Just Food envisions a sovereign and healthy food system rooted in racial, social, economic, and environmental justice. Just Food galvanizes engaged individuals to develop thriving communities that have the power to feed, educate, and advocate for each other.

NEW MISSION. NEW LEADERSHIP. NEW IMPACT.

JUST FOOD TRAINS COMMUNITY

Our trainings foster collaborative leadership within community members and stokes their passion to share their skills back in their communities and beyond. Many are inspired to forge new career paths in culinary arts, agriculture, and policy.

143 Just Food Community Chef-led cooking demonstrations were conducted in all 5 boroughs of NYC and Long Island

10,710 community members attended a Just Food Cooking Demo at food pantries, community-run farmers markets, health fairs, schools, private organizations, and community based organizations.

23 unique Just Food trained Community Chefs conducted cooking demos

*from May 2017 - May 2018

JUST FOOD FEEDS COMMUNITY

We connect NYC community members through direct linkages to sustainable small to mid scale regional farmers. We strive to amplify racial and economic equity for a more just food system.

IN OUR NETWORK WE CURRENTLY HAVE:

27 Community-Run Farmers Markets

120 Community Supported Agriculture (CSA) Sites

34+ Local & Regional Farmers/ Producers
JUST FOOD CONvenes COMMUNITY

We set the table for our most impacted community partners to be elevated, heard, and recognized as the leaders of the food justice movement. Our ongoing workshops and annual conference emphasize shared learning, renew commitment to action, and forging new relationships.

This was our 1st year implementing a sliding scale for tickets at the Just Food Conference, allowing this to be our most inclusive and diverse conference.

800 community leaders, policymakers, advocates, educators, entrepreneurs, urban & rural farmers in attendance

50 workshops, campaign action sessions, & panels that reflected our theme of Persist/Resist!

43% of conference participants that said the sliding scale helped them afford a ticket.

35% of conference participants had income below 40K

57% of conference participants had income below 65K

JUST FOOD ADVOCATES FOR COMMUNITY

We amplify the stories and voices from our community partners on the grassroots level and leverage our collective power to inform and influence elected officials, government agencies, and policy makers.

100+ community members, including youth & seniors, have participated in the Just Food’s “People Power & New York City Government” exercise

90% of attendees felt they learned more ways to engaged in local politics and were more confident to bring the information back to their community.

Served as a backbone to a collective of 7 NYC diverse stakeholder organizations to develop and lift up community-driven urban agriculture policy recommendations at a local Town Hall consisting of elected city officials and NYC Department agency leaders.

Coordinated a 5 borough wide urban agriculture survey completed by the NYC community garden population to increase their awareness of current local urban agriculture policy efforts in the city, amplify their needs, and helped organize over 100+ community members to attend a public Urban Ag Town Hall.

“"It is not about food deserts. That term does not address the lack of equity and intentionality of the segregation of resources we are facing. It is about food apartheid.""

Qiana Mickie, Just Food Executive Director

New website launching Summer 2018
justfood.org

15.5K likes on Facebook, @justfoodnyc
53.8K followers on Twitter, @justfood
5K followers on Instagram, @justfoodnyc