

## Peoples Bank Email Campaign, March 2019 Campaign One

**Subject Line:** Manage Your Banking Anytime, Anywhere

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You're invited to enroll in Peoples Bank free Mobile & Online Banking services!

Make mobile deposits, pay bills electronically, budget and track your spending, and gain additional security — all at no extra cost! Peoples Bank Mobile & Online Banking lets you manage your accounts anytime and anywhere you have cell service or a Wi-Fi connection. Bank on your own timeline from your computer, tablet, or smartphone. Simply search for 'PeoplesBK' in the Android or Apple App Store to download the app, or visit [peoplesbk.com](http://peoplesbk.com) to enroll in Online Banking today.

[\\*enroll now button \(online bank\) \\*](#)

[\\*download the mobile app buttons\\*](#)

### Manage & Track Your Accounts

Peoples Bank Mobile & Online Banking services let you check account balances, view transactions, transfer funds, track your spending, and set alerts. The tagged transaction feature helps you manage and track your finances so you can stay on budget without any guesswork. You can also set up mobile and text alerts to your preferences to keep up with your balances and every single transaction.

### Pay on the Go

Pay your bills, manage payees, and make person-to-person payments with Peoples Pay. Peoples Bank Online & Mobile Banking makes it easy to make payments from your computer or mobile device. Peoples Pay keeps detailed account history and gives flexibility with one-time and scheduled payments. Click [here](https://www.peoplesbk.com/peoples-pay/) (<https://www.peoplesbk.com/peoples-pay/>) to learn more about Peoples Pay or visit the [Peoples Pay FAQ](https://www.peoplesbk.com/ipay-faq/) (<https://www.peoplesbk.com/ipay-faq/>).

### Make Mobile Deposits

With Peoples Bank Mobile App, depositing checks is fast and easy. All you need is your signed check, your cell phone/tablet's camera, and a secure connection. Funds deposited through the app are available on the same or next business day with instant e-mail deposit verification. [Learn more here](https://www.peoplesbk.com/wp-content/uploads/2015/02/Mobile-Deposit-FAQs.pdf) (<https://www.peoplesbk.com/wp-content/uploads/2015/02/Mobile-Deposit-FAQs.pdf>).

### Protect Your Cards & Personal Information

Peoples Bank Mobile & Online Banking services are designed to keep your account safe and secure with additional features to give you even more control. With eDocuments, no one can access your account information from your mail or recycling — and you're contributing less waste. Manage your credit and debit cards with the ability to log in ANYTIME to shut down lost or stolen cards or to send us a travel note.

### Get Started Today

With Peoples Bank free Mobile & Online Banking, you can bank conveniently on your own time. Powerful features help you manage your accounts on your own schedule from your smartphone, tablet, or computer — for free! Ready to get started? Follow the links below.

[\\*enroll now button \(online bank\) \\*](#)

[\\*download the mobile app buttons\\*](#)

**Peoples Bank Email Campaign, March 2019**  
**Campaign Two**  
**Subject Line;** Ready to Return to Easier Banking?

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Let us bring the bank back to you. Seriously.

At People's Bank, we work hard to make our customer's financial lives easier. That means we're always looking to provide the best services and products, and we want to make banking as convenient as possible. Our most convenient location? It's right at your fingertips! It's been a while since you've used our free Mobile & Online Banking services, and we want to help you get back to more convenient banking.

[\\*re-set your password \(online bank\) \\*](#)

[\\*re-download the mobile app \\*](#)

#### Why Bank Electronically?

We're glad you asked. With Mobile & Online Banking services, you can make mobile deposits, pay bills electronically, budget and track your spending, and gain additional security — all at no extra cost! Peoples Bank Mobile & Online Banking lets you manage your accounts anytime and anywhere you have cell service or a Wi-Fi connection. Bank on your own timeline from your computer, tablet, or smartphone.

#### Pay on the Go

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#### Manage & Track Your Accounts

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#### Ready to Get Back to It?

In a few minutes, you can be back on track to banking conveniently on your own time. Powerful features help you manage your accounts on your own schedule from your smartphone, tablet, or computer — for free! Ready to get started? Let us help.

[\\*re-set your password \(online bank\) \\*](#)

[\\*re-download the mobile app \\*](#)

**Peoples Bank Email Campaign, March 2019**  
**Campaign Three**  
**Subject Line:** Time *is* Money. Why Not Save Both?

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It's no secret that Americans live busy lives. Really busy lives.

Balancing our day-to-day responsibilities can be stressful enough, and many of us feel so time crunched that things we actually *want* to do —like spending time with family and friends, pursuing hobbies, and just relaxing — can feel like just another chore. In our time-crunched lives, it's important to find ways to save time so we can focus on what's really important. Peoples Bank is here to help. With our [free Mobile Banking service \[link to https://www.peoplesbk.com/mobile-banking/\]](https://www.peoplesbk.com/mobile-banking/), you can save time *and* money. How?

#### Pay Bills Right Away

No more waiting on the phone, speaking to customer service representatives, or sending checks through the mail. Our mobile app's [People's Pay \(https://www.peoplesbk.com/peoples-pay/\)](https://www.peoplesbk.com/peoples-pay/) feature lets you make person-to-person payments electronically to anyone you choose.

#### Never Overspend

Mobile Banking makes it easier than ever to make sure your accounts are where they need to be. The Peoples Bank Mobile app gives you 24/7 access to your account balances, so you never have to guess how much money you actually have. Wandering if you can treat yourself to a nice lunch in the middle of the work week? Just check your phone. It's that easy.

#### Make Deposits in a Snap

With the Peoples Bank Mobile app, all you need to make a deposit is your phone/tablet and a signed check. Snap a quick photo, upload it through the app, and your deposit is made. We even send you a verification e-mail. It beats driving to the bank, and it's definitely a lot faster. [Learn more here \(https://www.peoplesbk.com/wp-content/uploads/2015/02/Mobile-Deposit-FAQs.pdf\)](https://www.peoplesbk.com/wp-content/uploads/2015/02/Mobile-Deposit-FAQs.pdf).

#### Budgeting Made Easy

Making a budget can be tough, and finding the time to analyze your spending can be even more difficult. Peoples Bank Mobile app lets you easily track and manage your spending with Tagged Transaction. The budgeting feature lets you tag and categorize every transaction you make, then it provides a summary and analysis graph of how you're spending your money. It's an easy way to see where your money is going without needing additional software or a checkbook.

#### Cancel Cards Immediately

Nobody wants it to happen, but if your card is ever lost or stolen, you can have peace of mind knowing that nobody is spending your hard-earned cash. Peoples Bank Mobile app lets you manage your credit and debit cards ANYTIME. This means you have the ability to shut down lost or stolen cards immediately, without having to call the bank or get to a computer.

We designed our Mobile Banking app to make your financial life easier to manage and understand. When you're looking to save time in our fast-paced world, tools that will save trips to the bank and help avoid headaches while trying to budget are a valuable asset.

If you're ready to start banking on your own timeline, get started with Peoples Bank Mobile Banking today. Simply search for 'PeoplesBK' in the Android or Apple App Store to download the app, or [visit our website \(link; https://www.peoplesbk.com/mobile-banking/\)](https://www.peoplesbk.com/mobile-banking/) to learn more.

[\\*download the mobile app buttons\\*](#)

## Peoples Bank Email Campaign, March 2019

### Campaign Four

**Subject Line:** Making the Most out of Your Mobile Banking

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Mobile Banking App from Peoples Bank is loaded with features to make your financial life easier.

Whether you consider yourself an expert, or you still haven't downloaded the app yet, there's a good chance Peoples Bank Mobile Banking service has a feature or two you're not aware of. You can make mobile deposits, pay bills electronically, budget and track your spending, and gain additional security — all at no extra cost!

[\\*download the mobile app buttons\\*](#)

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