1 in 5 young Americans are at risk of hearing loss largely due to loud volumes on personal listening devices (Source: CDC). Research shows up to five times greater risk for dementia for those with untreated hearing loss. If we protect our hearing and treat hearing loss once it occurs, we can prevent this cognitive decline.

Hearing Health Foundation wants to create a major culture shift around how we think about protecting hearing and overall health. Visit hhf.org/keeplisting for additional information on the campaign.

Tier 1 Partner Package

- Full Page Premium Placement / Sponsored Advertorial in Hearing Health Magazine for one year (4 issues), including Marketplace ad placement
- Sponsored advertorial in four e-newsletter aligned with each magazine release premium placement is displayed
- Webinar sponsorship highlight in two episodes
- Sponsored social media mentions: four posts in Facebook and two tweets in Twitter
- Your company or organization will be listed as a funding partner on the Keep Listening section of the website and in other media related to the campaign

Valued at $50,000 - Cost $30,000
Tier 2 | Partner Package

- Half Page Premium Placement / Sponsored Advertorial in Hearing Health Magazine for one year (4 issues), including Marketplace ad placement
- Sponsored advertorial in four e-newsletter aligned with each magazine release premium placement is displayed
- Webinar sponsorship highlight in two episodes
- Sponsored social media mentions: four posts in Facebook and two tweets in Twitter
- Your company or organization will be listed as a funding partner on the Keep Listening section of the website and in other media related to the campaign

Valued at $35,000 - Cost $20,000

Tier 3 | Special Seasonal Showcase

- One sponsored advertorial slot available per quarter: Fall | Winter | Spring | Summer
- One Full Page ad in Hearing Health Magazine, including Marketplace ad
- Sponsored advertorial in two e-newsletters
- Webinar sponsorship in one episode
- Sponsored social media mentions: one post in Facebook and one tweet in Twitter
- All above advertisement to run within chosen quarter
- Your company or organization will be listed as a funding partner on the Keep Listening section of the website and in other media related to the campaign

Valued at $17,500 - Cost $10,000

Custom packages for other program options can be provided based on your marketing needs.