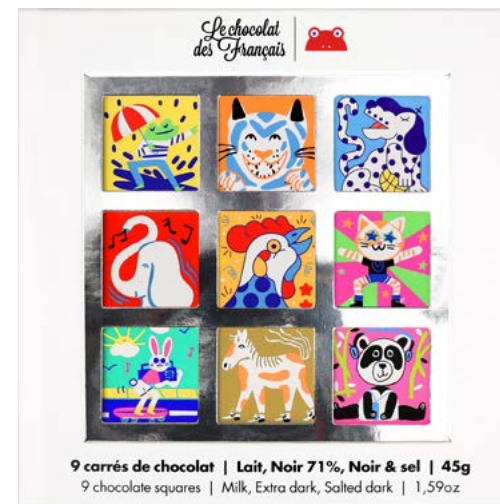
*Tender milk 4±%  
Extra dark 7±%  
Salted dark*

C9BIO\_PARISIEN

**PARISIEN**

Box of 9 squares / 45g - 1,6oz

EAN : 3701198800393



*Tender milk 4±%  
Extra dark 7±%  
Salted dark*

C9BIO\_ANIMAUX

**ANIMAUX**

Box of 9 squares / 45g - 1,6oz

EAN : 3701198802366





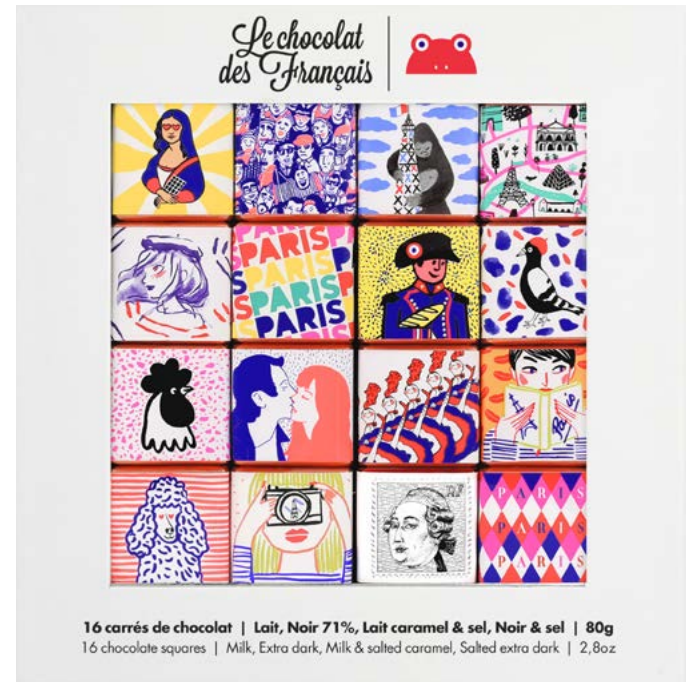
# Box of 16 organic chocolate squares

These beautiful set of 16 squares contains 4 recipes and revisit the history of Art with and the French clichés with a touch of humor and lots of imagination. Made in France with organic only ingredients.



*Tender milk 4±%*  
*Milk and salted caramel*  
*Extra dark 7±%*  
*Extra dark & salt*

C16BIO\_ART  
**HISTOIRE DE L'ART**  
 80g - 2,8oz  
 EAN : 3701198802564



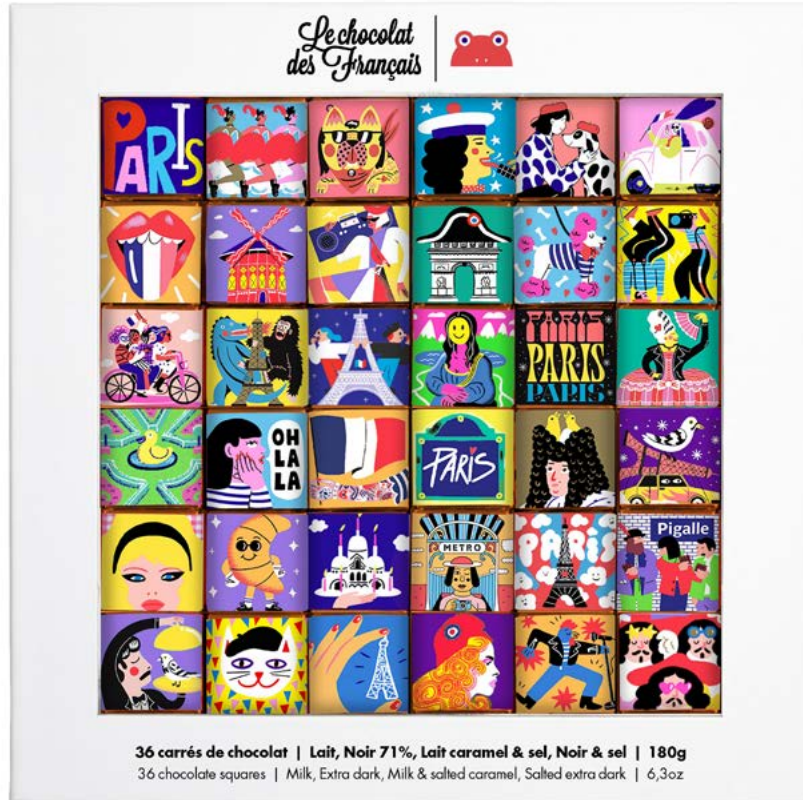
*Tender milk 4±%*  
*Milk and salted caramel*  
*Extra dark 7±%*  
*Extra dark & salt*

C16BIO\_PARIS  
**PARIS**  
 80g - 2,8oz  
 EAN : 3701198803189



## Box of 36 organic chocolate squares

This giant set of 36 squares contains 4 delicious recipes and revisits all the French clichés. From Marie-Antoinette to Marianne, going through the Mona-Lisa or even the 3 musketeers! Made in France with organic only ingredients.



*Tender milk 41%  
Milk and salted caramel  
Extra dark 71%  
Extra dark & salt*

C36BIO\_FRANCE  
La France  
180g - 6,3oz  
EAN : 3701198803448



## Box of 3 organic bars

The supreme chocolate bar gift ! This deluxe set of 3 chocolate bars comes in our beautiful librarylike gift box, carefully sealed with an elegant satin ribbon. Milk chocolate with crispy rice balls, dark chocolate 71% cocoa, dark 71%, dark with cocoa nibs... Each bar is a different recipe ! Made in France with organic only ingredients.



*Sweet milk chocolate  
Extra dark 71%  
Extra dark & cocoa nibs*

C3T002  
14 JUILLET  
240g - 8,5oz  
Illustration : Marie Assénat  
EAN : 3701198800621






# Set of 3 organic mini-bars

This mini bar collection makes the perfect gift ! 3 recipes and 3 different designs... It surely has something for everyone ! Made in France with organic only ingredients.



Tender milk 41%   
Extra dark 71%  
Milk & almonds

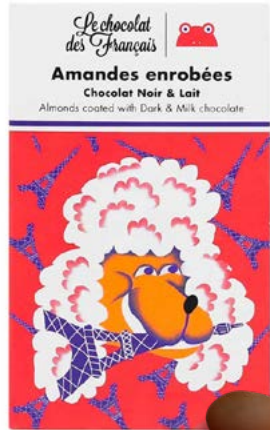
C3MT001  
PARIS  
90g - 3,17oz  
EAN : 3701198802281





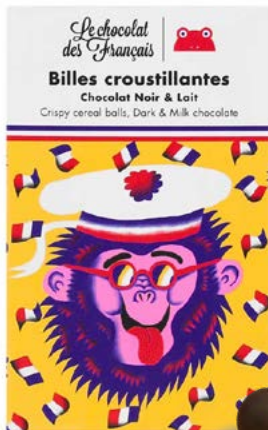
# Organic chocolate coated treats

It is in a small village in the South of France, near Marseille, that our little wonders are manufactured. A luxurious treat that is impossible to resist ! Made in France with organic only ingredients.



*Almonds coated with milk & dark chocolate*

AEBIO\_CANICHE  
**CANICHE TOUREIFFEL**  
125g - 4,4oz  
Illustration : François Thevenet  
EAN : 3701198803134

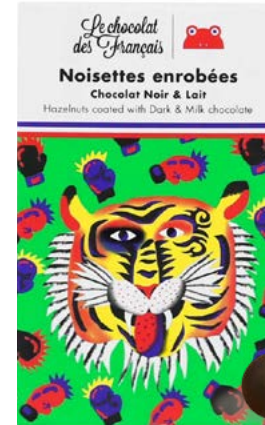


*Cereal balls coated with milk & dark chocolate*

CEBIO\_SINGE  
**SINGE MARIN**  
110g - 3,9oz  
Illustration : François Thevenet  
EAN : 3701198803127



*Hazelnuts coated with milk & dark chocolate*



NBIO\_TIGRE  
**Tigre boxeur**  
125g - 4,4oz  
Illustration : François Thevenet  
EAN : 3701198803141



*Crunchy candies coated with milk & dark chocolate*

BCBIO\_COQ  
**Coq frenchy**  
Crunchy pralinés / 125g - 4,4oz  
Illustration : François Thevenet  
EAN : 3701198803578



*Peanuts coated with milk & dark chocolate*

CABIO\_CHAT  
**CHAT HIPHOP**  
120g - 4,2oz  
Illustration : François Thevenet  
EAN : 3701198803561





# Organic truffles tin box

These boxes contain delicious dark chocolate truffles. Made of pure cocoa butter, these little truffles will melt in your mouth. Perfect to show your love ! Made in France with organic only ingredients.



*12 organic dark chocolate truffles*



TRUFFE\_MELTINGPOT  
**MELTING-POT**  
104g - 3,7oz  
Illustration : Dans les dents  
EAN : 3701198803424



*5 organic dark chocolate truffles*

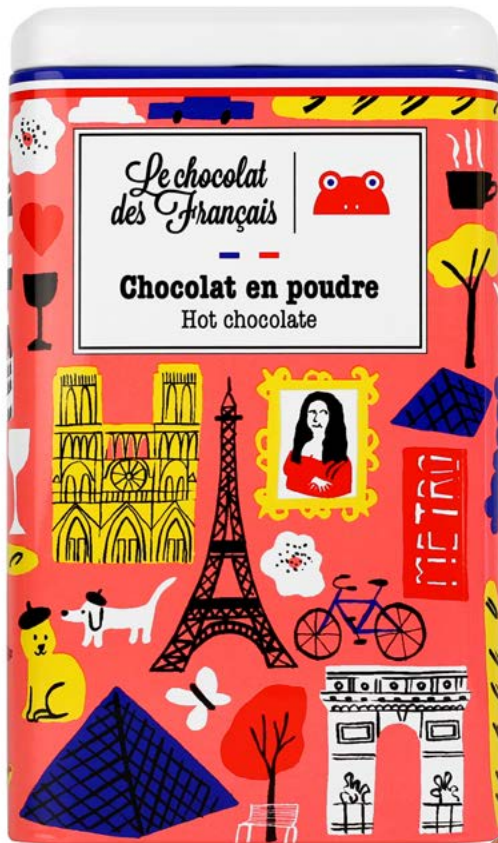
TRUFFE\_CHIENCHAT  
**Chiens & chats**  
43,5g - 1,5oz  
Illustration : Cachete Jack  
EAN : 3701198802663





## Hot chocolate tin box

A taste of childhood... A comforting brew whose smell is rich with memories, perfect for a breakfast or an afternoon snack. How do you make a cup of traditional hot chocolate ? Pour a little warm milk over our cocoa powder, mixing it well until it is smooth. Then add more warm milk, until the desired chocolate consistency and strenght is reached ! Made in France with organic only ingredients.



*Hot chocolate powder  
55% cocoa*

CACAO\_POUFRE\_PARIS  
**BEST-OF FRANCE**  
300g - 10,6oz  
Illustration : Jenny Bowers  
EAN : 3701198801642



## Marshmallow bears tin box

These bears are extremely tasty and addictive. This tin box contains 12 small vanilla marshmallow bears, coated in a thin layer of dark and milk chocolate. Kids and adults will love these soft and fondant teddy bears ! Made in France with organic only ingredients.



*12 marshmallow bears coated with milk and dark chocolate*

OURSONS\_TATOUES  
**OURSONS TATOUÉS**  
120g - 4,2oz  
Illustration : Loïc Lusnia  
EAN : 3701198803455



# Display selection



## Stationary counter display



### *Stationary counter display mini bars*

This transparent acrylic countertop display can hold a box of 10 units of each of our 8 recipes. With a total capacity of 80 mini-bars, this is the ideal display for our 30g organic bars.

Ref. PLV\_DISPLAYPLEXI30

Fixed counter display

8.4 x 10.8 x 12.2 inch

## Stationary counter display



### *Stationary counter display bars*

This counter acrylic display can fit 1 sku of each of our 10 chocolate bar recipes! With an overall capacity of 100 units, it is the perfect display for our 80g chocolate bar range.

Ref. PLV\_DISPLAYPLEXI

Stationary counter display

16,5 x 12,7 x 19,8 inch



## Rotating counter display



### *Rotating counter display*

This rotating metal display can hold a small part of our product range, but fits all product types, from our bars to our gift boxes. It can be placed on a table.

Ref. PLV\_TOUR  
Rotating counter display  
16 x 16 x 22,6 inch

## Rotating display



### *Rotating display*

This spinning tin tower display can fit our entire range of products, from our chocolate bars to our gift sets. It occupies a floor surface of only 0,25m2 and thus optimizes the profitability per square meter. Made with high quality metal, it is very discrete and perfectly fits the store's atmosphere

Ref. PLV\_GRANDETOUR\_2  
Big rotating display  
16 x 16 x 75,6 inch

# Merchandising in stores



Louvre museum Paris



MoMA Design Store New-York



Airport Paris



Estnation Tokyo



La Grande Épicerie Paris



Galleries Lafayette Gourmet Paris



# Le chocolat des Français



Want to send us a message?

*carolina@lechocolatdesfrancais.fr*



Our shop

*39 avenue de l'Opéra  
75002 Paris  
France*



Our offices

*Le chocolat des Français  
8 rue du caire  
75002 Paris  
France*

Join our community  
of chocoholics



Visit us online

*lechocolatdesfrancais.fr*