USING SPORTS TO ADDRESS REAL PROBLEMS

As the nationwide leader in sports-based youth development, Up2Us Sports harnesses the power of sports to reduce youth violence, promote health, and inspire academic success for kids in every community. Our research, training, and on-the-ground initiatives empower sports programs across the country to become a united force for meaningful change in the following ways:

Improving Graduation Rates
In the 2014-2015 school year, low-income students had a 76% graduation rate compared to the 83% national graduation rate.¹

Increasing Physical Activity
Only 51% of students currently attend at least one PE class a week while the other 49% of students receive less frequent or no PE.²

Providing Sports for Urban Youth
$3.5 Billion was cut from sports programs in primarily urban public schools between the years of 2009-2011.³

Decreasing Childhood Obesity
1 in 3 children between 2-19 are obese or overweight.⁴

Reducing Costs of Sports Participation
60% of children who play sports have to pay a fee. Fees average $401 per sport and disproportionately affect low-income students.⁵

Making Communities Safer
58% of children were exposed to violence within the previous year.⁶

SOURCES