WHY PARTNER WITH UP2US SPORTS?

Powered by AmeriCorps* funding, Up2Us Sports is a national service movement that uses sport to address the most enduring challenges facing youth in urban communities. Through our flagship program, UP2US COACH, we can help build capacity and enhance youth-serving community-based organizations’ impact through three main activities: 1) Coach Recruitment, Hiring, & Onboarding; 2) Ongoing Program Support; and 3) Evidence-Based Coach Training.

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COACH RECRUITMENT, HIRING, & ONBOARDING

Up2Us Sports strengthens its impact through the intentional recruitment of coaches who are from the same communities where they will serve. Coach recruitment is jointly led by Up2Us Sports and its partners (“host sites”) to select the strongest candidate. Managing the entire process from start to finish, Up2Us Sports ensures that each coach passes state and federal background checks before working with youth.

ONGOING PROGRAM SUPPORT

During their service term, coaches receive at least two in-person “coach support visits” from Up2Us Sports’ local Program Managers. These visits are designed to reinforce concepts covered during their positive youth development and trauma-informed training. Program Managers provide additional support via phone calls and webinars during a coach’s service year.

EVIDENCE-BASED COACH TRAINING

Over the course of a 12-month (maximum) service term, coaches receive over 50 hours of training on positive youth development and trauma-informed coaching strategies. Coaches initially receive a 38-hour in person training that equips them with the necessary tools to coach and mentor youth who might be experiencing chronic stress and trauma. Up2Us Sports invites the coach’s direct supervisor to attend our trainings to create a common understanding of the strategies used by the coach(es) placed at their organizations. Up2Us Sports’ training consists of four levels that cover topics that include, but are not limited to:

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<thead>
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<th>Level I</th>
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<td>• Introduction to Sport-Based Youth Development</td>
<td>• Understanding Community Context</td>
<td>• Teaching Sport and Life Skills: The Skill Builders</td>
<td>• Introduction to Healthy Competition</td>
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<td>• Coaching for Outcomes</td>
<td>• Growth Mindset and Introduction to Trauma-Informed Coaching Skills</td>
<td>• Introduction: Managing Difficult Behavior</td>
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ADDITIONAL BENEFITS TO PARTNERS

• Monitoring and Evaluation Support: Receive high-quality data collection and analysis support.
• National Network: Gain access to a network of over 110 organizations across the country that use sport as a tool for social change.

*AmeriCorps is a service program that is supported by the Corporation for National and Community Service - a federal government agency whose mission is to improve lives, strengthen communities, and foster civic engagement through service and volunteering.