



FOR IMMEDIATE RELEASE: April 11, 2017

OVER 60,000 VIEWERS GEAR UP FOR SECOND SESSION OF RESISTANCE SCHOOL WITH GRASSROOTS ADVOCACY EXPERT SARA EL-AMINE

Cambridge, MA—More than 60,000 viewers are gearing up to watch grassroots and digital advocacy expert Sara El-Amine lead the second session of Resistance School at 7 pm EST on Wednesday, April 12.

El-Amine's session, "How to Mobilize and Organize our Communities," will equip citizen activists with the right tools to take on electoral and issue-based causes they care about. Participants from all 50 states—representing individuals, small groups, and organizing chapters of a few hundred—have joined Resistance School.

"There's a really exciting resurgence of true grassroots organizing," said former Obama grassroots movement architect El-Amine in advance of Wednesday's session. Resistance School builds on these organizing efforts with a free four-session training program for activists to strengthen the tools they need to take collective action.

"There aren't schools for organizers, and there should be. In the meantime average folks do it better than experts and with the right training, we can build a much more accessible, really beautiful revolution," said El-Amine.

Renowned historian and activist Timothy Patrick McCarthy led the first session of Resistance School on April 5. In his session on effective communication for change, McCarthy encouraged participants to develop a compelling frame and narrative for initiating meaningful political conversations.

McCarthy's session reached more than 60,000 viewers, who watched with their families, friends, student groups, and local organizing chapters. "There is no one type of Resistance School student—this is a movement for everyone who wants to work on long-term political organizing. The demand for Resistance School has revealed a hunger for high-quality training to build capacity for collective action," said Resistance School Co-Founder Joseph Breen.

Teams across the country are organizing viewing events in advance of Wednesday's interactive session, in which El-Amine will illustrate how average citizens are often better equipped than professionals and academics to wage and win electoral and issue-based battles.

"We as progressives have to be better in the way we engage around the resistance. Resistance School is answering this gap with a smart, comprehensive set of trainings that's helping make electoral, issue advocacy, and democracy-building tools more accessible, and I'm honored to be a part of it," said El-Amine.

About Resistance School

Resistance School is a free four-session training program for activists to strengthen the skills they need to take collective action. It is founded by progressive graduate students at Harvard, who wanted to find a way to contribute to the wave of new and renewed political activism in communities across the country. The curriculum for Resistance School is designed for teams to join trainings, held on Harvard's campus and live-streamed online to communities across the country. Resistance School is collective at its core, and creates a space for people and communities to organize around values and issues that they care about in a way that is sustainable over the long term. Resistance School is a student-run initiative developed by students at Harvard University. It is not an official course or offering of Harvard University or any of its schools.

How to Participate in Resistance School

Resistance School is simultaneously streamed on the main page of the website (www.resistanceschool.com) and via Facebook Live (<https://www.facebook.com/ResistSchool/>) on the nights of each session. The Facebook Live and website versions remain available for unlimited playback after each session.

About Sara El-Amine: Sara El-Amine ([@sara_ela](https://twitter.com/sara_ela)) is one of the foremost leaders on grassroots and digital advocacy in the world. A nine-year veteran of the Obama grassroots movement, El-Amine was most recently the Executive Director of President Obama's advocacy arm, OFA, where she mobilized OFA's 250 local chapters on issues of the day ranging from implementation of the Affordable Care Act, to Gun Violence Prevention, to Immigration Reform, to Marriage Equality, to Climate Change, raised over \$20 million in major dollar and grassroots funds, and oversaw the creation of digital content for President Obama's 83 million-person following Twitter handle @BarackObama and 60 million-person following Facebook Page. Read more [here](#).

Resistance School Sessions

[Session One](#): Wednesday, April 5, at 7 p.m. EST: "How to Communicate our Values in Political Advocacy," featuring award-winning communications expert, activist, historian, and Harvard Professor Timothy Patrick McCarthy.

[Session Two](#): Wednesday, April 12, at 7 p.m. EST: "Mobilize and Organize our Communities," featuring former Obama grassroots movement architect Sara El-Amine.

[Session Three](#): Thursday, April 20, at 7 p.m. EST: "How to Structure and Build Capacity for Action," featuring longtime community organizer and Harvard Professor Marshall Ganz.

[Session Four](#): Thursday, April 27, at 7 p.m. EST: "How to Sustain the Resistance Long-Term," featuring NY Assemblyman and DNC Vice-Chair Michael Blake.

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For more information visit Resistance School on www.resistanceschool.com, [Facebook](#) and [Twitter](#).

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