

PRIVACY POLICY

EFFECTIVE DATE: December 2, 2016

This Privacy Policy covers the Ejenta.com website (herein after “Website”), including the Services (as defined in Ejenta’s Terms of Service) provided by the Website, which is owned and operated by Ejenta, Inc. (“Ejenta”). Ejenta is committed to protecting the privacy of customers visiting its Website and wishes to maintain a safe and secure environment for all users of the Website. Please read the following Privacy Policy to understand how your Personal Information (as defined below) is treated. From time to time Ejenta may offer new services and/or products that may require Ejenta to update this Privacy Policy. Please check back with us periodically. If you have questions or concerns regarding this statement, you should contact Ejenta’s Privacy Administrator by email at privacy@ejenta.com.

You have expressly agreed to the terms of this Privacy Policy as part of your agreement to Ejenta’s Terms of Service (available at <http://ejenta.com/terms.pdf>). By visiting the Website or using the Services, you acknowledge that you understand and accept the practices and policies outlined in this Privacy Policy. Therefore, you consent to Ejenta’s collection, use, disclosure, and processing of your Personal Information (as defined below) in accordance with this Privacy Policy.

This Privacy Policy answers the following questions for you regarding your online privacy protection:

- What Information Does Ejenta Collect?
- Does the Website Use “Cookies?”
- How Does Ejenta Use My Information?
- Does Ejenta Disclose My Personal Information?
- Can I Correct or Update the Information Collected About Me?
- Will You Notify Me in the Event of Changes to this Privacy Policy?
- How Can I Opt-In or Opt-Out?
- Links
- How Do I Contact Ejenta?

[What Information Does Ejenta Collect?](#)

“Personal Information” includes any information that can be used to identify or contact you, regarding your use of the Website or Services, and protected health information (PHI). PHI refers to health information about you that is addressed under the Health Insurance Portability and Accountability Act of 1996 (HIPAA). PHI includes information that relates to (i) the individual’s past, present, or future physical or mental health or condition, (ii) the provision of health care to the individual, or (iii) the past, present, or future payment for the provision of health care to the individual, and that identifies the individual or for which there is a reasonable basis to believe it can be used to identify the individual. While this Privacy Policy describes how Ejenta protects your Personal Information, including your PHI, you have additional rights under federal and state law with respect to your PHI.

Ejenta will collect and store Personal Information from users in various ways. Personal

Information is collected when you register for an account to use the Website and the Services. To register for an account, a user has to create a profile by completing a questionnaire online. Through this questionnaire Ejenta collects the following information: (i) full name, (ii) email address, (iii) mobile phone number, (iv) username, and (v) password. The provision of this personal information is mandatory. If you choose not to submit the requested information we will not be able to provide you with an account for the Website, and you will not be able to use the Website or Services. We do not require that you register for an account in order to only browse the Website. However, to access certain features or areas of the Website or to use the Services, you will need to register for an account.

In addition to Personal Information provided through account registration, additional Personal Information that you provide to Ejenta or the Website may also be collected. Ejenta will store any Personal Information that you provide through the Website, which may include your address; contact information for third parties, such as third party email addresses or mobile phone numbers; health information such as date of birth, specific physical data, test results, health provider information, or health insurance information; payment information such as credit card or bank account numbers; as well as other information you choose to provide through the use of the Website or Services, such as data from integrated third party applications, programs and/or devices that you may elect to use in connection with the Website or Services and from which data is sent to Ejenta with your authorization, or any communications you may have with Ejenta. You may choose to not provide such information; however, you acknowledge that Ejenta may be unable to provide access to the Website or Services without such information.

Ejenta may collect and store information regarding your use of the Website or Services. As is true of most websites, Ejenta gathers certain information automatically and stores it in log files. This information may include information about your use of the Website and Services, such as internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and click stream data. Ejenta uses this information, which does not identify individual users, to analyze trends, to administer the Website, to track users' movements around the site, and to gather demographic information about its user base as a whole. Ejenta may also provide this information to third parties, for example to our partners to identify how our customers use our Website or Services.

Information about you from third parties may also be collected and stored by Ejenta. For example, Ejenta may collect and store information from integrated third party applications, programs and/or devices that you may elect to use in connection with the Website or Services that is sent to Ejenta through a third party. To the extent such information is not publicly available, you represent that you have properly consented to the release of such information to Ejenta.

You should exercise caution and discretion in deciding whether to permit the above information to be collected and used by Ejenta. However, you acknowledge that without your consent to the collection of the above information about you, the Website and Services may not be available to you or may be unresponsive or inaccurate. Should you elect to not provide such information to Ejenta or if you are concerned about Ejenta's or any authorized third party's use of any of your Personal Information, you should not use the Website or Services.

Of course, Ejenta cannot be responsible for your use, or any authorized third party's use, of the Website or the Services or any information provided by the Website or Services. Therefore, you hereby release Ejenta from any claim you may have, whether known or unknown, regarding Ejenta's receipt or use of your Personal Information, including any disclosure by Ejenta of your Personal Information to any third party, in accordance with Ejenta's Terms or Service. In this regard, you knowingly and voluntarily waive all rights under California Civil Code Section 1542, which provides as follows:

A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.

In addition, you hereby agree to indemnify and defend Ejenta from any and all claims by any third party regarding Ejenta's receipt or use of your Personal Information, including any disclosure by Ejenta of your Personal Information to any third party, in accordance with Ejenta's Terms of Service.

[Does the Website Use "Cookies?"](#)

Ejenta uses cookies on the Website. A cookie is a piece of data stored on your computer to help Ejenta improve your access to our site and identify repeat visitors to the Website. Cookies can also enable Ejenta to track and target the interests of its users to enhance the experience on the Website. Additionally, Ejenta uses cookies to track its online advertising efforts.

Ejenta may use the following types of cookies:

- "Session" cookies expire upon exiting our site and closing all browser sessions;
- "Non-session" cookies expire after 30 days after using our site; and
- "Third-party" cookies, in particular Click-Track cookies, are used to track a user session.

In addition, Ejenta may serve third party advertisements through the Website, which may contain cookies from such third parties. However, this Privacy Policy only covers Ejenta's use of cookies and not those of any third parties.

Ejenta may also employ a software technology called "clear gifs" (also known as "web beacons" or "web bugs") that helps us to improve the experience of the Website and Services. Clear gifs are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of users. In contrast to cookies, which are stored on your computer, clear gifs are embedded invisibly on a website page, web-based document or email message. Clear gifs may be used in our emails to confirm receipt of, and response to our emails.

[How Does Ejenta Use My Information?](#)

Personal information collected by Ejenta is used primarily for the purpose for which it is collected (e.g., creating a user account, providing the Services). Ejenta also may use your email address or phone number as follows:

- in our internal surveys to obtain feedback on our Website or on other aspects of our business that impact you;
- to notify users of information we think may be of interest to them; and
- to send communications or promotional materials.

We may also use Personal Information collected to contact users in connection with the inappropriate use of the Website.

[Does Ejenta Disclose My Personal Information?](#)

Ejenta will not rent, sell, or disclose your Personal Information with any third party except to provide the Services, as you have authorized, or as otherwise described herein. From time to time, Ejenta may disclose your Personal Information to organizations that perform services for or on behalf of Ejenta, for example to provide customer service, for research, marketing, data processing, and to measure the use of the Website. We will share with these companies only that Personal Information that they need to work on our behalf. Some of these service providers may be located in other countries. Your Personal Information will be provided to these organizations only if they agree to use such information solely for the purpose of providing services to Ejenta and under the instructions of Ejenta and with respect to that information, to act in a manner consistent with the relevant principles articulated in this Privacy Policy.

In addition, Ejenta may disclose your Personal Information to another company in connection with a business contract or related negotiation, such as in connection with the sale of Ejenta's assets or business, only to the extent necessary and only with the agreement of any party receiving your Personal Information to comply with this Privacy Policy.

Ejenta may disclose your Personal Information to the extent it deems necessary in good faith to enforce its Terms of Service and this Privacy Policy, to defend itself against any lawsuit involving or related to your Personal Information. Ejenta may disclose your Personal Information to the extent it deems necessary in good faith to comply with any law, regulation, or court order or subpoena. Ejenta will take reasonable steps to alert you to such disclosure if permitted by law or regulation.

[Can I Correct or Update the Information Collected About Me?](#)

You have the right to correct or update the Personal Information associated with your account profile through the Website. You can make changes to your account profile at any time by logging into your account. You will need your username and password in order to access your account profile. You may also contact us via email at help@ejenta.com to request changes to your account profile. All access requests will be acknowledged and responded to within 30 days of receipt.

[Will You Notify Me in the Event of Changes to this Privacy Policy?](#)

Ejenta reserves the right to make changes to this Privacy Policy. Any changes in the policy will be posted directly on the Website at www.ejenta.com/privacy. In the event of a material change in the Website's information collection and handling practices, Ejenta will inform those users who have provided an email address via email and will post a prominent notice on the Website

for 30 days. Ejenta encourages you to review its Privacy Policy whenever you visit the Website.

[How Can I Opt-In or Opt-Out?](#)

Ejenta provides you the opportunity to “opt-out” of having your personally identifiable information used for certain purposes, when Ejenta asks for this information. If you no longer wish to receive communications from Ejenta, you may opt-out of receiving them by following the instructions included in each communication, by emailing us at help@ejenta.com.

[Links](#)

This Website may contain links to other sites. Please be aware that Ejenta is not responsible for the privacy practices or the content of such other sites. Ejenta encourages its users to read the privacy policies of each and every website that collects personally identifiable information. This Privacy Policy applies solely to information collected by this Website or through the Services.

[How Do I Contact Ejenta?](#)

If you have any further questions or comments regarding this Privacy Policy, you may contact us at privacy@ejenta.com.