

ART IN GIVING

CORPORATE ACQUISITION PROGRAM

*Enhance & differentiate your buildings with
artwork from the Art in Giving Gallery*



*Fund groundbreaking pediatric cancer
research at the same time*



Visit our online gallery at
www.artingiving.org

Choosing artwork from the Art in Giving Gallery is an easy process with a fulfilling outcome

Our curators work with your team to:

- Understand your objectives & budget
- Propose artists for your review
- Select artwork for your spaces
- Install selected pieces

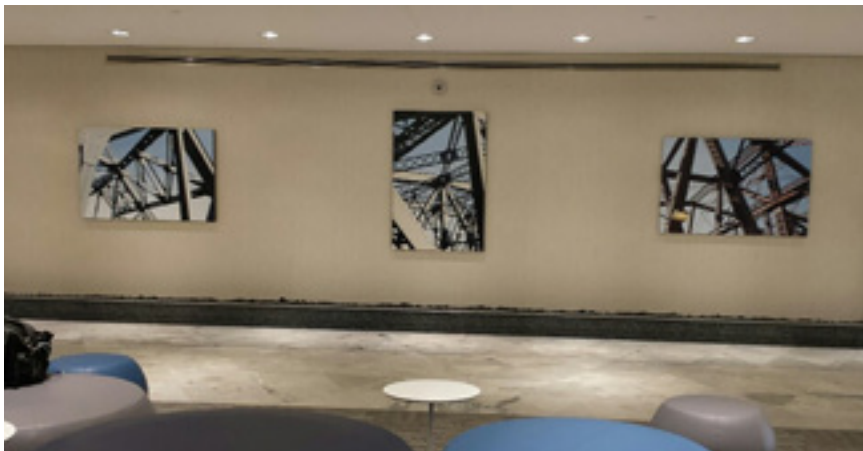
TO LEARN MORE, PLEASE CONTACT

Eliane Markoff

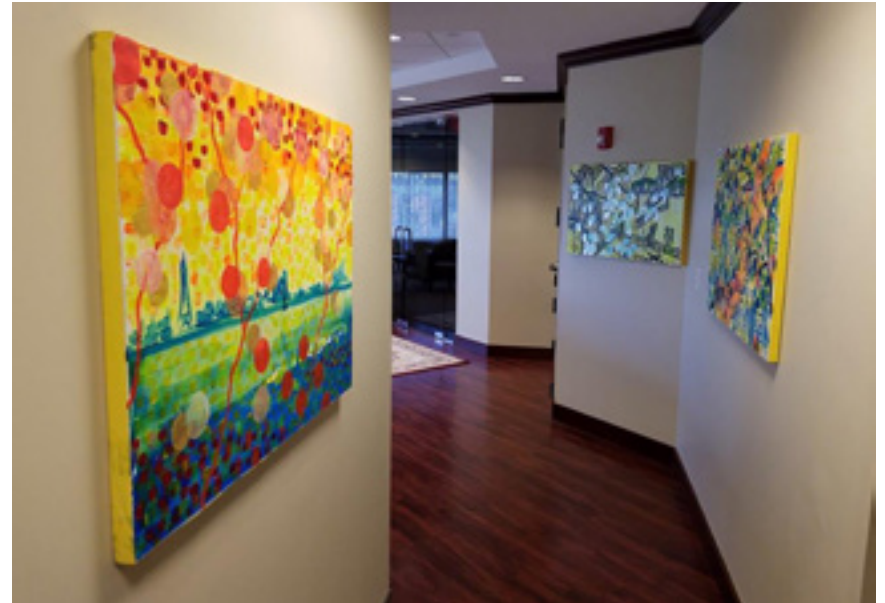
emarkoff@artingiving.com

or

617.877.4230



Equity Office, Westbrook Center, IL



Raymond James & Associates, Inc., 99 Derby Street, Hingham, MA

“

Art in Giving’s Corporate Program was the perfect solution for our lobby. Art in Giving introduced us to talented local artists and coordinated the seamless delivery and installation of our pieces. Most importantly, we are grateful for the opportunity to fund pediatric cancer research.”

- DAN ZOLOTO,
DIRECTOR,
ASSET MANAGEMENT EQUITY OFFICE,
CHICAGO



Equity Office, 100 Summer Street, Boston, MA

“

Art in Giving is such a wonderful concept. I very much enjoy experiencing the world through the creativity of others, while having the chance to give back to the community.

- PHIL IREDALE,
VP NEUROSCIENCE BIOLOGY,
PFIZER

“

I have been in most of the building lobbies in the city, and due to the wonderful artwork there is no question that the lobby of 100 Summer Street is the most impressive and interesting I have been in.”

- MICHAEL TICHNOR,
PRESIDENT,
TICHNOR PROPERTIES, INC.



Pfizer, Kendall Square, Cambridge, MA



BioMed Realty, 40 Erie Street, Cambridge, MA

“The artwork in the lobby looks fantastic and we are appreciative of Art in Giving’s efforts in making it a success. We look forward to continuing our special partnership.”

- ED MCDONALD,
SENIOR PROJECT MANAGER, DEVELOPMENT,
BIOMED REALTY

“I had the pleasure of working with the Art in Giving team on the 50 Hampshire lobby. I’m excited about the results of our relationship and proud to support such a great cause.”

- LINDSAY SARD,
SENIOR PROJECT COORDINATOR, DEVELOPMENT,
BIOMED REALTY

“

Bringing a new eatery and social hub to the Cambridgeport neighborhood was a great experience. Working with Art in Giving to provide the vibrant artwork for the space – and for a great cause – complements the contemporary design and makes this project a rewarding collaboration.”

- DAVID HACIN,
PRINCIPAL & PRESIDENT,
HACIN + ASSOCIATES



BioMed Realty, Hampshire Street, Cambridge, MA

“Our office is greatly enhanced by Art in Giving and we receive many compliments from clients. We feel good knowing that we’re helping families.”

- GARY MCGOVERN,
BRANCH MANAGER, SVP INVESTMENTS
RAYMOND JAMES & ASSOCIATES, INC.

“Adding art to commercial buildings is a challenge for landlords looking to create unique and warm places for people to work. Art in Giving offers a great way to differentiate buildings.”

- TIM WHITE,
VP ASSET SERVICES,
ALEXANDRIA REAL ESTATE EQUITIES, INC.



Alexandria Real Estate Equities, Inc., 300 Technology Square, Cambridge, MA



Alexandria Real Estate Equities, Inc., 360 Longwood Avenue, Boston, MA

“

Art in Giving brings together artists with companies that need artwork to generate revenue for much needed cancer research. What’s better than that? Buy art and save lives.”

- BOB COUGHLIN,
PRESIDENT & CEO,
MASS BIO COUNCIL



BioMed Realty, 320 Bent Street, Cambridge, MA

“

Each time I pass by a piece of art from Art in Giving, I realize how much warmth and interest quality artwork brings to a space and am reminded of what an incredibly worthwhile cause our purchase supports. To me, Art in Giving is much more than just another art vendor.”

- SALVATORE ZINNO,
DIRECTOR OF DEVELOPMENT,
BIOMED REALTY

INNOVATIVE PHILANTHROPY MODEL FUELS INNOVATIVE RESEARCH

Art in Giving raises funds for childhood cancer research through the sale of fine arts

Talented artists exhibit their work with Art in Giving and fifty percent of the purchase price of their artwork sold goes directly to fund talented cancer researchers working on breakthrough ideas to identify causes of and cures for brain tumors and gliomas.

To date, Art in Giving has granted \$1.4 million in seed funding to researchers at Stanford University Medical School, Yale University School of Medicine, Barrow Neurological Institute, University of Pennsylvania, The Broad Institute, Sloan-Kettering Cancer Center, Johns Hopkins University, Mass General Hospital, and Dana Farber Cancer Institute.

Our business model increases the amount of money targeted for pediatric cancer research, a severely underfunded area:

- Companies purchase art using facility management and gift, not philanthropy, budgets
- Interior designers purchase art for their clients while supporting innovative research
- People buy from us rather than a commercial gallery, and still make donations to their favorite charities

With Art in Giving, children with cancer and their families, pediatric cancer researchers, artists, art enthusiasts, and corporations all benefit.

**TO LEARN MORE ABOUT PURCHASING ART
FOR YOUR OFFICES, PLEASE CONTACT**

Eliane Markoff

emarkoff@artingiving.com or 617.877.4230

PLEASE VISIT OUR ONLINE GALLERY AT
www.artingiving.org



BioMed Realty, 650 Kendall Square, Cambridge, MA

