Playbill and Banner Sponsorship
2019

**JULIUS CAESAR.** the 12th Annual Winter Shakespeare January 10 – February 2, 2019 at Belmont’s Troutt Theater and MTSU’s Tucker Theater. Expected Impressions: 8,500

**THE TEMPEST** and **PERICLES**, Shakespeare in the Park 2019: August 8–September 15
In Centennial Park and Franklin’s Academy Park. Expected Impressions: 18,000

**2019 PLAYBILL RATES** (includes both Winter and Summer)

<table>
<thead>
<tr>
<th></th>
<th>Black &amp; White:</th>
<th>Color:</th>
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</thead>
<tbody>
<tr>
<td>Full Page:</td>
<td>$1000</td>
<td><strong>Inside Back Cover</strong> $1250</td>
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<tr>
<td>Half Page:</td>
<td>$750</td>
<td><strong>Inside Front Cover</strong> $1350</td>
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<tr>
<td>Quarter Page:</td>
<td>$500</td>
<td><strong>Back Cover: $1500 SOLD</strong></td>
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</tbody>
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**Specifications:**

- Artwork must be a press-quality PDF or 300 dpi JPG or TIF.
- All black and white artwork must be converted to GRAYSCALE (except playbill cover positions)
- Color artwork must be in CMYK.
- Payment is due by December 15, 2018.
- Artwork due by December 10, 2018. Send to carrie@nashvilleshakes.org

See REVERSE for information about becoming a Banner Sponsor as well as payment terms and contact information.
2019 SUMMER BANNER SPONSORSHIP RATES

New Banner: $2,500  Renewing Banner: $2,250

Take 20% off any playbill ad when you sponsor a banner!

Banners remain hanging throughout the duration of the run in the Park which is no less than five weeks in Centennial Park and one week in Academy Park. Each banner is a 3’ x 8’ durable waterproof vinyl. Space is limited and banners will be sold on a first-come-first-served basis with priority given to renewing businesses.

Banner Examples:

Special Occasion Banners $500
Celebrate a special occasion with a banner at Shakespeare in the Park: birthdays, anniversaries, retirements, or any occasion. Your Special Occasion Banner will hang for a full weekend and are yours to keep as a memento. An excellent way to mark the special events in your life as you celebrate at Shakespeare in the Park.

Production:
- Banners are now available in any color print or background. Artwork must be either a scalable vector graphic OR 150dpi at finished size of 36"Hx92"W.
- Artwork is due by July 15, 2019

Payment Terms:
- Placement is on a first-come-first-served basis. Be sure contact us today
- Payment is required by July 15, 2019

Robert Marigza
Operations Manager
The Nashville Shakespeare Festival
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